TYHEIT NO.

<u>28</u> 10-13-09

City of Alexandria, Virginia

MEMORANDUM

DATE:

OCTOBER 2, 2009

TO:

THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

JAMES K. HARTMANN, CITY MANAGER

SUBJECT:

RESOLUTION ESTABLISHING AN ARLANDRIA ACTION PLAN

ADVISORY GROUP

ISSUE: The establishment of an Arlandria Action Plan Advisory Group.

RECOMMENDATION: That City Council:

- (1) Approve the resolution establishing an Arlandria Action Plan Advisory Group as discussed, below; and
- (2) Authorize the City Manager to appoint the members of the Advisory Group (AG).

<u>DISCUSSION</u>: A Long-Term Vision and Action Plan for the Arlandria Neighborhood (Arlandria Plan) was approved by the City Council in June 2003. In order for the Plan to be successful it is critical to follow through with an implementation process that involves all stakeholders.

Advisory Group Mission and Composition

The AG will be responsible for making recommendations to staff and Council on neighborhood design elements such as streetscape and open space, funding priorities, and public improvement project phasing. It will initiate, with staff support, neighborhood-led improvements such as street-tree planting, façade improvements, and banners. In addition, the AG will be responsible for the development of an annual progress report.

The AG shall consist of no more than 25 members representing a diversity of neighborhood interests and appointed by the City Manager. The AG shall have the following representation:

- Hume Springs Citizens Association
- Arlandria Civic Association
- Lynhaven Civic Association

- Mount Jefferson Civic Association
- Lenox Place at Sunnyside
- Brighton Square Citizens Association
- Warwick Village Citizens Association
- North Ridge Citizens Association
- Chirilagua Co-op
- Tenants and Workers United
- Arlandria Neighborhood Health Services
- Four Mile Run Joint Task Force
- Community-serving organization
- Small Business owners
- Latino Business owner
- Commercial Property owners
- Presidential Greens property owner/manager
- Arts community representative
- Affordable Housing advocate
- ARHA representative
- At-large member(s)
- Ex-Officio member Arlington County resident
- Ex-Officio member Del Ray Business Association

Staff Support:

City staff will provide support to the AG through an interagency staff workgroup, led by staff of the Department of Planning and Zoning. The City Workgroup will be comprised of staff from other departments and offices including Department of Transportation & Environmental Services, Department of Recreation, Parks & Cultural Activities, Office of Housing, Alexandria Economic Development Partnership, Alexandria Small Business Development Corporation, the Alexandria Police Department as well as other departments on an as needed basis.

Schedule:

The adopted Work Program shows implementation of the Arlandria Plan beginning in December 2009. However, work on some implementation items has already begun and is continuing. It is anticipated that the group would meet at least once this year and a minimum of two times in the 2010 calendar year, or more as needed.

FISCAL IMPACT: Staff estimates a minimum of about 300 hours of City staff time will be needed annually to support the AG. Additional staff time could be necessary in the future as the pace of growth accelerates. The estimate consists of City staff time from the Department of Planning and Zoning, Department of Transportation & Environmental Services, Department of Recreation, Parks & Cultural Activities, and Office of Housing. Other City Agencies will be consulted and involved as well: Alexandria Economic Development Partnership, Small Business Development Center, and the Police Department.

ATTACHMENTS:

Attachment 1. Resolution

Attachment 2. Arlandria Plan Implementation Schedule

STAFF:

Mark Jinks, Deputy City Manager
Faroll Hamer, Director, Department of Planning and Zoning
James B. Spengler, Director, Recreation, Parks & Cultural Activities
Richard Baier, Director, Department of Transportation & Environmental Services
Karl Moritz, Deputy Director, Department of Planning and Zoning
Kathleen Beeton, Division Chief, Department of Planning and Zoning

ATTACHMENT 1

RESOLUTION NO.

WHEREAS, the City Council adopted the Arlandria Plan (A Long-Term Vision and Action Plan for Arlandria Neighborhood Plan) in May 2003.

WHEREAS, the City Council approved the implementation of the Arlandria Plan as part of the Department of Planning and Zoning's FY2010 Work Program on June 9, 2009.

WHEREAS, the City Council will establish an Advisory Group to assist in the City's efforts to implement the Arlandria Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF ALEXANDRIA, VIRGINIA THAT:

- 1. There is hereby established an Arlandria Action Plan Advisory Group (AG).
- 2. The AG shall consist of no more than twenty-five (25) members representing a diverse range of community interests. The City Manager will appoint to the AG members with the following representation:
 - Hume Springs Citizens Association
 - Arlandria Civic Association
 - Lynhaven Civic Association
 - Mount Jefferson Civic Association
 - Lenox Place at Sunnyside
 - Brighton Square Citizens Association
 - Warwick Village Citizens Association
 - North Ridge Citizens Association
 - Chirilagua Co-op
 - Tenants and Workers United
 - Arlandria Neighborhood Health Services
 - Four Mile Run Joint Task Force
 - Community-serving organization
 - Small Business owners
 - Latino Business owner
 - Commercial Property owners
 - Presidential Greens property owner/manager
 - Arts community representative
 - Affordable Housing advocate
 - ARHA representative

- At-large member(s)
- Ex-Officio member Arlington County resident
- Ex-Officio member Del Ray Business Association

2. The functions of the AG shall be to:

- Effectively represent the respective group that each member represents. Speak on behalf of the group's interests. Communicate with and update the group on progress and activities of the AG;
- Advise City staff on the priority of public improvements that were identified and recommended in the Arlandria Plan, including possible leveraging of city-owned property to incentivize appropriate new development;
- Make recommendations on public improvements, such as streetscape design, park design and programming, and the design and placement of historical interpretive signs or markers; recognizing that some technical or code issues cannot be open to debate;
- Advise City staff regarding spending priorities and public improvement project phasing;
- Recommend specific criteria for types and locations of retail businesses to be recruited and possibly supported with loans or other incentives;
- Participate in the Four Mile Run Park planning process;
- Initiate neighborhood-led projects such as street tree planting, façade improvements, and banners, with staff support;
- Make recommendations regarding advisability of possible establishment of an Arts District and other public arts-related issues;
- Work with City staff to monitor on-going development and new uses;
- Liaise with the Code Compliance Group (lead by Office of Building & Fire Code Administration and Alexandria Police Department) on quality of life issues;
- Contribute to an annual "Status of Implementation" report to City Council.
- Host a periodic "Status of Implementation" public open house for the community; and
- Perform additional tasks relevant to the implementation of the Arlandria Plan.
- 3. Administrative and technical support to the AG will be provided by an interagency City workgroup comprised of staff from various City departments and offices as well as the Alexandria Economic Development Partnership, Alexandria Small Business Development Corporation, and the Alexandria Police Department. The City workgroup will be lead by staff of the Department of Planning and Zoning.

Adopted: October 13, 2009	
ATTEST:	William D. Euille, Mayor
Jackie M. Henderson, City Clerk	

4. The AG shall endeavor to work with the City workgroup to develop the first "Status of Implementation" report for submission to City Council by late 2010.

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		3137 11100	EA 5002 - 5008	S3.8T	Add 28 spaces Executive Ave	
		COMPLETE	EA 5002 - 5008	Z89, 2387	Stripe new on-street spaces, Mt. Vernon Ave	
			EA 2005 - 2008	Z\$9,238T	Relocate existing bus stops Mt Vernon Ave	
		COMPLETE	FY 2005 - 2008	Z34 S331	Construct new parking, Datatel lot	
						PARKING
	197 (19 74)	7.5			and the second s	
		, , , , , , , , , , , , , , , , , , ,		T&ES, P&Z	Construct new "T" intersection	2
	Analysis complete		FY 2005 - 2008	78ES, P&Z	Construct cut-de-sac from Bruce Street into Park	1
					Redesign intersection of Mt. Vernon and Four Mile Road	
				Z84 S38T	Construct new "T" intersection	1 1
 	 		 	78ES, P&Z	Provide raised crosswalks	1 6
	refuge area constructed			2.00 33.1		
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		COMPLETE	FY 2004	T&ES, P&Z	Provide striped crosswalks	l l
	_1	<u></u>			Redesign intersection of Mt. Vernon & Russell Road.	
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			FY 2005 - 2008	S∃%1	Left-tum signal, Mt. Vernon & S. Glebe Rd.	- + · · ·
	Four Mile Run Park planning process		0000 2000 X3		he adalo 2 4 comov MI largin and the l	- '
	Analysis complete; On hold pending		0007 - 0007 1 1	70.1/0701	control pen lana of fame office a control	5 Z
	and not not an estate on a single of a	ОИ НОГВ		Z89 ,238T	Conduct traffic study to address issues	
	+		FY 2005 - 2008	S3.81	Install speed tables, 700 block Four Mile Road	\
					Traffic control/Regulation	
					Enhance access & visibility	7
	Four Mile Run Park planning process		[]			
	Phase 1 Complete; On hold pending	алон ио	<u> </u>		Landscaping and signs at park entrance	1 1
					Four Mile Run Park & Enhancements	
	planning process					
	On hold pending Four Mile Run Park	ом ногр	1 1	Z39,2337	Help to reconfigure shopping center parking lot	1
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	Four Mile Run Park planning process		1			
	as gateway feature; On hold pending		1			3
	Installed new lighting at Four Mile Bridge		1		famous common famous	
				Z89 ,238T	Add entry features to create gateway	
	Mile Run Park planning process					
	Analysis complete; On hold pending Four		 	Z84 ,238T	Lengthen existing median & plant trees	
	Mile Run Park planning process		i I i			1 1.
	Analysis complete; On hold pending Four	CTOH NO		Z84 ,238T	Misc. Galeway improvements	
					Gateways Enhancements	
		IN PROCRESS		T&ES, P&Z	Intersection, Mt. Vernon & W. Clebe Road	9
	Currently under study			Z89, 238T	Intersection, W. Reed Ave	9
		IN PROGRESS	FY 2005 - 2008	T&ES, P&Z	Along Mt. Vernon Ave	,
<u> </u>		COMPLETE	FY 2005 - 2008	294 S391	Mid-block crosswalk Mt. Vernon	3
·		COMPLETE		Z9d '\$391	Along W. Glebe Road	5
	Parking signs		FY 2004	Z9d 'S391	Reconfigure north end of Mt. Vernon Ave	
			70072		Bulb outs & Crosswalk Improvements	
		IN PROGRESS	 	T&ES	stoameverum lights and stoameverum lights and	- 1 1
	 			78ES, P&Z		
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					Install pavers, Lillian's Restaurant, Bruce Street	
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	RETAIL ENHANCEMENT								
5.1		Technical assistance - developing		7					
J5.1	1 .1	marketing/promotions organization		1 1		1			
5.1.1		Contact & work with business owners	P&Z, AEDP	1		11	ONGOING		
5.1.2		Facilitate focus group of business owners	P&Z, AEDP				ONGOING		
5.2		Explore Business Improvement District							
5.2.1		Investigate other mechanisms	P&Z						
		Safeway-Datatel Site Redevelopment Work					IN PROGRESS	- Report on Feasibility of Redevelopment	
5.3	1 1		1					of the Safeway Site was presented to	
13.3	1	\	}	\ \ \ \		1 1		City Council on February 21, 2009	Į.
5.3.1	ļ	Work on joint venture marketing	P&Z.AEDP			 		_	
5.4	 	Misc. Retail Enhancement	raz,azur	+					
5.4.1	 	Merchandising audit with businesses	SBDC, AEDP	+	FY 2004	+	ONGOING		
5.4.2		Provide business plan assistance	SBDC, AEDP		FY 2004		ONGOING		
5.4.3	 	Provide SBA & other financing info	SBDC, AEDP		FY 2004		ONGOING		
5.4.4	 	Provide info about business assistance programs	SBDC, AEDP		FY 2004		ONGOING		
5.4.5		Coordinate weekly events and festivals	SBDC, AEDP	+	FY 2004		ONGOING		
5.4.6	 	Assist with façade improvements	P&Z SBDC, AEDP		FY 2004		ONGOING	 	
5.4.7	 	Establish business plan monitoring system	SBDC, AEDP		FY 2004		ONGOING		
		Establish business plantiful monity a yatesti					ONGOING	Strong court and Fernanda	
6.0	FUTURE PLANNING		<u> </u>						
6.1	15.0KE, Ballano	Four Mile Run Enhancements	r			т т		<u> </u>	
6.1.1		Prioritize ways to enhance access	P&Z, RPCA					Interim planting and improvements have been made.	
6.1.2		Consider acquiring property to enlarge park	P&Z, RPCA				COMPLETE	City purchased four commercial properties	
6.2		Misc. Future planning							
6.3		Tree planting with new improvements	T&ES, RPCA < P&Z		FY 2004		ONGOING		
6.4		Encourage Preservation of historic buildings	P&Z, OHA		FY 2004		ONGOING		
6.5		Adjust floodplain boundary (with FEMA)	T&ES, P&Z						