

PROCLAMATION

WHEREAS, the fourth annual America Recycles Day is a national event designed to encourage citizens, businesses, and governments to commit to reducing their waste by recycling and purchasing recycled-content products; and

WHEREAS, on a national basis recycling saves millions of dollars in disposal costs, creates jobs, and is recognized as an easy way for everyone to help protect the environment by avoiding unnecessary use of natural resources; and

WHEREAS, the City of Alexandria recognizes its recycling program as an integral component of the City's solid waste management plan; and

WHEREAS, the America Recycles Day theme "America Recycles Day - A Great Day to Renew Our Commitment to Recycling" promotes recycling of materials collected from residential, commercial and government recycling programs; and

WHEREAS, the City of Alexandria is promoting "America Recycles Day" in November through a Recycle Right contest to recognize and reward outstanding participants in its curbside recycling program; and

WHEREAS, the City of Alexandria is distributing more than 35,000 "America Recycles Day" pledge cards to encourage its residents to make a commitment to recycling and purchasing recycled-content products; and

WHEREAS, the City of Alexandria has long demonstrated its dedication to the protection of the environment and its natural resources through a diverse array of environmental programs and services;

NOW, THEREFORE, I, KERRY J. DONLEY, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim November 15, 2001, as:

"AMERICA RECYCLES DAY"

in the City of Alexandria and hereby commend all persons who are committed to and work towards preserving our natural resources.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this 23rd day of October 2001.

KERRY J. DONLEY MAYOR

*On behalf of the City Council
of Alexandria, Virginia*

ATTEST:

Beverly I. Jett, CMC City Clerk



The 2nd Time Around

City of Alexandria
Department of Transportation and Environmental Services

Fall 2001

Electronics Recycling Collection on September 22

The City of Alexandria is hosting a one-day pilot event to collect and recycle electronics, sponsored by the U.S. Environmental Protection Agency, Region 3. The City encourages residents to recycle their outdated or unusable electronic equipment at this event. The purpose is to collect and recycle all types of electronic equipment from residents and remove hazardous materials in electronics, such as lead and mercury, from the waste stream.

The following is a list of acceptable electronic equipment:*

- Monitors & CPUs
- Printers
- Keyboards
- Network equipment & cables
- Televisions
- Radios & stereos
- VCRs

**Please note that the City of Alexandria can only accept electronic equipment generated by residential households. Equipment deemed to be generated from businesses will not be accepted.*

Residents can drop off their electronic equipment on **Saturday, September 22, 2001** between **9 a.m. and 3 p.m.** at **3540 Wheeler Avenue** (School Board Maintenance Facility), free of charge. Proof of Alexandria residency is required.

The City will be recognized for its electronics recycling event through EPA's WasteWise "Electronics Challenge" program. The pilot event will also assist the City and EPA Region 3 in determining how to best manage electronics collection and recycling in the future.

Pedals for Progress Bicycle Collection

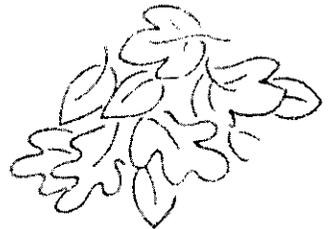
In many garages and basements around the country old bicycles are gathering dust. Most of these bicycles will never be used again and eventually could end up in the trash. There are many people in other countries in need of transportation, and by donating your used and repairable bicycle to the City of Alexandria, you can help those in need.

Once again, the City of Alexandria will be participating in the "Pedals for Progress" bicycle collection. Pedals for Progress seeks to provide used and operable bicycles to developing countries for transportation purposes. "Pedals for Progress" will repair, donate, and ship your old bicycle to someone who needs it.

Collection of bicycles will be held in conjunction with the electronics recycling event on Saturday, September 22, 2001, from 9 a.m. to 3 p.m. at 3540 Wheeler Avenue. A \$10 donation is requested at the site to cover shipping costs. If you have any questions please contact the Pedals for Progress Area Coordinator at (703) 525-0931 or send an email to Keith Oberg at koberg@bellatlantic.net.

Leaf Collection to Begin Soon

The City of Alexandria's fall leaf collection will begin in mid-October and end in late December. Every fall, City crews drive through neighborhoods with vacuum-equipped trucks to collect leaves that have been raked to the curb and gutter line. The leaf trucks make a minimum of six passes on each street.



The following guidelines will assist you to participate in the leaf collection program:

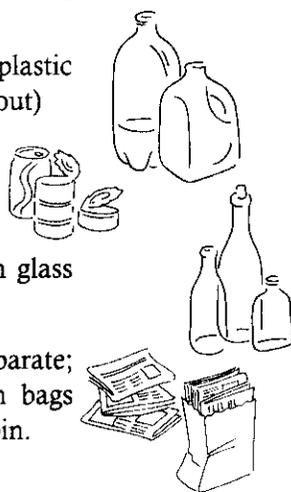
1. **Keep leaves in a large pile. Do not spread them out.**
2. **Leaves are collected from curblines only.**
3. **Leaves are not collected in alleys.**
4. **Avoid placing leaves in areas where cars park, or where there are low hanging trees or branches.**
5. **Remove all tree limbs, bricks, rocks, etc., from leaves.**

Leaf pick up reminder: schedules will be mailed in late September. If you have any questions, or to obtain a schedule after October 1, please contact the Division of Solid Waste, (703) 751-5130, or visit the Web site—www.ci.alexandria.va.us/tes.

A Few Reminders . . .

- White Goods and Metal Items are collected each Friday at no charge. To schedule a pickup, please call (703) 751-5872.
- You may set out furniture, carpeting, and other large items (non-metal) with your trash for pickup on your collection day.
- You may drop off large items in the public drop-off site provided at 5301 Eisenhower Avenue, the City's Waste-to-Energy Plant.
- The following is a list of acceptable materials for recycling (other items are not acceptable and will not be picked up):

- Plastic bottles (i.e. only plastic items with a pouring spout)
- Aluminum cans
- Metal food containers
- Clear, green and brown glass bottles and jars
- Keep newspapers separate; they may be placed in bags outside your recycling bin.



For specific guidance, please contact the Office of Recycling at (703) 751-5872 or visit the City's Web site at www.ci.alexandria.va.us/tes.

Commercial Recycling Survey to Determine Business Recycling Needs

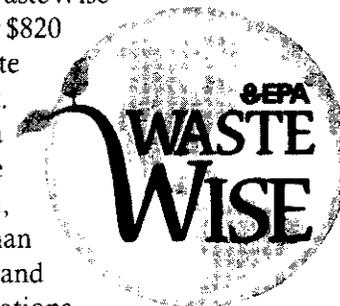
In an effort to encourage and assist businesses in their recycling efforts, Recycling Specialist Jennifer DeLong and T. C. Williams intern Jill McLeod conducted a recycling survey of local businesses during August 2001. The survey results will help to assess the current status of recycling in the commercial sector and provide direction for businesses interested in organizing a formal recycling program.

After results are compiled, a technical assistance program will be developed to address business recycling needs. An outreach brochure will also be produced this fall to provide Alexandria businesses with information on how to initiate recycling programs. During the next year, the Office of Recycling also intends to work with local businesses to design a recognition program for businesses with outstanding recycling programs.

The City of Alexandria wishes to thank the Alexandria Chamber of Commerce for their cooperation and support in distributing the survey and supporting outreach on commercial recycling programs. For more information, please contact Jennifer DeLong, Recycling Specialist, Office of Recycling at (703) 751-5872.

Alexandria joins WasteWise Program

Solid waste can be a drain on an organization's resources, but it doesn't have to be if it is properly managed. Since 1994, EPA's WasteWise program has helped various organizations to achieve a competitive edge through solid waste reduction programs. Since the program's inception, WasteWise partners have saved over \$820 million through waste reduction management. The City of Alexandria has recently joined the WasteWise program, teaming up with more than 1,000 other businesses and governmental organizations around the country to reduce solid waste.



The City joined EPA's WasteWise program to make a commitment to eliminating costly municipal solid

waste and to receive assistance in establishing programs that accomplish this task. WasteWise requires partners to set waste reduction goals in three areas, then track their progress and report their results. The City of Alexandria set three-year goals for waste reduction, recycling, and buying recycled-content products. We look forward to your partnership in helping us meet our goals.

For more information on EPA's WasteWise program, please visit the WasteWise Web site at www.epa.gov/wastewise, call the WasteWise help line at 800-372-9473, or contact the Alexandria Division of Solid Waste at 703-751-5130.

Alexandria School Celebrates Earth Day with Robbie the Recycling Squirrel

The City of Alexandria's Department of Transportation and Environmental Services (T&ES) celebrated Earth Day with John Adams Elementary School students on April 27. Alexandria's new recycling



mascot, Robbie the Recycling Squirrel, made his debut at this event and introduced himself to students. First-grade students learned about the recycling process first-hand from operators of City recycling trucks, who made an on-site visit to conduct recycling presenta-

tions and give demonstrations of the trucks.

John Adams Elementary School is taking a lead on recycling by implementing a pilot program to collect paper in each of its classrooms and in its office. First-grade teacher Ms. Hilary Hinant initiated the program through the school's Ecology Club, which will oversee the program and provide support for picking up the paper from classrooms each week.

John Adams Elementary School Ecology club prepared for the Earth Day event by participating in recycling educational activities conducted by T&ES. Students

learned about what materials can be recycled and how recycled materials can be made into new products.

For more information on educational programs offered by T&ES or to schedule a visit with Robbie the Recycling Squirrel, please contact Jennifer DeLong, Recycling Specialist, City of Alexandria's Department of Transportation and Environmental Services, at (703) 751-5872 or send e-mail to her at jennifer.delong@ci.alexandria.va.us.

Weekly Household Hazardous Waste Drop-Off Program Initiated

The City of Alexandria now provides weekly drop-off collection of household hazardous waste. If not disposed of properly, these pollutants will damage the environment and cause injury to those who come in contact with them. Bringing them to the hazardous waste collection site will reduce the risk of polluting the environment and harming people.

The collection site is located at 3600 Wheeler Avenue. Look for signage on Wheeler Avenue providing directions to the site. The site is open every Monday (except holidays) from 10 a.m. to 6 p.m. Acceptable waste includes products such as motor oil, gasoline, antifreeze, oil-based paints and varnishes, fire extinguishers, photographic chemicals, pesticides, and computers/electronics. Unacceptable materials include explosives, ammunition, biological waste, radioactive materials, and unknown substances.

Waste products should be brought in their originally labeled containers only. The containers should be sealed and packaged properly to ensure transportation safety. Proof of residency is required at the site. **Please be aware that federal law prohibits the City from accepting hazardous waste generated by businesses, and materials deemed to be generated from businesses will be rejected.**

For specific questions on acceptable materials, site location, or other information, please contact the Office of Recycling at (703) 751-5872 or visit the Web site - www.ci.alexandria.va.us/tes.

From the Environmental Quality Division... Water Quality Management Programs Announced!

On January 13, 2001, the Alexandria City Council enacted a Water Quality Management Supplement as part of the City's Master Plan and thus complied with Phase II of the Chesapeake Bay Preservation Act. The Supplement serves to educate Alexandrians about potential ways to improve the quality of water and the condition of the environment in which they live. The Supplement demonstrates Alexandria's commitment to care for the environment and protect its natural resources.

Among the specific initiatives that the Supplement establishes in order to achieve those goals are: inter-departmental cooperation in coordinating the City's environmental policies, pursuing federal grant funds for water quality improvement projects, protecting Resource Protection Areas by re-establishing vegetative buffers in those areas that have been degraded, restoring wetlands, and mitigating the effects of erosion in Alexandria's streams. A copy of the Water Quality Management Supplement can be found on the City's Web site under the Division of Environmental Quality.

Buy Recycled to Complete the Loop!

Recycling helps preserve our environment. However, the only way to make recycling work in the long run is to buy and use recycled products and packaging. It's up to you to close the recycling loop. To identify products made from recycled materials:

At the grocery store...

Check for environmental symbols on the labels of:

- Cereal, cookie and cracker packages
- Canned foods and beverages
- Detergent and cleaning supply containers
- Glass containers
- Shampoo and beauty products
- Household paper products

Look for other products made from recycled materials...

- Writing paper, note pads, greeting cards and other stationery supplies.
- Carpeting
- Tools
- Plastic flower pots, trash cans, and fencing
- Packing boxes
- Re-refined motor oil
- Automotive batteries

Buy reusable items to reduce waste

You can make a difference for the environment by purchasing reusable items:

- Buy refillable pens, flashlights, razors, lighters and cameras.
- Buy products in reusable containers such as glass jars and sturdy plastic dairy tubs.
- Buy and reuse cloth napkins, towels, and rags.

Reusing items can:

- Save money.
- Save natural resources.
- Prevent waste.
- Decrease pollution.

Other ways to reuse:

- Save plastic containers, coffee cans and glass jars for storage at work and home.
- Use the back side of writing paper before recycling it.
- Reuse envelopes and file folders.
- Share your magazines with others before recycling them.
- Have a yard sale before throwing away old items.
- Bring unwanted clothing and furniture to a thrift shop.
- Donate used toys, blankets, clothing and silverware to day care centers, local charities or community groups.



America Recycles Day Just Around the Corner!

Thursday, November 15 the City of Alexandria will once again celebrate America Recycles Day. Alexandria has participated in this event since its inception in 1997. This year the Office of Recycling will expand its promotion of America Recycles Day to residents by sponsoring a Citywide contest awarding the best recyclers.

The theme of this year's celebration is "America Recycles Day—A Great Time to Renew Our Commitment to Recycling." The City will once again hold a "Recycle Right" contest. Each day during the week of November 5–8, City crews will choose the best prepared recycling bin on their routes. Residents will be notified by mail if they have been chosen as the winners of the "Recycle Right" contest.

The following Tuesday, November 13, the winners will be invited to attend a City Council meeting where they will be honored by the Mayor and City Council, Robbie the Recycling Squirrel (the new recycling mascot), and staff from the Office of Recycling. Prize packages will be given to residents, their photos will be taken at City Council, and they will be recognized with an advertisement in a local paper the following week.

A City Council proclamation will be announced honoring November 15 as "America Recycles Day." Robbie the Recycling Squirrel will walk down King Street with the Downtown Maintenance Manager on America Recycles Day, to celebrate the event and distribute candy as well as America Recycles Day pledge cards to businesses and residents.

You may make your commitment to recycling, by completing the "America Recycles Day" pledge card below. Please mail it to the address listed on the card. In early December of 2001, a random drawing will be held and two pledge cards will be drawn from the metro-region and the winners will receive a bicycle. On December 15, 2001, a national winner will be selected from all submitted pledge cards and the winner will receive a recycled-content prize package including a barbecue grill, recycled-content bench inscribed with the winner's name, recycled-content playground equipment, and much more. The prize package is valued at more than \$2,000.

For more information on America Recycles Day, visit the Web site at www.americarecyclesday.org.

America Recycles Day Contest Entry Form

Washington Metropolitan Area

National and Regional Prizes

National: Recycled Product Prize Package that includes furniture, playground equipment, glassware, cleaning products, composting equipment, a barbecue grill, and other household products. Package is valued at several thousand dollars. Three identical packages will be awarded in the East, Midwest, and West.

Regional: 2 bicycles
An Adirondack chair made of recycled plastic lumber

Mail completed form to:
America Recycles Day Contest
c/o Metropolitan Washington Council of Governments
Department of Environmental Programs
777 North Capitol Street, N. E., Suite 300
Washington, D. C. 20002-4239

Please enter me in the drawing to be held December 15, 2001, for national prizes and in early December for regional prizes.

For America Recycles Day, I will: (check one or more)

- buy more recycled-content products
- increase recycling efforts
- make other recycling-related efforts

Name _____

Address _____

Daytime phone _____

One entry per person. No purchase necessary. Entrant of any age may win. **Entries must be postmarked by November 20, 2001.** For a complete set of rules, or to enter via the Internet, visit www.mwccog/dep/recycle/ard.htm. **Your name and address will be kept confidential and will NOT be placed on any mailing lists.**

Department of Transportation and
Environmental Services
Solid Waste Division, Office of Recycling
133 S. Quaker Lane
Alexandria, Virginia 22314

Pre-sorted Standard
U. S. Postage
PAID
Merrifield, VA
Permit No. 1502

Volunteer for
Alexandria Earth Day at
www.alexearthday.org

Fall/Winter Calendar

- September 3** Labor Day observed (*City trash collection delayed one day this week*)
- September 22** Electronics Recycling Collection Event
- October 8** Columbus Day observed (*City trash collection delayed one day this week*)
- October 15** Leaf collection begins
- November 22-23** Thanksgiving Holiday observed (*City trash collection on time*)
- December 24** Leaf collection concludes
- December 24-25** Christmas Holiday observed (*City trash collection one day late for collection days Tuesday-Thursday*)
- January 4, 11** Christmas trees collected for recycling at curb (*City customers only*)



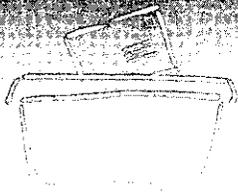
Department of Transportation and
Environmental Services
Solid Waste Division, Office of Recycling
133 S. Quaker Lane
Alexandria, Virginia 22314
(703) 751-5872



Alexandria City Council
Kerry J. Donley, Mayor
William C. Cleveland, Vice Mayor
Claire M. Eberwein
William D. Euille
Redella S. "Del" Pepper
David G. Speck
Joyce Woodson

City Manager
Philip Sunderland

Printed on paper made with 50% recycled content



Thursday, November 15, 2001

A Great Time to Renew Your Commitment to Recycling!

DO YOU KNOW WHAT MATERIALS YOU CAN RECYCLE?

DO YOU KNOW WHERE TO FIND RECYCLED PRODUCTS?

Help celebrate the fifth annual America Recycles Day, November 15, by learning more about local recycling programs. See the back page for more information.



Pledge to Recycle and Win Prizes!

By pledging to recycle and to buy recycled, you will be eligible to win prizes for yourself and, if you are a student, for your school. See the card below or pledge on-line at www.mwco.org/dep/recycle/ard.htm.

Recycling Makes a Difference!

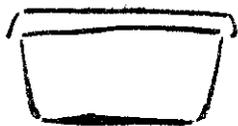
Recycling one ton of **paper** saves 7,000 gallons of water.

Recycled **aluminum** takes 95% less energy to make than new aluminum from bauxite ore.

Each day, **steel** recycling saves enough energy to power nearly 50,000 homes.

It Saves **Landfill space** – Projected to be equal to 92 large landfills in 2005.

Recycling and remanufacturing activities account for more than 1.1 million **jobs** and \$235 million in **annual revenue**. Source: National Recycling Coalition



ENTER BY
NOV. 1, 2001



- Regional Prizes:**
- \$300 gift certificate at a bicycle shop (all ages)
 - an Adirondack chair made of recycled plastic lumber (all ages)
 - K-12 Prize - \$300 gift certificate at a bicycle shop AND \$500 grant to the local K-12 environmental program/club of choice (must be K-12 school student and must enter by November 1, 2001)

National Prizes: ■ Recycled Product Prize Package that includes \$2,000 worth of furniture, playground equipment, and composting tools.

For America Recycles Day, I will: (Check one or more) buy more recycled-content products increase my recycling efforts

other recycling-related efforts _____

Name: _____

Address: _____

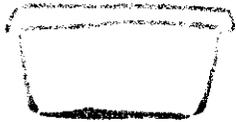
Check here if you are a school student in kindergarten through the 12th grade (K-12).

Please enter me in the drawings to be held December 15, 2001, for national prizes and in early November and December 2001 for regional prizes. One entry per person. No purchase necessary. Entrant of any age may win with exception of K-12 prize. Entries for K-12 prize must be received by November 1; entries for all other prizes must be postmarked by November 20, 2001. For a complete set of rules, or to enter via the Internet, visit: www.mwco.org/dep/recycle/ard.htm. **This information will not be sold or transferred.**



Thursday, November 15, 2001

What Do You Know About Recycling?



DO YOU KNOW WHAT YOUR COMMUNITY ACCEPTS FOR RECYCLING?

Many area programs have added new materials at the curbside or at drop-off centers. These materials may include magazines, bulk mail, cereal boxes, corrugated cardboard, plastic bottles, and even electronic equipment. Check the Web at www.mwcog.org/dep/recycle/gov.htm for a link to your community's recycling program.



DO YOU KNOW WHERE TO FIND RECYCLED-CONTENT PRODUCTS?

Look for "safe bets" that always have recycled content: steel products, aluminum cans, and glass containers. Other items that may have recycled material include: greeting cards, door mats, decking, clothing, paper products, carpet, pencils, and playground equipment. To make sure, read product labels and look for the percentage of recycled content (especially post-consumer content). Consult the Web at www.mwcog.org/dep/recycle/ard.htm for more information on recycled-content products.

Win With Your Bin!

RECYCLE RIGHT CONTEST IN NOVEMBER



You can win prizes just by properly preparing your curbside recycling bin in early November. If the local prize team picks your bin as the best, you will win recycled-content prizes.

Just make sure that you have clean, properly prepared recyclables that your recycling service will accept. Consult the Web at www.mwcog.org/dep/recycle/ard.htm for additional information and to make sure that your locality is participating in this regional contest.



Place
Stamp
Here

America Recycles Day Contest

c/o Metropolitan Washington Council of Governments
Department of Environmental Programs
777 North Capitol Street, N.E.
Suite 300
Washington, D.C. 20002-4239