

City of Alexandria, Virginia

#13
1-24-06

MEMORANDUM

DATE: JANUARY 20, 2006
TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL
FROM: JAMES K. HARTMANN, CITY MANAGER 
SUBJECT: PUBLIC HEARING AND CONSIDERATION OF PROPOSED PLANS FOR THE AMERICA'S 400th JAMESTOWN ANNIVERSARY CELEBRATION ON THE ALEXANDRIA WATERFRONT IN LATE MAY AND EARLY JUNE 2006

ISSUE: Consideration of proposed plans for the America's 400th Jamestown Anniversary Celebration on the Alexandria waterfront in late May and early June 2006.

RECOMMENDATIONS: That City Council:

- (1) permit an exception to the Major Events Policy as described in this report in allowing America's 400th Jamestown Anniversary Celebration in Founder's Park, and
- (2) approve the use of Founder's Park for the event's activities as conceptually depicted in Attachment 3.

Should City Council not approve this preferred recommendation regarding the site, staff would recommend, as a less desirable alternate, spreading out the event with the use of a small part of Founder's Park, the City Marina, and Waterfront Park which requires street closings and parking removal.

BACKGROUND: In early December, Council was sent a staff memorandum discussing the plans for the America's 400th Jamestown Anniversary Celebration, and it was recommended that this event be held at Founder's Park (Attachment 1). Jamestown 2007, the sponsoring party of this event, is a sub-agency of the Jamestown-Yorktown Foundation (which is a General Assembly created State agency). The Jamestown 2007 organization Steering Committee includes State Cabinet Secretaries, elected State officials and other business and civic leaders from around the State.

As indicated in that memorandum, Alexandria is one of six cities in the United States invited to be a host venue for this national celebration. The other cities are Baltimore, Philadelphia, New York, Boston and Newport. These cities were selected for their unique roles in the building of

America. Alexandria was chosen to be the kickoff inaugural host city because it is the closest to the *Godspeed's* base port, is in a major metropolitan area, is adjacent to the capital of the United States, and a Virginia location was desired to recognize that it was Virginia that had the country's first settlement in the new world. Alexandria is the only planned location in Virginia for this event.

The event schedule includes 12 days in Alexandria (2 setup days, 1 soft opening day, 8 event days and 1 take-down day); 7 days each in Baltimore and Philadelphia, 13 days in New York City; and 9 days each in Boston and Newport.

We believe that by partnering with the Jamestown 2007 organization, we are working toward the City's vision of having a vibrant and historic city which provides exciting leisure opportunities, while valuing our natural resources and our diversity. The celebration is intended to entertain, educate, and commemorate our country's tri-cultural heritage through experiencing the *Godspeed*, historical exhibits, interactive opportunities and family entertainment (Attachment 2). No food or beverages will be sold, and visitors to the celebration will be encouraged to go to the local restaurants. This is a detailed extensive presentation and event, and as such it is one that needs a longer run time than just a few days.

The hosting of this event would require that exceptions be made to the City Council adopted Major Events Policy. In 1986, Council adopted a Major Events Policy that addressed issues pertaining to events held in Old Town east of Washington Street. Venues included Market Square, Jones Point, Waterfront Park, Oronoco Bay Park and Founder's Park. The policy limited events in length, time, and events were only to be held on every other weekend. In 1993, through the budget process, Founder's Park was taken out of the park inventory of locations available for holding major events. It has not been used for a major event since that time. While exceptions to the Special Events Policy (such as for the Arts Festival and First Night) have been made in the past, no exception has been made for Founder's Park.

The exceptions to the Major Events Policy would include the following elements:

1. allow a 12-day event to be held in Old Town;
2. allow the event to be held two weekends in a row;
3. allow the event to operate from 11:00 a.m. to 7 p.m. on weekdays and from 11:00 a.m. to 9:00 p.m. on the weekends, and the Memorial Day Holiday; and
4. permit the America's 400th Jamestown Anniversary Celebration to be held at Founder's Park, 315 North Union Street.

Should City Council not approve this preferred recommendation regarding the site, staff would recommend, as a less desirable alternate, spreading out the event with the use of a small part of Founder's Park, the City Marina, and Waterfront Park which requires street closings and parking removal.

After reviewing a variety of options as to where to hold the celebration, staff believes Founder's Park is the best location (Attachment 3). Founder's allows the event to be contained, and the *Godspeed* can dock at the T-Pier adjacent to the Park, serve as a backdrop for the event, and

provide direct visitor access to board the *Godspeed*. City Police believe it is safer for pedestrian traffic and general safety. No streets will need to be closed, and street parking will not be eliminated except for some spaces on Union Street during the set-up time and the take-down time which is expected to be on May 25, May 26 and June 5.

With regard to other venues, staff looked at the possibility of "meandering" the event by using a part of Founder's Park, the City Marina, and Waterfront Park. This approach (see the last 3 pages of Attachment 3) would diminish the experience of the "Anniversary Village" by being very spread out. With regard to potentially using Oronoco Bay Park, it is the site for at least three major events each and every year, and would not allow for the *Godspeed* to provide direct site access and to serve as a backdrop for the celebration.

It is important to note that staff investigated other docking areas such as Oronoco Bay, Robinson Terminal and Waterfront Park. With advice from Willem Polak of the Potomac Riverboat Company, Kent Barnekov of Robinson Terminal and Jamestown Foundation personnel, it was determined that these locations could not dock the *Godspeed* because of water depth and lack of docking facilities which were appropriate for the *Godspeed*.

In the fall, knowing that the Founder's Park use would be an issue, City staff met with Founder's Park representatives to discuss the Jamestown 400th Anniversary Celebration. Founder's Park representatives expressed their concerns, and as a result City staff began looking at shifting the event out of the Park by spreading it down the City's waterfront to the south. For various reasons the alternative sites (the combinations of Founder's Park, Torpedo Factory Marina Area and Waterfront Park) work not nearly as well as the Founder's Park option. Issues such as the impact on the streets near Waterfront Park, issues raised by segmenting the event, and higher risks associated with having some of the event on the Torpedo factory pier (in conjunction with the expected elementary school student attendance at the event), make the alternative sites option not the option staff is recommending.

It is for these reasons an exception to the City's 1993 Major Events Policy, approval to hold the America's 400th Anniversary Celebration in Founder's Park from May 24 to June 5, 2006, (from 11:00 a.m. to 7:00 p.m. on weekdays and from 11:00 a.m. to 9:00 p.m. on the weekends, and the Memorial Day Holiday) is sought.

The planned schedule for the event is as follows:

- Thursday and Friday, May 25 - 26 - Load-in of America's 400th Jamestown Anniversary Celebration (trucks and tractor trailers will deliver tents, tops, displays, stages and sound and lighting equipment).
- Saturday, May 27 – Soft opening of the Celebration late in the day until 9 p.m.– community special early access to be provided.

- Sunday, May 28 – Celebration is officially opened by Mayor Euille and the Members of City Council and the *Godspeed* arrives with a community arrival ceremony. The *Godspeed* prepares herself for the public (Coast Guard approvals, etc.).
- Monday, May 29 to June 4 – *Godspeed* and Celebration open to the public and Evening Reception with Community Leaders (11:00 a.m. to 7:00 p.m.).
- Sunday, June 4 open to the public (closing and some breakdown Sunday night) and *Godspeed* departs.
- Tuesday, June 5 – Trucks arrive and load out and leave.
- Tuesday, June 5 to July 6 – Founder’s Park restoration.

If exceptions to the Major Events Policy are approved, but the Founder's Park as the full venue is not, staff will then have to work with the other more spread out option indicated in Attachment 3. We would also have to ensure that the celebration organizers could reasonably work within these parameters. It is likely that significant concerns will be raised by citizens and businesses if the alternative spread-out option is chosen.

Staff has met with the Waterfront Committee, the Old Town Civic Association, and the Park and Recreation Commission. While many citizens attending these meetings appreciated the purpose of the celebration, some raised concerns about the appropriateness of holding the event at Founder’s, making exceptions to the Major Events Policy, parking, traffic, and bus parking. In addition, we have received a number of emails expressing similar concerns, as well as emails supporting the event.

Founder’s Park has an active citizen support organization which for nearly three decades has provided privately raised funds and volunteer support to improve the Park. As a result, one of the major concerns raised has been the damage that this event will cause to the turf, plantings, and others elements of Founder’s Park. In response, City staff and Jamestown 2007 have agreed that Jamestown 2007 will fully reimburse the City for any damage or restoration costs that the City incurs in order to put Founder’s Park back to its original condition immediately after the event is over and cleared from the Park.

We value the citizens who live and work in the Founder's Park/Old Town neighborhoods and understand their desires to maintain the delicate balance of living in a historic city. As a result, the Special Events Committee and the Alexandria Convention and Visitors Association is working with the Jamestown Foundation’s contractor (Prosody Creative Services) to ensure a safe and well-organized event and will address the issues raised by the citizens and work towards alleviating them. Plans are in process for a parking and transportation plan to include buses, safety and security, preventative park maintenance and full and complete restoration, code enforcement, event scheduling, and docking. For information, we have secured parking at the George Washington Masonic Temple throughout the celebration, and a water shuttle service will

be operated from Washington D.C. to Alexandria by the Potomac Riverboat Company. During the event use of the Metrorail and DASH will be promoted.

City staff will prepare a contract with Jamestown 2007 which will detail the requirements for insurance, bonds, permits and costs associated with City services. Staff will also invite interested citizens to join an ad-hoc committee to work on the planning and implementation of the event.

As of this writing, KSMET and the Boards of the Alexandria Chamber of Commerce and the Alexandria Convention and Visitors Association support having this event at Founder's Park. The Park and Recreation Commission received information on the celebration, and the Waterfront Committee may take a position on the celebration at a special meeting on Monday, January 23.

FISCAL IMPACT: Costs associated with the twelve day event will be paid for by the Jamestown Foundation and include costs for, but not limited to staffing, insurance, and park restoration.

ATTACHMENTS:

1. Memorandum to City Council dated December 8, 2005
2. Description of the Celebration Program Components
3. Descriptions of Venue Options (Recommended Site, Alternatives)

STAFF:

Kirk Kincannon, Director, Recreation, Parks and Cultural Activities
Janet Barnett, Deputy Director, Recreation, Parks and Cultural Activities
Roger Blakeley, Deputy Director, Recreation, Parks and Cultural Activities
Members, Special Events Committee (Various City Departments)

City of Alexandria, Virginia

MEMORANDUM

DATE: DECEMBER 8, 2005

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER 

SUBJECT: PLANS FOR THE AMERICA'S 400TH JAMESTOWN ANNIVERSARY CELEBRATION IN LATE MAY AND EARLY JUNE, 2006

As you are aware, the City of Alexandria has been invited to host the very first kick-off celebration event to mark the 400th Anniversary of the founding of the settlement at Jamestown in 1607. This is a major event which will receive national and regional media attention. As a result, City staff have been working with the Alexandria Convention and Visitors Association, and the Jamestown 400th Anniversary Celebration staff in planning activities which include the arrival of the ship Godspeed and the related "Landing Party" in late May.

Our staff have worked with Anniversary celebration staff which includes staff from the Jamestown-Yorktown Foundation and the event manager from Prosody Creative Services, the production company for the Anniversary celebration, to carefully evaluate the best place for this event which is scheduled for late May into early June. The exact dates are not specific yet as the schedule also depends upon the calendars for the remainder of the Godspeed tour on the East Coast. The event is expected to last for eight days, and there will be at least two days preparation time and one to two days to break down the exhibit materials.

Together our staff and Prosody Creative have visited a number of sites along the waterfront and have determined the best location for this event to be Founder's Park because of its size and its proximity to the T-Pier where the Godspeed will dock. Staff evaluated the use of other parks and City Marina in combination with Founder's Park. Spreading the event out along the waterfront in several different areas brings significant potential problems relating to pedestrian safety as well as the need to close some streets. Staffing costs such as for police would be higher if the event was spread out along the waterfront. For those reasons, we are recommending the use of Founder's Park.

The "Landing Party," which accompanies the Godspeed, includes three components: Entertainment, Historical Exhibits and Food. These components, housed in tents, canopies and stages, will be used to engage communities in the heritage of the 400th birthday celebration to give them a "taste of Virginia." Musical entertainment includes family entertainment, featuring themes relating to the Jamestown settlement. Historical exhibits feature interactive experiences, images, and sounds of Virginia. The food area, entitled "Tapestry of Tastes," will feature opportunities to

sample and purchase packaged food that celebrates the tri-cultural heritages that make up the early tapestry of our nation – English, African and Native Indian.

The Godspeed will have planned, scheduled visits for school groups during the weekdays. Public tours also will be available at various scheduled times. The Godspeed is part of the Jamestown-Yorktown Foundation, an accredited museum complex which offers a full component of SOL related educational themes.

In 1993, City Council, in approving park uses, park fees and park classifications, indicated that as a policy Founder's Park would not be available for major events. Since that time, events have been held at either Waterfront Park, Oronoco Bay or Jones Point. As America's 400th Anniversary is a water event and has national significance, and it is best (and the Jamestown-Yorktown Foundation and Prosody Creative Services have requested) to feature the Godspeed and the associated "Landing Party" together. Staff's preferred alternative after looking at other alternatives is to use Founder's Park for this event. This would be a one-time only use of Founder's Park for a major event. Using Founder's Park limits disruption to traffic and parking and does not require any street closings.

Staff has met with representatives of the Founder's Park Community association and they have indicated that they strongly oppose the use of Founder's Park for this major event. Their concerns include drainage issues in the park, as well as the potential damage to grass and plantings if this venue were selected. These are reasonable concerns which staff is empathetic with. As a result, staff will seek to develop to the degree feasible mitigation strategies and plans. The Founder's Park Community Association has worked extensively over the years to improve the plantings, and members have provided funding for many years to provide additional plantings for the park for all to enjoy. City staff will prepare a complete condition report of the park using digital cameras to document the condition of the grass and all plantings prior to the event. In addition, fencing will be placed around the garden areas, as well as around the dog park so it can remain open.

City staff will prepare a contract with Jamestown 2007 and Prosody which will detail the requirements for insurance, bonds, permits and costs associated with City services. In addition, there will be requirements for replacement and replanting expenses, based on documented photos of the prior condition of the park. It will be expected that Founder's Park will be restored to its original condition just after the event ends, and this will be written in detail in the agreement. Hours of operation, noise abatement, traffic control, and security will all be addressed as they are in other contracts for such special events in the City.

It is important to recognize that businesses in the community, the ACVA, and several of our history commissions not only support this kick-off event for Alexandria, but also support the safe, controlled staging of the event at Founder's Park.

At the close of the celebration in Alexandria, the Godspeed will travel to Baltimore, Philadelphia, New York, Boston and Newport. We are delighted to be the first venue for the commemoration of the settlement in Virginia in 1607, which is sure to bring many visitors to our City.

The next step in this process is that staff will have further meetings with the Founder's Park Community Association, and discuss with them the conditions for the use of Founder's Park for this event. The Old Town Civic Association, the Waterfront Committee, and the Parks and Recreation Commission will also be briefed. Then in January, this recommendation for placing the Jamestown Anniversary Celebration in Founder's Park will come forward to Council for its consideration.

cc: Kirk Kincannon, Director, Recreation, Parks and Cultural Activities
Janet Barnett, Deputy Director, Recreation, Parks and Cultural Activities
Michele Evans, Deputy City Manager
Mark Jinks, Deputy City Manager

The Godspeed Sail Summary

The **Godspeed Sail** serves as the inaugural event for America's 400th Anniversary. Its purpose is to engage communities in the heritage of America's 400th birthday and give them a taste of Jamestown, Virginia where in 1607 the building of our nation's rich tapestry began.

Six cities – Alexandria, Baltimore, Philadelphia, New York, Boston, Newport – have been selected for their unique roles in the building of America since the early 1600s—possessing historic, cultural and maritime heritages all their own. City Partners will be positioned as hosts of the Godspeed and participate in the land-based activities, bringing to life the cultures and stories that intersected at Jamestown.

Timing

May – August 2006

Proposed In-Market Schedule*

Weekdays 11:00 am – 7:00 pm

Weekends 11:00 am – 9:00 pm

**Hours may be adjusted slightly on a market by market basis.*

THE LANDING PARTY

Godspeed, a newly christened re-creation of one of the three historic ships that carried the founders of America's first permanent English settlement, will serve as a floating museum of early 17th century life on our shores and seas. These experiences will be brought to life during ship tours conducted by costumed interpreters, and through dockside activities called the "Landing Party".

Festive in nature, look and tone, The Landing Party's components are designed to entertain and engage while educating visitors about the historic importance of Jamestown's settlement and its legacies—representative government, free enterprise and cultural diversity—that formed the basis of modern America and continue to shape our lives today.

Encompassed in the Landing Party are historic and cultural exhibits, interactive displays and multiple stages for performances of music, song, dance and theatrical productions—many of which were created especially for the America's 400th Anniversary Commemoration. These elements and activities planned for the Godspeed's arrival in port are detailed below and offer multiple opportunities for City Partners and local cultural groups to actively participate and showcase their own vital role in America's history and cultural development.

Opening Day Festivities

Entering through the life-sized gate of the fort, The Godspeed Sail begins with "The Arrival". Advance promotion for The Arrival will help promote all the event days.

The Arrival day of the Godspeed into each port would primarily be a media event as opposed to the following days' concentration on public attendance. All electronic and print media would be invited to a special reception. The actual arrival time will be based jointly on the Godspeed schedule and community planning and designed to maximize media opportunities. Media will be invited to tour the site and interview dignitaries and Godspeed spokespersons.

City officials and community leadership will be invited to attend along with sponsor VIPs and executives. A reception, allowing meet and greet, with all in attendance will be arranged in each city. The event could also be marked with a "city proclamation" that highlights *America's 400th Anniversary Day or Week*.

Prior to the Godspeed arriving at the dock, there will be performances by selected segments of the Commemorative Productions that will add to the excitement and interest of the event.

We also invite participation from our venue's city, including local cultural entertainment, student marching bands, choirs and orchestras. This will not only add to the festive atmosphere it will also showcase the city's role in America's 400th Anniversary.

Young people will also be invited to The Arrival and hosted, as the first kids to have the experience. Other local groups will be invited for "early access" for hands-on experiences with all the interactive and participatory activities and performances. The Arrival event may also be open to city and sponsor employees and families receiving special invitations.

LANDING PARTY COMPONENTS AND ACTIVITIES

The Godspeed Stage

Each day the Godspeed stage will come to life with entertainment by America's 400th Anniversary performers plus cultural musical and dance performances from throughout the venue region.

"Anniversary Voices"

Anniversary Voices is a live musical and dance production featuring 16 talented young people who will perform a variety musical show themed around America's 400th Anniversary. This group of diverse performers, which will include dancers, singers and a live rhythm section, has been specifically created for use at many of America's 400th Anniversary Signature Events. The show will be an exciting combination of up-beat original songs, written especially for the Commemoration, along with traditional and contemporary medleys, energetic dances and colorful costumes. The length of the show can vary between 30 and 45 minutes depending on the need.

The cast, as ambassadors for America's 400th Anniversary, may be utilized in a variety of performance settings beyond the Godspeed Landing Party venues. They are also available for single or multiple performances at schools, conventions, meetings that the City Partner requests in the days immediately preceding or following the Godspeed visit (schedule permitting).

Anniversary Voices will be an excellent preview of the many elements that are part of America's 400th Anniversary as well as a stand-alone production that will excite and engage audiences of all ages.

The Children's Stage

The Children's Stage will feature a live children's production and story tellers from each city and region.

"Ba-baaah and the Windigo" – an Original Children's Musical

With this production, the story of the 1607 events will be magically told from the point-of-view of a young Indian girl and the indigenous animals that were there.

Lasting approximately 30 minutes, this will be a production geared to young people K-6, involving a cast of "larger than life" walk-around-costumed characters. A pre-recorded track of original music will be the foundation for the loveable characters to sing and dance the story of the early

days in Historic Jamestowne right into the hearts and minds of young people. The show will be performed completely to dynamic playback tracks that will include music, vocals and dialogue as well as audience interaction.

This original story is a rockin', fun-packed adventure involving amazing caricatures, compelling original music and giant choreography. Following each performance, these endearing walk-around characters may come off the stage and interact with children in the audience.

America's Heritage Flag

Kids of all ages will love this crafts area where they can make their mark on America's Heritage Flag. Using their hand prints, they can design a piece of history that will take the shape of huge American flag, then travel from city to city and be displayed during America's Anniversary Weekend as a primary event backdrop in Jamestown. The creation of the flag in each city will be captured on film and included in a presentation piece during the Anniversary Weekend festivities.

Sign-Up For the Voyage to the New World - Simulator

Visitors to the Landing Party will experience the Godspeed in different ways. To maximize the understanding of the Godspeed and the conditions of their exploration in 1607, the public will be invited for a "virtual" sail. They can *Sign Up For The New World* – by entering a "motion ride" and experiencing a 3-4 minute sail with visuals, narration, music and MOTION. Each person will sit safely inside the closed capsule that will rock and sway with the visual movement of the film. The perception – actually sailing... and not only on calm seas

The Godspeed Tour and Talking Ship

This historical "soundscape" will create an audible environment that will precede and accompany the walk-on tours of the Godspeed. It will set up the ship's tour and will provide an auditory ambiance intended to transport the visitors back in time. Sounds of ships' bells, captain's orders, sails flapping, and water lapping will provide a bed of sounds to underscore a concise narrative of the primary story of the voyage. The brief narrative will lead the audience onto the ship, the sounds will continue as they have a chance to walk through and meet the Jamestown Interpreters in period costume. As guests wait for their tour they will be engaged in-line with demonstrations of knot tying and other interactive activities.

The Jamestown Experience

Scale Model of Jamestown Island and Fort

In order that visitors to "The Landing Party" have an historical perspective, a scale model of Jamestown Island with the fort and other landmarks will be depicted. This scale model will be constructed with interactive buttons and lights to develop the story and impart the historical facts to the viewer. A photo area will offer participants a personalized memento of their Jamestown experience. This will be a very fun and interactive way for all visitors to get a bird's eye view of Jamestown and its history.

Scale Models of Three Ships

Even though the actual Godspeed vessel will be a highlight of "The Landing Party", it will be visually stimulating to see all three ships. A 360-degree "cut-away" model of all three ships will add greater dimension to the whole experience. The ships can be viewed from all sides by a large number of people. These can be included in the tourism exhibit or presented as a stand-alone attraction. An interpreter will be on hand to answer additional questions not depicted in graphic form. Understanding the size and cramped quarters that over 100 explorers withstood is a window to what life was like on these historic voyages in 1607. Interactive activities will include "ship's crew duties" demonstrations and timed challenge games to keep guests living the Godspeed experience.

American People American Progress - Tri-Cultural Exhibits

In the early 1600s, three cultures intersected at Jamestown—English/European, African and Native Indian. They, along with other cultures, laid the cultural cornerstones of this nation with their early contributions to music, art, literature, sports, government, business, science, and education. This experience will explore contributions from each of these cultures to America. A pathway will take visitors on a “Then and Now” journey to an experience that showcases these contributions and the people who made them. Images will be offer a fun entertaining way for young people and families to learn about the diverse mosaic that is America.

Anniversary Village

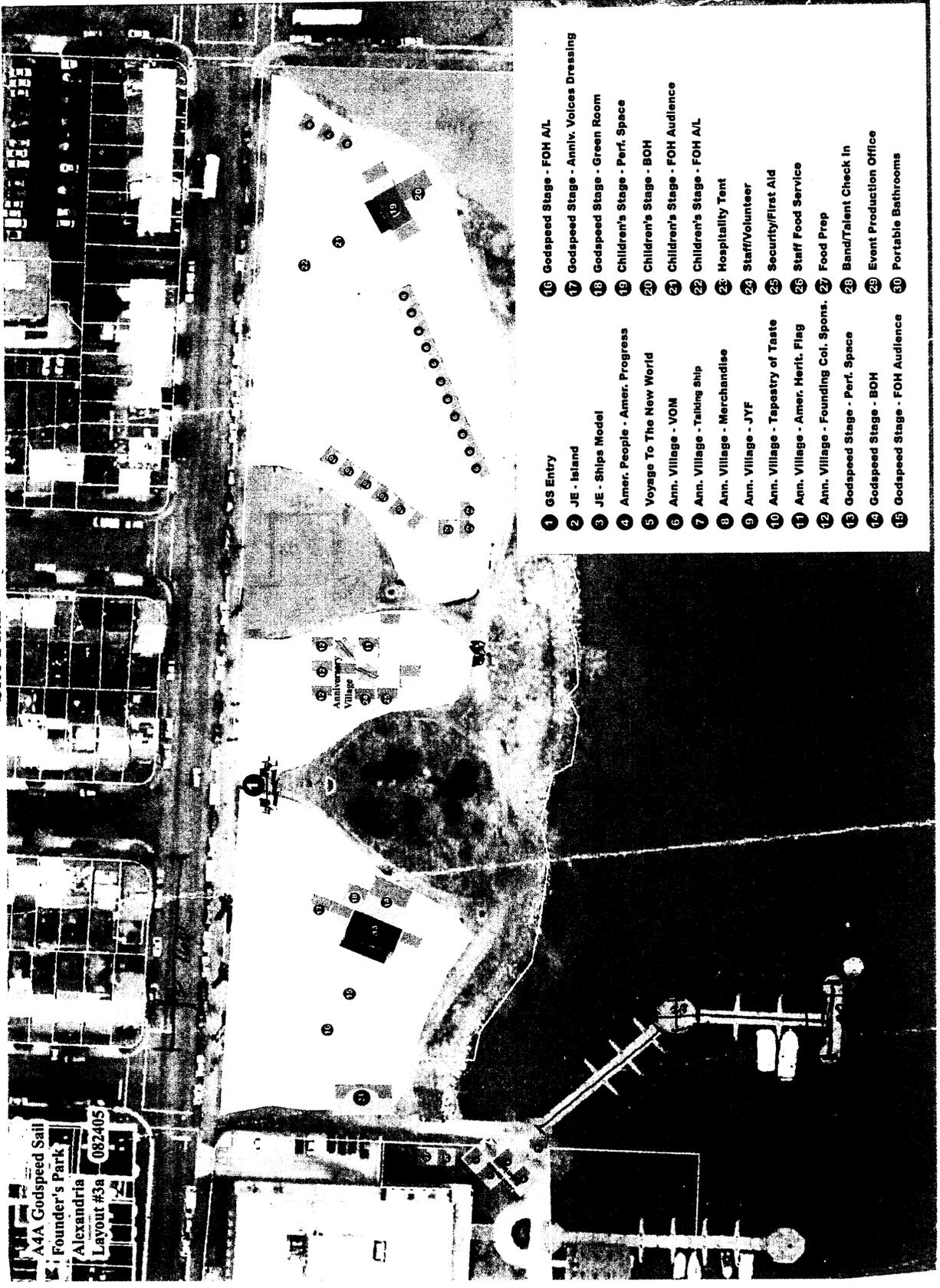
A modular village area will include tents housing exhibits showcasing City partners, Virginia partners, Founding Colony Sponsors, and others. This exhibit will be filled with interactive experiences, images, sounds and tastes of Virginia giving attendees a glimpse of the tourism destinations and economic opportunities existing in a state that began America’s journey 400 years ago. Special commemorative items – which will also be offered to local retailers – will be available for consumers to buy.



The Godspeed Sail

Alexandria - "Founder's Park"

Site Plan -



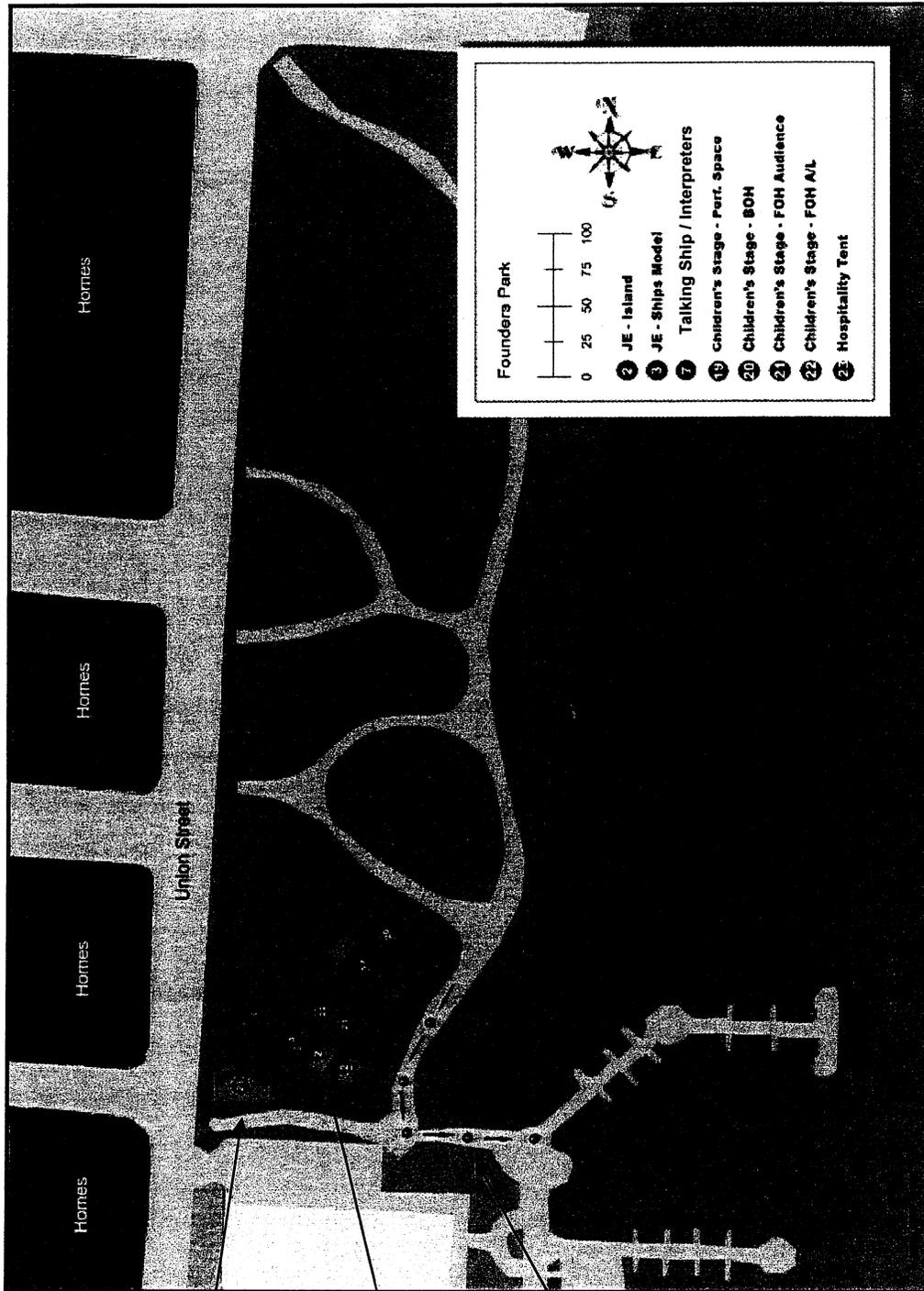
AAA Godspeed Sail
Founder's Park
Alexandria
Layout #3a
082405

- 1 GS Entry
- 2 JB - Island
- 3 JE - Ships Model
- 4 Amer. People - Amer. Progress
- 5 Voyage To The New World
- 6 Ann. Village - VOM
- 7 Ann. Village - Talking ship
- 8 Ann. Village - Merchandise
- 9 Ann. Village - JYF
- 10 Ann. Village - Tapestry of Taste
- 11 Ann. Village - Amer. Herit. Flag
- 12 Ann. Village - Founding Col. Spons.
- 13 Godspeed Stage - Perf. Space
- 14 Godspeed Stage - BOH
- 15 Godspeed Stage - FOH Audience
- 16 Godspeed Stage - FOH A/L
- 17 Godspeed Stage - Anniv. Voices Dressing
- 18 Godspeed Stage - Green Room
- 19 Children's Stage - Perf. Space
- 20 Children's Stage - BOH
- 21 Children's Stage - FOH Audience
- 22 Children's Stage - FOH A/L
- 23 Hospitality Tent
- 24 Staff/Volunteer
- 25 Security/First Aid
- 26 Staff Food Service
- 27 Food Prep
- 28 Band/Talent Check In
- 29 Event Production Office
- 30 Portable Bathrooms



Godspeed Sail 2006

Alexandria, VA – Proposed Founders Park Site Diagram



1 (50x100') tent;
 size somewhat
 flexible

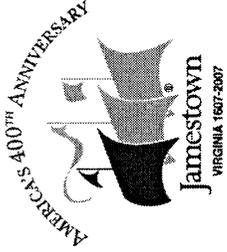
1 (20x60') tent

Queue for GS tours;
 no permanent
 staging required

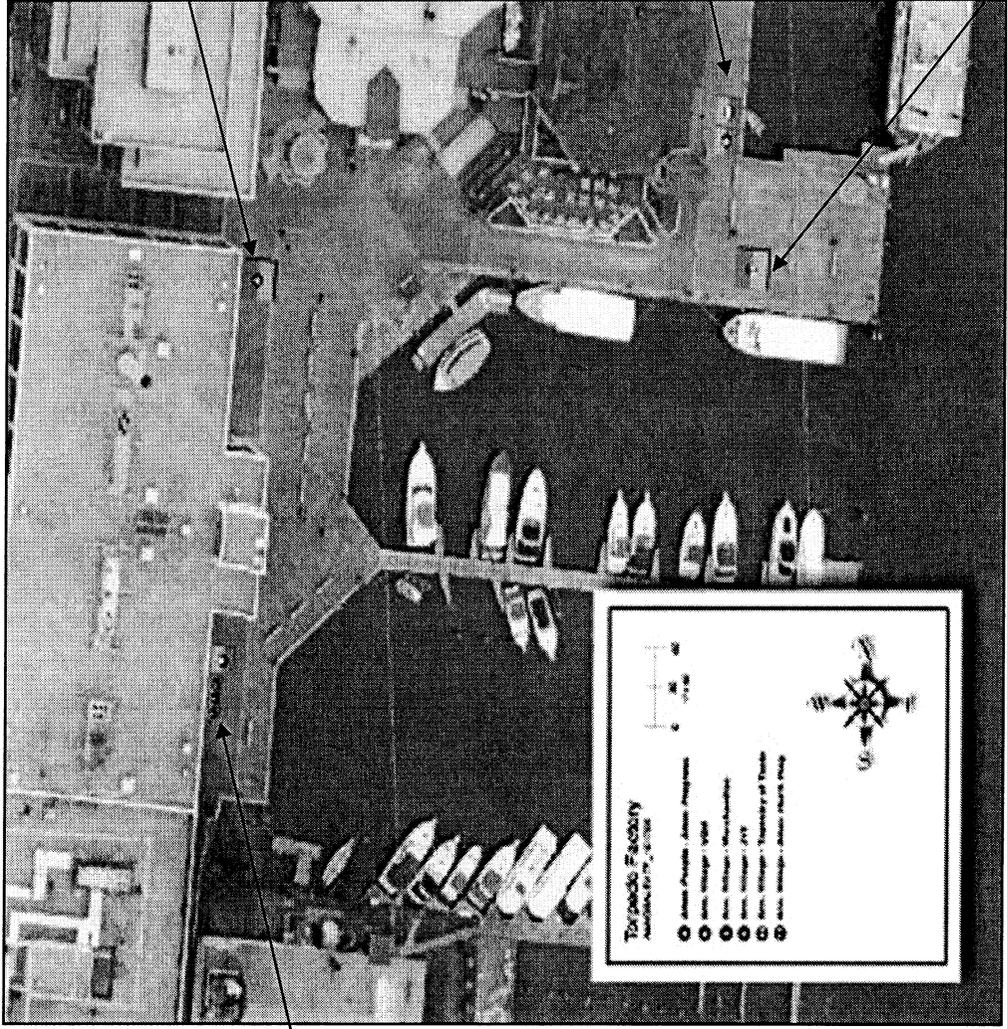
Founders Park

0 25 50 75 100

2 JE - Island
 3 JE - Ships Model
 7 Talking Ship / Interpreters
 19 Children's Stage - Perf. Space
 20 Children's Stage - BOH
 21 Children's Stage - FOH Audience
 22 Children's Stage - FOH A/L
 23 Hospitality Tent



Godspeed Sail 2006 Alexandria, VA Torpedo Factory Site Diagram



1 (30x30') tent

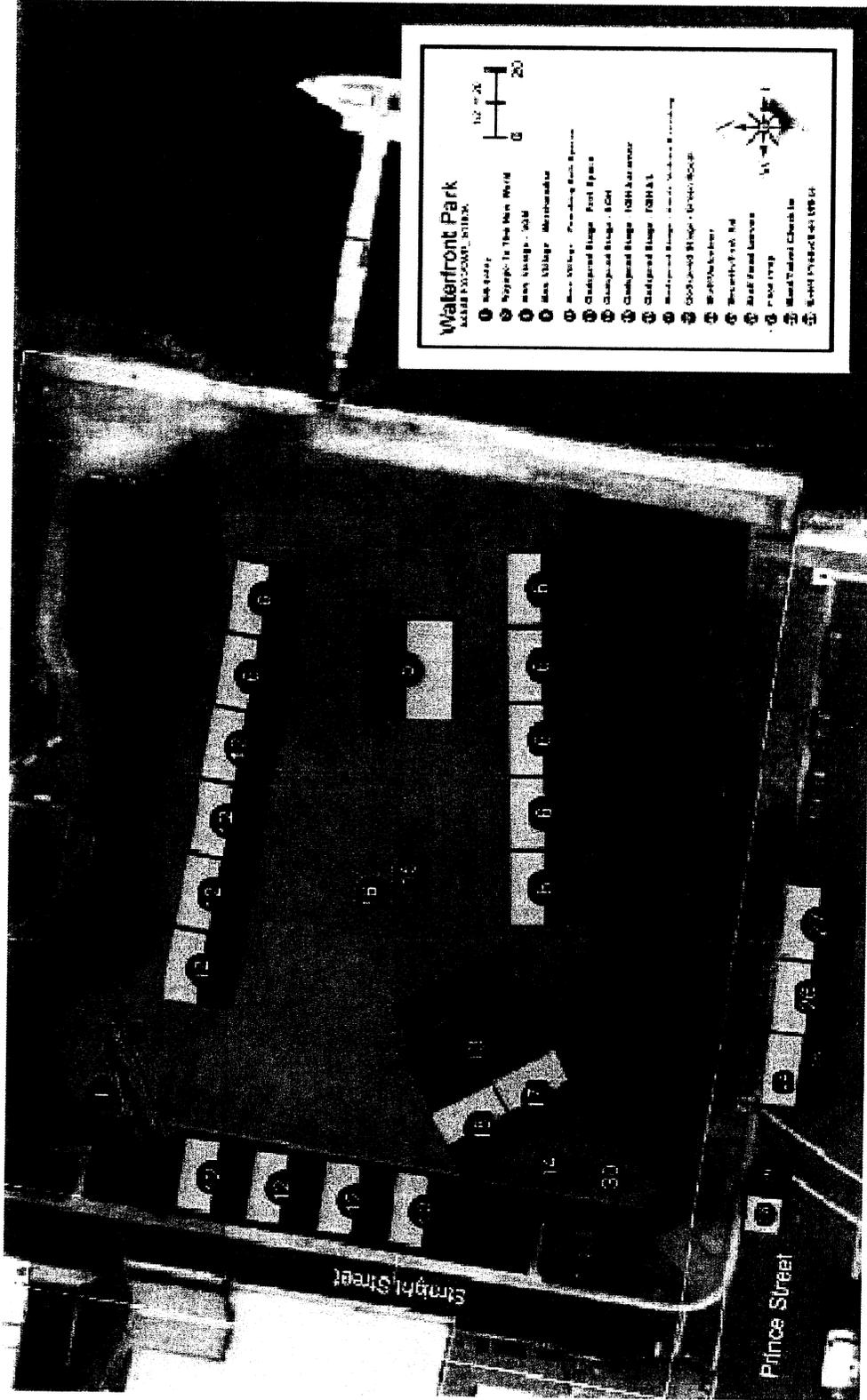
2 (20x20') tents

1 (30x30') tent

3 (10x10') & 1
(20x20') tents

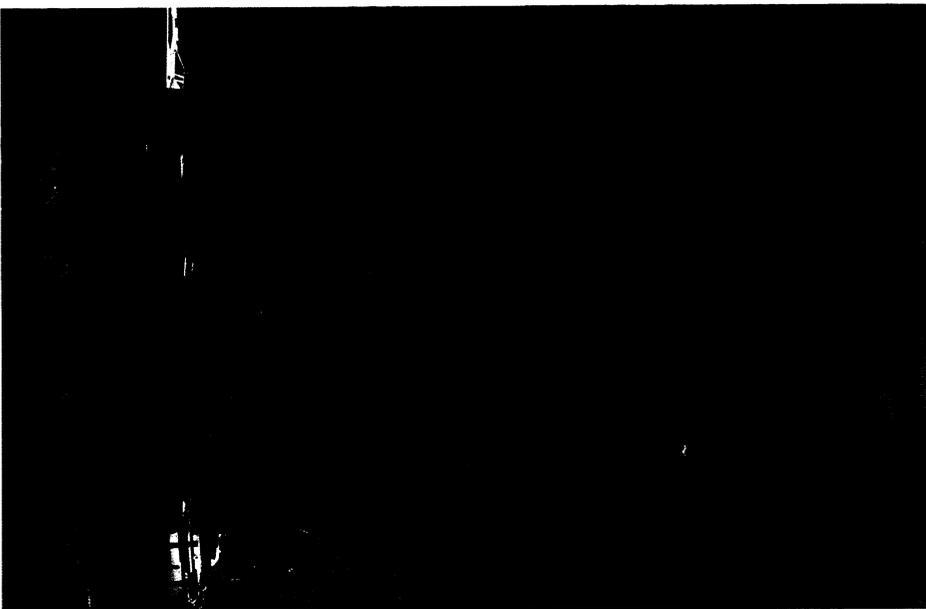
Prosody
 Creative Services

**Godspeed Sail 2006
 Alexandria, VA Waterfront Park Site Diagram**



13
1-24-06

PROPOSED
America's 400th Jamestown
Anniversary Celebration



January 24, 2006

Why this Celebration of America's History is Important



- ◆ Salutes the 1607 founding of Jamestown
- ◆ It is all about America: Who we are and how we began
- ◆ Celebrates our tri-cultural heritage: European, African American, and American Indian
- ◆ Celebration occurs once every 100 years
- ◆ Celebrates the legacies that inspire us today
 - Democracy
 - Rule of Law
 - Free Enterprise
 - Cultural Diversity

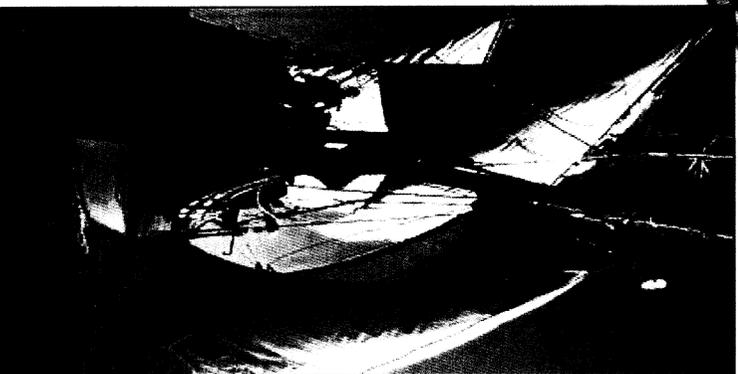
Components of the Event



America's 400th Anniversary



- Godspeed Tours
- Historical and educational exhibits
- Entertainment related to the Jamestown experience
- Celebration Partners Exhibits



About Jamestown 2007



- ◆ Non-profit sub-agency of Jamestown – Yorktown Foundation and the Commonwealth of Virginia
- ◆ Responsible for planning national and state-wide events for America's 400th Anniversary celebration
- ◆ Aims to engage communities in this partnership to celebrate this historical milestone

Why the Event is Important to Alexandria



- ◆ Prestige of being selected as one of six cities
- ◆ Significance of Alexandria's seaport heritage and George Washington
- ◆ Celebrates a vibrant and historic city
- ◆ Only City in Virginia and Metro Area to host event

ECONOMIC BENEFITS



- ◆ Major national media attention on Alexandria
- ◆ Cultural tourism is the fastest growing segment of tourism industry
- ◆ 45% of cultural travelers want to participate cultural events
- ◆ Cultural tourists spend more \$\$\$ per trip than general travelers
- ◆ Favorite trip activities include visiting historic places, attending cultural events

PROPOSAL



- ◆ America's 400th Jamestown Anniversary Celebration
- ◆ Alexandria, Baltimore, Philadelphia, New York City, Boston, Newport schedule
- ◆ May 24 to June 5, 2006
- ◆ 8 event days (plus 2 setup and 2 takedown days)
- ◆ Founders Park location
- ◆ Requires exception to Special Events Policy
- ◆ Founders Park not on list for major events

BACKGROUND/PROCESS

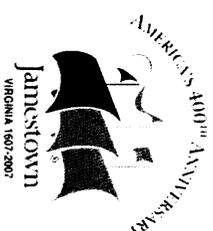


- ◆ July 2005: Meeting w/ City staff, ACVA, and Jamestown representatives to discuss event
- ◆ August 2005: Special Events Committee holds discussions and explored
 - All possible options, Founders Park and other waterfront parks reviewed
 - Street closure issues
 - Traffic control issues
 - T-pier access, limits of other piers

BACKGROUND/PROCESS

cont'd

- ◆ September: Founders Park Community Association (discussion) –alternative option requested
- ◆ November: Park and Recreation Commission and Waterfront Committee (initial briefing)
- ◆ December: City Council (memorandum)
- ◆ January:
 - Old Town Civic Association
 - Waterfront Committee
 - Park and Recreation Commission
 - City Council



FOUNDERS PARK



BENEFITS:

- ◆ **Event located in one place**
- ◆ **Ship seen from event**
- ◆ **Safety issues fewer**
- ◆ **Media opportunities increased**
- ◆ **No street closures**
- ◆ **Minimal parking disruptions**

ISSUES OF CONCERN:

- ◆ **Impact on neighbors**
- ◆ **Potential park damage**
- ◆ **Drainage issues**
- ◆ **Length of event**



DRAFT

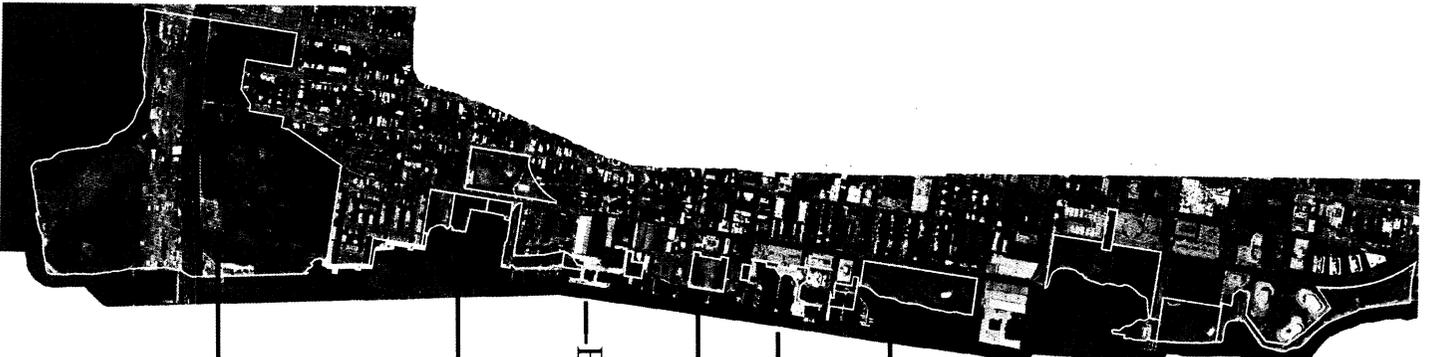
PLAN: FOUNDERS PARK



Jamesstown
VIRGINIA 1607-2007



- ① GS Entry
- ② JE - Island
- ③ JE - Ships Model
- ④ Amer. People - Amer. Progress
- ⑤ Voyage To The New World
- ⑥ Ann. Village - VOM
- ⑦ Ann. Village - NPS
- ⑧ Ann. Village - Merchandise
- ⑨ Ann. Village - JYF
- ⑩ Ann. Village - Tapestry of Taste
- ⑪ Ann. Village - Amer. Herit. Flag
- ⑫ Ann. Village - Founding Col. Spons.
- ⑬ Godspeed Stage - Perl. Space
- ⑭ Godspeed Stage - BOH
- ⑮ Godspeed Stage - FOH Audience
- ⑯ Godspeed Stage - FOH A/L
- ⑰ Godspeed Stage - Amrh. Voices Dressing
- ⑱ Godspeed Stage - Green Room
- ⑲ Children's Stage - Perl. Space
- ⑳ Children's Stage - BOH
- ㉑ Children's Stage - FOH Audience
- ㉒ Children's Stage - FOH A/L
- ㉓ Hospitality Tent
- ㉔ Staff/Volunteer
- ㉕ Security/First Aid
- ㉖ Staff Food Service
- ㉗ Food Prep
- ㉘ Band/Talent Check In
- ㉙ Event Production Office
- ㉚ Portable Bathrooms



EX. COMMERCIAL/OFFICE SPACE
-NO EVENT SPACE

ORONOCO BAY PARK
-TOO SHALLOW
-NO DOCKS

FOUNDERS PARK
-T-PIER AVAILABLE

CITY MARINA

WATERFRONT PARK

EX. INDUSTRIAL USES;
-NO EVENT SPACE

WINDMILL HILL PARK:
-TOO SHALLOW
-NO EVENT SPACE

JONES POINT PARK:
-WILSON BRIDGE CONSTRUCTION

LOCATIONS ALONG WATERFRONT



- ◆ T-pier access
- ◆ Water levels
- ◆ Access

ALTERNATE LOCATION:

Founders Park, City Marina, & Waterfront Park



BENEFITS:

- ◆ Less impact on Founders Park
- ◆ Less impact on neighbors
- ◆ Proximity to retail, businesses, and Torpedo Factory
- ◆ Allows visitors to “meander” from site to site

ISSUES OF CONCERN:

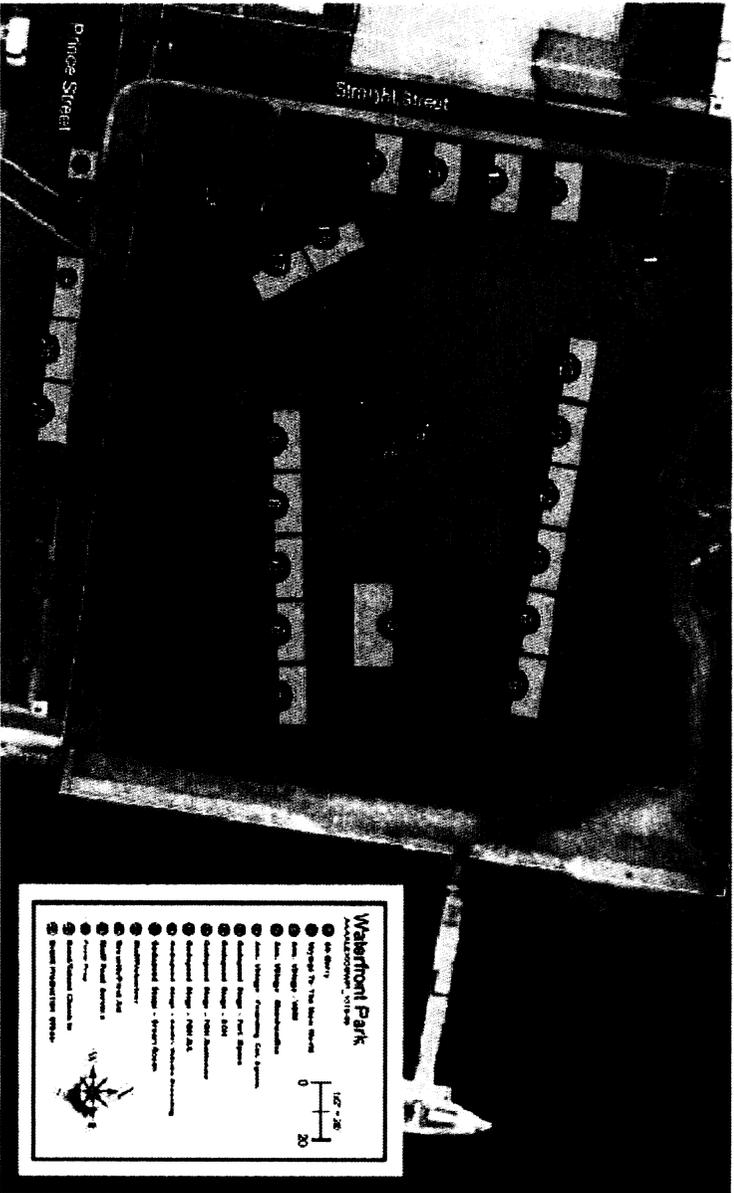
- ◆ Street closures: King/Prince
- ◆ Loss of parking: King/Prince
- ◆ Marina Safety: crowds
- ◆ Possible Boat Club concerns
- ◆ Changes the Jamestown experience for the consumer
- ◆ Spread out event; affects cleanup/restoration

ALTERNATE LOCATION: Waterfront Plan



Prosody
CREATIVE SERVICES

Godspeed Sail 2006
Alexandria, VA Waterfront Park Site Diagram

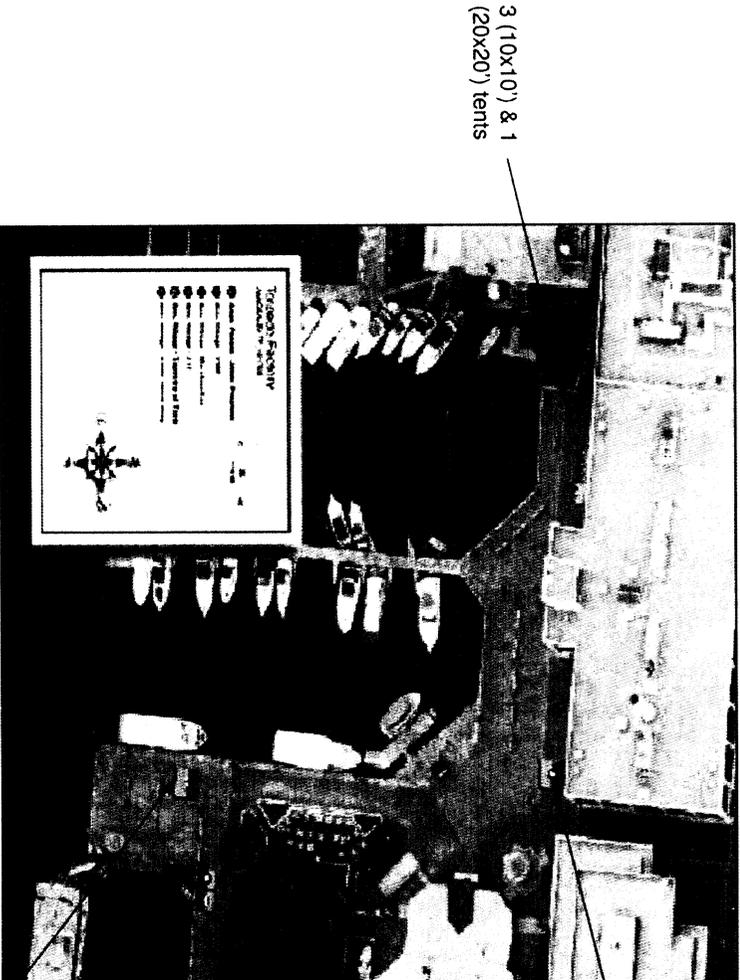


ALTERNATE LOCATION: City Marina Plan



Prosody
Creative Services

Godspeed Sail 2006
Alexandria, VA Torpedo Factory Site Diagram



3 (10x10') & 1
(20x20') tents

1 (30x30') tent

2 (20x20') tents

1 (30x30') tent

Transportation & Parking



◆ Public Transportation: Metro & DASH

-“DASH ABOUT” will run from Temple
Location to event

◆ Parking:

- Existing Garage Locations in Old Town
- Will enforce 2 hr/ 3 hr resident parking limits
- Limit parking for “**City Residents Only**” on the following streets:
 - Queen
 - Quay
 - Princess

Between N. Union & Lee St. on FRI., SAT., SUN. during
event hours

Parking



-
- ◆ Bus Parking: Normal Tour Bus parking available
 - ◆ Additional parking for Schools and Tour Buses at:
 - Robinson Terminal
 - Masonic Temple
 - S. Royal St. next to St. Mary's School
 - ◆ No Major Street closings
 - ◆ Limited removal of on-street parking

DECISIONS



- ◆ Host Jamestown Event?
- ◆ Location of Event?
- ◆ Allow exceptions to the Major Events policy?
- ◆ Proceed w/ event on May 24-June 5, 2006?



13
1-24-06

January 20, 2006

Mr. William Euille, Mayor
Members of City Council
City of Alexandria
City Hall
Alexandria, Virginia 22314

Dear Bill and City Council members:

The City is constantly faced with tough decisions dealing with allowing special events on public space. The Red Cross Festival brings out the best and worst of issues each year and is probably the most discussed use of public space.

The proposed Jamestown Event is that rare opportunity for the City to use public space for an event that happens just once and ties in the history of both Virginia and the country as a whole. Even though the use of Founder's Park will cause some inconvenience to residents adjoining the park, the overall positive impact and the national exposure cannot be minimized.

I also envision some problems for our boat customers, but whatever the difficulties, they are overshadowed by the enormous potential of this event.

I would hope that you and City Council support this project and that our good neighbors surrounding Founder's Park understand the value being afforded the City and all its residents.

The benefits of the Jamestown Event are too unique to pass over.

With kind regards,

Willem Polak
President

WP: mc

• Cherry Blossom • Admiral Tilp • Matthew Hayes • Miss Christin • Miss Mallory •

205 The Strand, Alexandria, VA 22314 Tel: 703-684-0580 Fax: 703-548-9001
www.potomacriverboatco.com



<chbernstein@comcast.net>

01/18/2006 01:23 PM

Please respond to
<chbernstein@comcast.net>

To <alexvamayor@aol.com>, <delperpe@aol.com>,
<council@joycewoodson.net>, <councilmangaines@aol.com>,
<council@krupicka.com>, <macdonaldcouncil@msn.com>,

cc

bcc

Subject COA Contact Us: Jamestown 400th Anniversary Festival Plans

COA Contact Us: Jamestown 400th Anniversary Festival Plans

Time: [Wed Jan 18, 2006 13:23:39] IP Address: [68.55.39.49]

Response requested:

First Name: christine & daniel
Last Name: bernstein
Street Address: 121 Princess St.
City: alexandria
State: VA
Zip: 22314
Phone: 703 683-0456
Email Address: chbernstein@comcast.net
Subject: Jamestown 400th Anniversary Festival Plans

Dear City Counsel Members:

As residents of Old Town for the last 26 years, we were very disturbed to learn that your staff is recommending the use of Founders Park as the main site for a twelve (12) day festival arranged by promoters of Jamestown, Virginia this Spring.

We totally agree with the Founders Park Community Association (FPCA) written position sent to City Counsel that major physical damage will likely result to Founders Park as a result of this unprecedented twelve day major event. Founders Park has been designated as a passive park for the enjoyment of residents and visitors since the Red Cross Festival, Fourth of July, Alexandria's own birthday celebration and other major events were moved to Oronoco Bay Park many years ago due to repeated physical damage to Founders Park from such events.

City Counsel rules (cited in the FPCA memo) should not be violated just to please the promoters of Jamestown, Virginia. If you violate

your own rules once, it sets a precedent. In the future, some new set of promoters will ask to use Founders Park again for some other major festival citing the Jamestown, Virginia festival as precedent. This is a slippery slope that must be avoided.

Comments:

While we do support the promotion of the 400th anniversary of Jamestown, VA, it should not be done at the financial and lifestyle expense of the citizens of the city of Alexandria. City Counsel must find a compromise.

This is a reasonable solution: Oronoco Bay Park should be the main site where all the heavy trucks, machinery, generators, porta johns, tents and main festival events should take place. Founders Park should be used solely to welcome the dignitaries and to greet the ship, Godspeed. Then the contingent could utilize the defined park walkways to walk from Founders Park to Oronoco Bay park. This would result in minimal damage to our treasured passive neighborhood park that we personally work so hard to maintain.

We are asking our elected officials not to give in to the wishes of out of town promoters at the expense of your own residents and taxpayers.

We would appreciate a response to this email that explains your position on this matter and how you will vote.

Thank you.

Christine and Daniel Bernstein
121 Princess St.
Alexandria, Virginia
22314



<jennifer.barker@alexandriava.gov>

01/20/2006 03:01 PM

Please respond to
<jennifer.barker@alexandriava.gov>
v>

To <alexvamayor@aol.com>, <delpepper@aol.com>, <council@joycewoodson.net>, <councilmangaines@aol.com>, <council@krupicka.com>, <macdonaldcouncil@msn.com>, cc bcc
Subject COA Contact Us: Letter from Alexandria Archaeological Commission Re: Godspeed

COA Contact Us: Letter from Alexandria Archaeological Commission Re: Godspeed

Time: [Fri Jan 20, 2006 15:01:04] IP Address: [206.113.148.2]

Response requested:

First Name: Jennifer
Last Name: Barker
Street Address: Alexandria Archaeology
105 N. Union Street, #327
City: Alexandria
State: VA
Zip: 22314
Phone: 703-838-4399
Email Address: jennifer.barker@alexandriava.gov
Subject: Letter from Alexandria Archaeological Commission Re: Godspeed

Dear Mayor, Vice-Mayor and Council Members,

I am sending a letter from S. Kathleen Pepper, Chair of the Alexandria Archaeological Commission. She requested that I send this letter via email due to the short turn around time. Information in the letter pertains to this coming Tuesday's Council meeting. Hard copies of this letter are being sent through interoffice mail.

Jennifer Barker
Secretary
Alexandria Archaeology

January 20, 2006

William D. Eulle, Mayor
and Members of City Council
City Hall
301 King Street, Room 2300
Alexandria, VA 22314

Dear Mayor Euille and City Council Members:

The Alexandria Archaeological Commission would like to express its support for the visit of the ship Godspeed to Alexandria as part of the celebration of the 400th anniversary of the founding of Jamestown, the first permanent English settlement in the New World.

The original Godspeed was one of three ships carrying Captain John Smith and slightly more than 100 new settlers from London to Jamestown in 1607 (which was a full thirteen years before the Pilgrims arrived in New England in 1620). Only a little over a year later, Smith and fourteen men rowed and sailed a small boat up the Potomac River to around Great Falls and thus became the first Europeans to view the site of the future city of Alexandria.

Comments:

The ship that is planning to come to Alexandria is a re-creation of the ship that conveyed 52 men across the Atlantic, even though its deck length was only about 50 feet – roughly the length of three parking spaces – and its width no more than 15 feet at its widest point. In 1607 her captain was Bartholomew Gosnold, an English lawyer who later became a successful privateer and explorer and died at Jamestown. A skeleton thought to be his was uncovered by archaeologists at Jamestown in 2002 after being buried from sight for almost 400 years.

It is planned that the new Godspeed will anchor for eight days in late May of this year, in Alexandria opposite Founders Park. Activities and exhibits about Jamestown and the building of America will take place on the ship and on land as part of this visit. They include performances by the crew and local music and dance groups on two land stages, one planned to resemble the stockade discovered only recently as a result of the remarkable archaeological work ongoing at Jamestown.

This visit promises to be a unique historical experience for Alexandrians of all ages. The Commission strongly supports its presence in our city.

Sincerely,

S. Kathleen Pepper, Chair

jeb

cc Jim Hartmann, City Manager

Jim Mackay, Acting Director, Office of Historic Alexandria

Kirk Kincannon, Director, Department of
Recreation, Parks & Cultural Activities
Janet Barnett, Deputy Director, Program
Operations/Recreation, Parks & Cultural Activities
Jo Anne Mitchell, President and CEO, Alexandria
Convention & Visitors Association

13
1-24-06



"Chet and Sabra Avery"
<csavery@verizon.net>
01/21/2006 03:55 PM

"William Euille" <wmeuille@tidalwave.net>, "Rob Krupicka"
To <krobk@aol.com>, "Paul Smedberg" <smedbergpc@aol.com>,
<Michele.Evans@alexandriava.gov>, "Ludwig Gaines"
cc
bcc
Subject Support of founders park for the 400 Anniversary Celebration

Chet and Sabra Avery

16 East Linden Street

Alexandria, Virginia 22301

Tel. 703 549-4617

Email csavery@verizon.net

January 21, 2006

Mayor Euille and Members of Council,

My name is Sabra Avery and my husband Chet and I have lived at 16 East Linden Street for 38 years. I am here tonight to speak in support of item 13 -the 400th Celebration--which we strongly believe should be held at Founder's Park located along the Potomac River in Old Town Alexandria.

The sign at the Queen Street--Union Street entrance reads Founders Park, City of Alexandria, clearly indicating that this lovely park belongs to all residents of Alexandria.

Founder's Park has a special meaning for me and members of the Avery family, for it is the favorite place that our granddaughters, Kate and Sarah Avery, like to visit, for in this park they love to feed the ducks and birds and to scamper about the walkways picking up oddly shaped and strangely colored stones, twigs and interesting leaves.

Founders Park has become such a special place for our granddaughters that we have purchased a bench and planted a shade tree with one stone reading "Kate and Sarah Avery, their enchanted place" and the other stone reading "Kate and Sarah Avery, lovely branches of our family tree."

We have pictures of Kate and Sarah playing around the bench and park for you to see.

We have modest means but we wanted to place a bench and tree in this park to commemorate the delight our

grandchildren have in this special park and to give others the joy of a bench and a tree to show those who enjoy this park what a lovely gift the park has been to our family.

We do not feel that we own the bench and our grandchildren do not mind if other people are sitting on the bench when we visit the park. We only hope that those persons sitting on the bench might look at the stone by the bench and be reminded that this park is their enchanted place too

When we visit this park, as we frequently do, we have seen city employees working to maintain the park and have not seen residents cleaning the park, which is always well kept.

Like many other residents throughout this city, we love our Founder's Park and view it as a wonderful setting for the 400th Anniversary of our nation. Having the first of the 400th anniversary celebrations at Founder's Park would serve to highlight what a precious park we have in Alexandria and honor it by having this park be the perfect setting for Alexandria's contribution to the 400th anniversary celebration of our nation.

Any 8 or 9 day inconvenience that the 400 Anniversary might cause to persons living, working, or using the park during this celebration would be more than offset by the honor that this event would bring to the Park and city and to the joy the Founder's Park setting would give to those participating and attending the event.

My granddaughters join us in hoping all those who come to this national celebration will enjoy their bench and find that it sits in an enchanted place in our Founder's Park .

13

1-24-06



<mhobbs27@comcast.net>

01/23/2006 04:18 PM

Please respond to
<mhobbs27@comcast.net>

<alexvamayor@aol.com>, <delpepper@aol.com>,
To <council@joycewoodson.net>, <councilmangaines@aol.com>,
<council@krupicka.com>, <macdonaldcouncil@msn.com>,
cc

cc

bcc

Subject COA Contact Us: Jamestown Anniversary Celebration - 1/24/06
Docket

**COA Contact Us: Jamestown Anniversary Celebration - 1/24/06
Docket**

Time: [Mon Jan 23, 2006 16:18:16] IP Address: [68.55.39.100]

Response requested: []

First Name: Michael
Last Name: Hobbs
Street Address: 419 Cameron Street
City: Alexandria
State: Virginia
Zip: 22314
Phone: 703 548-5798
Email Address: mhobbs27@comcast.net
Subject: Jamestown Anniversary Celebration - 1/24/06
Docket
Comments:

Old Town Civic Association
P.O. Box 21333
Alexandria, Virginia 22320

January 23, 2006

The Honorable Mayor and Members of Council
City of Alexandria
301 King Street
Alexandria, Virginia 22314

Re: Jamestown Anniversary Celebration in
Alexandria

Dear Mayor Eulle, Vice-Mayor Pepper, and
Members of Council:

Old Town Civic Association welcomes the
inauguration of the Jamestown 400th Anniversary

Celebration in Alexandria this spring, and looks forward to the visit of Godspeed to our city. Alexandria is, after all—along with Jamestown—one of the most historic cities in Virginia; and our maritime heritage makes it all the more appropriate that our city should have been selected as one of the destinations—indeed, the first—for the Godspeed's sail.

We are deeply concerned, however, about many of the particulars of the proposed plans for that celebration as described in the City Manager's memoranda to you of December 8, 2005 and January 20, 2006. We do not agree with the recommendation that City Council permit an exception to the Major Events Policy as described in those reports, or that you approve the use of Founder's Park for the activities as described therein. We are disappointed, as well, at the process by which those recommendations were arrived at.

We believe that the proposal as presented to you:

(1) would entail severe and perhaps lasting damage to the planned site at Founder's Park, and negative impacts on the neighboring community, far beyond anything in our prior experience;

(2) would be directly contrary, in almost every particular, to the long-settled and heretofore well-respected policy of the Council regarding the scheduling and conduct of major events in the parks and public spaces of Old Town.

We believe, further, that these severe consequences are not necessary for a successful visit of the Godspeed and the Jamestown Anniversary Celebration to Alexandria. We believe, rather, that alternative arrangements could secure by far the great preponderance of the benefits to Alexandria and her citizens that are anticipated, while minimizing any negative impacts.

DAMAGE TO FOUNDERS PARK

Founders Park is probably the most fragile of the waterfront parks in Alexandria. It was constructed on fill land, and is particularly susceptible to flooding and poor drainage. If a 12-day event, involving substantial temporary construction and potentially thousands of visitors, is scheduled there in late May and early June, we must hope

that there is not rain during that span of time (likely to be a forlorn hope in Alexandria at that time of year), or the park could be reduced to a quagmire whose restoration would require much time and considerable expense. To be sure, it is proposed that Jamestown 2007 would agree to bear the expense of restoration, but that would not offset the loss of use of the park by the citizens of Alexandria for an extended period.

Even assuming ideal weather conditions, the staff report concedes that damage to the park would be significant, as evidenced by the fact that the tentative schedule anticipates a month after the closure of the event for the restoration of the park.

IMPACTS ON THE SURROUNDING NEIGHBORHOOD

The anticipated impacts on the surrounding neighborhood are not different in kind from the sorts of impacts that are attendant on any special event or celebration in Old Town—and that Old Town's residents have come to expect and learned to endure as one of the consequences of living in an historic community which has many visitors, and in which residential and commercial interests share a common place. Scarcity of parking, traffic congestion, managing the movement and location of tour and school buses, security concerns, noise, and the like, are not unusual concerns for such events—but the scope and scale of those impacts is likely to be multiplied manifold, notwithstanding the best efforts of city staff, by the plan to stage an event which is several times longer than any such event previously scheduled or even contemplated in Old Town.

RESPECT FOR THE OLD TOWN SPECIAL EVENTS POLICY

The staff memorandum acknowledges that adoption of the proposed plans would require “an exception” to the Major Events Policy. In fact, it would require an exception to each and every basic element of that policy.

The policy on Special Events was adopted in 1986 after a full, fair and open process of public notice, public discussion and comment, and due deliberation, debate and action by Council. It was reaffirmed, with some modification, in 1993. It provides, in sum, that:

(1) "Each major event is subject to a limit on the number of days it may be held" at the specified Old Town venues (Market Square, Jones Point Park, Waterfront Park, Oronoco Bay Park and, initially, Founders Park).

(2) "A major public event attracting 1,000 or more attendees in the Old Town area" (defined for this purpose as the area east of Washington Street from Oronoco Bay Park to Jones Point Park) "is to be limited to one event every other weekend."

(3) In a parallel action, Founders Park, which had been on the initial list of Old Town venues for major events, was removed from that inventory in 1993.

(4) "For all major events in Old Town, representatives of both Old Town residents and businesses will be invited to participate" in the planning for such events.

The proposed plans would reverse every element of that policy:

1. Limitation on Duration

As originally adopted, the policy limited events in Founders Park to one day, and in other venues to no more than three days, "based on density of businesses and residences surrounding a location and sensitivity to the park environment." The proposed plans contemplate a 9-day long event in Founders Park, with an additional three days for setup and breakdown.

As noted, a substantial part of the impact of the event derives not just from the nature of the event itself, but from its sheer length.

The staff report urges that "this is a detailed extensive presentation and event, and as such it is one that needs a longer run time than just a few days." But we do not understand that the content of the event is sequential, such as would require continuous attendance over a period of days, nor that it is assumed or expected that visitors to Alexandria for the event would remain for as much as 9 days. The sequence of 9 event days in Alexandria compares with 10 days in New York, 6 days in Boston and Newport, and 4 days in Baltimore and Philadelphia, for essentially the same program elements. Surely if 4 days are sufficient to comprise a successful event for visitors in Baltimore and Philadelphia, it should

not require 9 days for visitors to the event in Alexandria to derive the same enjoyment.

2. Limitation on Successive Weekends

The requirement that "major events" be limited to one every other weekend was designed, presumably, to help insure that overly intense use not be needlessly destructive of the natural environment in our parks, that the negative impacts on the surrounding residential neighborhoods not be continuous, and that both the facilities and the neighborhoods would have at least a brief chance to "recover" in the interval before the next major event was scheduled. The proposal to extend this event over twelve days not only schedules a "major event" on two successive weekends, but continues the event (and its impacts) at the same pace during the intervening week.

3. Limitation on Use of Founders Park

As noted, the original policy limited the use of Founders Park to one day, and later removed this park from the roster entirely (no doubt due to the unhappy experience with the location of the Waterfront Festival there). The current proposal involves twelve continuous days of event setup, activity and breakdown in Founders Park.

4. Residents Participation

We understand that planning for this event among city staff, the Alexandria Convention and Visitors Association and Prosody Creative Services (the event producer) began at least as long ago as July 2005. It is our understanding that the Founders Park Community Association was consulted about the tentative plans in September, and was advised about the final plans upon

receipt of a copy of the City Manager's December 8, 2005 Memorandum to the Council shortly after that date.

Founders Park then advised Old Town Civic Association about the proposal. At OTCA's request, staff presented a comprehensive briefing at our January 11 Membership Meeting on their current planning and thinking regarding the historical and educational value of the event; the tourism and publicity benefits to Alexandria; promotion and marketing; pedestrian, resident and visitor security; traffic, parking, and school-

and tour-bus management; and restoration of Founders Park after the event. We appreciate the thought, time and effort that staff put into that presentation for us; but we believe that the purposes of the policy would be better served if representatives of residents in the community were involved from the beginning of the planning process for such events, along with the event producers and the ACVA, rather than at the end.

COSTS AND BENEFITS OF ALTERNATIVE ARRANGEMENTS FOR THE EVENT

We urge serious and open-minded consideration of alternative scenarios for the Jamestown Festival/Godspeed visitation, employing different sites and/or a shorter duration, which could achieve the preponderance of the public benefit that is hoped for from this event, while minimizing or eliminating entirely the need for wholesale “exceptions” from the City’s historic policy governing such events.

One such alternative might be the use of Oronoco Bay Park and the Robinson Terminal. We would understand that Robinson Terminal would not be able to “donate” the use of their docking facility—certainly not for twelve days—but they might be able to consider a shorter duration, with compensation for the use. The Special Events Policy provides for 3-day events at Oronoco Bay (as compared with none at Founders), no doubt because Oronoco Bay Park is more “sturdy” than Founders Park and better able to withstand and recover from the impact of use as intensive as that planned here—though probably not for 12 days.

Another alternative might be the use of the City Marina, the alternative recommended by staff “as a less desirable alternative” should Council not approve the Founders Park plan. The City Marina area behind the Torpedo Factory, because it is hard surfaced, designed and built for access to vessels of all sizes, would involve no damage to park grounds and would “recover” immediately. Staff expresses concern that such use, if in conjunction with use of a small part of Founder’s Park and Waterfront Park, would require street closings. But all of these alternative venues—Founders Park, the City Marina and Waterfront Park—are located entirely east of Union Street, so we do not understand why street closings would be necessary for one but not for another. Nor do we understand why parking removal would be necessary for one but not the other of these

sites; but even if that were the case, the removal of a modest number of parking spaces would be among the least damaging of any of the impacts of the alternative scenarios. It is to be hoped in any case, as reported at our Members Meeting, that a substantial program will be undertaken to persuade visitors to come to the event by public transit (or to use the Masonic Temple parking or water shuttle service described in the staff memorandum), so that bringing individual vehicles to the event area itself would be the least likely mode of transportation.

Yet another alternative might be the use of Waterfront Park to some degree. We would hope that such use would be held to a minimum, however: use of Waterfront Park for special events is supposed to be limited to one day, as was Founders Park in the original policy. But at least the use of Waterfront Park is anticipated in the current policy, it is probably better able to withstand

more intensive use than Founders Park (though not for twelve days), and its use would not require so complete an exception to that policy.

We do not understand the report that use of alternative docking areas for the Godspeed would not be possible "because of water depth..." The Godspeed is, in fact, quite a small vessel. We do not know the draft, but it is certainly far less than that of the newsprint carriers or ocean-going (Alexandria to Bermuda, for example) cruise ships that dock at Robinson Terminal, and probably no more than many of the excursion craft and other vessels that dock at the City Marina. Conversely, we presume that there is no problem of too much water under the hull of a vessel which is to sail from Maine to Jamestown before coming to Alexandria, and which is a replica of a vessel that came across the Atlantic from England. The "lack of appropriate docking facilities" could presumably be corrected by the use of a temporary dock, or by docking at the City Marina.

In any case, the use of an alternate site might undeniably involve costs that would not pertain if the Godspeed were docked at the T-Pier at Founders Park. But there are very different and substantial monetary and other costs involved in the use of Founders Park for this purpose. The costs of alternative scenarios should be considered and compared, not omitted from

consideration.

Benefits of Alternative Sites

The preponderance of the benefits anticipated for Alexandria, its businesses, its visitors and its residents would accrue regardless of the site(s) chosen: it is not necessary that the entire event be staged at Founders Park to secure those benefits.

1. The educational value to visitors would be the same wherever the event were located.
2. The publicity value to Alexandria would accrue so long as the event were located in Alexandria.
3. The benefit of retail and restaurant patronage would probably be greater, in fact, if the center of the event were located within even closer walking distance to the location of most of those facilities.
4. The historical significance of the Godspeed's visiting Alexandria would remain wherever in Alexandria she docked.
5. The entertainment and commemorative value to visitors would be no less intense depending on where the Godspeed docked—just for not as long, if the duration of the event were reduced.

PEDESTRIAN SAFETY

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* * *

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benefits to our residents and visitors, will promote our historic city to a wider audience, and may yield economic benefit to many of our city's businesses.

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Thank you for your consideration.

Yours truly,

OLD TOWN CIVIC ASSOCIATION
Michael E. Hobbs, President

13
1-24-06



<pattoys@erols.com>

01/24/2006 08:27 AM

Please respond to
<pattoys@erols.com>

<alexvamayor@aol.com>, <delpepper@aol.com>,
To <council@joycewoodson.net>, <councilmangaines@aol.com>,
<council@krupicka.com>, <macdonaldcouncil@msn.com>,
cc

bcc

Subject COA Contact Us: Jamestown Celebration

COA Contact Us: Jamestown Celebration

Time: [Tue Jan 24, 2006 08:27:31] IP Address: [68.83.222.45]

Response requested:

First Name: Pat
Last Name: Troy
Street Address: 310 Wolfe Street
City: Alexandria
State: VA
Zip: 22314
Phone: (703) 615-9453
Email Address: pattoys@erols.com
Subject: Jamestown Celebration
Mr. Mayor, Vice Mayor and Council,

I strongly support Alexandria's participation in the Jamestown Celebration. As a resident, businessman, and member of the Alexandria Convention and Visitors Association Board of Governors, I think this would be a good thing for our city schools, businesses, and excellent publicity for other historical sites in the city.

Comments: However, I do think that our citizens deserve a commitment from the the Jamestown Celebration organizers that any of our park land used for this purpose will be fully restored to its pre-event condition, and that this should not be a cost passed on to the citizens of our city.

I fully support the kick-off of the Jamestown Celebration in Alexandria, but with the understanding before hand that the organizers have a responsibility to make things right after the event.

Pat Troy

13

1-24-06

Susan M. Pettey
220 N. Royal St.
Alexandria, VA
January 23, 2006

Mayor Euille
City Council Members
City of Alexandria
302 King Street
Alexandria, VA 22314

Dear Mayor Euille and Council Members,

The Alexandria Waterfront Committee met on January 23 and considered the City's proposed plans for the 400th anniversary celebration of Jamestown, which you will consider January 24.

The Committee expressed support for Alexandria's participation in celebrating this historic event. We appreciate the significance of the visit of the Godspeed and attendant celebration to recognize Virginia as the home of the Jamestown settlement, and to underscore Alexandria's own history and maritime heritage.

We are, however, concerned with the impact that the proposed venue and schedule will have on our community. Members of the Committee discussed the damage to Founders Park that will inevitably ensue, as well as efforts that will be needed to restore the park to its former condition. Members also expressed concerns regarding the proposed granting of an exception to the City's Major Events Policy (as adopted in 1986 and amended in 1993); the adverse impact that the scope and scale of the event will have on citizens' use and enjoyment of their neighborhood; and the lack of community involvement in early stages of planning the event.

The Committee offers the following recommendations regarding the proposed plans for the Jamestown celebration in Alexandria:

- For Founders' Park to be used for the Jamestown celebration event,
 - The total time allotted to the event's set-up, occurrence and breakdown should be reduced from 12 days to 9 days, in order to minimize the impact on the community and the park; and
 - The event itself should encompass only one weekend, with hours as specified in the proposed plans.
- Communication and coordination among the City, event organizers, and citizens should be formalized and should continue on an ongoing basis, so as to allow citizen participation in the continuing planning and implementation of the event.

We also request that after the event, communication and decision-making regarding the event be reviewed, in order to improve these processes in the future.

Sincerely,

A handwritten signature in cursive script, appearing to read "Susan M. Pettey".

Susan M. Pettey
Chair
Alexandria Waterfront Committee

13

1-24-06



PRESERVATION VIRGINIA

23 January 2006

The Honorable William D. Euille, Mayor of Alexandria
Mr. Jim Hartmann, City Manager of Alexandria
301 King Street
Alexandria, Virginia 22314

BY FAX: Mayor Euille, 703-838-6433
BY FAX: City Manager Hartmann, 703-838-6343

Dear Mayor Euille and City Manager Hartmann:

On behalf of the Board of Trustees and the membership of APVA Preservation Virginia, I am writing in support of Alexandria's full participation in the *Godspeed* Sail and the Landing Party's associated exhibit and events at Founder's Park.

This May event is an opportunity for Alexandria and for all of Virginia. As the first and only stop in Virginia, the City of Alexandria has a unique position in representing the Commonwealth in this kickoff for the year 2007. While the *Godspeed* itself clearly represents Jamestown and its role in the founding of the nation, the Landing Party will promote the Commonwealth from the Eastern Shore to the Mountains and all places in between. The exhibits and displays, which have the best impact when seen as a whole, will showcase Virginia's richness in history and culture. It will provide educational opportunities to all who visit, as well as spotlight the valuable community resources that are a part of life in Alexandria.

We encourage you to find ways to alleviate residents' concerns and to take advantage of this extraordinary opportunity to promote Virginia and the City and to allow the Landing Party to occupy the Founder's Park.

Sincerely,

A handwritten signature in black ink, appearing to read 'Elizabeth S. Kostelny'.

Elizabeth S. Kostelny
Executive Director

cal

c Jeanne Zeidler, Executive Director, Jamestown 2007

THE ASSOCIATION FOR THE PRESERVATION OF VIRGINIA ANTIQUITIES

204 West Franklin Street • Richmond, Virginia 23220-5012 • (804)648-1889 • FAX (804)775-0802 • www.apva.org

The Association for the
PRESERVATION of
VIRGINIA Antiquities
204 West Franklin Street
Richmond, VA 23220-5012

Phone: 804-648-1889
Fax: 804-775-0802



PRESERVATION VIRGINIA

Fax Transmittal

To: CITY MANAGER JIM HARTMANN
CITY OF ALEXANDRIA

From: ELIZABETH S. KOSTELNY

Attention:

Urgent: _____ FYI: _____

Date: 01/23/06

For review: _____

Number of pages, including cover: 2

Please comment: _____

Message:

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2006 JAN 23 A 11: 22

1-24-06

Honorable Mayor and Members of
Council:

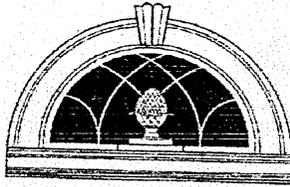
I write to express my hope that you will be able to work out a compromise so we can have a visit from the Leedspeed as part of the 400-year celebration of Virginia.

I realize that Founders' Park was not intended as a site for events (and I recall vividly how we fought to get that park!) but I also realize that there is no place to dock a ship any place else.

Jamestown was 13 years before Plymouth Rock; let's not miss our chance to be part of this remembrance of history.

Thank you for your attention.

Luis Kelsa Hunt



13
1-24-06

Old Town Civic Association

P.O. Box 21333
Alexandria, Virginia 22320

January 23, 2006

The Honorable Mayor and Members of Council
City of Alexandria
301 King Street
Alexandria, Virginia 22314

Re: Jamestown Anniversary Celebration in Alexandria

Dear Mayor Euille, Vice-Mayor Pepper, and Members of Council:

Old Town Civic Association welcomes the inauguration of the Jamestown 400th Anniversary Celebration in Alexandria this spring, and looks forward to the visit of *Godspeed* to our city. Alexandria is, after all—along with Jamestown—one of the most historic cities in Virginia; and our maritime heritage makes it all the more appropriate that our city should have been selected as one of the destinations—indeed, the first—for the *Godspeed's* sail.

We are deeply concerned, however, about many of the particulars of the proposed plans for that celebration as described in the City Manager's memoranda to you of December 8, 2005 and January 20, 2006. We do not agree with the recommendation that City Council permit an exception to the Major Events Policy as described in those reports, or that you approve the use of Founder's Park for the activities as described therein. We are disappointed, as well, at the process by which those recommendations were arrived at.

We believe that the proposal as presented to you:

- (1) would entail severe and perhaps lasting damage to the planned site at Founder's Park, and negative impacts on the neighboring community, far beyond anything in our prior experience;
- (2) would be directly contrary, in almost every particular, to the long-settled and heretofore well-respected policy of the Council regarding the scheduling and conduct of major events in the parks and public spaces of Old Town.

We believe, further, that these severe consequences are not necessary for a successful visit of the *Godspeed* and the Jamestown Anniversary Celebration to Alexandria. We believe, rather, that alternative arrangements could secure by far the great preponderance of the benefits to Alexandria and her citizens that are anticipated, while minimizing any negative impacts.

DAMAGE TO FOUNDERS PARK

Founders Park is probably the most fragile of the waterfront parks in Alexandria. It was constructed on fill land, and is particularly susceptible to flooding and poor drainage. If a 12-day event, involving substantial temporary construction and potentially thousands of visitors, is scheduled there in late May and early June, we must hope that there is not rain during that span of time (likely to be a forlorn hope in Alexandria at that time of year), or the park could be reduced to a quagmire whose restoration would require much time and considerable expense. To be sure, it is proposed that Jamestown 2007 would agree to bear the expense of restoration, but that would not offset the loss of use of the park by the citizens of Alexandria for an extended period.

Even assuming ideal weather conditions, the staff report concedes that damage to the park would be significant, as evidenced by the fact that the tentative schedule anticipates a month after the closure of the event for the restoration of the park.

IMPACTS ON THE SURROUNDING NEIGHBORHOOD

The anticipated impacts on the surrounding neighborhood are not different *in kind* from the sorts of impacts that are attendant on any special event or celebration in Old Town—and that Old Town's residents have come to expect and learned to endure as one of the consequences of living in an historic community which has many visitors, and in which residential and commercial interests share a common place. Scarcity of parking, traffic congestion, managing the movement and location of tour and school buses, security concerns, noise, and the like, are not unusual concerns for such events—but the *scope and scale* of those impacts is likely to be multiplied manifold, notwithstanding the best efforts of city staff, by the plan to stage an event which is several *times* longer than any such event previously scheduled or even contemplated in Old Town.

RESPECT FOR THE OLD TOWN SPECIAL EVENTS POLICY

The staff memorandum acknowledges that adoption of the proposed plans would require “an exception” to the Major Events Policy. In fact, it would require an exception to each and every basic element of that policy.

The policy on Special Events was adopted in 1986 after a full, fair and open process of public notice, public discussion and comment, and due deliberation, debate and action by Council. It was reaffirmed, with some modification, in 1993. It provides, in sum, that:

- (1) “Each major event is subject to a limit on the number of days it may be held” at the specified Old Town venues (Market Square, Jones Point Park, Waterfront Park, Oronoco Bay Park and, initially, Founders Park).
- (2) “A major public event attracting 1,000 or more attendees in the Old Town area” (defined for this purpose as the area east of Washington Street from Oronoco Bay Park to Jones Point Park) “is to be limited to one event every other weekend.”
- (3) In a parallel action, Founders Park, which had been on the initial list of Old Town venues for major events, was removed from that inventory in 1993.

- (4) “For all major events in Old Town, representatives of both Old Town residents and businesses will be invited to participate” in the planning for such events.

The proposed plans would reverse every element of that policy:

1. Limitation on Duration

As originally adopted, the policy limited events in Founders Park to one day, and in other venues to no more than three days, “based on density of businesses and residences surrounding a location and sensitivity to the park environment.” The proposed plans contemplate a 9-day long event in Founders Park, with an additional three days for setup and breakdown.

As noted, a substantial part of the impact of the event derives not just from the nature of the event itself, but from its sheer length.

The staff report urges that “this is a detailed extensive presentation and event, and as such it is one that needs a longer run time than just a few days.” But we do not understand that the content of the event is sequential, such as would require continuous attendance over a period of days, nor that it is assumed or expected that visitors to Alexandria for the event would remain for as much as 9 days. The sequence of 9 event days in Alexandria compares with 10 days in New York, 6 days in Boston and Newport, and 4 days in Baltimore and Philadelphia, for essentially the same program elements. Surely if 4 days are sufficient to comprise a successful event for visitors in Baltimore and Philadelphia, it should not require 9 days for visitors to the event in Alexandria to derive the same enjoyment.

2. Limitation on Successive Weekends

The requirement that “major events” be limited to one every other weekend was designed, presumably, to help insure that overly intense use not be needlessly destructive of the natural environment in our parks, that the negative impacts on the surrounding residential neighborhoods not be continuous, and that both the facilities and the neighborhoods would have at least a brief chance to “recover” in the interval before the next major event was scheduled. The proposal to extend this event over twelve days not only schedules a “major event” on two successive weekends, but continues the event (and its impacts) at the same pace during the intervening week.

3. Limitation on Use of Founders Park

As noted, the original policy limited the use of Founders Park to one day, and later removed this park from the roster entirely (no doubt due to the unhappy experience with the location of the Waterfront Festival there). The current proposal involves twelve continuous days of event setup, activity and breakdown in Founders Park.

4. Residents Participation

We understand that planning for this event among city staff, the Alexandria Convention and Visitors Association and Prosody Creative Services (the event producer) began at least as long ago as July 2005. It is our understanding that the Founders Park Community Association was consulted about the tentative plans in September, and was advised about the final plans upon

receipt of a copy of the City Manager's December 8, 2005 Memorandum to the Council shortly after that date.

Founders Park then advised Old Town Civic Association about the proposal. At OTCA's request, staff presented a comprehensive briefing at our January 11 Membership Meeting on their current planning and thinking regarding the historical and educational value of the event; the tourism and publicity benefits to Alexandria; promotion and marketing; pedestrian, resident and visitor security; traffic, parking, and school- and tour-bus management; and restoration of Founders Park after the event. We appreciate the thought, time and effort that staff put into that presentation for us; but we believe that the purposes of the policy would be better served if representatives of residents in the community were involved from the beginning of the planning process for such events, along with the event producers and the ACVA, rather than at the end.

COSTS AND BENEFITS OF ALTERNATIVE ARRANGEMENTS FOR THE EVENT

We urge serious and open-minded consideration of alternative scenarios for the Jamestown Festival/*Godspeed* visitation, employing different sites and/or a shorter duration, which could achieve the preponderance of the public benefit that is hoped for from this event, while minimizing or eliminating entirely the need for wholesale "exceptions" from the City's historic policy governing such events.

One such alternative might be the use of Oronoco Bay Park and the Robinson Terminal. We would understand that Robinson Terminal would not be able to "donate" the use of their docking facility—certainly not for twelve days—but they might be able to consider a shorter duration, with compensation for the use. The Special Events Policy provides for 3-day events at Oronoco Bay (as compared with none at Founders), no doubt because Oronoco Bay Park is more "sturdy" than Founders Park and better able to withstand and recover from the impact of use as intensive as that planned here—though probably not for 12 days.

Another alternative might be the use of the City Marina, the alternative recommended by staff "as a less desirable alternative" should Council not approve the Founders Park plan. The City Marina area behind the Torpedo Factory, because it is hard surfaced, designed and built for access to vessels of all sizes, would involve no damage to park grounds and would "recover" immediately. Staff expresses concern that such use, if in conjunction with use of a small part of Founder's Park and Waterfront Park, would require street closings. But all of these alternative venues—Founders Park, the City Marina and Waterfront Park—are located entirely east of Union Street, so we do not understand why street closings would be necessary for one but not for another. Nor do we understand why parking removal would be necessary for one but not the other of these sites; but even if that were the case, the removal of a modest number of parking spaces would be among the least damaging of any of the impacts of the alternative scenarios. It is to be hoped in any case, as reported at our Members Meeting, that a substantial program will be undertaken to persuade visitors to come to the event by public transit (or to use the Masonic Temple parking or water shuttle service described in the staff memorandum), so that bringing individual vehicles to the event area itself would be the least likely mode of transportation.

Yet another alternative might be the use of Waterfront Park to some degree. We would hope that such use would be held to a minimum, however: use of Waterfront Park for special events is supposed to be limited to one day, as was Founders Park in the original policy. But at least the use of Waterfront Park is anticipated in the current policy; it is probably better able to withstand

more intensive use than Founders Park (though not for twelve days), and its use would not require so complete an exception to that policy.

We do not understand the report that use of alternative docking areas for the *Godspeed* would not be possible “because of water depth....” The *Godspeed* is, in fact, quite a small vessel. We do not know the draft, but it is certainly far less than that of the newsprint carriers or ocean-going (Alexandria to Bermuda, for example) cruise ships that dock at Robinson Terminal, and probably no more than many of the excursion craft and other vessels that dock at the City Marina. Conversely, we presume that there is no problem of too *much* water under the hull of a vessel which is to sail from Maine to Jamestown before coming to Alexandria, and which is a replica of a vessel that came across the Atlantic from England. The “lack of appropriate docking facilities” could presumably be corrected by the use of a temporary dock, or by docking at the City Marina.

In any case, the use of an alternate site might undeniably involve costs that would not pertain if the *Godspeed* were docked at the T-Pier at Founders Park. But there are very different and substantial monetary and other costs involved in the use of Founders Park for this purpose. The costs of alternative scenarios should be considered and compared, not omitted from consideration.

Benefits of Alternative Sites

The preponderance of the benefits anticipated for Alexandria, its businesses, its visitors and its residents would accrue regardless of the site(s) chosen: it is not necessary that the entire event be staged at Founders Park to secure those benefits.

1. The educational value to visitors would be the same wherever the event were located.
2. The publicity value to Alexandria would accrue so long as the event were located in Alexandria.
3. The benefit of retail and restaurant patronage would probably be greater, in fact, if the center of the event were located within even closer walking distance to the location of most of those facilities.
4. The historical significance of the *Godspeed's* visiting Alexandria would remain wherever in Alexandria she docked.
5. The entertainment and commemorative value to visitors would be no less intense depending on where the *Godspeed* docked—just for not as long, if the duration of the event were reduced.

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* * *

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Thank you for your consideration.

Yours truly,



OLD TOWN CIVIC ASSOCIATION
Michael E. Hobbs, President



13
1-24-06

January 23, 2006

Mayor William D. Euille and
Members of the City Council
City Hall
301 King Street
Alexandria, VA 22314

Dear Mayor Euille and Council Members:

On behalf of the Eisenhower Partnership, I am writing to indicate our strong support for bringing the historic Jamestown exhibit and the Godspeed to Founder's Park this May. We join the City Manager, the Chamber of Commerce and the ACVA in endorsing this event.

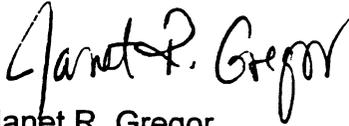
Because of Alexandria's invaluable role in the history of our country and the Commonwealth, we believe this unique and historic opportunity to showcase our city should be embraced by the Mayor and City Council.

This Jamestown 2007 event will attract a multitude of visitors to our historic city, provide national exposure and demonstrate the goodwill of Alexandrians eager to kickoff the historic Jamestown 2007 celebration. We are fortunate to be selected as the site in the Washington area and to be a partner with the major cities on the Eastern seaboard – Philadelphia, Baltimore, New York and Boston – that are also hosting Godspeed and the Jamestown village.

As a business organization we fully appreciate the economic value of historic tourism. This is clearly an event that will distinguish Alexandria from neighboring jurisdictions and will undoubtedly leave a lasting impression on visitors of Alexandria as a city with a rich historic past that has been transformed into a robust and vibrant gateway to the Commonwealth.

Your favorable action on hosting this premier historic occasion would be deeply appreciated. Thank you for your time and attention to this request.

Sincerely yours,


Janet R. Gregor
Executive Director

13
1-24-06



<spetty@verizon.net>

01/24/2006 09:44 AM

Please respond to
<spetty@verizon.net>

To <alexvamayor@aol.com>, <delpepper@aol.com>,
<council@joycewoodson.net>, <councilmangaines@aol.com>,
<council@krupicka.com>, <macdonaldcouncil@msn.com>,

cc

bcc

Subject COA Contact Us: Waterfront Committee position on Jamestown
celebration on Council Docket tonight

**COA Contact Us: Waterfront Committee position on Jamestown
celebration on Council Docket tonight**

Time: [Tue Jan 24, 2006 09:44:33] IP Address: [70.17.80.242]

Response requested:

First Name: Susan
Last Name: Pettey
Street Address: 220 N. Royal
City: Alexandria
State: VA
Zip: 22314
Phone: 703-548-8209
Email Address: spetty@verizon.net
Subject: Waterfront Committee position on Jamestown
celebration on Council Docket tonight

The Alexandria Waterfront Committee met on January 23 and considered the City's proposed plans for the 400th anniversary celebration of Jamestown, which you will consider January 24.

The Committee expressed support for Alexandria's participation in celebrating this historic event. We appreciate the significance of the visit of the Godspeed and attendant celebration to recognize Virginia as the home of the Jamestown settlement, and to underscore Alexandria's own history and maritime heritage.

We are, however, concerned with the impact that the proposed venue and schedule will have on our community. Members of the Committee discussed the damage to Founders Park that will inevitably ensue, as well as efforts that will be needed to restore the park to its former condition. Members also expressed concerns regarding the proposed granting of an exception to the City's Major Events Policy (as adopted in 1986 and amended in 1993); the adverse impact that the scope and scale of the event will have on citizens'

use and enjoyment of their neighborhood; and the lack of community involvement in early stages of planning the event.

Comments: The Committee offers the following recommendations regarding the proposed plans for the Jamestown celebration in Alexandria:

- For Founders' Park to be used for the Jamestown celebration event,
 - o The total time allotted to the event's set-up, occurrence and breakdown should be reduced from 12 days to 9 days, in order to minimize the impact on the community and the park; and
 - o The event itself should encompass only one weekend, with hours as specified in the proposed plans.
- Communication and coordination among the City, event organizers, and citizens should be formalized and should continue on an ongoing basis, so as to allow citizen participation in the continuing planning and implementation of the event.

We also request that after the event, communication and decision-making regarding the event be reviewed, in order to improve these processes in the future.

Sincerely,
Susan M. Pettey
Chair
Alexandria Waterfront Committee

13

1-24-06



<altheamburns@comcast.net>

01/25/2006 12:03 PM

Please respond to
<altheamburns@comcast.net>

<alexvamayor@aol.com>, <delpepper@aol.com>,
To <council@joycewoodson.net>, <councilmangaines@aol.com>,
<council@krupicka.com>, <macdonaldcouncil@msn.com>,
cc

cc

bcc

Subject COA Contact Us: Site for Jamestown 2007 Celebration

COA Contact Us: Site for Jamestown 2007 Celebration

Time: [Wed Jan 25, 2006 12:03:21] IP Address: [199.29.180.88]

Response requested:

First Name: Althea
Last Name: Burns
Street Address: 124 Roberts Lane, 401
City: Alexandria
State: VA
Zip: 22314
Phone: 703/549-0529
Email Address: altheamburns@comcast.net
Subject: Site for Jamestown 2007 Celebration
I am a member of the Historic Alexandria Resources Commission (2000-present) representing the Old Presbyterian Meeting House. I would like to strongly urge Council members to adopt the City staff's recommendation that Founders Park be the site for the Jamestown 2007 Celebration in May 2006. The Godspeed's visit to Alexandria is the kick-off event for the Jamestown Celebration. We have been selected for this honor and are the only city in Virginia to host the Godspeed. We should be willing to offer our most historically appropriate and convenient location for this event.
Comments:
The Celebration is funded entirely by the Jamestown Celebration Foundation and they have agreed to restore the park to its condition prior to the evnt. While this event will bring many visitors to the City sales of souvenirs will be limited only to items produced for this event. Alexandria has the unique opportunity to welcome many visitors and receive extended media coverage. I believe Founders Park is the most

appropriate venue for this once-every 50 years
event and urge your support

13
1-24-06

Alexandria City Council
Tuesday, January 24th, 2006

I am John Renner,
a resident of our City.
My business is located in Old Town,
just a few blocks from Founders Park.

I am here today speaking for myself and my wife, Joan,
to support the City Manager's recommendation
to host Godspeed at the Alexandria Marina
and the associated "Jamestown Village" at Founders Park.

Our City's key role
in serving as one of the hosts of the 400th Anniversary celebration
is right in line with our citizens' vision for our City
as expressed in the Vision Principles
adopted by City Council.

Our City's vision principles

call for our city to be a *vibrant, exciting* place
to live, work and visit.

Our City's vision specifically calls us
to promote the vibrancy of our historic district.

The 400th anniversary is an exceptional event of national historic
significance.

This is exactly the kind of celebration
that enhances our city's vibrancy,
giving Alexandria's citizens
a great opportunity
to come together
for an educational and entertaining event.

Our city's vision principles

call for us to celebrate
our City's historic heritage.

It is appropriate

that the 400th anniversary celebration take place along the Alexandria waterfront
as it is in line with our role
as one of America's most historic cities.
Captain John Smith even sailed up the Potomac in 1608,
exploring the region where our city now lies.

Sometimes it is a challenge
to weave our city's historic heritage into modern Alexandria.
Given our extensive experience hosting public events,
I believe our city is capable
of addressing the concerns of the citizens who live near Founders
Park
while hosting this exceptional event.

Once the event is over,
the sponsors have agreed
to restore the park
should any damage occur.

In our vision for our City,
ALL residents enjoy access to public spaces,
and our waterfront is **usable and accessible**.

Our City's parks, including our waterfront parks,
belong to the citizens of Alexandria.
It is certainly appropriate
to hold this event in a City park for all of us to enjoy,
and I look forward to enjoying this important event with my family.

We encourage you to support the city manager's recommendation
And bring the 400th anniversary celebration to Alexandria.
It's right in line with our city's vision, and
it promises to be an exceptional event
for ALL of Alexandria to enjoy.

13
1-24-06



<joanneplatt@comcast.net>
02/04/2006 04:45 PM
Please respond to
<joanneplatt@comcast.net>

To <alexvamayor@aol.com>, <delpepper@aol.com>, <council@joycewoodson.net>, <councilmangaines@aol.com>, <council@krupicka.com>, <macdonaldcouncil@msn.com>
cc
bcc
Subject COA Contact Us: Jamestown Celebration

COA Contact Us: Jamestown Celebration

Time: [Sat Feb 04, 2006 16:45:39] IP Address: [68.50.211.221]

Response requested:

First Name: Joanne
Last Name: Platt
Street Address: 103 Cameron Mews
City: Alexandria
State: Virginia
Zip: 22314
Phone: 703-548-6422
Email Address: joanneplatt@comcast.net
Subject: Jamestown Celebration

Dear Mayor Euille and Members of Council,

After reviewing Councilman Macdonald's alternate proposal for the Jamestown festivities, I must strongly object. The hardship on Potomac Riverboat Company would be unconscionable. PRC has been the epitome of a good business neighbor, volunteering its boats and staff for city and civic functions. In the 30 years that I have lived in Old Town, I have observed no other entity that has done more for both the business and residential communities than PRC.

Comments:

Having attended several meetings and the Council public hearing on the Jamestown celebration, I am perplexed by why the festivities MUST include all of the exhibits and theatrical events proposed. Our limited waterfront cannot be all things to all people. Just because Prosody Creative Services devised this program doesn't mean that we must accommodate it.

Why can't the Godspeed dock at the T-pier for the proposed duration, with one day of welcoming ceremonies and attendant hoopla? Such a compromise would spare the neighborhood, local businesses, and the city from major

inconvenience and headaches.

Sincerely,

Joanne J. Platt