

City of Alexandria, Virginia

MEMORANDUM

DATE: NOVEMBER 16, 2004
TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL
FROM: PHILIP SUNDERLAND, CITY MANAGER *PS*
SUBJECT: CONSIDERATION OF FUNDING FOR A WEEKDAY LUNCH TIME SHUTTLE BETWEEN THE U.S. PATENT AND TRADEMARK OFFICE AREA AND UPPER KING STREET

ISSUE: Consideration of funding for a lunch time shuttle.

RECOMMENDATION: That City Council:

- (1) Authorize a limited term lunch time shuttle between the U.S. Patent and Trademark Office area and Upper King Street; and
- (2) Approve funding from the General Fund Contingent Reserves in the amount of \$46,000 to operate a weekday lunch time shuttle from January 3, 2005 to June 30, 2005.

DISCUSSION: A lunch time shuttle from the U.S. Patent and Trademark (PTO) area of the Carlyle development will bring the large number of employees located on the outskirts of Old Town into the downtown business district, thereby enhancing their enjoyment of the community's amenities, and offering increased business opportunities for Old Town merchants and restaurateurs. This shuttle is expected to provide service to a large group of new PTO employees who currently have limited opportunities to go to restaurants and other retail establishments. As more opportunities for dining and retail activities become available in the U.S. Patent and Trademark Office area, the need for this shuttle service will dissipate. Staff expects that these restaurant and retail opportunities will significantly increase in the next 18 months, resulting in the now planned termination of the shuttle service by June 30, 2006.

The proposed shuttle route would start on Ballenger Avenue and travel in a loop (see attached map) that will take it down Prince Street, turning north on Columbus Street and then west on King Street back to the PTO campus.

The planned service time is a 10-minute interval from 11:30 AM to 2:00 PM. This service level will require two buses, and cost \$92,000 for a twelve month period. If Council approves this allocation, the implementation of this service would begin on January 3, 2005, and the cost for the remainder of FY 2005 would be \$46,000.

This funding would cover service startup and operating costs for the last half of FY 2005 only. For FY 2006, shared funding on a 50/50 basis will be sought from Carlyle TMP funds as a match to City funds. No funds were available from the Carlyle TMP fund in FY 2005. This service will be for a maximum 18-month period.

FISCAL IMPACT: The proposed project would require \$46,000 of funds from the City's contingency reserve to provide funding to fund this shuttle from January 3, 2005 through June 30, 2005. The contingency reserve now has \$738,700 available.

ATTACHMENT: Map of Proposed Shuttle Route

STAFF:

Mark Jinks, Assistant City Manager

Richard J. Baier, P.E., Director, T&ES

Thomas H. Culpepper, P.E., Deputy Director, T&ES

James Maslanka, Division Chief of Transit, T&ES



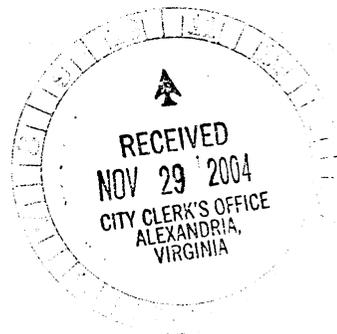
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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

November 22, 2004

The Honorable William D. Euille
City of Alexandria
P.O. Box 178
Alexandria, VA 22314



RE: Lunchtime Shuttle between Carlyle
and King St.

Dear Mayor Euille:

For many years, the United States Patent and Trademark Office (USPTO) and the City of Alexandria have worked in partnership to achieve the relocation of our agency to your city. Over the past year and through next spring, the USPTO will continue to move our staff of over 7,000 to the new USPTO Headquarters in Alexandria.

The one major need which has become evident to our employees is the lack of access to amenities such as restaurants, shopping and other service establishments. Therefore, I am pleased by the city's proposal to provide a lunchtime shuttle between Carlyle and lower King Street to facilitate access, which would benefit both our staff and local merchants. I ask that you and the City Council support the implementation of this initiative.

USPTO is grateful to the city for the continued support of our relocation.

Sincerely,

Jo-Anne Barnard
Chief Financial Officer and
Chief Administrative Officer

cc: Phil Sutherland
City Council

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11-23-04

**ALEXANDRIA
CHAMBER
OF COMMERCE**

801 N. FAIRFAX ST.
SUITE 402
ALEXANDRIA
VA 22314

PH 703.549.1000
FX 703.739.3805

www.alexchamber.com

November 19, 2004



Mayor William D. Euille
City of Alexandria
PO Box 178
Alexandria VA 22314

Accredited by the
Chamber of Commerce
of the United States of America

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2004 NOV 19 P 4:15

Dear Mayor ^{Bill}Euille:

A few months ago we invited Jo Anne Bernard, U.S. Patent & Trademark Office, to meet with us for the purpose of discussing the transfer of their employees from Arlington to Alexandria and to find if there was anything we could do to assist with that transition.

During the course of our discussion, Ms. Bernard indicated that PTO employees had easy access to dining and shopping in their Arlington location and many felt that they would loose that convince in Alexandria. One solution to that issue was a lunchtime shuttle between the East Eisenhower area and Old town.

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On Tuesday evening, November 23, you will be asked to vote on a recommendation from the City Manager to approve this shuttle. Because we believe the implementation of this shuttle will benefit not only the PTO employees but will also benefit Alexandria business, we urge you to support the implementation of this program.



Sincerely,

Ken Moore
President and CEO



cc: Phil Sunderland
Mark Jinks
Jo Anne Bernard

