

City of Alexandria, Virginia

MEMORANDUM

DATE: MAY 28, 2003

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *PS*

SUBJECT: SUBMISSION OF A GRANT APPLICATION TO THE VIRGINIA DEPARTMENT OF ENVIRONMENTAL QUALITY, LITTER PREVENTION AND RECYCLING PROGRAM, FOR FUNDING FOR THE ADOPT-A-PARK LITTER CONTROL PROGRAM

ISSUE: City Council consideration of a grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding to support the Adopt-a-Park Litter Control program.

RECOMMENDATION: That City Council authorize the City Manager to:

- (1) Submit a grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding in the approximate amount of \$14,629 for the Adopt-a-Park Litter Control Program (the exact amount to be determined by the Virginia Department of Environmental Quality by July 15, 2003); and
- (2) Execute all necessary documents that may be required.

DISCUSSION: The City's Adopt-a-Park program began in 1978, with the first litter grant award. Through this program, local citizen groups enter into an agreement with the City to pick up litter (broken glass, bottles, cans and paper) in their assigned park areas (Attachment 1). This program has been very successful in increasing cleanliness in the parks, reducing City costs for litter control, and involving citizens in their neighborhood. In FY 2004, it is anticipated that thirty-four park areas will be maintained through this program.

Park Planning staff makes monthly inspections, rates the park areas for cleanliness, and awards points, up to a maximum of 96 points for a perfect effort sustained over an eight month period. Based on the number of points awarded annually to each of the participating citizen groups, a cash donation is awarded. The amount of the cash donation made to each citizen group is determined by taking the money available for the program and dividing it by the cumulative number of points to determine the dollar value of each point with a cap of \$10.00 per point. The

dollar value for each point is then multiplied by the number of points each participating group earned to determine that group's cash award.

In FY 2003, two parks received the maximum award of 96 points. A list of the participating groups and the amount of their awards for FY 2003 is provided as (Attachment 2). In FY 2004, the maximum donation for an individual park will not exceed \$960 per park, based on a maximum accumulation of 96 points, with a cap of \$10.00 per point. Attachment 3 reflects the total potential cost for this program if all parks receive the maximum award and the additional City funding that would be required to meet this obligation. In the past three fiscal years the City obligation has averaged approximately \$2,700. In FY 2003 the City's obligation was \$2,686.

GRANT PERIOD: July 1, 2003 - June 30, 2004.

FISCAL IMPACT: There is a minimal fiscal impact on the City. Although there is no requirement for the City to provide a cash match or an in-kind match for these grant funds, the City's approved FY 2004 budget includes funds to supplement available grant monies as needed. In FY 2003, the grant money awarded to each group was augmented by \$2,686 in City General Funds. In addition, the City is responsible for the administrative costs associated with this grant. These costs include monitoring the operation of the program and financial oversight provided by the administering agency, as well as by the Office of Management and Budget.

It is anticipated that the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, will provide non-competitive grant funding of approximately \$14,629 in FY 2004 for this project. This is the maximum amount the City can expect to receive. Although the City's obligation could equal \$10,331 for a total FY 2004 program budget of \$24,960¹ (Attachment 3), it is unlikely that all parks will receive all available funding and the City's contribution will more likely be between \$2,600 and \$3,000.

The grant monies will be utilized first. The supplemental monies from the budgeted account will make up the difference between the award amounts and the grant monies. It should be noted that there are no additional funds available in the City budget to continue these activities once the grant funds and supplemental funds are expended. The Virginia Department of Environmental Quality will determine the exact amount of this year's grant by July 15, 2003.

The grant application may be reviewed in the Office of Management and Budget, Room 3600, City Hall, during normal office hours.

¹ Thirty four (34) parks are included in the budget of \$24,960. Sixteen (16) of the parks are less than one acre and are eligible for a maximum of 48 points, and \$480, and eighteen (18) parks are greater than one acre and are eligible to receive 96 points, and \$960.

ATTACHMENTS:

Attachment 1 - Adopt-A-Park Litter Control Procedures

Attachment 2 - Adopt-A-Park Litter Control Awards for FY 2003

Attachment 3 - Adopt-A-Park Litter Control Budget for FY 2004

STAFF:

Sandra Whitmore, Director, Department of Recreation, Parks & Cultural Activities

Kirk Kincannon, Deputy Director, Department of Recreation, Parks & Cultural Activities

Carol Moore, Acting Deputy Director, Office of Management and Budget

Jerry Dieruf, Arborist, Department of Recreation, Parks & Cultural Activities

ADOPT-A-PARK CASH AWARDS FOR FY 2003

<u>PARK AREA</u>	<u>GROUP</u>	<u>MAXIMUM POINTS - MAXIMUM CASH</u>	
Angel Park	Resurrection Children's Center	86	\$860.00
Beach Park	Rosemont Citizens' Association	79	\$790.00
Beverly Park	North Ridge Citizens' Association	96	\$960.00
Charles Hill Park*	Del Ray Citizens' Association	93*	\$465.00
Chetworth Park*	Northeast Citizens/Chetworth Park	96*	\$480.00
Chinquapin Park	Taylor Run Civic Association	89	\$890.00
Colasanto Center	Del Ray Artisans	92	\$920.00
Four Mile Run Playground	Hume Spring Citizens' Association	92	\$920.00
Four Mile Edison Entrance*	Hume Spring Citizens' Association	69*	\$345.00
Founders Park	Founders Park Community Association	24	\$240.00
Goat Hill Park	Warwick Village Citizens' Association	71	\$710.00
Hillside Park*	Warwick Village Citizens' Association	92*	\$460.00
Hooffs Run Park	Rosemont Citizens/Lower East Rosemont	87	\$870.00
Hume Spring Park*	Hume Spring Citizens' Association	89*	\$445.00
King St. Parking Lot*	Second Genesis	86*	\$430.00
King St. 500-1000 bks.	Second Genesis	95	\$950.00
King St. Gardens*	Second Genesis	92*	\$460.00
Landover Park*	Warwick Village Citizens' Association	83*	\$415.00
Leider Park	Troop 129 & 113 Boy Scouts of America	82	\$820.00
Lynhaven Park*	Lynhaven Civic Association	79*	\$395.00
Lynhaven Gateway *	Lynhaven Civic Association	63*	\$315.00
Mason Park*	Del Ray Citizens' Association	76*	\$380.00
Montgomery	Old Town North Community Association	81	\$810.00
Mt. Jefferson Park*	Mt. Jefferson Civic Association	75*	\$375.00
Mt. Jefferson Extended *	Mt. Jefferson Civic Association	55*	\$275.00
Mt. Jefferson Dog Run*	Mt. Jefferson Civic Association	89*	\$445.00
Powhatan Park	Northeast Citizens' Association	95	\$950.00
Simpson Park Westside	Del Ray Citizens' Association	94	\$940.00
Unassigned	unassigned	96	\$000.00
Unassigned	unassigned	96	\$000.00
Unassigned	unassigned	96	\$000.00
Unassigned	unassigned	96	\$000.00
Unassigned*	unassigned	96*	\$000.00
Unassigned*	unassigned	96*	\$000.00

FY 2003 Total Cash Award = \$17,315

Park areas greater than one (1) acre have a potential of \$10.00 per point.

* These park areas are less than one (1) acre, and have been limited to \$5.00 per point.

PAYMENT SUMMARY: Litter grant funds:	\$14,629
Supplemental City funds:	\$ 2,686
Total potential program payments:	\$17,315

ADOPT-A-PARK CASH BUDGET FOR FY 2004

<u>PARK AREA</u>	<u>GROUP</u>	<u>MAXIMUM POINTS - MAXIMUM CASH</u>	
Angel Park	Taylor Run Civic Association	96	\$960.00
Beach Park	Rosemont Citizens' Association	96	\$960.00
Beverley Park	North Ridge Citizens' Association	96	\$960.00
Charles Hill Park*	Del Ray Citizens' Association	96*	\$480.00
Chetworth Park*	Northeast Citizens/Chetworth Park	96*	\$480.00
Chinquapin Park	Taylor Run Civic Association	96	\$960.00
Colasanto Center	Del Ray Artisans	96	\$960.00
Four Mile Run Playground	Hume Spring Citizens' Association	96	\$960.00
Four Mile Edison Entrance*	Hume Spring Citizens' Association	96*	\$480.00
Funders Park	Founders Park Community Association	96	\$960.00
Goat Hill Park	Warwick Village Citizens' Association	96	\$960.00
Hillside Park*	Warwick Village Citizens' Association	96*	\$480.00
Hooffs Run Park	Rosemont Citizens/Lower East Rosemont	96	\$960.00
Hume Spring Park*	Hume Spring Citizens' Association	96*	\$480.00
Landover Park*	Warwick Village Citizens' Association	96*	\$480.00
Leider Park	Troop 129 & 113 Boy Scouts of America	96	\$960.00
Lynhaven Park*	Lynhaven Civic Association	96*	\$480.00
Lynhaven Gateway *	Lynhaven Civic Association	96*	\$480.00
Mason Park*	Del Ray Citizens' Association	96*	\$480.00
Montgomery	Old Town North Community Association	96	\$960.00
Municipal Pool	Municipal Park Community Group	96	\$960.00
Mt. Jefferson Park*	Mt. Jefferson Civic Association	96*	\$480.00
Mt. Jefferson Extended *	Mt. Jefferson Civic Association	96*	\$480.00
Mt. Jefferson Dog Run*	Mt. Jefferson Civic Association	96*	\$480.00
Powhatan Park	Northeast Citizens' Association	96	\$960.00
Simpson Park Westside	Del Ray Citizens' Association	96	\$960.00
Unassigned	unassigned	96	\$960.00
Unassigned	unassigned	96	\$960.00
Unassigned	unassigned	96	\$960.00
Unassigned	unassigned	96	\$960.00
Unassigned*	unassigned	96*	\$480.00
Unassigned*	unassigned	96*	\$480.00
Unassigned*	unassigned	96*	\$480.00
Unassigned*	unassigned	96*	\$480.00

FY 2004 Total Potential Cash Award = \$24,960

Park areas greater than one (1) acre have a potential of \$10.00 per point.

* These park areas are less than one (1) acre, and have been limited to \$5.00 per point.

PAYMENT SUMMARY: Litter grant funds:	\$14,629**
Supplemental City funds:	<u>\$10,331</u>
Total potential program payments:	\$24,960

**This figure is an estimate. The Department of Environmental Quality has not yet released the exact amount of the Litter Grant. This information will be released after July 15, 2003.