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# **Strategic Planning Vision, Mission, and Goals**



# Vision Statement

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“Alexandria 2015 is a vibrant, diverse, historic, and beautiful City with unique neighborhoods and multiple urban villages where we take pride in our great community.”



# Mission Statement

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“Alexandria City Government is financially sustainable, provides excellent services that are valued by its customers, and engages the entire community as it plans for the future.”



# Goals

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## **Current Goal:**

There is Quality Development and Redevelopment that is Well Planned and Consistent with Alexandria's Vision.

## **Suggested Revision:**

There is Quality Development and Redevelopment, Support for Local Businesses, and a Strong, Diverse and Growing Local Economy.



# Goals

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## **Current Goal:**

The City Respects, Protects and Enhances the Natural Environment.

## **Suggested Revision:**

The City Respects, Protects and Enhances the Health of its Citizens and the Quality of its Natural Environment.



# Goals

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## **Current Goal:**

There is an Integrated, Multimodal Transportation System that Efficiently and Effectively Gets People from Point "A" to Point "B".

## **Suggested Revision:**

None



# Goals

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## **Current Goal:**

The City has a Strong Local Economy that is Growing in Varied Small Businesses and Job Opportunities.

## **Suggested Revision:**

There is Quality Development and Redevelopment, Support for Local Businesses, and a Strong, Diverse and Growing Local Economy.



# Goals

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## **Current Goal:**

Alexandria is a Caring Community that is Diverse and Affordable.

## **Suggested Revision:**

Alexandria is a Diverse, Affordable, Caring Community with Public Schools Amongst Northern Virginia's Best.



# **Goals**

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## **Current Goal:**

The City Government is Financially Sustainable, Efficient and Community Oriented.

## **Suggested Revision:**

The City Government is Financially Sustainable, Efficient, Community Oriented and Values its Employees.



# Goals

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## **Current Goal:**

Public Schools are Among the Best in Northern Virginia (In Partnership with Schools).

## **Suggested Revision:**

Alexandria is a Diverse, Affordable, Caring Community with Public Schools Amongst Northern Virginia's Best.



# Goals

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## **Current Goal:**

A Safe Community Maintained by High Quality Public Safety Organizations and Judicial Administration.

## **Suggested Revision:**

The City Protects the Safety and Security of its Residents, Businesses and Visitors.



# Goals

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## **Current Goal:**

None

## **Suggested Revision:**

Alexandria is Culturally, Artistically  
and Recreationally Vibrant.



# City Council Strategic Planning Retreat September 26, 2009

## GOAL NOTES

**There is Quality Development and Redevelopment, Support for Local Businesses, and a Strong, Diverse, and Growing Local Economy.**

**The City Respects, Protects and Enhances the Health of its Citizens and the Quality of its Natural Environment.**

**There is an Intergrated, Multimodal Transportation System that Efficiently and Effectively Gets People from Point "A" to Point "B".**

**Delete as a separate goal. Incorporate with the Statement on "Quality Development."**

**Alexandria is a Diverse, Affordable, Caring Community with Public Schools Amongst Northern Virginia's Best.**

**The City Government is Financially Sustainable, Efficient, Community Oriented and Values its Employees.**

**Delete as a separate goal. Incorporate with "Caring Community" goal.**

**The City Protects the Safety and Security of its Residents, Businesses and Visitors.**

**Alexandria is Culturally, Artistically and Recreationally Vibrant.**