

City of Alexandria, Virginia

MEMORANDUM

DATE: JUNE 2, 2006

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER *J*

SUBJECT: SUBMISSION OF A NON-COMPETITIVE GRANT APPLICATION TO THE VIRGINIA DEPARTMENT OF ENVIRONMENTAL QUALITY, LITTER PREVENTION AND RECYCLING PROGRAM, FOR FUNDING FOR THE ADOPT-A-PARK LITTER CONTROL PROGRAM

ISSUE: City Council consideration of a non-competitive grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding to support the Adopt-a-Park Litter Control program.

RECOMMENDATION: That City Council authorize the City Manager to:

- (1) Submit a non-competitive grant application to the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, for funding in the approximate amount of \$13,176 for the Adopt-a-Park Litter Control Program (the exact amount to be determined by the Virginia Department of Environmental Quality by July 15, 2006); and
- (2) Execute all necessary documents that may be required.

DISCUSSION: The City's Adopt-a-Park program began in 1978, with the first litter grant award. Through this program, local citizen groups enter into an agreement with the City to pick up litter (broken glass, bottles, cans and paper) in their assigned park areas (Attachment 1). This program has been very successful in increasing cleanliness in the parks, reducing City costs for litter control, and involving citizens in their neighborhood. In FY 2007, it is anticipated that 28 park areas will be maintained through this program.

Park Planning staff makes monthly inspections, rates the park areas for cleanliness, and awards points, up to a maximum of 96 points for a perfect effort sustained over an eight month period. Based on the number of points awarded annually to each of the participating citizen groups, a cash donation is awarded. The amount of the cash donation made to each citizen group is determined by taking the money available for the program and dividing it by the cumulative number of points to determine the dollar value of each point with a cap of \$10.00 per point. The

dollar value for each point is then multiplied by the number of points each participating group earned to determine that group's cash award.

In FY 2006, four parks received the maximum award of 96 points. A list of the participating groups and the amount of their awards for FY 2006 is provided as (Attachment 2). In FY 2006, the maximum donation for an individual park will not exceed \$960 per park, based on a maximum accumulation of 96 points, with a cap of \$10.00 per point. Attachment 3 reflects the total potential cost for this program if all parks receive the maximum award and the additional City funding that would be required to meet this obligation. In the past three fiscal years the City's contribution has average approximately \$4,400, which has been absorbed by the Recreation Department's General Fund budget. In FY 2006, the City did not have to contribute due to a 25% increase in the Virginia Department of Environmental Quality litter grant funding. This 25% increase resulted from a reallocation of previously unspent funds and an increase in grant funding that had been cut previously for the last two years. However, the Virginia Department of Environmental Quality has indicated this increase is unlikely to be sustained in the future as there are no additional funds to reallocate.

GRANT PERIOD: FY 2007 (July 1, 2006 - June 30, 2007).

FISCAL IMPACT: There is a minimal fiscal impact on the City. Although there is no requirement for the City to provide a cash match or an in-kind match for these grant funds, the Recreation Department will absorb in its Approved FY 2007 budget funds to supplement available grant monies as needed. In FY 2006, the City did not have to contribute because of a 25% increase in available grant funds. However, this increase is unlikely to be sustained in the future. It is anticipated that grant funding will return to the level in previous years, where the City contribution has ranged from \$3,600-\$4,500 dollars. In addition, the City is responsible for the administrative costs associated with this grant. These costs include monitoring the operation of the program and financial oversight.

It is anticipated that the Virginia Department of Environmental Quality, Litter Prevention and Recycling Program, will provide grant funding of approximately \$13,176 in FY 2007 for this project. Although the City's contribution is not anticipated to exceed \$11,784 for a total FY 2007 program budget of \$24,960¹ (Attachment 3), it is unlikely that all parks will receive all available funding.

The grant monies will be utilized first. The supplemental monies from the budgeted account will make up the difference between the award amounts and the grant monies. It should be noted that there are no additional funds available in the City budget to continue these activities once the grant funds and supplemental funds are expended. The Virginia Department of Environmental Quality will determine the exact amount of this year's grant by July 15, 2006.

¹ Thirty four (34) parks are included in the budget of \$24,960. Sixteen (16) of the parks are less than one acre and are eligible for a maximum of 96 points with a cap at \$5 per point for a total of \$480, and eighteen (18) parks are greater than one acre and are eligible to receive 96 points with a cap at \$10 per point for a total of \$960.

ATTACHMENTS:

Attachment 1. Adopt-A-Park Litter Control Procedures

Attachment 2. Adopt-A-Park Litter Control Awards for FY 2006

Attachment 3. Adopt-A-Park Litter Control Budget for FY 2007

STAFF:

Kirk Kincannon, Director, Department of Recreation, Parks & Cultural Activities

Aimee Vosper, Landscape Architect Supervisor, Department of Recreation, Parks & Cultural Activities

Judy Lo, Assistant Landscape Architect, Department of Recreation, Parks & Cultural Activities

Idania Padrón, Management and Budget Analyst, Office of Management and Budget

ADOPT-A-PARK CASH AWARDS FOR FY 2006

<u>PARK AREA</u>	<u>GROUP</u>	<u>POINTS EARNED</u>	
<u>CASH AWARDED</u>			
Angel Park	Taylor Run Citizens' Association	86	\$880.00
Beach Park	Rosemont Citizens' Association	88	\$880.00
Beverley Park	North Ridge Citizens' Association	91	\$910.00
Charles Hill Park*	Del Ray Citizens' Association	96*	\$480.00
Chetworth Park*	Northeast Citizens/Chetworth Park	96*	\$480.00
Chinquapin Park	Taylor Run Civic Association	94	\$940.00
Colasanto Center	Del Ray Artisans	90	\$900.00
Commonwealth	Del Ray Citizens' Association	95	\$950.00
Four Mile Run Playground	Hume Spring Citizens' Association	74	\$740.00
Four Mile Edison Entrance*	Hume Spring Citizens' Association	75*	\$375.00
Founders Park	Founders Park Community Association	84	\$840.00
Goat Hill Park	Warwick Village Citizens' Association	88	\$880.00
Helen Miller*	Inner City Civic Association	65*	\$325.00
Hillside Park*	Warwick Village Citizens' Association	94*	\$470.00
Holmes Run/Brookvalley	Alexandria Day Reporting Program	56	\$560.00
Hooffs Run Park	Rosemont Citizens/Lower East Rosemont	87	\$870.00
Hume Spring Park*	Hume Spring Citizens' Association	80*	\$400.00
Interior Park*	Inner City Civic Association	96*	\$480.00
Landover Park*	Warwick Village Citizens' Association	91*	\$455.00
Leider Park	Troop 129 & 113 Boy Scouts of America	92	\$920.00
Lynhaven Park*	Lynhaven Civic Association	85*	\$425.00
Lynhaven Gateway *	Lynhaven Civic Association	87*	\$435.00
Mason Park*	Del Ray Citizens' Association	82*	\$410.00
Montgomery	Old Town North Community Association	82	\$820.00
Pendleton Park*	Inner City Civic Association	95*	\$475.00
Powhatan Park	Northeast Citizens' Association	94	\$940.00
Simpson Park Westside	Del Ray Citizens' Association	96	\$960.00
Stevenson Park	Alexandria Day Reporting Program	81	\$810.00
Unassigned	unassigned	96	\$000.00
Unassigned	unassigned	96	\$000.00
Unassigned	unassigned	96	\$000.00
Unassigned*	unassigned	96*	\$000.00
Unassigned*	unassigned	96*	\$000.00
Unassigned*	unassigned	96*	\$000.00
Unassigned*	unassigned	96*	\$000.00

FY 2006 Total Cash Award = \$19,010

Park areas greater than one (1) acre have a potential of \$10.00 per point.

* These park areas are less than one (1) acre, and have been limited to \$5.00 per point.

PAYMENT SUMMARY: Litter grant funds:	\$19,766
Supplemental City funds:	\$ 0,000
Total program payments:	\$19,010 for FY 2006

ADOPT-A-PARK CASH BUDGET FOR FY 2007

<u>PARK AREA</u>	<u>GROUP</u>	<u>MAXIMUM POINTS - MAXIMUM CASH</u>	
Angel Park	Taylor Run Civic Association	96	\$960.00
Beach Park	Rosemont Citizens' Association	96	\$960.00
Beverly Park	North Ridge Citizens' Association	96	\$960.00
Charles Hill Park*	Del Ray Citizens' Association	96*	\$480.00
Chetworth Park*	Northeast Citizens/Chetworth Park	96*	\$480.00
Chinquapin Park	Taylor Run Civic Association	96	\$960.00
Colasanto Center	Del Ray Artisans	96	\$960.00
Commonwealth Medians	Del Ray Citizens' Association	96	\$960.00
Four Mile Run Playground	Hume Spring Citizens' Association	96	\$960.00
Four Mile Edison Entrance*	Hume Spring Citizens' Association	96*	\$480.00
Founders Park	Founders Park Community Association	96	\$960.00
Goat Hill Park	Warwick Village Citizens' Association	96	\$960.00
Helen Miller	Inner City Civic Association	96*	\$480.00
Hillside Park*	Warwick Village Citizens' Association	96*	\$480.00
Holmes Run/Brookvalley \$960.00	Alexandria Day Reporting Program	96	
Hooffs Run Park	Rosemont Citizens/Lower East Rosemont	96	\$960.00
Hume Spring Park*	Hume Spring Citizens' Association	96*	\$480.00
Interior Park	Inner City Civic Association	96*	\$480.00
Landover Park*	Warwick Village Citizens' Association	96*	\$480.00
Leider Park	Troop 129 & 113 Boy Scouts of America	96	\$960.00
Lynhaven Park*	Lynhaven Civic Association	96*	\$480.00
Lynhaven Gateway *	Lynhaven Civic Association	96*	\$480.00
Mason Park*	Del Ray Citizens' Association	96*	\$480.00
Montgomery	Old Town North Community Association	96	\$960.00
Pendleton Park	Inner City Civic Association	96*	\$480.00
Powhatan Park	Northeast Citizens' Association	96	\$960.00
Simpson Park Westside	Del Ray Citizens' Association	96	\$960.00
Stevensonia Park	Alexandria Day Reporting Program	96	\$960.00
Unassigned	unassigned	96	\$960.00
Unassigned	unassigned	96	\$960.00
Unassigned*	unassigned	96*	\$480.00
Unassigned*	unassigned	96*	\$480.00
Unassigned*	unassigned	96*	\$480.00
Unassigned*	unassigned	96*	\$480.00

FY 2007 Total Potential Cash Award = \$24,960

Park areas greater than one (1) acre have a potential of \$10.00 per point.

* These park areas are less than one (1) acre, and have been limited to \$5.00 per point.

PAYMENT SUMMARY: Litter grant funds:	\$13,176**
Anticipated Supplemental City funds:	<u>\$11,784</u>
Total potential program payments:	\$24,960

**This figure is an estimate. The Department of Environmental Quality has not yet released the exact amount of the Litter Grant. This information will be released after July 15, 2006.