

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 7, 2010

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER *J*

SUBJECT: ORDINANCE TO AMEND THE CITY CODE TO PROVIDE FOR THE INSTALLATION OF PARKING METERS ON THE 100 AND 200 BLOCKS OF KING STREET

ISSUE: Consideration of a proposed ordinance to authorize installation of parking meters on the 100 and 200 blocks of King Street

RECOMMENDATION: That City Council pass the ordinance on first reading, and schedule it for public hearing, second reading and final passage on Saturday, September 25.

DISCUSSION: The 100 and 200 blocks of King Street currently operate under two hour parking restrictions and are not metered. The proposed ordinance would authorize the City to install parking meters on both sides of the 100 and 200 blocks of King Street. City Code § 5-8-92 currently authorizes parking meters on only the 200 block of King Street (although no meters have been installed in that block).

During the deliberations on the FY 2011 budget, staff prepared a budget memo at Council's request (Budget Memo #92) which provided the fiscal impact of installing multi-space meters on lower King Street. The memo proposed installation of six multi-space meters in the 100 and 200 blocks of King Street as a pilot effort to introduce multi-space meters – also known as pay boxes – in Old Town. These meters are becoming increasingly common in U.S. cities and are currently used in the Carlyle area, parts of Arlington County and Washington, DC. Multi-space meters are typically used to control between six and ten parking spaces (one or two meter units per block face), are generally solar-powered and accept credit cards, coins or bills for user convenience.

Installation of multi-space meters in this heavily-used segment of King Street was a recommendation in the Old Town Area Parking Study. It is proposed as part of a broader strategy to encourage more turnover in the City's on-street parking stock and ultimately to support higher retail and restaurant sales. By raising on-street meter rates, installing multi-space meters (to accept variable forms of payment such as credit cards or cash) and improving wayfinding to parking garages, the City is seeking to improve convenience and availability of short-term (on-street) parking and to encourage long-term parking in garages.

The Alexandria Traffic & Parking Board held a public hearing on Monday, May 24, on the proposed installation of meters on these blocks. No members of the public spoke on this agenda item, and the Board voted to support the proposed ordinance 5-0. The proposed installation of the meters will also be reviewed as an informational item with the Board of Architectural Review-Old and Historic District, which typically provides comment and input on installation of new hardware within the right-of-way.

The proposed meters could be installed within three months.

FISCAL IMPACT: Staff estimates that implementation of multi-space meters on both sides of the 100 and 200 blocks of King Street will cost up to \$60,000 in FY 2011 for purchase and installation. City Council added these funds to the FY 2011 budget. Assuming a half-year of revenue and operation costs, the boxes would generate \$69,300 in revenue and cost \$3,000 to operate in FY 2011 for net revenue of \$6,300 after deducting the cost of installation. In FY 2012 and beyond, they would generate \$138,600 in revenue and cost \$6,000 to operate annually. Revenue calculations are based on the increase of parking meter rates to \$1.75, which is also part of the FY 2011 approved budget.

ATTACHMENT: Ordinance

STAFF:

Bruce Johnson, Chief Financial Officer

Morgan Routt, Assistant Director, OMB

Richard J. Baier, P.E., LEED AP, Director, T&ES

Abi Lerner, P.E., Deputy Director of Transp., T&ES

Bob Garbacz, P.E., Transportation Division Chief, T&ES

Antonio J. Baxter, Division Chief of Administration, T&ES

Andrea Wilkinson, Principal Parking Planner, T&ES

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Introduction and first reading: 9/14/10
Public hearing: 9/25/10
Second reading and enactment: 9/25/10

INFORMATION ON PROPOSED ORDINANCE

Title

AN ORDINANCE to amend and reordain Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES), Chapter 8 (PARKING AND TRAFFIC REGULATION), Article G (PARKING METERS), Division 1 (PARKING METER ZONES), of The Code of the City of Alexandria, Virginia, 1981, as amended.

Summary

The proposed ordinance expands the existing parking meter district to include the 100 block of King Street to the existing approved blocks in meter zone 1.

Sponsor

N/A

Staff

- Bruce Johnson, Chief Financial Officer
- Morgan Routt, Assistant Director, OMB
- Richard J. Baier, P.E., LEED AP, Director, T&ES
- Abi Lerner, P.E., Deputy Director of Transp., T&ES
- Bob Garbacz, P.E., Transportation Division Chief, T&ES
- Antonio J. Baxter, Division Chief of Administration, T&ES
- Andrea Wilkinson, Principal Parking Planner, T&ES
- Christopher P. Spera, Deputy City Attorney

Authority

§2.03(x), Alexandria City Charter

Estimated Costs of Implementation

Installation of meters on 100 and 200 blocks of King Street estimated to cost approximately \$60,000, as approved in FY 2011 Budget. See "Fiscal Impact" section of docket memo for more information.

Attachments in Addition to Proposed Ordinance and its Attachments (if any)

None

ORDINANCE NO. _____

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AN ORDINANCE to amend and reordain Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES), Chapter 8 (PARKING AND TRAFFIC REGULATION), Article G (PARKING METERS), Division 1 (PARKING METER ZONES), of The Code of the City of Alexandria, Virginia, 1981, as amended.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Title 5, Chapter 8, Article G, Division 1 of the Code of the City of Alexandria, Virginia, 1981, as amended, be, and the same hereby is, amended and reordained by the amendment of Section 5-8-92 to read as follows:

(New language is underscored; deleted material is ~~stricken~~)

Sec. 5-8-92 Parking meter zones established.

- (a) The following described parts of the streets of the city are hereby established as parking meter zone 1:
 - (1) both sides of the 100, 200, 300, 400, 500, 600 and 800 blocks of King Street and the north side of the 900 block of King Street.
 - (2) both sides of the 100 block north and the 100 block south of Pitt Street, Columbus Street and Alfred Street.
 - (3) both sides of the 100, 200 and 300 blocks of North Washington Street and the 100, 200 and 300 blocks of South Washington Street.
 - (4) both sides of the 300, 400 and 600 blocks of Cameron Street, both sides of Cameron Street between Columbus and Alfred Streets, the south side of the 100 and 200 blocks and the north side of the 100 block of Cameron Street.
 - (5) both sides of the 600 and 700 blocks of Prince Street.
 - (6) east side of the 200 block of South Columbus Street.
 - (7) both sides of the 700 block of Duke Street.
 - (8) both sides of the 100 block of South Saint Asaph Street and both sides of the 100 block of North Saint Asaph Street.
 - (9) both sides of the 100 block of South Royal Street.
 - (10) both sides of the 100 block of South Fairfax Street and the east side of the 100 block of North Fairfax Street.
 - (11) both sides of the 100 block of North Union Street and the east side of the 100 block of South Union Street and the east side of the 200 block of North Union Street.
 - (12) west side of the 100 block of North Lee Street and the west side of the 100 block of South Lee Street.
 - (13) both sides of the 700 block of Queen Street.
 - (14) west side of the 100 block of North Henry Street and the 100 block of South Henry Street.

1 (15) east side of the 100 block of North Patrick Street and the 100 block of South Patrick
2 Street.

3 (16) east side of the 100 block of The Strand for a distance of 275 feet north of the north curb
4 line of Prince Street.

5 (17) both sides of the 700 and 800 blocks of Princess Street.

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(The remaining portions of Section 5-8-92 remain unchanged.)

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Section 2. That this ordinance shall become effective upon the date and at the
10 time of its final passage.

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WILLIAM D. EUILLE
Mayor

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15 Introduction: 9/14/10

16 | First Reading: 9/14/10

17 Publication:

18 Public Hearing:

19 Second Reading:

20 Final Passage:

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