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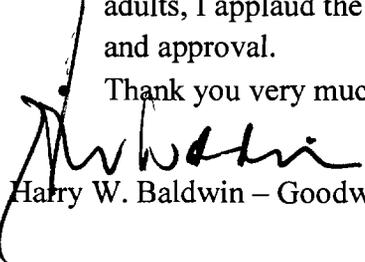
Date: May 12, 2012

To: Honorable Mayor and Members of Alexandria City Council

Subject: Public Hearing Comments on Beauregard Small Area Plan

- My name is Harry Baldwin. I am the Executive Director of Goodwin House Alexandria.
- It is my honor to represent the 425 residents and 330 staff members of Goodwin House. Our retirement community has served the City of Alexandria since 1967 and is dedicated to providing housing, quality care, services, and amenities to older adults. We also are dedicated to caring for our staff members.
- What might surprise some people is that Goodwin House provides a wide array of housing options, including very affordable apartments that have an entrance fee of \$96,314, and a monthly fee of \$2,079 and this provides the individual assisted living, memory support and 24-hour nursing care for the remainder of their life. One year in a nursing home in this area would cost \$108,000, so you can see this is an affordable option for long-term care. We also provide financial assistance if an individual needs help paying the entrance fee or monthly fee, through the Goodwin House charitable Foundation.
- I take great pride in the outreach services Goodwin House provides to the community beyond our address of 4800 Fillmore Avenue. Social accountability is our responsibility and our privilege. We give back to others locally, regionally, and even internationally. In 2011, we provided more than \$2 Million dollars in community outreach activity.
- The process for this plan has been intentional and thorough. I have attended many of the public meetings and I am impressed with the attention and responsiveness to citizens of the staff of the Planning Department and the City Manager's office.
- By including Bus Rapid Transit, dedicated bike lanes, and greater pedestrian crossings I believe the Beauregard Small Area Plan will help Goodwin House attract and retain a qualified staff, which in turn will help us provide the highest level of quality care to our residents. In addition, we will continue to serve the greater Alexandria community as a very active clinical training site for the Alexandria chapter of Red Cross Certified Nurse Aid training, TC Williams High School Licensed Practical Nurse training program, and Everest College and NOVA Alexandria Campus Registered Nurse programs.
- As an employer and an administrator charged with providing excellent care to older adults, I applaud the Beauregard Small Area Plan and ask your affirmative consideration and approval.

Thank you very much for your time and work on behalf of the City of Alexandria.


Harry W. Baldwin – Goodwin House Alexandria – 703/824-1167 hbaldwin@goodwinhouse.org