

## City of Alexandria, Virginia

## MEMORANDUM

DATE: APRIL 3, 2007

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER 

SUBJECT: CONSIDERATION OF A REQUEST TO HOLD A FOOT RACE IN THE DEL RAY AREA ON SATURDAY, JUNE 2, 2007 FROM 8:00 A.M. TO NOON IN HONOR OF KELLEY SWANSON AND IN JUNE 2008 AND JUNE 2009

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**ISSUE:** Consideration of a request to hold a foot race in the Del Ray Area on Saturday, June 2, 2007 from 8:00 a.m. to noon in honor of the late Kelley Swanson (Attachment 1), and in June 2008 and June 2009.

**RECOMMENDATIONS:** That City Council:

- 1) Permit an exception to the Major Events Policy to allow the Kelley Cares 5K Run/Walk scheduled for June 2, 2007, sponsored by the Kelley Cares Committee. The Rosemont Citizens Association, the Del Ray Citizens Association and the Potomac West Business Association support this recommendation. (Attachments 2, 3 and 4). In addition, signatures have been collected in support of the event in the Del Ray area (Attachment 5); and
- 2) Because this race is expected to be an annual event, and is supported by the community, staff recommends that Council permit an exception to the Major Events Policy for the race in 2007, 2008 and 2009.

**BACKGROUND:** The current Major Events Policy allows races to be held in the Eisenhower Valley, with the exception of the Turkey Trot, which is held in Del Ray, and Run Vs. Row, Collin Casey and the G. W. Parkway Classic which are held along the Potomac River in Old Town.

**DISCUSSION:** To honor the memory of Kelley Swanson who died in 2005, the Kelley Cares Committee, wishes to hold a 5K Run/Walk on June 2 along the route described in Attachment 1. Kelley graduated from T.C. Williams High School in June, 2005 where she was an honor roll student. For many years, she served as a volunteer working with youth who have special needs. She worked with children and teens through the Department of Recreation, Parks and Cultural Activities, therapeutic recreation program, both with the youth opportunity sports basketball program and the Tops Soccer Program.

In 2006, the race in honor of Kelley Swanson raised over \$55,000 that was donated to the therapeutic recreation program of the Department of Recreation, Parks and Cultural Activities. With this funding, the Department was able to build the sensory room at the Lee Center that is used and enjoyed by the clients of the program. The Kelley Cares Committee will again donate the proceeds from the 2007 race to the therapeutic program, and plans to do so in 2008 and 2009.

The Kelley Cares Committee and the numerous volunteers who work on this race are committed to creating a quality event with minimal disruption to the community. The Kelley Cares organizers will continue to work with the community and together with the staff to evaluate the effectiveness of the race route and report back to City Council in 2010. Should Council approve the use of the route for 2008 and 2009, the Committee can plan the event well in advance, and include the race in its overall promotion material when planning activities in memory of Kelley Swanson.

**FISCAL IMPACT:** All costs associated with City Services will be paid for by the Kelley Cares Committee.

**ATTACHMENTS:**

- Attachment 1. Proposed race route for Kelley Cares 5K Run/Walk
- Attachment 2. Letter of support from the Rosemont Civic Association
- Attachment 3. Letter of support from the Del Ray Civic Association
- Attachment 4. Letter of support from the Potomac West Business Association
- Attachment 5. Signed Petitions in support of the Kelley Cares 5K Run/Walk

**STAFF:**

Kirk Kincannon, Director, Recreation, Parks and Cultural Activities  
Janet Barnett, Deputy Director, Recreation, Parks and Cultural Activities  
Cheryl Lawrence, Recreation Supervisor, Recreation, Parks and Cultural Activities





Lindsey Swanson  
<lindsey@lt-design.net>  
03/14/2007 10:16 AM

To "Cheryl.Lawrence@alexandriava.gov"  
<Cheryl.Lawrence@alexandriava.gov>  
cc  
bcc  
Subject FW: 2007 Kelley Cares 5K Run/Walk

Letter of support from Marguerite Lange, President of the Rosemont Citizens Association dated February 12, 2007.

----- Forwarded Message

From: Marguerite Lang <margueritel@hotmail.com>  
Date: Mon, 12 Feb 2007 21:04:28 +0000  
To: <Cheryl.Lawrence@alexandriava.gov>  
Cc: <lindsey@lt-design.net>  
Subject: Re: 2007 Kelley Cares 5K Run/Walk

To Whom It May Concern:

This letter is in support of the 2007 Kelley Cares 5K Run/Walk. The run/walk goes through the Rosemont community of which Kelley was a part. It is an occasion to tell her story each year so that other young people will be inspired to volunteer to help others as Kelley did during her all too brief life.

Again this year the event has a worthy goal of raising money to buy a mobile multi-sensory room to help children with special needs.

We in Rosemont hope that you approve the run/walk and we look forward to advertising the event and in helping in any way that we can.

Thank you for your consideration,  
Marguerite L. Lang  
President, Rosemont Citizens Association

14 West Rosemont Avenue  
(703) 684-6534

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Check out all that glitters with the MSN Entertainment Guide to the Academy Awards® <http://movies.msn.com/movies/oscars2007/?icid=ncoscartagline2>

----- End of Forwarded Message

# Del Ray Citizens Association

Established 1954  
delraycitizens@yahoo.com

P.O. Box 2233, Alexandria, VA 22301  
<http://www.delraycitizen.org>

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February 13, 2007

Cheryl Lawrence  
Special Events Coordinator  
Department of Parks and Recreation  
City of Alexandria  
Alexandria, VA 22314

Subject: 2007 Kelley Cares 5K Run/Walk

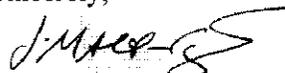
Dear Ms. Lawrence,

On behalf of the Del Ray Citizens Association (DRCA) Executive Board, I am pleased to support the June 2, 2007 Kelley Cares 5K Run/Walk. Kelley Swanson lived much of her life in the Del Ray area and we believe this is a fitting tribute to her legacy.

Last year's inaugural event was very well run, caused little traffic impact to the community with the road closures, and drew significant support from the Del Ray community. As such, we are offering our full support to this worthwhile event.

Please feel free to contact me at 703-851-1833 or [delraycitizens@yahoo.com](mailto:delraycitizens@yahoo.com) should you need further information about our support. Thank you.

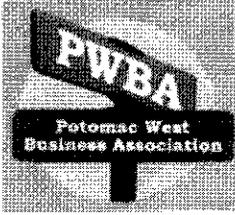
Sincerely,



Larry Altenburg  
President



*Celebrating 100 years of the Town of Potomac  
1908 - 2008*



PWBA, PO Box 2125, Alexandria, VA 22301

February 27, 2007

To Whom It May Concern:

On behalf of the Potomac West Business Association, I am delighted to enthusiastically endorse the Kelley Cares 5K Run/Walk.

Kelley Swanson was a dedicated leader of the Therapeutic Recreation Section. Through the Kelley Cares Foundation, her work continues. The Kelley Cares 5K Run/Walk spreads the civic-minded spirit of Kelley to everyone here in Alexandria, especially to our special needs children.

It is important that we work together in partnership to ensure that all of our youth are provided the opportunity to participate in quality recreational programs in our community – including quality daily physical education. Kelley Cares accomplishes this goal.

Kelley is an inspiration to all of us. Let us continue her work.

Sincerely,

Kevin Reilly  
President  
Potomac West Business Association







### Petition

We, the undersigned, request the Mayor and Councilmembers to act prior to April 22<sup>nd</sup> to name the new soccer field behind George Washington Middle School *Swanson Field* in recognition of the enduring contributions this unique Alexandria family has made through soccer to our community. We believe they have been instrumental over the last 20 years in making soccer in our city the most inclusive activity outside of our public school system for kids.

Name	Address
Leslie Warrington	115 Commonwealth Ave Alex VA 22301
Dana Warrington	115 Commonwealth Ave Alex VA 22301
Ronald Gasper	7715 Midway Lane Alex, VA 22306
Mitchell Gasper	5831 Quantrell Ave Alex VA 22314
Melvin J. Barrett	109 W. Maple St Alex VA 22301
Maurice Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Ebony Crenshaw	
Jorell Crenshaw	
Joseph Crenshaw	
Holly Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Mama R. Banninger	5903 Mt. Eagle Dr #612 Alexandria VA 22301
Willie Smith	18 W. Braddock Rd. Alexandria, VA 22301
Zack Smith	18 W. Braddock Rd. Alexandria, VA 22301
Charlotte Warrington	115 Commonwealth Ave Alex VA 22301
Patricia C. Smith	15 W. Maple St. Alex VA 22301
R. Callahan	11 W MAPLE ST ALEX VA 22301
Joy Hotchkiss	17 W. Maple St Alexandria, VA 22301
Ross Hotchkiss 3 <sup>rd</sup>	17 W Maple St Alex VA 22301
GRACE Hotchkiss	17 W. Maple St Alex VA 22301
Ross Hotchkiss 4 <sup>th</sup>	17 W Maple St. Alex VA 22301

## Petition

We, the undersigned, request the Mayor and Councilmembers to act prior to April 22<sup>nd</sup> to name the new soccer field behind George Washington Middle School *Swanson Field* in recognition of the enduring contributions this unique Alexandria family has made through soccer to our community. We believe they have been instrumental over the last 20 years in making soccer in our city the most inclusive activity outside of our public school system for kids.

Name	Address
BANI KIRMA	6101 Edsall Rd Alex VA 22304
SUAD KIRMA	6301 Yorkum Pkwy
DOURAD KIRMA	6101 Edsall Rd
Joseph Kirma	6301 Stevenson Ave
Mary Pat Smith	18 W. Braddock Rd Alexandria, Va. 22301
Matthew Smith	18 W. Braddock Rd Alexandria, Va. 22301
Betty G. Barrett	109 Wt. Maple St Alexandria, Va. 22301
William J. Barrett	109 Wt. Maple St Alexandria, Va. 22301
Carlton Gage	107 W. Nelson Ave Alex 22301
Deirdre Stampfer	19 W. Masonic View 22301
Patrick Stampfer	19 W. Masonic View 22301
Jeremiah Stampfer	19 W. Masonic View 22301
Colin Stampfer	19 W. Masonic View 22301
John Gage	107 W. Nelson Ave Alex 22301
you Gage	107 W. Nelson Ave Alex 22301
Maria Cheary	405 Prince St Alex, Va 22314
Austin Gage	107 W. Nelson Ave Alex, Va 22301
Zach Gage	107 W. Nelson Ave Alex, Va 22301
Brendan Gage	107 W. Nelson Ave Alex, Va 22301
Michele Lyons	117 Mt. Vernon Ave Alexandria 22301
Lee Barroody	16 W. Braddock Rd Alex, Va 22301
Janet Barroody	16 W. Braddock Rd Alex, Va 22301
Alex Vermillion	501 Russell Rd. Alex. VA 22301
Nancy Vermillion	501 Russell Rd. Alex VA 22301
Stairc Vermillion	501 Russell Rd. Alex VA 22301
Catherine Vermillion	501 Russell Rd. Alex, VA 22301
Marg Ellen Jile	213 Adams Ave. Alex, VA 22301



### Petition

We, the undersigned, request the Mayor and Councilmembers to act on April 11th to approve the racecourse and event proposal for the First Annual Kelley Cares 5k Run/Walk. This race will benefit the Therapeutic Recreation Section of Alexandria.

*NR Smith  
in sum*

Name	Address
Mary Pat Smith	18 W. Braddock Rd Alexandria, VA 22301
Matt Smith	18 W. Braddock Rd Alexandria, VA 22301
Zack Smith	18 W. Braddock Rd Alexandria, VA 22301
Will Smith	18 W. Braddock Rd Alexandria, VA 22301
Maurice Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Holly Crenshaw	↓
Joseph Crenshaw	↓
Jonell Crenshaw	↓
Ebony Crenshaw	1516 Commonwealth Ave Alexandria VA 22301
Maxia R. Barringer	5903 Mt Eagle Dr #101 Alexandria VA 22301
Led. Baroudy	16 W Braddock Rd Alex VA 22301
Joseph A. Baroudy	16 W Braddock Rd Alex VA 22301
Patricia C. Smith	15 W. <del>Braddock</del> Maple St 22301
15 W. Maple St.	
11 W MAPLE ST Ken Callab	11 W MAPLE ST ALEX VA 22301
17 W Maple St 22301	Ross Hotchkin
Joy Hotchkin	17 West Maple St Alexandria, VA 22301
Ross 4th Hotchkin	17 West Maple St Alexandria VA 22301
GRACE Hotchkin	17 West Maple St Alexandria VA 22301
Leslie Warrington	115 Commonwealth Ave Alex VA 22301
Diana Warrington	115 Commonwealth Ave Alex VA 22301
Charlotte Warrington	115 Commonwealth Ave Alex VA 22301
William J. Barrett	109 W. Maple St Alexandria, VA 22301
Betty B. Barrett	109 W Maple St Alex VA 22301
Nancye Vermillion	501 Russell Road Alexandria 22301
Claire Vermillion	501 Russell Road Alexandria 22301
Jan Vermillion	501 Russell Rd. Alex. VA 22301
Catherine Vermillion	501 Russell Rd. Alex VA 22301
Mary Ellen Hile	213 Adams Ave Alex VA 22301
Jacobiah Stamp	19 W Masonic View Alex VA 22301
Delore Stamp	19 W Masonic View Alex VA 22301
Patrick Stamp	19 W Masonic View Alex VA 22301
Collin Stamp	19 W Masonic View Alexandria VA 22301
C. Stage	107 W. Nelson Ave Alexandria VA 22301
Rita Stage	
Joc Stage	↓
Austin Stage	
Zack Stage	↓



# Race Course

## Petition

We, the undersigned, request the Mayor and Councilmembers to act on April 11th to approve the racecourse and event proposal for the First Annual Kelley Cares 5k Run/Walk. This race will benefit the Therapeutic Recreation Section of Alexandria.

Name	Address
<del>Jim Olson</del>	2604 Ridge Road Drive
<del>Elton Cole</del>	2604 Ridge Rd Drive
EST. HAMAS	15 W DUNLAP AVE Alex Va 22301
MINNIE BROWN	1309 N. WASHINGTON ST 22304
MIKE GASKIN	18 W. GLENDALE AVE 22301
PATRICIA E. BURCH	3412 Old Dominion Blvd Alex VA 22305
Marjorie Fitzsimmons	406 Janney Ln, Alexandria 22302
MARK WILKINSON	"
JOE BOUMANN	2415 TAYLOR AVE, ALEX, VA 22302
Elizabeth Straits	12 W. Glendale Alex, VA 22301
Deborah Barbara	2710 Fordham Rd Alex, 22302
Edwin Jayne	3304 Alabama Ave, Alex, VA 22301
Larry Straits	12 W. Glendale Ave 22301
Markel Thyme	2364 Alabama Ave 22305
JASON GUILLOU	307 Cambridge Rd Alex 22314
Lynnette Goree	3941 Col. Ellis Ave. Alex. 22304
Teri Carrigan	205 W. Myrtle St. Alexandria VA 22301
John Paul	17 W. DAK ST. Alexandria Va. 22301
Chip Hines	3941 Colonel Ellis Alex, VA 22304
Anie Carver	430 Timber Branch Plany 22302
Mark Blummond	6 W. Glendale Ave 22301
Keylani Cassidy	18 W. Glendale Ave. 22301
Lois	14 W. Glendale Ave. Alex VA 22301
Natalie Bush	10 W. Glendale Ave Alex VA 22301
Jim	10 W. Glendale Ave Alex VA 22301
Jim	19 W. Glendale Av Alex VA 22301
Will	19 W. Glendale Av Alex VA 22301
Wally Wynn	23 W. Glendale Ave Alex VA 22301
Barnd	25 W Glendale Ave Alex 22301
Christine Garner	25 W. Glendale Ave Alex 22301
Jolie Wespington	115 Commonwealth Ave Alex 22301
Tony Richert	23 W. Glendale Av Alex VA 22301
Kirsten Coffield	29 West Glendale Ave 22301
William Coffield	29 WEST GLENDALE AVE 22301
Maykee Anderson	33 West Glendale Ave 22301
Phil Nelson	33 W. Glendale Ave 22301 Alex VA
Doreen McFarlane	32 W Glendale Ave 22301 Alexandria, VA



