

City of Alexandria, Virginia

MEMORANDUM

DATE: APRIL 6, 2006

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER J

SUBJECT: CONSIDERATION OF A REQUEST TO HOLD A RACE IN THE DEL RAY AREA ON SATURDAY, JUNE 3 IN HONOR OF KELLEY SWANSON

ISSUE: City Council consideration of a request to hold a race in the Del Ray Area on June 3, from 8:00 a.m. to noon in honor of Kelley Swanson (Attachment 1).

RECOMMENDATION: That City Council permit an exception to the Major Events Policy to allow the Kelley Cares 5K Run/Walk scheduled for June 3, 2006, sponsored by The Kelley Cares Committee. The Rosemont Citizens Association, the Del Ray Citizens Association and the Potomac West Business Association support this recommendation. (Attachments 2,3 and 4). In addition, over 200 signatures have been collected in support of the event in the Del Ray area. (Attachment 5).

BACKGROUND: The current major events policy allows races to be held in the Eisenhower Valley, with the exception of the Turkey Trot, which is held in Del Ray, and the Run vs. Row which is held along the Potomac River in Old Town.

DISCUSSION: To honor the memory of Kelley Swanson, her parents and the Kelley Cares Committee wish to hold a 5K Run/Walk on June 3 along the route described in Attachment 1. Kelley graduated from T.C. Williams High School in June, 2005 where she was an honor roll student. For many years, she served as a volunteer, working with youth who have special needs. She worked with children and teens through the Department of Recreation, Parks and Cultural Activities Therapeutic Recreation Program, both with the Youth Opportunity Sports Basketball Program and the Tops Soccer Program.

The proceeds from the race will be donated to the City's Therapeutic Recreation section of the Department of Recreation, Parks and Cultural Activities.

Staff recommends that City Council approve this date for the Kelley Cares 5K Run/Walk as requested. As indicated, the Rosemont Civic Association, the Del Ray Citizens Association and the Potomac West Business Association support this race route. In addition, the Special Events Committees supports this route.

The Special Events Committee is reviewing the City's current major events policy, which has not been reviewed since 1998. The Committee will report its findings and recommendations to the City Manager who will determine if its provisions need to be updated by City Council.

FISCAL IMPACT: Costs associated with City Services will be paid for by the Kelly Cares Committee.

ATTACHMENTS:

- Attachment 1. Proposed race route for Kelly Cares 5K Run/Walk
- Attachment 2. Letter of support from the Del Ray Civic Association
- Attachment 3. Letter of support from the Rosemont Civic Association
- Attachment 4. Letter of support from the Potomac West Business Association
- Attachment 5. Signed Petitions in support of the Kelley Cares 5K Run/Walk

STAFF:

Kirk Kincannon, Director, Recreation, Parks and Cultural Activities
Janet Barnett, Deputy Director, Recreation, Parks and Cultural Activities
Cheryl Lawrence, Recreation Supervisor, Recreation, Parks and Cultural Activities
Members, Special Events Committee

ATTACHMENT 1

Proposed race route for Kelley Cares 5K Run/Walk

Race starts at 8am leaving the parking lot of GW Middle School:

- Participants head North onto Mt. Vernon Ave. from parking lot (one or both sides of street)
- Participants turn West onto Luray Avenue (both sides)
- Participants turn North onto Commonwealth Avenue (using lanes on East side of street)
- Participants turn around heading south on Commonwealth Avenue at Forrester St. (using lanes on West side of street)
- Participants turn East on Chapman Street (both sides of street)
- Participants turn South on Wayne Street (both sides of street)
- Participants turn East on Oak Street (both sides of street)
- Participants turn North on Mt. Vernon Ave. (one or both sides of street)
- Participants cross finish line heading East into the GW Middle School parking lot

To: Cheryl Lawrence Special Events Coordinator Department of Parks and Recreation
From: Laurie MacNamara, President
Date: April 2, 2006
Subject: DRCA Support of Kelley Cares 5K Run/Walk

On behalf of the Del Ray Citizens Association (DRCA) Executive Board, I am pleased to support the June 3, 2006 Kelley Cares 5K Run/Walk. Kelley Swanson lived much of her life in the Del Ray area and we believe this is a fitting tribute to her legacy. Because the event will involve major streets in the Del Ray area on a Saturday morning, we have discussed concerns about traffic flow to Lindsay Swanson, representing the Kelley cares event; Ms. Swanson has addressed these concerns to our satisfaction. As such, we are offering our full support to this worthwhile event.

Please feel free to contact me at 703-946-1532 or delraycitizens@yahoo.com should you need further information about our support. Thank you.

ROSEMONT CITIZENS ASSOCIATION

To: Cheryl Lawrence
Special Events Committee
Recreation Department of Alexandria

From: Judy Miller, President Pro-tempore
Rosemont Citizens Association

Date: April 4, 2006

Ref: Kelley Cares 5K Run/Walk

This is to notify you that the Rosemont Citizens Association supports the Kelly Cares 5K Run/Walk scheduled for June 3, 2006. We understand that this race takes place in portions of the Rosemont and Del Ray Citizens Associations, that there will be a full police presence, that traffic will be regulated at the time of the race and along the race route. We endorse this race and urge City Council to give its approval. We look forward to participating in ways that will make this race the success that we hope it to be.

Please let me know of any questions or concerns that you may have.

Dear Cheryl:

I hope all is well with you.

I apologize for the delay in getting this email to you, but a few work-related emergencies consumed my weekend and early week.

I wanted to be certain that the City of Alexandria was aware of PWBA's full support of the Kelley Cares 5K Run/Walk. PWBA understands that this race will be taking place in the greater Del Ray and Rosemont sections of Alexandria, VA on June 3, 2006. PWBA fully understands and appreciates that there will be a full police

Thank you for your consideration in this regard.
Best regards,

Kevin Reilly
President, Potomac West Business Association

Petition

We, the undersigned, request the Mayor and Councilmembers to act prior to April 22nd to name the new soccer field behind George Washington Middle School *Swanson Field* in recognition of the enduring contributions this unique Alexandria family has made through soccer to our community. We believe they have been instrumental over the last 20 years in making soccer in our city the most inclusive activity outside of our public school system for kids.

Name	Address
Leslie Warrington	115 Commonwealth Ave Alex VA 22301
Dana Warrington	115 Commonwealth Ave Alex VA 22301
Ronald Gasper	7715 Midway Lane Alex, VA 22306
Michelle King	5831 Quantrell Ave Alex VA 22314
Melanie J. Barrett	109 W. Maple St Alex Va 22301
Maurice Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Ebony Crenshaw	↓
Jorell Crenshaw	↓
Joseph Crenshaw	↓
Holly Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Maria R. Barringer	5903 Mt. Eagle Dr. #612 Alexandria VA 22301
Willie Smith	18 W. Braddock Rd. Alexandria, VA 22301
Zack Smith	18 W. Braddock Rd. Alexandria, VA 22301
Charlotte Washington	115 Commonwealth Ave Alex VA 22301
Patricia C. Smith	15 W. Maple St. Alex Va. 22301
K. Callahan	11 W MAPLE ST ALEX VA 22301
Joy Hotchkiss	17 W. Maple St Alexandria VA 22301
Ross Hotchkiss 3 rd	17 W. Maple St Alex VA 22301
GRACE Hotchkiss	17 W. Maple St Alex VA 22301
Ross Hotchkiss 4 th	17 W. Maple St. Alex VA 22301

Petition

We, the undersigned, request the Mayor and Councilmembers to act prior to April 22nd to name the new soccer field behind George Washington Middle School *Swanson Field* in recognition of the enduring contributions this unique Alexandria family has made through soccer to our community. We believe they have been instrumental over the last 20 years in making soccer in our city the most inclusive activity outside of our public school system for kids.

Handwritten signatures and names:
 Susan Kimi
 Mark
 Joseph
 M. Smith
 Betty J. Barrett
 George
 Susan

Name	Address
BANI KIRMA	6101 Edsall Rd Alex Va 22304
SUAD KIRMA	6301 VOAKUM Pkwy
DOURAD KIRMA	6101 Edsall Rd
Joseph Kirma	6301 Stevenson Ave
Mary Pat Smith	18 W. Braddock Rd Alexandria, Va. 22301
Matthew Smith	18 W. Braddock Rd Alexandria, Va. 22301
Betty G. Barrett	109 Wt. Maple St Alexandria, Va. 22301
William J. Barrett	109 Wt. Maple St Alexandria, Va. 22301
Carlin Gage	107 W. Nelson Ave Alex 22301
Deirdre Stamper	19 W. Masonic View 22301
Patrick Stamper	19 W. Masonic View 22301
Jeremiah Stamper	19 W. Masonic View 22301
Colin Stamper W	19 W. Masonic View 22301
John Gage	107 W. Nelson Ave Alex 22301
John Gage	107 W. Nelson Ave Alex 22302
Maria Cheary	405 Prince St Alex, Va 22314
Austin Gage	107 W. Nelson Ave Alex, Va 22301
Zach Gage	107 W. Nelson Ave Alex, Va 22301
Brendan Gage	107 W. Nelson Ave Alex, Va 22301
Michele Lyons	117 Mt. Vernon Ave Alexandria 22301
Ted Barroody	16 W. Braddock Rd Alex, Va 22301
Sarah A. Barroody	16 W. Braddock Rd. Alex, Va 22301
Steve Vermillion	501 Russell Rd. Alex. VA 22301
Nancy Vermillion	501 Russell Rd. Alex VA 22301
Clairc Vermillion	501 Russell Rd. Alex VA 22301
Catherine Vermillion	501 Russell Rd. Alex, VA 22301
Mary Ellen Zile	213 Adams Ave. Alex, VA 22301

Petition

We, the undersigned, request the Mayor and Councilmembers to act on April 11th to approve the racecourse and event proposal for the First Annual Kelley Cares 5k Run/Walk. This race will benefit the Therapeutic Recreation Section of Alexandria.

MR Smith
in sum

Name	Address
Mary Pat Smith	18 W. Braddock Rd Alexandria, Va 22301
Matt Smith	18 W. Braddock Rd Alexandria, Va 22301
Zack Smith	18 W. Braddock Rd Alexandria, Va 22301
Will Smith	18 W. Braddock Rd Alexandria, Va 22301
Maurice Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Holly Crenshaw	↓
Joseph Crenshaw	↓
Janel Crenshaw	↓
Ebony Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Maria R. Barringer	5903 Mt Eagle Dr. #1012 Alexandria VA 22301
Ted. Baronda	16 W Braddock Rd Alex. Va 22301
Jerah A. Baronda	16 W Braddock Rd Alex Va 22301
Patricia C. Smith	15 W Braddock Maple St. 22301
15 W. Maple St.	
11 W MAPLE ST Ken Callahan	11 W MAPLE ST ALEX VA 22301
17 W. Maple St 22301	Ross Hotchkis
Joey Hotchkis	17 West Maple St. Alexandria, Va 22301
Ross 4th Hotchkis	17 West Maple St. Alexandria Va 22301
GRACE Hotchkis	17 West Maple St. Alexandria Va 22301
Leslie Warrington	115 Commonwealth Ave Alex VA 22301
Diane Warrington	115 Commonwealth Ave Alex VA 22301
Charlotte Warrington	115 Commonwealth Ave Alex Va 22301
William J. Barrett	109 W. Maple St, Alexandria, Va. 22301
Becky B. Barrett	109 W. Maple St Alex Va. 22301
Nancy Vermillion	501 Russell Road Alexandria 22301
Claire Vermillion	501 Russell Road Alexandria 22301
Jan Vermillion	501 Russell Rd. Alex. Va 22301
Catherine Vermillion	501 Russell Rd. Alex VA 22301
Mary Ellen Gile	213 Adams Ave Alex VA 22301
Jacobian Stampfer	19 West Masonic View Alex VA 22301
Dandre Stampfer	19 W Masonic View Alex Va 22301
Patrick Stampfer	19 W Masonic View Alex Va 22301
Collin Stampfer	19 W Masonic View Alex Va 22301
G. Gage	107 W. Nelson Ave Alexandria Va 22301
Rita Gage	
Joel Gage	
Austin Gage	
Zach Gage	↓

Race Course

Petition

We, the undersigned, request the Mayor and Councilmembers to act on April 11th to approve the racecourse and event proposal for the First Annual Kelley Cares 5k Run/Walk. This race will benefit the Therapeutic Recreation Section of Alexandria.

Name	Address
John Glass	2604 Ridge Road Drive
Alan Glass	2604 Ridge Road Drive
ESP HAMAS	15 W Dunbar Ave Alex VA 22301
Michael Deane	1309 N. Vanhook St 22304
MIKE GREGORY	12 W. Glendale Ave 22301
PATRICIA E. BURCH	5412 Old Dominion Blvd Alex VA 22305
Marjaret Fitzsimmons	406 Jamieson Ln., Alexandria 22302
JOE BOWMAN	2415 Taylor Ave., Alex, VA 22302
Elizabeth Sirois	12 W. Glendale Alex, VA 22301
Deborah Barbera	2710 Fordham Rd Alex, 22302
Edwin Jayne	3304 Alabama Ave, Alex, VA 22301
Larry Sirois	12 W. Glendale Ave 22301
Thelma Thyme	3304 Alabama Ave, 22301
Jasan Williams	307 Cambridge Rd Alex, 22314
Lynette Groves	3941 Col. Ellis Ave. Alex, 22304
Teri Garrison	205 W. Myrtle St. Alexandria VA 22301
John Park	17 W. Oak St Alexandria Va 22301
Whip Reed	3941 Colonel Ellis Alex, VA 22304
Anne Carver	420 Timber Branch Plany 22302
Jamie Hammond	6 W. Glendale Ave 22301
Keylann Cassidy	18 W. Glendale Ave. 22301
Justin	14 W. Glendale Ave. Alex VA 22301
Nickie Bush	10 W. Glendale Ave Alex VA 22301
John	10 W. Glendale Ave Alex VA 22301
John Ford	19 W. Glendale Av Alex VA 22301
John	19 W. Glendale Av Alex VA 22301
Wally Wynn	13 W. Glendale Ave Alex VA 22301
Janet	25 W. Glendale Ave Alex 22301
Christine Garner	25 W. Glendale Ave Alex 22301
Jake Warrington	115 Commonwealth Ave Alex 22301
John	23 W. Glendale Ave Alexandria, VA 22301
Kristen Coffield	29 West Glendale Ave 22301
William Coffield	29 West Glendale Ave 22301
MaryAnn Anderson	33 West Glendale Ave 22301
John Wilson	33 W. Glendale Ave 22301 Alex VA
David C. McFarley	32 W. Glendale Ave 22301 Alexandria, VA

22
4-11-06



Jackie Henderson/Alex
04/11/2006 01:49 PM

To Gloria Sitton/Alex@Alex
cc
bcc

Subject Fw: COA Contact Us: Tonight-Docket Item 21 Kelly Cares 5K Run/Walk

for the "after" file for tonight's mtg. (I sent it to Council.)

Jackie M. Henderson
City Clerk and Clerk of Council
City of Alexandria, Virginia

----- Forwarded by Jackie Henderson/Alex on 04/11/2006 01:51 PM -----



<gtrdelray@yahoo.com>

04/11/2006 01:59 PM

Please respond to
<gtrdelray@yahoo.com>

To <jackie.henderson@alexandriava.gov>
cc

Subject COA Contact Us: Tonight-Docket Item 21 Kelly Cares 5K Run/Walk



Time: [Tue Apr 11, 2006 13:59:16] IP Address: [143.231.249.141]

Response requested:

First Name: Gayle
Last Name: Reuter
Street Address: 110 E. Del Ray Avenue
City: Alexandria
State: VA
Zip: 22301
Phone: 202-225-4376
Email Address: gtrdelray@yahoo.com
Subject: Tonight-Docket Item 21 Kelly Cares 5K Run/Walk

Dear City Clerk,
Could you please make sure the Mayor and members of council receive the following e-mail of support for Docket Item #21 which is going to be heard at tonight's City Council Meeting.

Thanks for your help in getting this distributed.

With regards,
Gayle Reuter

April 11, 2006

Dear Mayor Euille, Vice Mayor Pepper and
Members of Council,

I wanted to express my strong support of docket
item #21 requesting approval for a 5KRun/Walk
to take place on June 3 in Del Ray.

I speak in support of this event wearing several
hats.

- Comments:**
- 1) As a resident of Del Ray and active member of
the Del Ray Citizens Association.
 - 2) As a Board Member of the Potomac West
Business Association which voted to unanimously
support the event.
 - 3) As a Board Member of the Therapeutic
Recreation Advisory Board which is fortunate
enough to be the recipient of funds from this
fundraiser.

What I think is especially fitting is that one of Del
Ray's favorite citizen's, Ryan Bailey who is a 15
year old with Downs Syndrome and who was
recently awarded a PWBA Star Award for all his
volunteer efforts in Del Ray will be one of the
children who will benefit from the money raised
from this race and this wonderful Foundation.

For those of us that were lucky enough to know
Kelly Swanson and to witness the love, care and
concern she had for these very special kids, it is
gratifying to see her work and love continue.

I hope the City Council and Staff will endorse and
provide whatever support the family and
Foundation needs to make this event a success.

With regards,

Gayle Reuter

22
4-11-06



<swansons7@aol.com>

04/10/2006 06:25 PM

Please respond to
<swansons7@aol.com>

To <alexvamayor@aol.com>, <delpepper@aol.com>, <council@joycewoodson.net>, <councilmangaines@aol.com>, <council@krupicka.com>, <macdonaldcouncil@msn.com>

cc

bcc

Subject COA Contact Us: Kelley Cares 5K Run/Walk (Docket 22)

COA Contact Us: Kelley Cares 5K Run/Walk (Docket 22)

Time: [Mon Apr 10, 2006 18:25:51] IP Address: [205.188.117.67]

Response requested:

First Name: Sanden
Last Name: Swanson
Street Address: 5 E. Chapman St.
City: Alexandria
State: Virginia
Zip: 22301
Phone: 703-549-2893
Email Address: swansons7@aol.com
Subject: Kelley Cares 5K Run/Walk (Docket 22)

Comments: Mayor, Vice Mayor and members of City Council, I am Sanden Swanson, father of Kelley. I am writing this email to request your full support of the first annual Kelley Cares 5K Run/Walk. We ask you to add your names to those in the Rosemont, Del Ray and the Potomac West Business Association communities in honoring Kelley's memory and her wishes to support Alexandria's Recreation Departments Therapeutic Recreation Program. Kelley was a tireless volunteer to the program offering her time and energy to Buddy baseball, basketball and soccer programs. Kelley always put words to action in supporting this recreation program. She never thought of her support as anything other than giving Alexandria's children an opportunity to have fun. We love and miss our daughter and hope that we have your full support to keep her memory and wishes alive for many years. Thank you for your time, Sanden Swanson