

City of Alexandria, Virginia

MEMORANDUM

DATE: JUNE 4, 2004

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *ps*

SUBJECT: SUBMISSION OF A NON-COMPETITIVE GRANT APPLICATION TO THE VIRGINIA DEPARTMENT OF ENVIRONMENTAL QUALITY, LITTER PREVENTION AND RECYCLING PROGRAM, FOR FUNDING FOR THE ADOPT-A-PARK LITTER CONTROL PROGRAM

ISSUE: City Council consideration of a non-competitive grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding to support the Adopt-a-Park Litter Control program.

RECOMMENDATION: That City Council authorize the City Manager to:

- (1) Submit a non-competitive grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding in the approximate amount of \$13,540 for the Adopt-a-Park Litter Control Program (the exact amount to be determined by the Virginia Department of Environmental Quality by July 15, 2004); and
- (2) Execute all necessary documents that may be required.

DISCUSSION: The City's Adopt-a-Park program began in 1978, with the first litter grant award. Through this program, local citizen groups enter into an agreement with the City to pick up litter (broken glass, bottles, cans and paper) in their assigned park areas (Attachment 1). This program has been very successful in increasing cleanliness in the parks, reducing City costs for litter control, and involving citizens in their neighborhood. In FY 2005, it is anticipated that 34 park areas will be maintained through this program.

Park Planning staff makes monthly inspections, rates the park areas for cleanliness, and awards points, up to a maximum of 96 points for a perfect effort sustained over an eight month period. Based on the number of points awarded annually to each of the participating citizen groups, a cash donation is awarded. The amount of the cash donation made to each citizen group is determined by taking the money available for the program and dividing it by the cumulative

number of points to determine the dollar value of each point with a cap of \$10.00 per point. The dollar value for each point is then multiplied by the number of points each participating group earned to determine that group's cash award.

In FY 2004, four parks received the maximum award of 96 points. A list of the participating groups and the amount of their awards for FY 2004 is provided as (Attachment 2). In FY 2005, the maximum donation for an individual park will not exceed \$960 per park, based on a maximum accumulation of 96 points, with a cap of \$10.00 per point. Attachment 3 reflects the total potential cost for this program if all parks receive the maximum award and the additional City funding that would be required to meet this obligation. In the past three fiscal years the city obligation has average approximately \$3,600. In FY 2004 the City's obligation was \$4,445.

GRANT PERIOD: July 1, 2004 - June 30, 2005, FY 2005.

FISCAL IMPACT: There is a minimal fiscal impact on the City. Although there is no requirement for the City to provide a cash match or an in-kind match for these grant funds, the City's approved FY 2005 budget includes funds to supplement available grant monies as needed. In FY 2004, the grant money awarded to each group was augmented by \$4,445 supplemental City funds. In addition, the City is responsible for the administrative costs associated with this grant. These costs include monitoring the operation of the program and financial oversight provided by the administering agency, as well as by the Office of Management and Budget.

It is anticipated that the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, will provide grant funding of approximately \$13,540 in FY 2005 for this project. Although the City's contribution is not anticipated to exceed \$11,420 for a total FY 2005 program budget of \$24,960¹ (Attachment 3), it is unlikely that all parks will receive all available funding and the City's contribution will more likely be between \$3,600 and \$4,000.

The grant monies will be utilized first. The supplemental monies from the budgeted account will make up the difference between the award amounts and the grant monies. It should be noted that there are no additional funds available in the City budget to continue these activities once the grant funds and supplemental funds are expended. The Virginia Department of Environmental Quality will determine the exact amount of this year's grant by July 15, 2004 (Attachment 4).

The grant application may be reviewed in the Office of Management and Budget, Room 3600, City Hall, during normal office hours.

¹ Thirty four (34) parks are included in the budget of \$24,960. Sixteen (16) of the parks are less than one acre and are eligible for a maximum of 96 points at \$5 per point, or \$480, and eighteen (18) parks are greater than one acre and are eligible to receive 96 points at \$10 per point, or \$960.

ATTACHMENTS:

Attachment 1 - Adopt-A-Park Litter Control Procedures

Attachment 2 - Adopt-A-Park Litter Control Awards for FY 2004

Attachment 3 - Adopt-A-Park Litter Control Budget for FY 2005

STAFF:

Kirk Kincannon, Director, Department of Recreation, Parks & Cultural Activities

Aimee Vosper, Landscape Architect Supervisor, Department of Recreation, Parks & Cultural Activities

Bruce Johnson, Director, Office of Management and Budget

Debbie Anderson, Special Projects Coordinator, Department of Recreation, Parks & Cultural Activities

Judy Lo, Assistant Landscape Architect, Department of Recreation, Parks & Cultural Activities

ADOPT-A-PARK CASH BUDGET FOR FY 2005

<u>PARK AREA</u>	<u>GROUP</u>	<u>MAXIMUM POINTS</u>	<u>MAXIMUM CASH</u>
Angel Park	Taylor Run Citizens' Association	96	\$820
Beach Park	Rosemont Citizens' Association	96	\$870
Beverley Park	North Ridge Citizens' Association	96	\$960
Charles Hill Park*	Del Ray Citizens' Association	96*	\$480
Chetworth Park*	Northeast Citizens/Chetworth Park	96*	\$480
Chinquapin Park	Taylor Run Civic Association	96	\$960
Colasanto Center	Del Ray Artisans	96	\$960
Four Mile Run Playground	Hume Spring Citizens' Association	96	\$960
Four Mile Edison Entrance*	Hume Spring Citizens' Association	96*	\$480
Founders Park	Founders Park Community Association	96	\$960
Goat Hill Park	Warwick Village Citizens' Association	96	\$960
Hillside Park*	Warwick Village Citizens' Association	96*	\$480
Holmes Run/Brookvalley	Alexandria Day Reporting Program	96	\$960
Hooffs Run Park	Rosemont Citizens/Lower East Rosemont	96	\$960
Hume Spring Park*	Hume Spring Citizens' Association	96*	\$480
Landover Park*	Warwick Village Citizens' Association	96*	\$480
Leider Park	Troop 129 & 113 Boy Scouts of America	96	\$960
Lynhaven Park*	Lynhaven Civic Association	96*	\$480
Lynhaven Gateway *	Lynhaven Civic Association	96*	\$480
Mason Park*	Del Ray Citizens' Association	96*	\$480
Montgomery	Old Town North Community Association	96	\$960
Mt. Jefferson Park*	Mt. Jefferson Civic Association	96*	\$480
Mt. Jefferson Extended *	Mt. Jefferson Civic Association	96*	\$480
Mt. Jefferson Dog Run*	Mt. Jefferson Civic Association	96*	\$480
Powhatan Park	Northeast Citizens' Association	96	\$960
Simpson Park Westside	Del Ray Citizens' Association	96	\$960
Stevenson Park	Alexandria Day Reporting Program	96	\$960
Unassigned	Unassigned	96	\$960
Unassigned	Unassigned	96	\$960
Unassigned	Unassigned	96	\$960
Unassigned*	Unassigned	96*	\$480
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FY 2005 Total Potential Cash Award = \$24,960

Park areas greater than one (1) acre have a potential of \$10.00 per point.

* These park areas are less than one (1) acre, and have been limited to \$5.00 per point.

PAYMENT SUMMARY:	Litter grant funds:	\$13,540**
	Supplemental City funds:	<u>\$11,420</u>
	Total program payments:	\$24,960

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