

*City of Alexandria, Virginia***MEMORANDUM**

DATE: JUNE 15, 2001

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *PS*

SUBJECT: SUBMISSION OF A NON-COMPETITIVE GRANT APPLICATION TO THE VIRGINIA DEPARTMENT OF ENVIRONMENTAL QUALITY, LITTER PREVENTION AND RECYCLING PROGRAM, FOR FUNDING FOR THE ADOPT-A-PARK LITTER CONTROL PROGRAM

ISSUE: City Council consideration of a non-competitive grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding to support the Adopt-a-Park Litter Control program.

RECOMMENDATION: That City Council authorize the City Manager to:

- (1) Submit a non-competitive grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding in the approximate amount of \$16,000 for the Adopt-a-Park Litter Control Program (the exact amount is to be determined by the Department of Environmental Quality by August 1, 2001); and
- (2) Execute all necessary documents that may be required.

DISCUSSION: The City's Adopt-a-Park program began in 1978, with the first litter grant award. Through this program, local citizen groups enter into an agreement with the City to pick up litter (broken glass, bottles, cans, and paper) in their assigned park areas (Attachment 1). This program has been very successful in increasing cleanliness in the parks, reducing City costs for litter control, and involving citizens in their neighborhood. In FY 2002, it is anticipated that thirty-four park areas will be maintained through this program.

Park Planning staff makes monthly inspections, rates the park areas for cleanliness, and awards points, up to a maximum of 96 points for a perfect effort sustained over an eight-month period. Based on the number of points awarded annually to each of the participating citizen groups, a cash donation is awarded. The amount of the cash donation made to each citizen group is determined by taking the money available for the program and dividing it by the cumulative

number of points to determine the dollar value of each point with a cap of \$10 per point. The dollar value for each point is then multiplied by the number of points each participating group earned to determine that group's cash award. In FY 2001, the average cash award was approximately \$725.

In FY 2001, one park received the maximum award, \$960. A list of the participating groups and the amount of their awards for FY 2001 is provided as (Attachment 2). In FY 2002, the maximum donation to an individual group will not exceed \$960, based on a maximum accumulation of 96 points, with a cap of \$10 per point.

GRANT PERIOD: July 1, 2001 - June 30, 2002.

FISCAL IMPACT: Although there is no requirement for the City to provide a cash match or an in-kind match for these grant funds, the City's approved FY 2002 budget includes funds to supplement available grant monies as needed. In FY 2001, the grant money awarded to each group was augmented by \$2,977 in City funds. In addition, the City is responsible for the administrative costs associated with this grant. These costs include monitoring the operation of the program and financial oversight provided by the administering agency, as well as by the Office of Management and Budget.

It is anticipated that the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, will provide grant funding of approximately \$16,000 in FY 2002 for this project. The City's contribution is not anticipated to exceed \$9,091 for a total FY 2002 program budget of \$24,960¹ (Attachment 3).

The grant monies will be utilized first. The supplemental monies budgeted in FY 2002 will make up the difference between the total awards and the grant monies. It should be noted that there are no additional funds available in the City budget to continue these activities once the grant funds are expended. The Virginia Department of Environmental Quality will determine the exact amount of this year's grant by August 1, 2001.

ATTACHMENTS:

Attachment 1 - Adopt-A-Park Litter Control Procedures

Attachment 2 - Adopt-A-Park Litter Control Awards for FY 2001

Attachment 3 - Adopt-A-Park Litter Control Budget for FY 2002

The grant application may be reviewed in the Office of Management and Budget, Room 3600, City Hall, during normal office hours.

¹ Thirty-four (34) parks are included in the budget of \$24,960. Sixteen (16) of the parks are less than one acre and are eligible for a maximum of 48 points, and \$480, and eighteen (18) parks are greater than one acre and are eligible to receive 96 points, and \$960.

STAFF:

Sandra Whitmore, Director, Department of Recreation, Parks & Cultural Activities

Kirk Kincannon, Deputy Director, Department of Recreation, Parks & Cultural Activities

Jerry Dieruf, Arborist, Department of Recreation, Parks & Cultural Activities

Angela Smith, Budget Analyst, Office of Management and Budget

ADOPT-A-PARK LITTER CONTROL AWARDS FOR FY 2001

<u>PARK AREA</u>	<u>GROUP</u>	<u>POINTS ATTAINED</u>	<u>CASH AWARD</u>
Angel Park	Resurrection Children's Center	80	\$800.00
Beach Park	Rosemont Citizens' Association	85	\$850.00
Beverly Park	North Ridge Citizens' Association	94	\$940.00
Chetworth Park	Chetworth Park	96	\$960.00
Chinquapin Park	Taylor Run Civic Association	76	\$760.00
Colasanto Center	Del Ray Artisans	72	\$720.00
Ewald Park	Neighbors of Strawberry Hill South	89	\$890.00
Founders Park	Founders Park Community Association	75	\$750.00
Four Mile Run	Hume Spring Citizens' Association	70	\$700.00
Goat Hill Park	Warwick Village Citizens' Association	88	\$880.00
Hillside Park	Warwick Village Citizens' Association	90	\$900.00
Hume Spring Park	Hume Spring Citizens' Association	87	\$870.00
King St. Parking Lot	Second Genesis	86	\$860.00
King St. 500-1000 blks	Second Genesis	86	\$860.00
Landover Park	Warwick Village Citizens' Association	93	\$930.00
Leider Park	Troop 129 & 113 Boy Scouts of America	66	\$660.00
Lynhaven Park	Lynhaven Civic Association	53	\$530.00
Lynhaven Gateway *	Lynhaven Civic Association	59	\$354.00
Mason Park	Del Ray Citizens' Association	64	\$640.00
Montgomery Park	Old Town North Community Association	26	\$260.00
Municipal Park	Municipal Park Community Group	20	\$200.00
Mt. Jefferson Park	Mt. Jefferson Civic Association	75	\$750.00
Mt. Jefferson Extended *	Mt. Jefferson Civic Association	42	\$252.00
Powhatan Park	Northeast Citizens' Association	93	\$930.00
Simpson Park	Del Ray Citizens' Association	90	\$900.00
Stevenson Park	Stevenson Square Citizens' Association	70	\$700.00

FY 2001 Total Cash Award = \$18,846

* These park have been limited to a maximum of \$5.00 per point.

PAYMENT SUMMARY: Litter grant funds:	\$15,869
City funds:	<u>\$ 2,977</u>
Total program payments:	\$18,846

ADOPT-A-PARK LITTER CONTROL BUDGET FOR FY 2002

<u>PARK AREA</u>	<u>GROUP</u>	<u>MAXIMUM POINTS - MAXIMUM CASH</u>	
Angel Park	Resurrection Children's Center	96	\$960.00
Beach Park	Rosemont Citizens' Association	96	\$960.00
Beverly Park	North Ridge Citizens' Association	96	\$960.00
Charles Hill Park*	Del Ray Citizens' Association	48	\$480.00
Chetworth Park*	Northeast Citizens/Chetworth Park	48	\$480.00
Chinquapin Park	Taylor Run Civic Association	96	\$960.00
Colasanto Center	Del Ray Artisans	96	\$960.00
Ewald Park	Neighbors of Strawberry Hill South	96	\$960.00
Founders Park	Founders Park Community Association	96	\$960.00
Four Mile Run Playground	Hume Spring Citizens' Association	96	\$960.00
Four Mile Edison Entrance*	Hume Spring Citizens' Association	48	\$480.00
Goat Hill Park	Warwick Village Citizens' Association	96	\$960.00
Hillside Park*	Warwick Village Citizens' Association	48	\$480.00
Hooffs Run Park	Rosemont Citizens/Lower East Rosemont	96	\$960.00
Hume Spring Park*	Hume Spring Citizens' Association	48	\$480.00
King St. Parking Lot*	Second Genesis	48	\$480.00
King St. 500-1000 bks.	Second Genesis	96	\$960.00
King St. Gardens*	Second Genesis	48	\$480.00
Landover Park*	Warwick Village Citizens' Association	48	\$480.00
Leider Park	Troop 129 & 113 Boy Scouts of America	96	\$960.00
Lynhaven Park*	Lynhaven Civic Association	48	\$480.00
Lynhaven Gateway *	Lynhaven Civic Association	48	\$480.00
Mason Park*	Del Ray Citizens' Association	48	\$480.00
Montgomery	Old Town North Community Association	96	\$960.00
Municipal Pool	Municipal Park Community Group	96	\$960.00
Mt. Jefferson Park*	Mt. Jefferson Civic Association	48	\$480.00
Mt. Jefferson Extended *	Mt. Jefferson Civic Association	48	\$480.00
Mt. Jefferson Dog Run*	Mt. Jefferson Civic Association	48	\$480.00
Portner Park*	Northeast Citizens/Chetworth Park	48	\$480.00
Powhatan Park	Northeast Citizens' Association	96	\$960.00
Timberland Park*	Warwick Village Citizens' Association	48	\$480.00
Simpson Westside	Park Del Ray Citizens' Association	96	\$960.00
Stevenson Park	Stevenson Square Citizens' Association	96	\$960.00
Unassigned	unassigned	96	\$960.00

FY 2001 Total Potential Cash Award = \$24,960

* These park areas are less than one (1) acre, and have been limited to \$5.00 per point.

PAYMENT SUMMARY: Litter grant funds:	\$15,869**
City funds:	\$ 9,091
Total potential program payments:	\$24,960

**This figure is an estimate. The Department of Environmental Quality has not yet released the exact amount of the Litter Grant. This information will be released August 1, 2002. The City received \$15,869 last year.