

MEMORANDUM

DATE: MAY 2, 2012

TO: THE HONORABLE MAYOR AND MEMBERS OF *e*TTY COUNCIL

FROM: RASHAD M. YOUNG, CITY MANAGER

SUBJECT: CONSIDERATION OF THE SUMMARY REPORT ON THE COMMUNITY YOUTHMAPPING PROJECT IN THE EAST END OF ALEXANDRIA, VIRGINIA

ISSUE: Receipt and consideration of the 2011 Community YouthMapping in the East End of Alexandria, Virginia Summary Report.

RECOMMENDATION: That City Council:

- 1) Receive the Community YouthMapping Summary Report; and
- 2) Recognize the Substance Abuse Prevention Coalition of Alexandria (SAPCA) for their work on behalf of the City.

DISCUSSION: During the summer of 2011, the Substance Abuse Prevention Coalition of Alexandria (SAPCA) and its partners sponsored a Community YouthMapping (CYM) project focused on Alexandria's East End of the City. This project was the result of a broad partnership among SAPCA, City agencies, nonprofit organizations and various City boards and commissions. Alexandria teens, ages 14 to 18 from the *JobLink* Teenswork! youth employment program, received training in surveying and mapping programs and services available to youth. Supervised by adult team leaders, they surveyed and mapped programs provided by businesses, nonprofit organizations and government organizations in Alexandria's East End. In addition, the mappers conducted peer-to-peer surveys with youth in a City summer recreational program and summer school to obtain information on the types of places where youth go after school, how they get there, and what motivates them to go to a specific location.

The report presents a description of the CYM project, including the mapping process, and an assessment of the services available to youth in East End of Alexandria. The mappers collected data on the available community programs and services, opportunities for youth, and the organizations' perceptions of at-risk youth behaviors. They also collected information from 100 youth on their after school and summer habits.

The report concludes that, although Alexandria offers a wide range of programs and services for youth and a strong investment in young people's success, many additional actions could be taken to provide additional and better suited programs and services to the youth in the East End. The

report recommends: holding forums to solicit youth and other community members' opinions on programs and activities; providing youth with access to information regarding organizations that offer opportunities; encouraging businesses and organizations to support youth development; developing and expanding after-school activities and programs; and providing more volunteer opportunities for youth in the City. It further recommends that resources and opportunities for youth in the East End be better publicized.

The West End was mapped last year and the results presented to City Council as Docket Item #11 on March 22, 2011. Similar to the East End, there is a need for enhancing existing and creating additional youth-oriented programs and services in the West End. The recommendations from the West End report were comparable to those in the East End report.

The report will be widely distributed to organizations and community members in an effort to garner support for the implementation of its recommendations. Allen Lomax, SAPCA Chair, and Derek Bibbs, SAPCA Board member and T.C. Williams High School student will make a presentation to City Council on the CYM Project and the report findings.

FISCAL IMPACT: At this stage there are no fiscal impacts. If and when specific proposals are made for new or expanded City activities, there may be fiscal impacts to consider.

ATTACHMENTS:

Attachment I: Community YouthMapping In The East End of Alexandria, Virginia 2011 Summary Report

Attachment II: YouthMapping PowerPoint Presentation

STAFF:

Michael Gilmore, Director, Department of Community and Human Services Suzanne Chis, Executive Deputy Department Director, DCHS Deborah Warren, Director, Center for Children and Families (CCF), DCHS Tricia Bassing, Mental Health Team Supervisor, CCF, DCHS Noraine Buttar, SAPCA Coordinator, CCF, DCHS

Attachment I

Community YouthMapping in the East End of Alexandria, Virginia 2011 Summary Report February 2012



Courtesy of Del Ray Patch



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Executive Summary

In summer 2011, the Substance Abuse Prevention Coalition of Alexandria (SAPCA) and its partners sponsored their second Community YouthMapping (CYM project) to identify resources, programs and services for youth in the City of Alexandria, and to highlight gaps in those resources. The West End was mapped in 2010. The second mapping in 2011 focused on Alexandria's East End.

Sixteen Alexandria teens, called "mappers," surveyed 484 businesses, schools, faith-based and other organizations in the East End. They also conducted surveys with 114 of their peers about places to go, things to do, and what youth expect and want in the places they visit in Alexandria. Mappers provided their own input on the mapping process, their perceptions of Alexandria and whether it is a "youth-friendly" city.

The findings are qualitative because this data gathering was exploratory in nature. The study was conducted to gain insight into the programs and services offered to children, youth and families. The data were drawn from a convenience sample, i.e., a non-scientific sample of those who volunteered to complete the surveys.

The findings suggest that Alexandria youth are not well connected to programs, services, and other resources offered in the community, and there are gaps in resources for older youth. Mappers found that most organizations surveyed do not offer community programs or services. Over 80 percent of the organizations are for-profit businesses and few offer employment, internship or volunteer opportunities for youth. Ninety percent of organizations do not employ youth and over 60 percent have no interest in providing youth with opportunities. Most of the organizations located in the East End are clearly geared towards adults.

The results also show that organizations and businesses in the East End have little awareness of what occurs in the neighborhood. Regarding the surveyed organizations' perceptions of youth risk behavior, few said alcohol, tobacco, drug use, teen pregnancy or gangs were problems in their neighborhood. Over 40 percent said they did not know because their only interactions with the neighborhood were during work hours and they spent most of their time inside their businesses.

The youth survey results show almost 70 percent of youth spend their time at home in the afternoon during the school year, and watching TV or listening to music during the summer. Over 70 percent of youth indicate the most important reason they go to a certain location after school is because they have fun there, and almost 60 percent said it was because their friends go there. About 60 percent of youth said there is a place in their neighborhood where they could go after school, but only 20 percent said they go there all of the time and close to 40 percent only go sometimes. The youth survey results show that youth are either unaware of "youth-friendly" places in their neighborhood, or choose not to go there because the places don't suit their wants and needs.

Recommendations from the CYM project:

- Hold town forums to discuss and brainstorm possible solutions and options for the City regarding issues that pertain to youth
- Provide youth with access to information regarding organizations that offer opportunities, and promote the opportunities offered
- Ask youth what programs and services they want to see offered at different locations
- Encourage businesses and organizations to support youth development by highlighting how it benefits them and the community
- Increase organizations' awareness of the culture and climate in their neighborhoods to build their connection to the City
- Encourage businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth
- Develop, expand and promote more after-school activities and programs
- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the City
- Work with the Alexandria City Public Schools in the Community School planning effort to identify and close gaps in programs and services in the City

SAPCA wants this report to be a catalyst to facilitate partnerships between youth and organizations in the community and to enhance the programs and services provided to Alexandria's youth. The results of the CYM project will be widely distributed to organizations and community members in an effort to support CYM partners with the implementation of the recommendations contained in this report. It is SAPCA's hope that organizations in Alexandria will work harder to connect youth to programs, services, and resources, so youth feel more connected to the community, thereby helping to achieve Goal Four in the City's Strategic Plan. The goal states, "Alexandria is a community that supports and enhances the well-being, success and achievement of children, youth, and families." The CYM project is compatible with the second objective, "Alexandria supports quality, evidence-based initiatives that promote the wellbeing of children, youth and families." Connecting youth to City organizations and businesses will reduce the occurrence of risky behaviors in adolescent, including substance use and abuse, risky sexual behavior and violence, addressing an initiative in the second objective of Goal Four.

For questions or to request more information, contact SAPCA's Coordinator, Noraine Buttar, at 703-746-3670 or noraine.buttar@alexandriava.gov.

Community YouthMapping (CYM)

Community YouthMapping (CYM), coordinated by local public/private/nonprofit partnerships, brings together youth and adults as they discover community resources and opportunities for children, youth, and families. Youth, accompanied by adults, go door-to-door in communities, surveying businesses and organizations. This strategy helps identify a variety of resources that may not be commonly known to the general community. The CYM project involves youth, called mappers, who use a survey tool to gather baseline information on the resources available in the community. The CYM survey tool was developed by the Academy for Educational Development (AED) and is used in numerous communities. In July 2011, AED programs combined with a non-governmental organization, FHI, to create a new entity, FHI-360.

Phase two of the Alexandria CYM project occurred from July 16 to August 19, 2011, and focused on Alexandria's East End. Phase one included the mapping of Alexandria's West End in the summer of 2010. (A copy of the executive summary is included as Appendix E. To read the complete results of the West End CYM project, go to

http://healthieralexandria.org//uploadedFiles/healthieralexandria-

<u>wwwroot/Sapca/cymreportFINAL03.01.pdf</u>. Appendix F contains a detailed description of the East End.)

Both phases were a special project of the Substance Abuse Coalition of Alexandria (SAPCA) and its partners: The Alexandria Campaign on Adolescent Pregnancy; Alexandria City Public Schools; Alexandria Fire Department; Alexandria Police Department; Alexandria Department of Community and Human Services; Alexandria Department of Recreation, Parks, and Cultural Activities; Alexandria Health Department; Alexandria Sheriff's Office; JobLink; and the Partnership for a Healthier Alexandria. This project was possible due to the partnership of these key Alexandria government and community organizations, and their ability to define the common goals of the project and combine limited resources.

FHI-360 served as a consultant for Alexandria's 2011 CYM project. FHI-360 staff provided technical assistance that included guiding the development of the mapping team; facilitating development of survey tools and timelines; developing an online data management system; conducting on-site training of youth mappers and supervisors; and advising on the use of the collected data. The AED CYM survey was customized for Alexandria to ensure stakeholders' questions were answered. (A copy of the Alexandria survey form is included as Appendix A.)

YouthMappers were recruited by TeensWork!, the City of Alexandria's youth summer employment program through JobLink. Youth candidates applied and completed an assessment in math and reading before they were offered Alexandria YouthMapper positions. An FHI-360 consultant trained the mappers and the four adult supervisors in the CYM process. Mappers learned how to administer the surveys and how to input the survey responses into a data-entry system.

During the 2011 summer, 16 Alexandria teens between the ages of 14 and 18 participated in CYM. They surveyed East End business and organization owners and managers, asking about

resources, opportunities, and perceptions about risky behaviors among youth in their neighborhoods.

YouthMappers and their supervisors asked managers and owners of 797 businesses and organizations to complete the survey. Of these, 484 completed the survey and 313 declined to participate. Of the 313 businesses or organizations that declined, stated reasons were that they did not have time, were not interested in participating in the survey, or did not want to provide the information. The programs and services offered by each respondent are provided on the National Community Youthmapping site, <u>www.communityyouthmapping.org</u>. (Select Alexandria, and then click on the program or service.)

The mappers also conducted peer-to-peer surveys with youth in a summer program and summer school. They asked their peers about the places they go during the school year and the summer and their reasons for going to those places. (A copy of the youth survey is included as Appendix B.)

Data Analysis and Summary

It is important to note that the quality of the data is only as good as the accuracy of the responses received from the organizations and businesses.

The information that follows provides a summary of the data collected through the survey element of the mapping process. Specifically, it provides information on the:

- Available community programs and services
- Types of organizations surveyed
- Current opportunities for youth
- Number of youth employed and applying for employment
- Number of organizations interested in providing opportunities
- Number of youth served by various organizations
- Organizations' perceptions of at-risk behaviors

Community Program/Service	Description of Program/Service	# of Locations Offering One or More Service	Percent of Locations Offering One or More Service
Sponsor Special Events and Activities & Other Programs/Services	Includes sponsorship of special events and activities; field trips; programs; job shadowing; fundraising; Bible study and donations	126	26%
Other Services/Resources	Includes advocacy for children, youth, and adults; cultural arts and activities; employment information and referral; employment vocational and career training; event organizing; Internet access; Boy and Girl Scouts; leadership opportunities; training and development; religious services and education; self help and support groups; and sponsorship of special events and activities	97	20%
Non-School Hours Day Care and Camps	Includes after-school programs involving art and music; day and summer camps; and day care for infants through school-age children	42	9%
Places	Includes baseball fields; basketball courts; bike trails; football field; ice skating; jogging trails; a library, parks; playgrounds; public and private swimming pools; tennis courts; and recreation centers	38	8%
Health and Counseling Services	Includes counseling in career; child abuse; college prep; domestic violence; eating disorders; incest; loss; other; peer; sexual assault; substance abuse and suicide. Includes health services: AIDS/HIV; dental; family health; hospital; mental health; pediatric;	39	8%

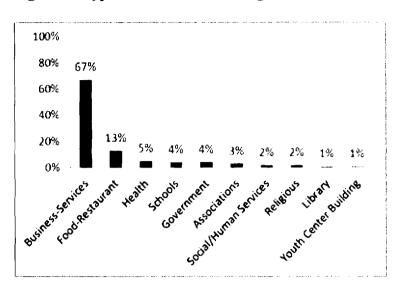
Table 1: Summary of Community Programs or Services

	and substance abuse treatment		
Education Services/Resources	Includes alternative high schools, college and financial aid; computer training; ESL; GED; Head Start, literacy instruction; and services for safety; sexuality; special education; substance abuse; testing & referral; tutoring	38	8%
Basic Needs and Emergency Services	Includes conflict mediation/resolution services; crisis intervention; emergency clothing; food; and transportation; WIC housing referrals and payment assistance; and transportation assistance	28	6%
Family Services	Includes services for adoption; family support; foster care; preventative services for children; and senior citizens; parenting assistance and training; and respite care	21	4%
Sports and Recreation Programs	Includes lessons and competitions for baseball; basketball; bowling; field hockey; football; lacrosse; soccer; swimming; tennis; track and field; and volleyball	17	4%
Legal and Victim Services	Includes child abuse and neglect services	8	2%

Types of Organizations

As shown in Figure 1, of the 484 organizations in the East End surveyed, 67 percent (322) were businesses, which included grocery chains, hair salons, and smaller shops. Thirteen percent (61) were restaurants and 5 percent (24) were health organizations.

Figure 1: Types of businesses and organizations



Community Programs or Services

Organizations and businesses were asked if they offered specific community programs or services for community members at their location. (The names of organizations that offer programs or services and responded to the survey are listed in Appendix C.) Organizations selfidentified the programs and services they provide. The data do not include programs or services that provide outreach to young people on the East End but are based elsewhere in the City. The two largest categories of programs or services identified by respondents were sponsoring special events or activities and other programs/services, and providing other services/resources.

The majority of the organizations, 82 percent (399), were for profit; 18 percent (85) were nonprofit and local government organizations.

Current Opportunities for Youth

The majority of the organizations surveyed -62 percent (298 organizations) – did not offer opportunities for youth, such as employment, internships, mentoring or volunteering. As shown in Figure 2, of those organizations that did provide such opportunities, only 29 percent (139) offered part-time employment, 17 percent (82) offered volunteer opportunities, and 16 percent (78) offered internships.¹ Their reasons for not offering youth opportunities included: youth lack the appropriate skills for open positions; youth are not mature enough to work at their organization; all positions are filled; the organization is geared towards adults; and age restrictions for new employees (must be 18 and over).

¹ Organizations could offer multiple responses; data reflect overlap.

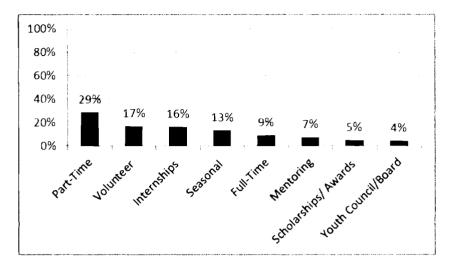


Figure 2: Current opportunities offered to youth by organizations

Organizations think youth lack appropriate job skills, or are not mature enough to work.

Number of Youth Employed and Applying for Employment

Figure 3 shows that 90 percent (435) of organizations did not employ youth, while four percent (18) employed three to five youth, and three percent (12) employed six to 10 youth within the past six months. Only one percent (5) respectively employed one to two youth, 11 to 15 youth, 16 to 20 youth, and 21 to 25 youth. Many respondents stated that youth lacked the appropriate skills to fulfill job requirements. Others said that all positions were filled or they only hire adults.

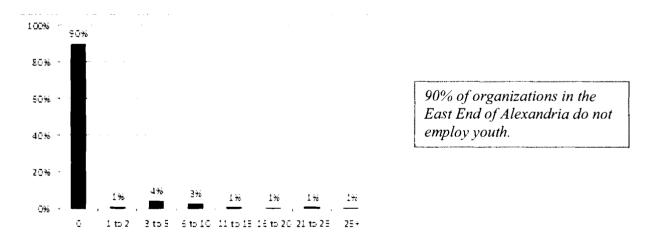
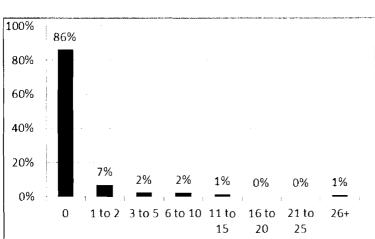


Figure 3: Number of youth employed at businesses and organizations in past six months

As shown in Figure 4, 86 percent (416) of the organizations said youth had not applied for employment at their locations, because they thought because the youth did not have an expectation of being hired. One percent (4) of organizations were unable to hire the 26 or more youth who had applied for positions.



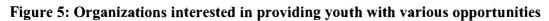
businesses were not able to hire

"If not for JobLink, we [youth]

wouldn't have jobs and we would not be making any money." – YouthMapper

Figure 5 shows that most organizations, 62 percent (298), were not interested in providing youth with opportunities. Twenty-one percent (101) were interested in providing youth with employment and 20 percent (96) were interested in providing youth with internships.¹

Figure 4: Number of youth that had applied/walked in, or filled out applications that



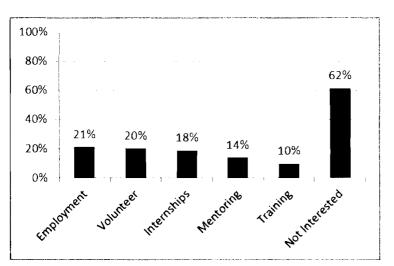


Figure 6 shows that 64 percent (311) of organizations served no youth at their location on a monthly basis. Seventeen percent (81) served 51 or more youth monthly. For the purposes of this survey, "served" means provided goods or services to youth. Because most of the locations were for profit, they charge youth for services. Of those organizations that did not serve youth, reasons included: they were geared towards adults such as auto repair or car dealerships; they served alcohol; youth couldn't afford to eat or shop at their business; and youth didn't meet the eligibility criteria, in the case of higher level educational organizations. One organization that

¹ Organizations could offer multiple responses; data reflect overlap.

mentored youth stated it had turned away more than 100 youth due to lack of funding and resources.

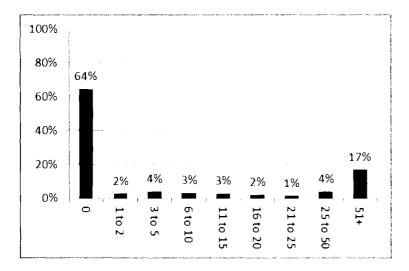


Figure 6: Total number of youth served

"We've turned away almost 100 youth this past year because we don't have the funding or resources to help them all." - Mentoring Organization

Gathering Places for Youth

When asked where they saw youth congregating, organization owners and managers identified the following locations:

- Waterfront
- Wythe Street
- T.C. Williams
- G.W. Middle School
- Skate Park on Duke St.
- Shopping Centers
- Recreation Centers
- Parks, Playgrounds
- Streets of Old Town

Unlike the respondents to the 2010 West End CYM who reported that youth congregated at local convenience stores, in parking lots, and bus stops, many respondents to this survey stated they saw youth gather at "youth-oriented" places such as recreation centers, parks and playgrounds, and schools.

As shown in Figure 7, the majority of locations, 83 percent (400), did not have available meeting space for youth programs. Only a small percentage (44) offered free space for meetings. (A list of the organizations with free meeting space is included in Appendix D.)

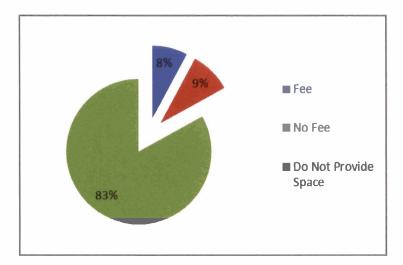
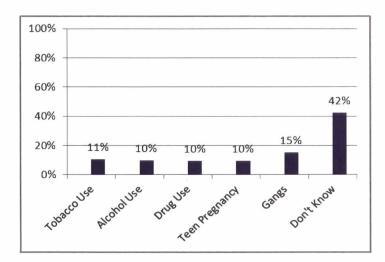


Figure 7: Organizations with free space available for meetings

Content Related to Youth Risk Behaviors

As shown in Figure 8, 42 percent (205) of organizations surveyed said they did not know if tobacco, alcohol and drug use, teen pregnancy and gangs were major problems among Alexandria youth in their neighborhood.¹ Fifteen percent (74) said gangs were a problem, 11 percent (51) said tobacco use was a problem, and 10 percent (48) indicated that alcohol and drug use, and teen pregnancy were problems in their neighborhood. As stated earlier, many organization owners were unaware of what was going on in their neighborhood. They either answered that they didn't know, or said they didn't think any of the four issues were a problem because they had not witnessed them.

Figure 8: Organizations that felt alcohol, tobacco, and drug use, teen pregnancy, and gangs were a problem in their neighborhood



"I'm only here during business hours, so I don't know what goes on after five o clock." - Business owner

¹ Organizations could offer multiple responses; data reflect overlap.

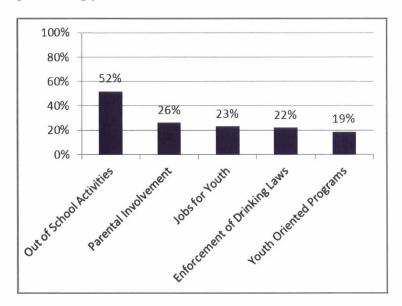
Respondents were asked where they saw youth using drugs and alcohol. Places mentioned more than once were:

- West End of Alexandria
- Parking lot and side of T.C. Williams (smoking)
- Parks and playgrounds after hours
- McDonalds parking lot on Route One
- By King Street Metro

Many of the business owners and managers stated they did not know because they rarely ventured outside their stores. Several owners and managers stated they were only in Alexandria between 9 a.m. and 5 p.m. for work so they were unaware of what may or may not be occurring outside of their organizations.

As shown in Figure 9, when asked what would help reduce youth substance use and abuse in the City, 52 percent of organizations (251) said more out of school activities, 26 percent (126) said more parental involvement, 23 percent identified jobs for youth, 22 percent indicated more enforcement of underage drinking laws, and 19 percent (91) said more youth oriented programs.¹

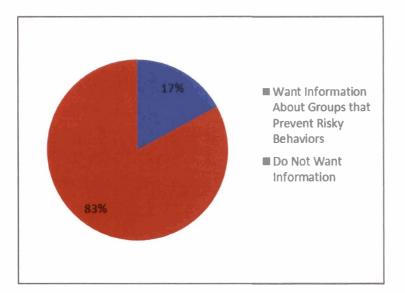
Figure 9: Organizations' perception of important needs in their neighborhood in terms of preventing youth substance use/abuse



As shown in Figure 10, when asked if they wanted prevention information about youth substance abuse, gang involvement or teen pregnancy, 83 percent (404) of the organizations surveyed did not want any information. Seventeen percent (80) of the organizations requested information about youth substance use, teen pregnancy, and/or gangs.

¹ Organizations could offer multiple responses; data reflect overlap.

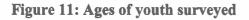
Figure 10: Organizations that want information from groups in the City that work to prevent substance use and abuse, teen pregnancy, and gang involvement.

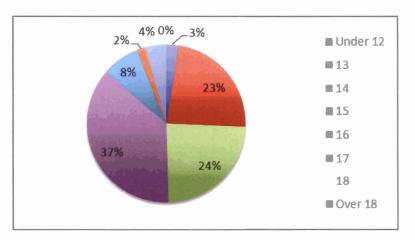


Youth-to-Youth Survey Data

YouthMappers conducted surveys with 100 youth in the Power Up program at George Washington Middle School and several physical education summer school classes at T.C. Williams High School.

Figure 11 shows the breakdown in ages of the youth that were surveyed. The majority of the youth were between the ages of 13 and 15. One hundred seventeen youth were surveyed. Fifty percent (57) identified as male and 47 percent (54) as female. Three did not specify a gender.





As shown in Figure 12, the majority of the students, 58 percent (68), attended T.C. Williams High School. Eleven percent (13) each attended George Washington Middle School, Francis C

Hammond, and Minnie Howard campus of T.C. Williams. Seven percent (8) said they attended school outside of Alexandria and two percent (2) said they did not attend school.

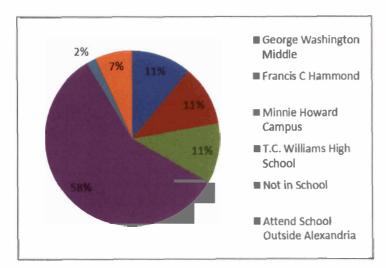
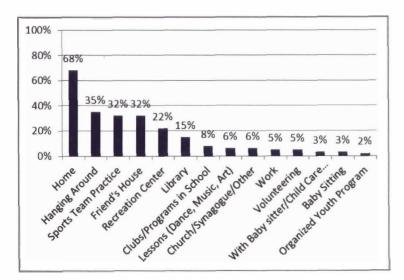


Figure 12: Schools attended

Figure 13 shows that during the school year, 68 percent (79) of respondents reported they spent most of their time in the afternoon at home, 35 percent (41) spent the time hanging around, 32 percent (37) spent it at a friend's house or sports team practice, and 22 percent (26) spent the time after school at a recreation center.²



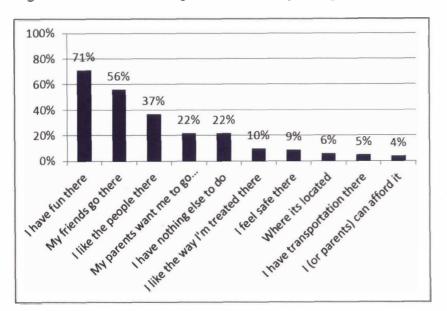


Youth spend most of their time hanging out at home after school, watching TV or listening to music.

As shown in Figure 14, when asked the three most important reasons they go to the location they chose above, 71 percent (83) said they have fun there, 56 percent (66) said it was because their

² Youth could offer multiple responses; data reflect overlap.

friends go there, and 37 percent (43) said it was because they like the people there.² Youth rated location, transportation, and cost as the least important reasons they go to the location.





The three most important reasons youth visit a location are because they have fun there, their friends go there, and they like the people there.

Figure 15 shows that 41 percent (48) of youth use public transportation, 40 percent (47) walk and 35 percent (41) ride with parents to reach their afternoon destination.²

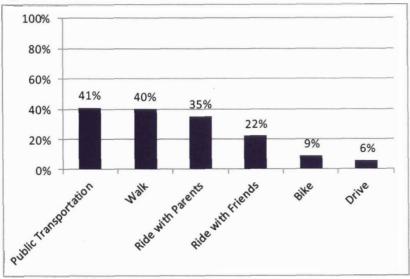




Figure 16 shows that 59 percent (69) of youth said there was a place in their neighborhood where youth their age could go after school, while 41 percent (47) said there was no such place.

² Youth could offer multiple responses; data reflect overlap.

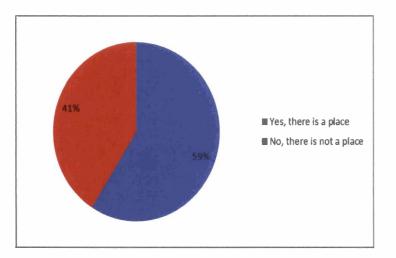


Figure 16: Place in the neighborhood where youth could go after school

Figure 17 shows, when asked what type of place existed in their neighborhood, 60 percent (44) of youth stated it was a recreation center, while 25 percent (18) said their was a playground or park in their neighborhood. Thirty-eight percent (44) of youth did not answer the question.²

Figure 17: Type of places in their neighborhood where youth could go after school

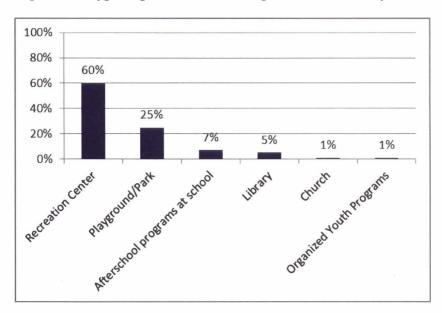


Figure 18 shows that 38 percent (45) of youth surveyed said they sometimes go to the place referred to in Figure 17, while 20 percent (23) said they go all the time and 9 percent (10) said they do not go. Thirty-three percent (39) of youth did not answer the question. When asked why they didn't go the the place in their neighbood referred to in Figure 17, the most frequently cited reasons were, "I don't have fun there," and "My friends don't go there."

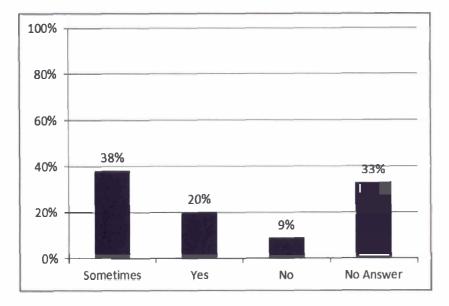
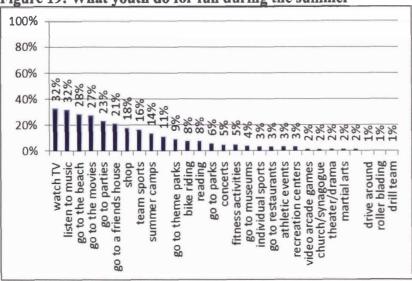


Figure 18: Youth response to how often they go to the places listed in Figure 17

As shown in Figure 19, youth were questioned about their summer activities. When asked what they do for fun over the summer, 32 percent (38) responded they watch tv and listen to music, 28 percent (33) go to the beach, 27 percent (32) go to the movies, and 23 percent (27) go to parties.² Few, 3 percent (4), said they visited recreation centers during the summer.





² Youth could offer multiple responses; data reflect overlap.

Benefits to Youth Involved in CYM Project

The CYM project enabled the youth participants to develop a variety of personal and workrelated skills. Mappers said they became more confident and assertive as they visited different organizations and businesses, asking managers to complete the surveys. They learned how to relate to people with different personalities. One mapper stated, "I learned the art of public speaking, the art of persuasion, how to use Microsoft Excel, and how to react when rejected." Others were pleased that their oral and written communication skills improved. They wrote in journals on a weekly basis about their experiences, both positive and negative, and what they had learned. Mappers also learned about the resources the City offers youth and where they could go for job opportunities. One said, "I didn't know some of these businesses hired 16-year-olds."

Additionally, mappers were responsible for data entry and the creation of a PowerPoint presentation that highlighted initial findings. They worked collaboratively in groups to create, edit and meet the data entry and presentation deadlines. Two of the four groups were selected to present at the TeensWork! closing ceremony.

YouthMappers learned about the opportunities available to them in the East End of the City. Several mappers described their experiences in the following comments:

- "I loved watching the dog training. I think I'd like to do that."
- "My group got to go to a Federal Courthouse. The Clerk of the Court gave us a tour and we got to watch a case."
- "I filled out an application for a paid internship at a hair salon while I was out mapping. I didn't even know they had internships until we went to do the surveys."

Conclusion

In general, Alexandria offers a wide range of programs and services for our youth. In 2011, for the fourth time, Alexandria was named one of the 100 Best Communities for Young People by the America's Promise Alliance. Alexandria was selected because of its strong investment in its young people's success, the support of their opinions, and youth presence in programs that serve and affect them most. This is a well-deserved achievement.

However, the Community YouthMapping Project demonstrated that there is a need for more programs and services offered in the East End. Many organizations and businesses in the East End have little to no connection to youth. A lack of resources is one of the major risk factors in alcohol and drug abuse, teen pregnancy, and gang involvement. Specifically, youth have the perception that there are too few youth-oriented organizations in the East End of Alexandria. Eighty-two percent (399) of organizations surveyed were for profit and few of the surveyed organizations (both for profit and nonprofit) provided employment, internship, mentoring or volunteer opportunities for youth.

Also, over 60 percent of the organizations surveyed were not interested in serving youth. Their organizations were geared towards adults, served alcohol, or youth didn't meet their eligibility

criteria, in the case of higher level educational organizations. At least one human service organization was unable to serve all of the youth that applied because of lack of funding and resources.

Organizations provided varied responses when asked where youth were congregating. Some named schools and recreation centers; others said they roamed the streets. Ninety-one percent (440) of organizations said they did not provide free meeting space for youth.

The majority of organizations did not think alcohol or drugs, teen pregnancy or gangs were a problem in their neighborhood, or did not know if these were problems. Organization and business owners said they did not spend enough time outside of their buildings to gauge whether these issues were a problem. They indicated they left the City once their workday was over.

In terms of responses to the youth survey, when asked where they spent most of their time after school, the most frequent response was at home (68 percent) followed by hanging around (35 percent), at a friend's house (32 percent) or sports team practice (32 percent), and at a recreation center (22 percent.) Less than 5 percent of the youth indicated they spent their time after school working, volunteering, or participating in an organized youth program. Additionally, 59 percent (69) of the youth were aware that there was a place they could go after school in their neighborhood, but only 20 percent (23) went there regularly.

The youth survey results show that youth need to be made aware of the "youth-friendly" places in their neighborhood. These places, such as recreation centers, need to make a more concerted effort to entice youth.

The results from the CYM project will assist the City in fulfilling Goal 4 of the City's strategic plan, helping Alexandria to become a community that supports and enhances the well-being, success and achievement of children, youth, and families.

Recommendations

The mappers and CYM sponsors recommend the following actions:

- Hold town forums to discuss and brainstorm possible solutions and options for the City regarding issues that pertain to youth; solicit youth's opinions on programs and activities
- Provide youth with access to information regarding organizations that offer opportunities, and promote the opportunities offered
- Ask youth what programs and services they want to see offered at different locations
- Encourage businesses and organizations to support youth development by highlighting how it benefits them and the community
- Increase organizations' awareness of the culture and climate in their neighborhoods to increase their connection to the City
- Encourage businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth
- Develop, expand and promote more after-school activities and programs

- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the City
- Work with the Alexandria City Public Schools in the Community School planning effort to identify and close gaps in programs and services in the City

CYM sponsors will engage and support organizations and community members to carry out the recommendations. Implementation of these recommendations will be tracked by SAPCA along with the individual CYM sponsors.

Next Steps

CYM-sponsoring organizations will share data with community partners and stakeholders. CYM sponsors will seek out opportunities to form partnerships between youth-serving groups and other organizations and businesses in the City. SAPCA will take the lead in providing copies of the CYM report to, and initiating conversations with, key policy stakeholders including the City Council, Alexandria School Board and ACPS Superintendent, the Children, Youth and Families Collaborative Commission and the Alexandria Chamber of Commerce, to name a few. Sponsors will promote identified resources, such as employment opportunities, to increase the number of youth taking advantage of existing resources. Interested organizations can use the data to advocate for more resources in the East End and the City as a whole.

Organizations that were unable to participate in the survey, and would like the programs and services they offer included on Alexandria's webpage at www.communityyouthmapping.org, and organizations that want to update their information can contact Noraine Buttar at <u>noraine.buttar@alexandriava.org</u>.

APPENDICES

		anizations, businesses, churches, schoo available for children and youth.	ls, government offices and agenc
(www.communityyouth services are needed by ch	inapping.org) and will ildren and youth and to ide	e made available through the be used by Youth Providers and other entify resources available in our comm few minutes to help us complete this v	s to make decisions about what unity. On behalf of the children,
services m other parts of a	the area, do not answer for	services or resources available at this r them. YouthMappers will also go to t ole at this location or is there someone e	hose locations and ask about their
			Survey Code
Organization Name			
Parent-Umbrella Organization			
Street Number	So	reet Name	
City	State	County	Zip Code
Phone ()		Fax ()	TDD# ()
E-Mail Address		Web Site	
Type of Organization: (Please select ONE that best applies)	Business-Service Religious Entertamment Government Other	Business-Food/Restaurant Health Library Association	Education/School Agriculture Social/Human Servic Youth Center Buildin
(Circle One) Non-Profit: Yes N	lo		
Person responsible for o Name and Title	rganization:		
Contact Person for Orgs Name and Title	abization:		
Name of Person interviewed		Tite:	

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Other Community Programs Services Offered at this location (Please check the programs/services that apply)

Non School Hrs. Day Care & Camps [] After-school Programs [] Art & Music - Equipment] Art & Music - Lessons [] Art & Music - Performances] Camp - Day (Summer)] Camp - Overnight (Summer) [] Day Care - Infant & Toddler [] Day Care - Licensed Home Prov [] Day Care - Preschool [] Day Care - School Age Health & Counseling Services [] Counseling - Career [] Counseling - Child Abuse [] Counseling - College Prep [] Counseling - Domestic Violence] Counseling - Eating Disorders] Counseling - Incest] Counseling - Loss & Bereavement] Counseling - Other] Counseling - Peer] Counseling - Sexual Assault [] Counseling - Substance Abuse [] Counseling - Suicide] Family Planning] Health - AIDS HIV Services Health - Dental Clinic Health - Family Health Clinic | Health - Hospital] Health - Mental Health Services | Health - Pediatric care Health - Pre-Natal Care [] Health - Substance Abuse Treatment Education Services/Resources [] Education - Alternative High Schools] Education - College & Fin Aid] Education - Computer Training Education - ESL] Education - GED] Education - Head Stars] Education - Literacy Instruction Education - Safety Education - Speciality Education - Special Early Childhood] Education - Special Education] Education - Substance Abuse [] Education - Testing & Referral [] Education - Tutoring Basic Needs & Emergency Services [] Conflict Mediation Resolution Syces Crisis Intervention] Emergency - Clothing] Emergency - Food

-] Emergency Maternity Shelter | Emergency - Shelter | Emergency - Transportation | Food - Infants & Children (i.e., WIC)
- | Housing Referrals & Placement [] Housing - Payment Assistance
- [] Transportation Assistance

Places |] Places - Amusement Park] Places - Baseball Softball Field] Places - Basketball Court Places - Basketball Court w Lights Places - Beach | Places - Bike Trail] Places - Bowling Alley] Places - Field Hockey Field] Places - Football Field] Places - Ice Skanng Places - Jogging Hiking Trail 1 Places - Library] Places - Meeting Space] Places - Miniature Golf Places - Movie Theater Places - Museum Cultural Centers 1 Places - Neighborhood Family Center Places - Paddleball Handball Court Places - Park Places - Playground] Places - Private Indoor Pool 3 Places - Private Outdoor Pool 1 Places - Public Food Court] Places - Public Indoor Pool] Places - Public Ousdoor Pool Places - Public Performances 1 Places - Public Recreation Center Places - Racquetball Courts] Places - Roller-skating blading area] Places - Soccer Field] Places - Tennis Courts Places - Theatre Productions Places - Volleyball Courts | Places - Youth Center Sports & Recreation Programs [] Sports - Baseball Softball Lessons Sports - Baseball Softball Teams Spons - Basketball Lessons Sports - Basketball Teams Sports - Bowling League Sports - Bowling Lessons Sports - Field Hockey Lessons Sports - Field Hockey Teams Sports - Football Lessons Sports - Football Teams Sports - Gymnastics Competition Sports - Gymmastics Lessons Sports - Horseback Riding Sports - Ice Skanne Competition Spons - Ice Skating Lessons Sports - Lacrosse Teams Sports - Lacrosse Training Sports - Soccer Lessons Sports - Soccer Teams Spons - Swimming Competition Spons - Swimming Lessons Sports - Tennis Competitions Sports - Tennis Lessons Sports - Track & Field Competition

Sports - Track & Field Lessons

Sports - Volleyball Lessons Sports - Volleyball Teams

1

Legal & Victim Services [] Child Abuse & Neglect Services] Legal Services - Teen Court] Legal Services - General Runaway/Homeless Youth Services Victim Services - Discrimination Victim Services - Domestic Violence] Victum Services - Incest Victim Services - Other Crimes [] Victim Services - Rape Sexual Assault Family Services [] Adoption Services] Family Support Services] Foster Care Services] Parenting - Assistance] Parenting - Training 1 Drestenritte Services for C'hildren Resnite Care Sensor Citizens Services Other Services/Resources [] Advocacy - Child Youth Advocacy - Other] Cultural - Arts & Activities] Cultural - Rites of Passage Employment - Info & Referral Employment - Voc. & Career Training] Event Organizing 1 Gay Lesbian Services Immigration Services Independent Living Programs Inter-Generational Activities Matemet Access] Leadership - Boy Scours] Leadership - Girl Scours] Leedership - Opportunities] Leadership - Training & Development Neighborhood Improvement Public Officials & Offices Religious Services & Education Self Help Support Groups
 Sponsor - Special Events Activities Other [] Community Service [] Field Trips [] Job Shadowing

		most important ne	eds in this neighbo	rhood in te	erms of preve	enting youth s	ubstance use/abuse?
Check all th Need vout	hat apply) In oriented prov	orams N	leed more jobs for y	outh	Need more	out of schoo	activities
		of underage drini			ental involve		
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ousehold cl	nemicals) othe	r drugs:					
Diance Br		lic areas where w		(ages 12)		to in this poi	hhorbood:
. riedsc 11a	ane some pub	nic alleas where y	ou have seen youth	(ages 12-	ro) congrega	ne ni uns nenj	noomood.
<u>2.</u> 3.							
i. Have you	seen or heard	l of any gang activ	vity in the City of Ale	exandria?	If so, where?	?	
	I be interested int opportunitie		andria youth with: opportunities	Interne	hip opportur	aditioe	
Training	Mentorir			mema		inte 5	
. What is th	e total number	of youth employ	ed at this location w	vithin the la	ist six mont	hs?	
0	1-2	3-5	6-10	11-15			
21-25	26+						
8. For the las nire?	st six months, a	among the total n	umber of youth that	submitted	applications	, how many w	ere you NOT able to
0	1-2	3-5	6-10	11- 1 5	16-20		
21-25	26+						
	t you hire thes			• 1 • • • • •			
	tion		ppropriate skills lone Applied	NO ON	ver's license		
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0. winausi 0	1-2	3-5		11-15			
21-25	26-50	51 +					
		erve all the childr	en and youth that a	oply/walk ir	n for services	s, what numb	er are you unable to
ierve?							
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2. Why are							
12. Why are							
	ive space for r No Fee		s is there a fee for y)on't have space av		ams to use t	ne space?	
			•		our hunings	lorg primeti	
13. If you ha			nai oddortunities to	yourn at y	our dusines	sorganization	i (serve as a satelline
13. If you ha	ou be willing to	provide educatio					
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APPENDIX B

YOUTH SPACE SURVEY

This survey is designed to find out how youth in the city of Alexandria feel about places they can go and what kind of activities are available. This information will be very helpful in planning places to go and activities for youth in Alexandria.

1.	How old are you? under 1213141516	_1718over 18
2.	What is your gender? MaleFemale	
3.	What school do you attend?George Washington Middle Francis C H T.C. Williams High School St. Stephens Interim Education Program Episcopal (p Not in school Home School	ammond Minnie Howard Campus s (private school) St. Agnes (private school) private school) other private school olattend school outside Alexandria
WHER	E DO YOU SPEND YOUR TIME NOW	
4.	During the school year, where do you usually s after school? (Check all that apply)	pend most of your time in the afternoon
	home hanging around recreation center clubs/programs in school with a baby-sitter/child care provider sports team practice lessons (dance, music, art)	work library friend's house organized youth programs not in school volunteering baby-sitting church/synagogue
5.	What are the three most important reasons you g My friends go there I have fun there I like the people who are there Where its located I (or my parents) can afford it	go there? (check only three) My parents want me to go there I like the way I am treated there I feel safe there I have transportation there I have nothing else to do
6.	How do you usually get to where you want to g walk ride with parents ride with friends	to in the afternoon? (check all that apply) public transportation drive bike

7. Is there a place in your neighborhood where people your age could go after school?

Yes, there is a place in my neighborhood	(Go to question #8)
No, there is not a place in my neighborhood	(Go to question #11)

- 8. What type of place is it?
 - __recreation center
 - playground/park
 - church

__library

- ___after school programs at school
- __organized youth program (ex. Homework center or club)
- 9. Do you go this place after school?

_Yes	(Go to question #11)
Sometimes	(Go to question #11)
-No	(Go to question $\#10$)

- __No (Go to question #10)
- 10. Why don't you go to this place? (check only one)
 - ____My friends don't go there
 - ______My parents don't want me to go there
 - _I don't have fun there
 - ____I don't like the people who are there
 - ___I don't feel safe there
 - ____Where it's located
 - ____I don't have transportation there
 - __I (or my parents) cannot afford it
 - The people who go there are older than me
 - The people who go there are younger than me
- 11. What are the three things you usually do the most for fun during the school year? (check only three)

watch TV	shop
listen to music	bike riding
go to movies	go to restaurants
go to parties	go to a friend's house
go to parks	go to theme parks (ex. Busch Gardens)
go to museums	go to parking lots
drive around	athletic events (ex. Football game)
concerts	recreation centers
team sports (ex. Football, basketball)	roller blading
individual sports (ex. Swimming, tennis)	theater/drama
board games (ex. Chess, monopoly)	drill team
video arcade games	martial arts (ex. Karate)
video/computer games (ex. Sega, Myst)	reading
church/synagogue	fitness activities (ex. Aerobics, weightlifting)

12. How do you usually get to where you want to go for fun during the school year? (check only one)

walk	public transportation
ride with parents	drive
ride with friends	bike

 What do you do for fun during the summ watch TV 	ner? (check only three) shop
listen to music	bike riding
go to the beach	
go to movies	go to restaurants
go to parties	go to a friend's house
go to parks	go to theme parks (ex. Kings Dominion)
go to museums	go to parking lots
drive around	athletic events (ex. Football game)
concerts	recreation centers
team sports (ex. Football, basketball)	roller blading
individual sports (ex. Swimming, tenn	is)theater/drama
board games (ex. Chess, monopoly)	drill team
video arcade games	martial arts (ex. Karate)
video/computer games (ex. Sega, Mys	t)reading
church/synagogue	fitness activities (ex. Aerobics, weightlifting)
educational/vocational program	organized youth activity

14. How do you usually get to where you want to go during the summer? (check all that apply)

walk	public transportation		
ride with parents	drive		
ride with friends	bike		

WHAT WOULD YOU LIKE FOR YOUTH IN ALEXANDRIA?

15.	If there were to be one new place for youth is	n Alexandria which of the following would you like
	it to be? (check only one)	
	a smaller place in your neighborhood	a larger place for all Alexandria youth

- 16. do you think both types of places are need or neither are needed? (check only one) _____both are needed _____neither are needed
- 17. If there were new places for youth in Alexandria with a variety of activities offered please check which activities you would participate in. Also, for each activity checked would you be willing to pay for it? For each activity you would participate in, please check only one choice under section A and only one choice under section B.

B

Activity	I would do this everyday	I would do this every week	I would do this once in a while	I wouldn't do this	I would pay for this	I would not pay for this
Team sports						
Individual						
sports						
"coffee]					
house"						
setting						
Table games						
"open mike"			1			
for talent						
Movies						
Food court						
Meet others						
and talk						
Arcade						
Live						
Entertain-						
ment (ex.						
Local band)						
Job training						
Arts/crafts						
Computer/in						
ternet use						
Dances						
Communica-						
tion/broad-		1				
casting						
activities						
Martial arts						
Place to do						
homework]
Fitness						
activities						
Tutoring						
Other-please						
Write in						

18. Where would you like to see a youth place with the activities describe above? (Ex. Chirilagua, Mt. Vernon Ave, Old Town, etc)

WHAT SHOULD YOUTH PLACES BE LIKE?

19. In order for you to feel safe at a youth place, how important are the following? (check only one for each item)

	Very Important	Sort of Important	Not Very Important
No weapons rule enforced			
Has some rules (ex.			
Respect others, no bad			
language)			
A sense of trust between			
those in charge and			
those who attend			
Adults who are there but			
stay in the background			
Security staff present			
Where the place is			
located			
Knowing the people			
who go there			

20. How important are the following qualities in adults for a place to be "youth friendly" or for you to feel comfortable in the place?

	Very Important	Sort of Important	Not Very Important
Straight forward/say			
what they mean			
Allow youth to be			
themselves			
Value your ideas			
Don't "talk down" to			
you			
Good role models			
Good listeners	1		
Willingness to change			
Have something they			
can teach you			
Enthusiastic			
Keep their word			
Organized/know what			
they are doing			
Not afraid of young			
people			

21. What three places in Alexandria do you think are the most "youth friendly"?

- 1.
- 2. 3.

22. What three places in Alexandria do you think are the least "youth friendly"?

- 1.
- 2.
- 3.

Appendix C

List of Organizations Offering Programs/Services

Basic Needs & Emergency Services

Alexandria City Police Department Alexandria Community Shelter Alexandria Department of Community and Human Services Alexandria Voter and Registration and Elections ALIVE! American Red Cross Amtrak Bellies & Babies Consignment **Blessed Sacrament Church Carpenters Shelter** Caylor Gardens Christ Church Memorial Parish House **Community Lodgings** Del Ray United Methodist Church Full Metal Jacket Grace Episcopal Church Holiday Inn Kay Watkins, Inc. Lyles Crouch Traditional Academy Matthew Maury Elementary School Mount Vernon Community School Nannie J. Lee Memorial Recreation Center Ruby Tucker Family Center Saint Rita Catholic School Teen Wellness Center UDR Presidential Greens, L.L.C. Washington Metropolitan Area Transit YMCA Alexandria

Sports and Recreation Programs

AT&T

Blessed Sacrament Church Carpenter's Shelter Charles Barrett Recreation Center Charles Houston Recreation Center Chinquapin Recreation Center Cora Kelly Recreation Center George Washington Middle School Campus Lindsay Lexus Madlax Mount Vernon Recreation Center Nannie J. Lee Memorial Recreation Center Saint Rita Catholic School Sport & Health T.C Williams High School YMCA Alexandria

Education Services/Resources

Alexandria Black History Museum and Watson's Reading Room Alexandria Community Shelter Alexandria Department of Community & Human Services American Red Cross Bike the Sites **Blessed Sacrament Church** Carpenter's Shelter Central Michigan University Charles Barrett Elementary School Charles Houston Recreation Center Christ Church Memorial Parish House **Community Lodgings** Cora Kelly School for Math, Science and Technology Douglas MacArthur Elementary School E Nopi George Mason Elementary School George Washington Middle School Campus George Washington University Helen Day Preschool Academy Insyte Jefferson-Houston School Krekeler Brower Wealth Advisors Lyles-Crouch Traditional Elementary Matthew Maury Elementary School Mount Vernon Community School Nannie J. Lee Memorial Recreation Center Public Storage Ruby Tucker Family Center Saint Rita Catholic School State Farm SunTrust Bank T.C. Williams High School Teachers of English to Speakers of other Languages, Inc Teen Wellness Center The Campagna Center The Little Theatre of Alexandria

Wright to Read YMCA Alexandria

Family Services

Alexandria Community Shelter Alexandria Department of Community and Human Services Alexandria Redevelopment and Housing Authority ALIVE! American Association of Family & Consumer Sciences Carpenter's Shelter Charles Houston Recreation Center Christ Church Memorial Parish House **Community Lodgings** East Coast Rehab Elder Crafter Family Therapy Institute of Alexandria Grenadier Anderson Starace and Duffet James D Turner, Attorney at Law Joint Council Nannie J. Lee Memorial Recreation Center **Ruby Tucker Family Center** Saint Rita Catholic School Stop Child Abuse Now of Northern Virginia (SCAN) The Campagna Center YMCA Alexandria

Health & Counseling Services

Alexandria City Police Department Alexandria Community Shelter Alexandria Department of Community and Human Services Alexandria Dental Center Alexandria Urological Associates Alexandria WomenCare ALIVE! Annandale Women & Family Care Carlos A Cruz, M.D., P.J **Carpenters Shelter** Cora Kelly School for Math, Science and Technology Cunningham Funeral Home, Inc. DDS Del Ray United Methodist Church Department of Community & Human Services East Coast Rehab Family Therapy Institute of Alexandria

Floss and Smiles George Mason Elementary School George Washington Middle School Campus George Washington University Grace Episcopal Church Hannelores of Olde Town Helen Day Preschool Academy Inova Internal Medicine Jefferson Houston Elementary John T. Grubbs, D.D.S. JP Killeen & Associates, Inc Lyles-Crouch Traditional Academy Mount Vernon Community School National Community Pharmacists Association Ruby Tucker Family Center Sport & Health Steinmetz Medical Associates, P.C T.C. Williams High School Team Placement Service, Inc. Teen Wellness Center The Campagna Center UDR Presidential Greens, L.L.C.

Legal & Victim Services

Alexandria City Police Department Alexandria Community Shelter Alexandria Department of Community and Human Services Family Therapy Institute of Alexandria Grenadier Anderson Starace and Duffet James D Turner, Attorney at Law Law Offices of Michael J. Chamowitz National Community Pharmacists Association Silis and Associates, PLLC

Non School Hours Day Care & Camps

Alexandria City Police Department Alexandria Community Shelter ALIVE! Animal Welfare League of Alexandria Blessed Sacrament Church Blue Birds of Alexandria Buzz Charles Barrett Recreation Center Chinquapin Recreation Center Christ Church Memorial Parish House **Community Lodgings** Cora Kelly Recreation Center Cora Kelly School for Math, Science and Technology Country Day School Del Ray United Methodist Church Douglas MacArthur Elementary School Dr. Oswald Durant Memorial Center Dunbar Alexandria Olympic Branch Boys & Girls Club E Nopi George Mason Elementary School George Washington Middle School Campus Grace Episcopal Church Helen Day Preschool Academy Jefferson-Houston School JW Tumbles Lyles-Crouch Traditional Academy Matthew Maury Elementary Mount Vernon Community School Mount Vernon Recreation Center Nannie J. Lee Memorial Recreation Center Ruby Tucker Family Center Saint Rita Catholic School So Fine Studio for Interior Design Sport & Health St. Elmos Coffee Pub T.C Williams High School The Campagna Center The Little Theatre of Alexandria The Lyceum **Tiny Dancers Torpedo Factory** YMCA Alexandria

Places

Alexandria Community Shelter AT&T Barrett Branch Library Blessed Sacrament Church Buzz Bakery & Lounge Charles Barrett Elementary School Charles Barrett Recreation Center Charles Houston Recreation Center Chinquapin Recreation Center Christ Church Memorial Parish House Cora Kelly Recreation Center Cora Kelly School for Math, Science and Technology Douglas MacArthur Elementary School Dr. Oswald Durant Memorial Center Dunbar Alexandria Olympic Branch Boys & Girls Club Gadsby's Tavern Museum George Mason Elementary George Washington Middle School Jefferson-Houston School Lyles Crouch Traditional Academy Maury Elementary Mount Vernon Community School Mount Vernon Recreation Center Nannie J. Lee Memorial Recreation Center National Community Pharmacists Association **Regal Cinemas 22** Ruby Tucker Family Center Saint Rita Catholic School St. Elmo's Coffee Pub T.C. Williams High School The Campagna Center The City of Alexandria Archives and Records Center The Little Theatre of Alexandria The Lyceum The Magestic/Evening Star Torpedo Factory UDR Presidential Greens, L.L.C. Vanderzee Gallery & School of Painting

Other Services/Resources

AAA Mid-Atlantic Accu Crete Inc ACT for Alexandria Airplus International Inc Alexandria Black History Museum and Watsons Reading Room Alexandria Community Shelter Alexandria Department of Community and Human Services Alexandria Family Podiatry Alexandria City Police Department Alexandria Department of Community and Human Services Alexandria Public Library: Barrett Branch Library Alexandria Redevelopment and Housing Authority Alexandria Vocational Services Alexandria Voter and Registration and Elections ALIVE! American Association of Family & Consumer Sciences

American Home System Amtrak Baja Fresh Banana Banner Bank of America **Basikneads** Catering **Baskin-Robbins BB&T** Corporation Beyond Hair Technique Bike the Sites **Blessed Sacrament Church** Bradham Automotive Repair Business Opportunities for the Blind Buzz Bakery & Lounge Cafe Nicole Cafe Pizzaiolo Calico Corners Capital One Bank Carlyle House Historic Park Carpenter's Shelter Carr Work Places Charles Barrett Elementary School **Charles Schwab** Christ Church Memorial Parish House Christian Science Reading Room Coastline **Community Lodgings Conklyns Florist** Cora Kelly Recreation Center Cora Kelly School for Math, Science and Technology CVS Del Ray Animal Hospital Del Ray United Methodist Church Dogtopia of Alexandria Domino's Douglas MacArthur Elementary School Dr. Oswald Durant Memorial Center Dunbar Alexandria Olympic Branch Boys & Girls Club **Dunkin Donuts** East Coast Rehab **Eclectic Nature** Edelman Financial Everly-Wheatley Funeral Home Inc EZ Auctioning Fairlington Sunoco Farsh Inc

Fight Colorectal Cancer Fine Comfort Footwear Floss and Smiles Foster Care Alumni of America Fusion Garden of Divinity Fashion George Mason Elementary School George Washington Middle School Campus George Washington University Giant Gold Works Golden Rhodes Antique Grace Episcopal Church Great Harvest Holiday Inn Holiday Inn & Suite **HSBC** Information Technology Service Insyte International Public Management Association for Human Resources Jefferson-Houston School Jerry's Subs & Pizza Joint Council Krekeler Brower Wealth Advisors Land Rover Alexandria Lavender Moon Cupcakery Lee-Fendall House Museum and Garden Lindsay Cadillac Lindsay Lexus Lords & Ladies Salon Lyles-Crouch Traditional Academy Meade Memorial Episcopal Church Metlife Home Loans Monday's Child Mount Vernon Community School Nannie J. Lee Memorial Recreation Center National Community Pharmacists Association O' Connells Bar & Restaurant Old Town Liberty Pat Troy's Restaurant & Pub Perk Up Coffee House Ltd. **PNC Bank** Potomac River Boat Company Ruby Tucker Family Center Saint Rita Catholic School Sextant Public Affairs

Shirley & Banister Silhouette Hair Design/ Skin Care Sleepy's So Fine Studio for Interior Design Society for Human Resource Management Sport & Health Starbucks State Farm Stop Child Abuse Now of Northern Virginia (SCAN) Suntrust Team Placement Service, Inc. Teen Wellness Center Telement America, Inc. Thai Old Town The Butcher's Block The Campanga Center The City of Alexandria Archives and Records Center The Global Business Travel Association The Little Theatre of Alexandria The Lorien Hotel The Lyceum The Magestic/Evening Star The Spice and Tea Exchange **TK** Services **Torpedo Factory** Travel Lodge Motel U.S. Postal Service UDR Presidential Greens, L.L.C. United Bank United States Postal Service Vanderzee Gallery & School of Painting Vintage Mirage Wachovia Wasington Metropolitan Area Tranist Waterfront Cafe Wells Fargo Advisors Wheel Nuts Yellow Cab YMCA Alexandria Yvette Irene zpizza Zoe Boutique

Appendix D

List of Organizations Offering Free Meeting Spaces for Youth

A La Lucia Alexandria Armature Works Alexandria City Police Department Alexandria Department of Community and Human Services Alexandria Redevelopment & Housing Authority American Academy of Otolaryngology Amtrak Artfully Gifts and Chocolate AT&T Austin Grill Baja Fresh **Bicycle Pro Shop** Bike the Sites Brueggers Cafe Nicole Christ Church Memorial Parish House Deloitte Discovery's **Dunkin** Donuts Fairlington Sunoco Fish Market Foster Grille Greene Funeral Home Inova Internal Medicine Jose's New & Used Tires Le Pain Quotidian Lindsay Cadillac Lone Star Madlax Nine West Pacers Running Store Pauline Books & Media Perk Up Coffee House Ltd. PNC Bank Primary Colors Salon RedPeg Marketing Society Of American Florists **Spectrum Pediatrics** Starbucks T.C. Williams High School Ten Thousand Villages

Torpedo Factory United States Postal Service zpizza

Appendix E

Executive Summary from 2010 West End CYM Project

During the summer of 2010, the Substance Abuse Prevention Coalition of Alexandria (SAPCA) and its partners sponsored a Community YouthMapping (CYM) project. This project was the result of a broad partnership among SAPCA, City agencies, nonprofit organizations, and various City boards and commissions. From July 6 through August 13, 2010, teams of trained "mappers"—16 Alexandria teens, ages 15 to 18, supervised by adult team-leaders, surveyed and mapped the programs and services available to youth in the West End of Alexandria. The data the mappers collected highlighted gaps in programs and services in the West End as well. Mappers were recruited through TeensWork!, the City of Alexandria's youth employment program through JobLink. Candidates applied and completed an assessment in math and reading before they were offered the position of Alexandria YouthMapper. Once selected for their positions, the youth were trained by a consultant in the CYM process and learned how to conduct the surveys and input the data into a data-entry system.

This report presents a description of CYM, the mapping process, and an assessment of the services available to youth in the West End of Alexandria. It summarizes the resources, gaps in resources, and organizations' perceptions of youth identified during this project. The report includes a description of lessons learned and recommendations for potential CYM projects.

One hundred fifty-nine businesses, schools, faith-based and other organizations were surveyed; mappers surveyed 157 and two surveys were completed after the summer mapping period. The findings should be considered qualitatively, rather than quantitatively because this research was exploratory in nature. We found that 44 percent (69) of the organizations offered part-time and 19 (30) percent offered full-time employment to youth. Additionally, 15 (24) percent offered internships, 14 (22) percent offered volunteering, and 8 (12) percent offered mentoring opportunities. Forty-two (66) percent of organizations provided goods or services to youth, usually at a cost. Six percent (10) of organizations offered at least one after school program, and 4 percent (7) offered at least one sport or recreation program.

Most organizations did not offer youth employment, volunteer opportunities, scholarships, mentoring opportunities or community programs or services for youth. The majority of organizations provided goods or service to youth; because most were for profit, youth had to pay for services.

Regarding the surveyed organizations' perceptions of youth risk behavior, 44 percent of participating organizations thought that tobacco and drug use were major problems in their neighborhood. Close to one-third said that teen pregnancy and gangs were problems in their neighborhood. Organizations said more parental involvement was necessary to reduce the number of youth engaging in risky behaviors in the City.

Although Alexandria has been recognized as one of the 100 Best Communities for Young People by the America's Promise Alliance—a noteworthy and well-deserved recognition—our survey

results show that there remain many more actions that can be taken to provide programs and services to the youth in the West End in particular.

The mappers and CYM sponsors recommend the following actions:

- Hold town forums to discuss and brainstorm possible solutions and options for the West End regarding issues that pertain to youth
- Develop and provide more recreation programs for older youth in the West End
- Network and partner with businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth
- Develop and expand and promote more after-school activities and programs
- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the West End
- Work with the Alexandria City Public Schools in the Community School planning effort to identify and close gaps in programs and services in the West End

This report is a starting point to facilitate partnerships between youth and organizations in the community. The results and work of the CYM project will be widely distributed to organizations and community members in an effort to support CYM partners with the implementation of the recommendations contained in this report.

For questions or to request more information, contact SAPCA's Coordinator, Noraine Buttar, at 703-746-3670 or noraine.buttar@alexandriava.gov.

Appendix F

Description of the East End

The East End is composed of several neighborhoods. All are east of Quaker Lane, the main north-south artery through Alexandria:

- Old Town, in the eastern and southeastern areas of Alexandria and on the Potomac River, is the oldest section of the city, originally laid out in 1749, and is a historic district. Old Town is chiefly known for its historic town houses, art galleries, antique shops, and restaurants. Market Square in Old Town is believed to be one of the oldest continuously operating marketplaces in the United States.
- Just to the west of Old Town is the city's oldest planned residential expansion, Rosemont. Rosemont extends from the foot of Shuter's Hill, crowned by the George Washington National Masonic Memorial away to the north for a dozen blocks to the edge of Del Ray.
- On the northern limits of Old Town is the remnants of a historic, predominantly African American community known by its inhabitants as "The Berg." Built in 1945, the 260-unit public housing complex covers several blocks in what is now Old Town Alexandria. Today the Berg's most prominent landmarks are the James Bland Homes.
- Arlandria is a neighborhood located in the north-eastern portion of Alexandria. Its name is a combination of the words "Arlington" and "Alexandria," reflecting its location on the border of Arlington County and Alexandria. The neighborhood's borders form a rough triangle bounded by Four Mile Run in the north, West Glebe Road to the south and southwest, and Route 1 to the east. Arlandria is centered around Mount Vernon Avenue between Four Mile Run and West Glebe Road, and home to many Hispanic, Thai, and Vietnamese-owned bakeries, restaurants, salons, and bookstores. An influx of Salvadoran immigrants into the neighborhood in the 1980s has earned it the nickname "Chirilagua," after the city on the Pacific coast of El Salvador.
- The area to the northwest of Old Town, formerly in the separate town of Potomac, is popularly known as Del Ray, although that name properly belongs to one of many communities (including Hume, Mount Ida, and Saint Elmo's) in that area. More than 20,000 people live in Del Ray.
- North Ridge, in the northern part of the City, includes the east-west Braddock Road/King Street corridors and north-south arteries Russell Road (to the East) and Cameron Mill Road. North Ridge takes its name from the high ground west of Russell Road and south of West Glebe Road. Within the area that comprises North Ridge are the neighborhoods of Beverly Hills, Jefferson Park, Braddock Heights, Timber Branch, Parkfairfax, Monticello Park, and Beverly Estates.



C **Community YouthMapping** the East End of the City Alexandria

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May 8, 2012



Partner Organizations

 Alexandria Campaign on Adolescent Pregnancy Alexandria City Public Schools
 Alexandria Department of Community and Human Services
 Alexandria Department of Recreation, Parks, and Cultural Activities
 Alexandria Fire Department



Partner Organizations (cont'd)

Alexandria Health Department

 Alexandria Police Department Alexandria Sheriff's Office



JobLink

Partnership for a Healthier Alexandria



Youth Mappers & Supervisors





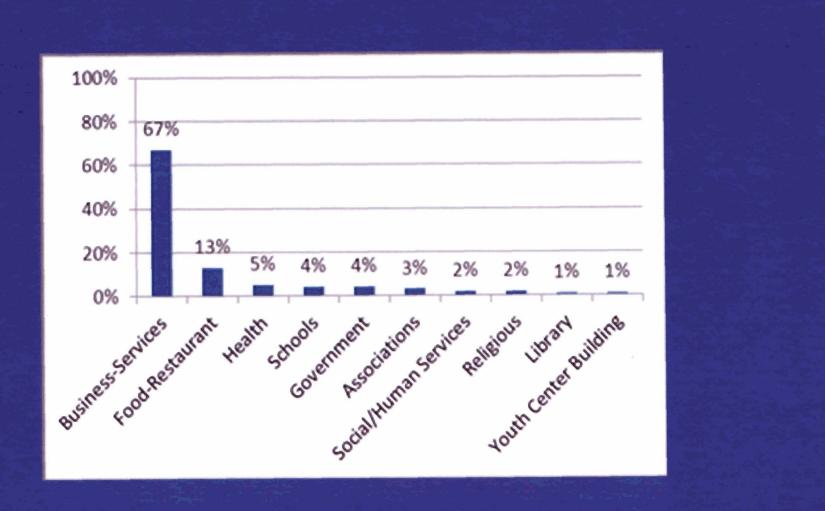
Participating Organizations

797 approached484 surveyed



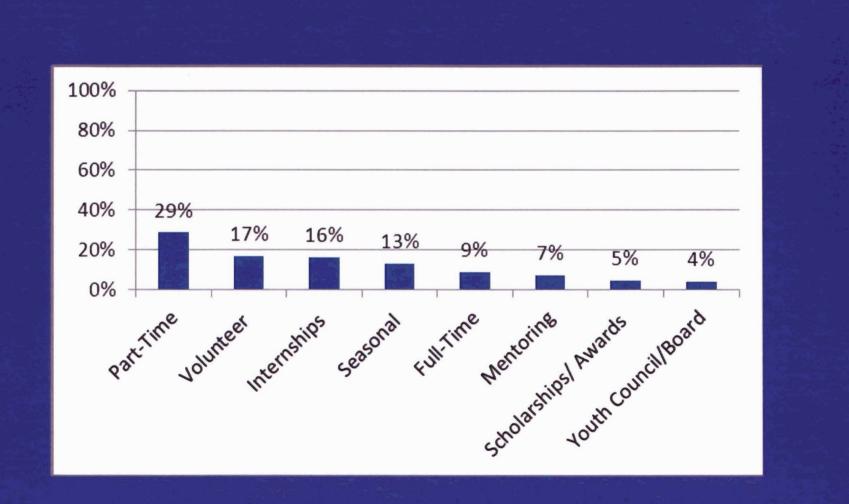


Categories of Organizations Surveyed



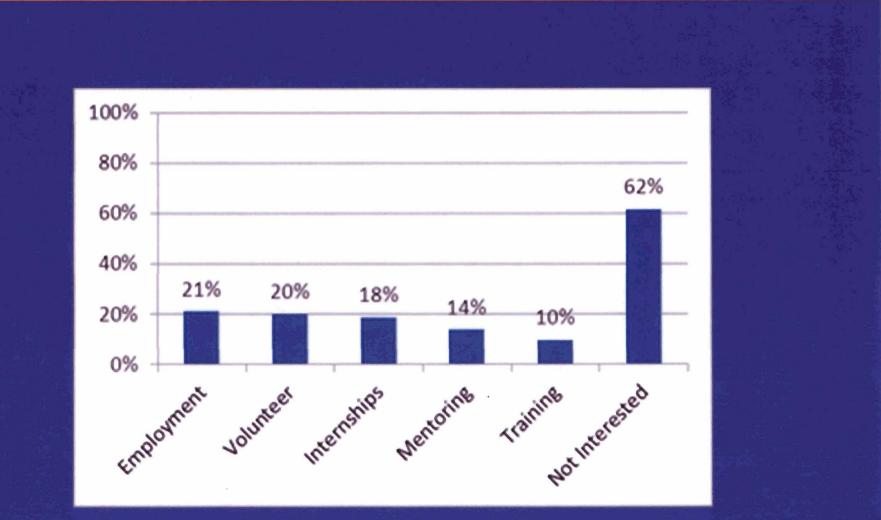


Current Opportunities Offered to Youth By Organizations



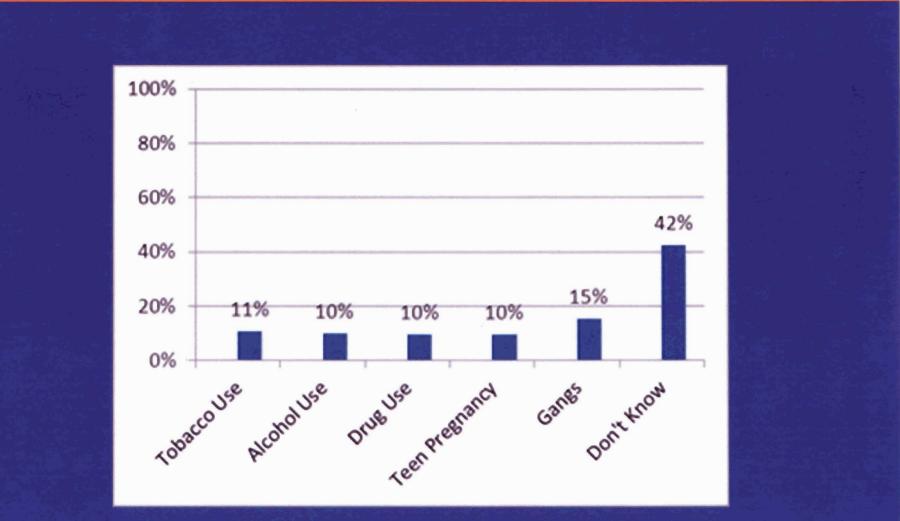


Organizations Interested in Providing Youth With Various Opportunities



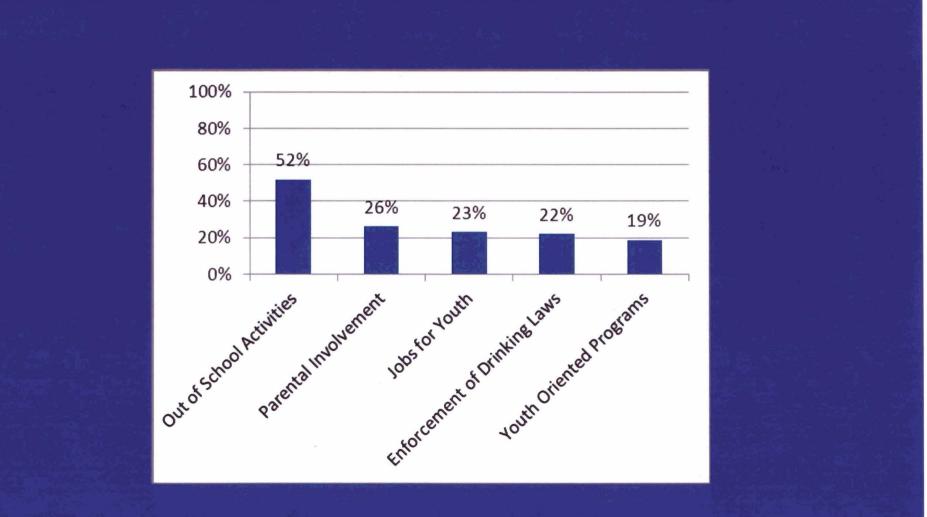


Perceptions of Risky Behaviors as Problematic in Neighborhoods





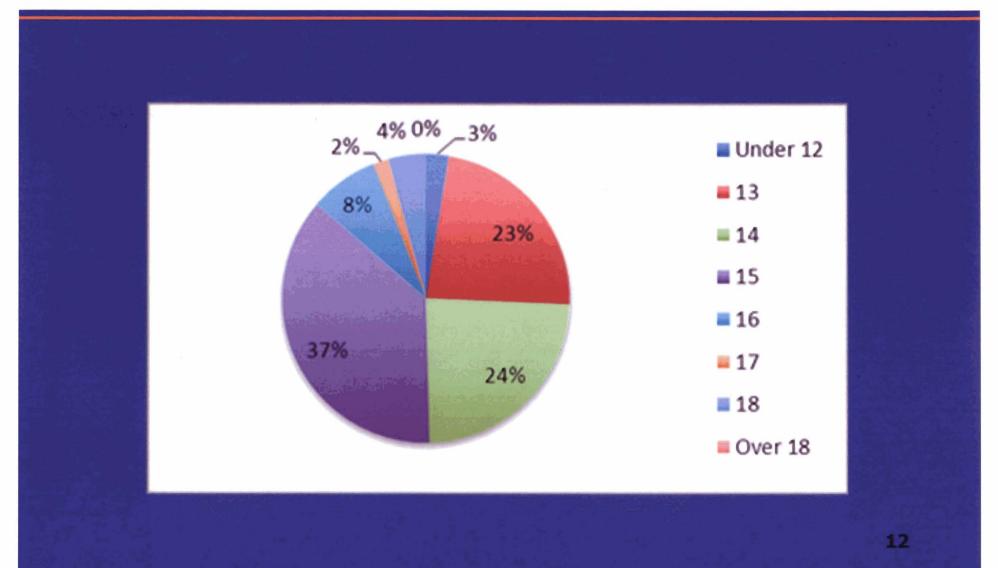
Organizations' Perceptions of Important Needs in Their Neighborhood to Prevent Youth Substance Use and Abuse





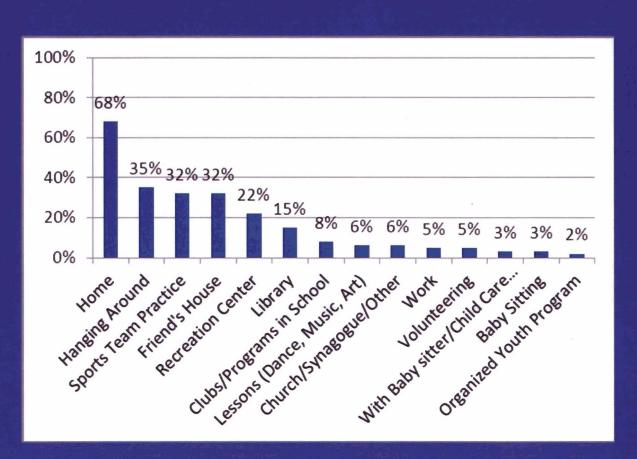
Youth to Youth Surveys





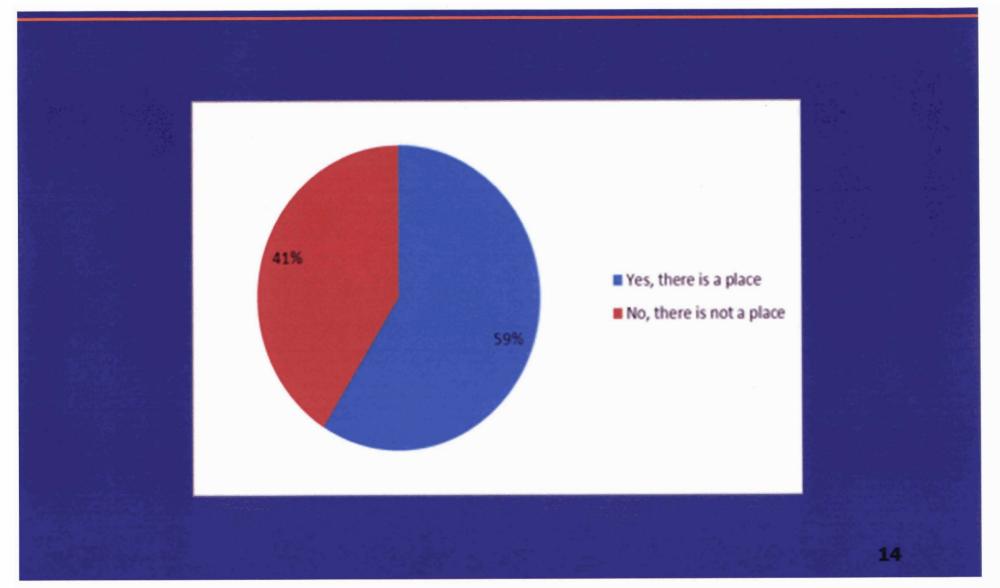


Where Do Students Spend Their Time – School Year?



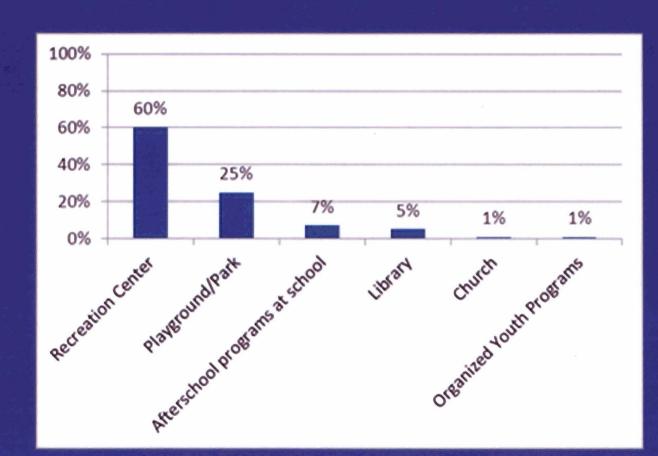


Place in the Neighborhood for Youth to Go After School





Types of Places in Their Neighborhood Where Youth Could Go After School





Conclusions

- Over 80 percent of organizations surveyed were for profit.
- employment, internship, mentoring or volunteer Few of the surveyed organizations provided opportunities for youth.
- Over 60 percent of the organizations were not interested towards adults, served alcohol, or youth didn't meet in serving youth. Their organizations were geared their eligibility criteria such as educational level.



Conclusions (cont/d)

- Organizations said youth congregated at schools and recreation centers, or roamed the streets.
- Ninety-one percent (440) of organizations said they did not provide free meeting space for youth.
- drugs, teen pregnancy or gangs were a problem in their neighborhood, or did not know if these were problems. The majority of organizations did not think alcohol or
- 17 spend enough time outside of their buildings to gauge Organization and business owners said they did not whether these issues were a problem.



Conclusions (cont/d)

- <u>After school, 68 percent of youth spent their time at</u> sports team practice and 22 percent at a recreation home, 35 percent hanging around, 32 percent at a center.
- Less than 5 percent of the youth indicated they spent their time after school working, volunteering, or participating in an organized youth program.
- a place they could go after school in their neighborhood, 59 percent (69) of the youth were aware that there was 18 but only 20 percent (23) went there regularly.



Recommendations from 2010 & 2011

- solutions and options for the City regarding issues that pertain to youth; solicit youth's opinions on programs Hold town forums to discuss and brainstorm possible and activities
- organizations that offer opportunities, and promote the Provide youth with access to information regarding opportunities offered
- Ask youth what programs and services they want to see offered at different locations



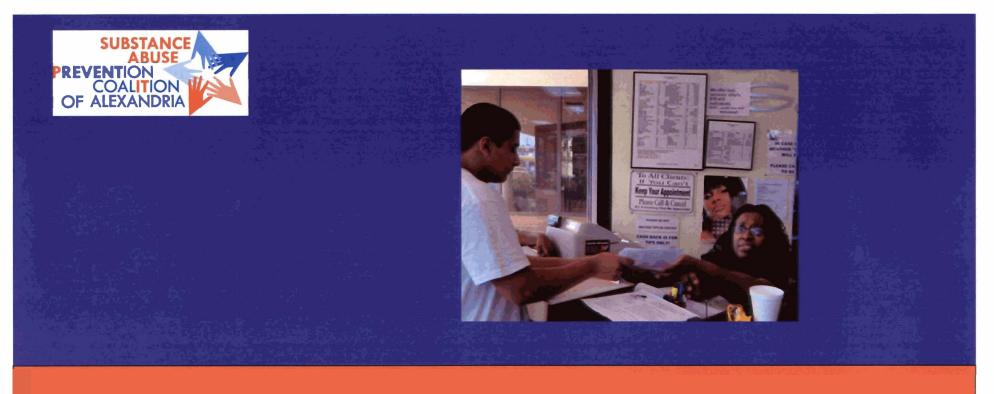
Recommendations (cont'd)

- youth development by highlighting how it benefits them Encourage businesses and organizations to support and the community
- e orga izations' awareness of the culture and in the r neighborhoods to increase their cion to the City conne Incre clima
- Chamber of Commerce to provide and promote more job Encourage businesses, JobLink, and the Alexandria training and job opportunities for youth



Recommendations (cont/d)

- Develop, expand and promote more after-school activities and programs
- organizations to provide more volunteer opportunities for Work with Volunteer Alexandria and other youth-serving the youth in the City
- Family & Community Engagement Centers planning Work with the Alexandria City Public Schools in the effort to identify and close gaps in programs and services in the City



Questions?

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