EXHIBIT NO. 1

5
4-12-05

PROCLAMATION

***WHEREAS**, the world is now celebrating the 103rd birthday of the most revered Jewish leader of our time, the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson; and*

***WHEREAS**, the Rebbe has, over his years of dedicated leadership, established over 3,000 Chabad Lubavitch Centers, helping people of all walks of life throughout the world, from Australia to Africa, Holland to Argentina, from Moscow to Jerusalem; and*

***WHEREAS**, the Rebbe's educational activities throughout the globe have enriched and strengthened the religious, educational, cultural, moral and ethical fibers of all citizens of the world; and*

***WHEREAS**, the Rebbe's call to all citizens of the world is to prepare for the final redemption, the prophetic biblical era of universal peace, by performing additional acts of goodness and kindness;*

***NOW, THEREFORE, I, WILLIAM D. EUILLE**, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim April 20, 2005 corresponding to 11 Nissan, 5765, the Rebbe's 103rd birthday until July 31, 2005 corresponding to the 24th of Tammuz, 5765 as:*

"103 DAYS OF EDUCATION"

in the City of Alexandria, as a special tribute to the Rebbe, Rabbi Menachem M. Schneerson.

***IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this 12th day of April 2005.*

WILLIAM D. EUILLE** **MAYOR
On behalf of the City Council
of Alexandria, Virginia

ATTEST:

Jacqueline M. Henderson, CMC City Clerk