
Strategic Planning Work Parameters



Criteria for Strategic Planning Objectives and Initiatives

Each objective initiative evolving from the effort to strategically define goals should adhere to the following criteria:



Criteria for Strategic Planning Objectives and Initiatives (continued)

- Sustainable** – the recommendation is financially sustainable, resources exist or it is reasonable to expect they may exist

- Measurable** – the recommendation is measurable, it is possible to assess progress, positively or negatively

- Achievable** – the recommendation is politically achievable, a consensus exists or can be developed in support of the recommendation



Criteria for Strategic Planning Objectives and Initiatives

(continued)

- **Realistic** - the recommendation is cognizant of the "environment", it can be accomplished given the "environment"
- **Time Bound** - the recommendation is associated with a time or schedule for completion



Criteria for Strategic Planning Objectives and Initiatives (continued)

- Best Practice** – the recommendation is representative of best practices, the effort is informed by the successes and/or failures of others who seek to improve their community

- Specific** – the recommendation is sufficiently detailed so as to be actionable



Criteria for Strategic Planning Objectives and Initiatives (continued)

Other Considerations

- Limitations on the number of strategic objectives – maximum of three?
- Limitations on the number of strategic initiatives – five to seven?
- Time period in which initiatives will be accomplished 3 – 5 years?

