

City of Alexandria, Virginia

MEMORANDUM

DATE: APRIL 16, 2002

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *PS*

SUBJECT: BUDGET MEMO # 28 : FUNDING FOR THE ARTS GRANT PROGRAM
(COUNCILMAN SPECK'S REQUEST)

As an outcome of the FY 2002 budget process, the City Council increased the Arts Grant Program by \$35,000 to \$139,937. While staff does recall Council discussion, at Councilman Speck's initiative, in regard to increasing the amount for arts grant funding over time and doubling the total arts funding over a three year period, staff did not - - apparently incorrectly - - interpret that Council discussion as a Council decision regarding future year funding. As a result, the recommendation of level funding of the Arts Grant Program in the proposed FY 2003 budget is consistent with the level funding recommendations (i.e., no increase over FY 2002 funding) for the Community Partnership Fund for Human Services, the Children's Fund and the Youth Fund. While the Arts Grant Program budget increase could be justified, with few budget initiatives being included in the FY 2003 proposed budget, the Arts Grant Program budget was not increased.

During the last ten years, the City's budget for arts grants has increased from \$87,000 in FY 1993 to \$139,937 in the FY 2003 recommended budget. The total dollar amount of grants requested annually during that period varied but increased generally from \$177,000 in FY 1993 to \$204,000 in FY 2003. This represents an average annual rate of increase in the requested amount of about 3%. The current budgeted amount for arts grants of \$139,937 would fund 69% of the \$204,000 in grant applications requested for FY 2003 (Attachment I).

Each year, staff prepares an annual report for Council to help determine if the City is meeting the needs of the artists and arts organizations through its arts grant programs. Staff also tracks the number of arts grant requests received (Attachment I) which are actually awarded, the area of arts discipline, and the number of audience members who attend or are served by the funded arts projects. Arts organizations almost always request the full amount for which they are eligible. Many of the applicants note to the Commission for the Arts that they have struggled to stabilize their organizations, while also trying to expand their arts projects to meet the needs of the community.

Staff's miscue about Council's multi-year funding intent resulted in level arts grant funding for FY 2003. If Council wishes to take the second year funding step to achieve a doubling of the arts grant fund from \$105,000 in FY 2002 to \$210,000 in FY 2004, then \$35,000 would need to be

added to the FY 2003 budget, and \$35,000 added to the future FY 2004 budget. The source of the FY 2003 funds could be the General Fund Contingent Revenue account, which is funded at \$950,000 in the FY 2003 proposed budget.

ATTACHMENTS:

- I. Alexandria Commission for the Arts Grant Program 2002-2003 Overview
- II. FY 2003 Commission for the Arts Conditional Grant Awards Recommendations
- III. Alexandria Commission for the Arts Grant Program Funding History

STAFF:

Sandra Whitmore, Director, Recreation, Parks and Cultural Activities
Brian Albright, Administration Division Chief, Recreation, Parks and Cultural Activities
Cheryl Anne Powalisz, Administrative Officer, Commission for the Arts
Gene Swearingen, Director, Office of Management and Budget
Stott Mason, Budget/Management Analyst

ALEXANDRIA COMMISSION FOR THE ARTS

Grant Program 2002-2003

OVERVIEW

	TYPE GRANT	DISCIPLINE	REQ. AMT.	ACT. AMT.	PERCENTAGE	FUNDING STATUS
Alexandria Choral Society	Operating Support	Music	\$7,500.00	\$93,425.00	8%	FULL FUNDING
Alexandria Choral Society	Technical Assistance	Music	\$500.00	\$2,935.00	17%	FULL FUNDING
Alexandria Citizen Band	Project Support	Music	\$900.00	\$1,800.00	50%	MID PARTIAL FUNDING
Alexandria Harmonizers	Technical Assistance	Music	\$500.00	\$1,000.00	50%	FULL FUNDING
Alexandria Harmonizers	Operating Support	Music	\$10,000.00	\$262,319.00	4%	FULL FUNDING
Alexandria Performing Arts Association	Operating Support	Music	\$10,000.00	\$36,500.00	27%	FULL FUNDING
Alexandria Singers	Operating Support	Music	\$7,580.00	\$73,600.00	10%	MID PARTIAL FUNDING
Alexandria Singers	Technical Assistance	Music	\$500.00	\$1,997.00	25%	FULL FUNDING
Alexandria Symphony Orchestra	Operating Support	Music	\$10,000.00	\$432,500.00	2%	FULL FUNDING
Art League	Operating Support	Visual Arts	\$10,000.00	\$3,110,950.00	0%	MID PARTIAL FUNDING
Art League	Technical Assistance	Visual Arts	\$500.00	\$670.00	75%	FULL FUNDING
Capital City Opera	Operating Support	Music	\$10,000.00	\$201,779.12	5%	FULL FUNDING
EcoVoce	Operating Support	Music	\$1,900.00	\$17,910.00	11%	HIGH PARTIAL FUNDING
First Night Alexandria	Project Support	Interdisciplinary	\$25,000.00	\$120,000.00	21%	(1) FULL, (4) PARTIAL FUNDING
Friends of the Torpedo Factory Art Ctr	Operating Support	Visual Arts	\$10,000.00	\$224,400.00	4%	PARTIAL FUNDING
Jane Franklin Dance Company	Project Support	Dance	\$2,500.00	\$5,000.00	50%	FULL FUNDING
Janet Stormes	Individual Artist Project	Dance	\$1,000.00	\$2,000.00	50%	FULL FUNDING
Kathy Harty Gray Dance Theatre	Operating Support	Dance	\$3,000.00	\$36,010.00	8%	FULL FUNDING
Kids in Music	Project Support	Music	\$6,000.00	\$12,000.00	50%	MID PARTIAL FUNDING
MetroStage	Project Support	Theatre	\$20,000.00	\$85,500.00	23%	PARTIAL FUNDING
Mount Vernon Chamber Orchestra	Project Support	Music	\$10,120.00	\$61,260.00	17%	HIGH PARTIAL FUNDING
NO VA Chptr/American Guild of Organists	Project Support	Music	\$10,000.00	\$105,000.00	10%	FULL FUNDING
Northern Virginia Fine Arts Association	Operating Support	Visual Arts	\$10,000.00	\$192,400.00	5%	MID PARTIAL FUNDING
Northern Virginia Youth Orchestra	Project Support	Music	\$5,000.00	\$18,884.00	26%	HIGH PARTIAL FUNDING
Port City Playhouse	Operating Support	Theatre	\$2,900.00	\$32,000.00	9%	FULL FUNDING
Retired Senior Volunteer Program	Project Support	Visual Arts	\$500.00	\$5,300.00	9%	FULL FUNDING
Springwater Fiber Workshop	Operating Support	Visual Arts	\$10,000.00	\$290,000.00	3%	FULL FUNDING
Springwater Fiber Workshop	Technical Assistance	Visual Arts	\$500.00	\$930.00	54%	FULL FUNDING
Virginia Opera	Project Support	Music	\$7,500.00	\$17,100.00	44%	FULL FUNDING
Virginia Scottish Games	Project Support	Interdisciplinary	\$10,000.00	\$39,655.00	25%	(4) PARTIAL, (1) NO FUNDING
			\$203,900.00	\$5,484,824.12	4%	

ALEXANDRIA COMMISSION FOR THE

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 MANAGER'S OFFICE
 ALEXANDRIA, VA
 cc Mark

March 28, 2002

TO: The Honorable Mayor and Members of the City Council

CC:: Members, Alexandria Commission for the Arts

FROM: Annmarie Pittman, Chair *AKP*

RE: FY2003 Commission for the Arts Conditional Grant Awards Recommendations

Enclosed is a list of applicants seeking support for the arts from the City of Alexandria. A total of 30 applications qualified for operational, project and technical support grants totaling \$203,900. This reflects a 19% increase over the previous year. We were pleased with the response from our very active arts community.

Our five volunteer panels worked hard in reviewing each and every application and made recommendations based on the application, their knowledge in their particular discipline and their familiarization with the applicants body of work.

The 15 member Commission acted upon each grant application on Tuesday, March 19, 2002. Based upon the recommendations supplied by the panels and the thorough review of each grant application, the Commission developed the attached conditional grant award request. Recognizing the cutbacks that were necessary in this past tragic year, the Commission has authorized me to submit the amount of \$144,937 (\$139,937 City & \$5,000 VCA) as our recommendation for conditional grant awards. This is the same amount that was granted last year and represents 71% of the total request for FY2003.

Our Commissioners are pleased to serve the City and wish to thank you for your interest in the arts and your continued support of these worthwhile organizations.

Please let me know if you need additional information.



Alexandria Commission for the Arts
Conditions Awards

Grant Applicant	Type	Discipline	Request	Panel Recommendation	Conditional Award
Alexandria Choral Society	Operational	Music	\$ 7,500.00	Full Funding	\$ 7,500.00
Alexandria Citizen Band	Project	Music	\$ 900.00	Mid Partial Funding	\$ 600.00
Alexandria Harmonizers	Operational	Music	\$ 10,000.00	Full Funding	\$ 9,790.00
Alexandria Performing Arts Association	Operational	Music	\$ 10,000.00	Full Funding (\$7300)	\$ 7,300.00
Alexandria Singers	Operational	Music	\$ 7,580.00	Mid Partial Funding	\$ 4,000.00
Alexandria Symphony Orchestra	Operational	Music	\$ 10,000.00	Full Funding	\$ 9,790.00
The Art League	Operational	Visual Arts	\$ 10,000.00	Mid Partial Funding	\$ 9,000.00
Capital City Opera	Operational	Music	\$ 10,000.00	Full Funding	\$ 9,790.00
EcoVoce	Operational	Music	\$ 1,900.00	High Partial	\$ 1,900.00
First Night Alexandria	Project	Interdisciplinary	\$ 25,000.00	4 Partial & 1 Full Funding	\$ 9,790.00
Friends of the Torpedo Factory Art Center	Operational	Visual Arts	\$ 10,000.00	Partial Funding	\$ 9,000.00
Jane Franklin Dance Company	Project	Dance	\$ 2,500.00	Full Funding	\$ 2,500.00
Janet Stormes	Individual Project	Dance	\$ 1,000.00	Full Funding	\$ 1,000.00
Kathy Hardy Gray Dance Theatre	Operational	Dance	\$ 3,000.00	Full Funding	\$ 3,000.00
Kids in Music	Project	Music	\$ 6,000.00	Mid Partial Funding	\$ 2,997.00
Metro Stage	Project	Theater	\$ 20,000.00	Partial Funding	\$ 9,790.00
Mount Vernon Chamber Orchestra	Project	Music	\$ 10,120.00	High Partial Funding	\$ 8,000.00
NO VA Chapter/American Guild of Organists	Project	Music	\$ 10,000.00	Full Funding	\$ 1,000.00
Northern Virginia Fine Arts Association	Operational	Visual Arts	\$ 10,000.00	Mid Partial Funding	\$ 9,000.00
Northern Virginia Youth Orchestra	Project	Music	\$ 5,000.00	High Partial Funding	\$ 3,500.00
Port City Playhouse	Operational	Theater	\$ 2,900.00	Full Funding	\$ 2,900.00
RJVP/Young at Art	Project	Visual Arts	\$ 500.00	Full Funding	\$ 500.00
Springwater Fiber Workshop	Operational	Visual Arts	\$ 10,000.00	Full Funding	\$ 9,790.00
Virginia Opera	Project	Music	\$ 7,500.00	Full Funding	\$ 7,500.00
Virginia Scottish Games	Project	Interdisciplinary	\$ 10,000.00	4 Partial & 1 Full Funding	\$ 2,500.00
Alexandria Choral Society	Technical Assistance	Music	\$ 500.00	Full Funding	\$ 500.00
Alexandria Harmonizers	Technical Assistance	Music	\$ 500.00	Full Funding	\$ 500.00
Alexandria Singers	Technical Assistance	Music	\$ 500.00	Full Funding	\$ 500.00
The Art League	Technical Assistance	Visual Arts	\$ 500.00	Full Funding	\$ 500.00
Springwater Fiber Workshop	Technical Assistance	Visual Arts	\$ 500.00	Full Funding	\$ 500.00
TOTAL GRANT REQUEST			\$ 283,900.00		\$ 144,937.00
TOTAL POTENTIALLY AVAILABLE			\$ 144,937.00		\$ 144,937.00
REMAINDER			\$ 58,963.00		\$ 0.00

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Alexandria Commission for the Arts						Attachment III
Annual Grant Program Funding History						
Updated as of January, 2002						
Total grant funds available:	FY92-93	FY93-94	FY94-95	FY95-96	FY96-97	FY 97-98
VCA Local Gov't challenge	\$2,000.00	\$2,230.00	\$2,910.00	\$3,750.00	\$4,000.00	\$4,500.00
City Funds Available	\$85,000.00	\$80,750.00	\$80,750.00	\$79,840.00	\$79,840.00	\$79,840.00
Grant funds returned	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
3% Savings Plan	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total grant funds available	\$87,000.00	\$82,980.00	\$83,660.00	\$83,590.00	\$83,840.00	\$84,340.00
Summary of Request vs. Actual:						
Number of requests	18	18	20	20	23	26
Total amount requested	\$177,069.00	\$148,377.72	\$186,753.70	\$184,319.09	\$157,458.00	\$98,585.30
Number of requests awarded	16	14	16	19	21	21
Total awarded/w/special projects	\$87,985.00	\$84,750.00	\$83,660.00	\$83,590.00	\$83,840.00	\$79,325.00
Percentage of Awards to Requests	49.69%	57.12%	44.80%	45.35%	53.25%	80.46%
Total grant funds available:						
	FY98-99	FY99-2000	FY2000-2001	FY2001-2002	FY2002-2003	
VCA Local Gov't challenge	\$4,750.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	est
City Funds Available	\$79,840.00	\$86,881.00	\$102,038.82	\$139,937.00	\$139,937.00	est
Grant funds returned	\$0.00	\$4,099.00	\$0.00	\$1,913.00	\$0.00	
3% Savings Plan	\$0.00	\$0.00	\$0.00	(\$4,567.00)	\$0.00	
Total grant funds available	\$84,590.00	\$95,980.00	\$107,038.82	\$142,283.00	\$144,937.00	
Summary of Request vs. Actual:						
Number of requests	32	29	32	37	33	
Total amount requested	\$117,694.50	\$137,147.00	\$179,456.24	\$178,000.00	\$203,900.00	
Number of requests awarded	29	26	28	31	30	
Total awarded/w/special projects	\$84,590.00	\$95,980.00	\$107,038.82	\$142,283.00	?	
Percentage of Awards to Requests	71.87%	69.98%	59.65%	79.93%	?	

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