



III
4-19-01

The Library Vision

The Alexandria Library will be the central resource for reading, listening, and viewing materials and for information for all residents, students, organizations, and businesses whether they borrow materials for home use, or utilize our services on site, via telephone, or through remote computer access.



The Library Mission

- The Alexandria Library is an educational, user-oriented service institution providing free public access to recorded knowledge and ideas.
- The Library maintains collections of general, regionally historical, and recreational reading, listening, and viewing materials for home and on-site use; provides information services by both professional and skilled staff; provides access to off-site collections, electronic reference resources, and the Internet through the latest information technologies.
- The library publicizes services through children's programs, outreach, participation in community activities, and maintenance of an active web site on the Internet.



State of the Library

- Through March, total usage up 34% as measured by systemwide circulation
 - (March YTD-640,800 Beatley- March 2001 is 50,511 up 24% over Mar 2000 Local History use up 127% over comparable months operating in Lloyd House)
- Database usage up by 60%
 - (March YTD-65,330 searches)
- Web site visits up by 47%
 - (March YTD-68,725 visits)
- Walk-in users up by 11%
 - (March YTD-510,287)
- Registered borrowers over 100,000
 - (Averaging 1,300/month in 2001 as compared to 1,000/month in 2000)



State of the Library

- Collections up 10% approaching 500,000 items
- 22 Internet-only terminals constantly booked
- Meeting rooms booked by 45 organizations a month
- Current staff overwhelmed with above increases in use and demands
 - Beatley Central-14 FTEs per open hour
 - Arlington Central-22 FTEs/open hr
 - Loudoun Reg.-16.5 FTEs/open hr



Satisfaction with Services

Measure	Extremely/Very Satisfied	Somewhat Satisfied
Circulation	86%	11%
Reference	83%	15%
Children's	84%	12%
Interlibrary Loan	85%	11%
Local History	78%	17%
Staff Helpfulness	90%	7%

Source: 1,234 Fall 2000 Survey responses



Satisfaction with Resources

Measure	Extremely/Very Satisfied	Somewhat Satisfied
Book Collection	65%	27%
Magazine Collection	61%	32%
Online Databases	65%	26%
Internet & Software	64%	27%

Source: 1,234 Fall 2000 Survey responses



Satisfaction with Resources

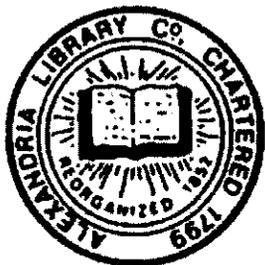
- Additional Resources Requested in survey
 - Books 42%
 - Videos 23%
 - Books on Tape/CD 20%
 - Magazines 15%
 - Computers 14%

Source: 1,234 Fall 2000 Survey responses



Library Response to Resource Concerns

- Allocated additional \$35,000 in FY2001 from Alexandria Library Foundation and Bryant funds to branch book budgets -- adding an average 3,150 books/month, previous year average 2,400/month
- Expanded electronic access to magazines and newspapers
- Developed specific collection development goals in 5-year plan
- Requested additional budget funds for more library books, magazines, videos, CDs, DVDs, etc.
- Increased public access Internet terminals to 22—will increase to 36 by fall and 50 when Burke reopens



5-Year Plan Goals addressed in FY 2002 Budget

- Burke Branch reopening in FY 2002 (construction completed by 12/2001) Part year operating funding \$350,500
- Establishing a computer training and access center at Burke --11 PCs -- \$44,600
- Additional funds for materials, for rapid purchase of high demand titles, for increased copies of materials on ACPS summer reading lists, etc. --\$152,700 (half from state aid increase)
- Increased staff to work reference and children's public service desks, to process more materials, to handle additional circulation activity and to reshelve materials faster -- \$241,200



5-Year Plan Goals addressed in FY 2002 CIP

- Prepare RFP and seek bids on replacing integrated computer system--\$250,000
- Preliminary planning for future expansion of Duncan Branch-- \$50,000 (FY2002) and \$1.2 million for construction in future years



Other FY 2002 Initiatives

- Expand information database licenses for citizen remote access
- Add an “ask the librarian” service to the web site for library card holders
- Install new uniform telephone system throughout library facilities
- Automate telephone and e-mail notification of reserves and overdue notices