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	тивинхэ	VO	12-14-10		
			12-14-10		
1		Introduction and first reading:	12/14/10		
2		Public hearing:	12/18/10		
3		Second reading and enactment:	12/18/10		
4		·	•		
5		I DRODOSED ORDINANCE			
6 7	INFORMATION ON PROPOSED ORDINANCE				
8	<u>Title</u>				
9					
10	AN ORDINANCE to amend and reordain certain provisions of Article G.1 (ALEXANDRIA				
11	MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL GOVERNMENT)				
12			VERNMENT)		
13 14	of The Code of the City of Alexandria,	Virginia, 1981, as amended.			
15	Summary				
16	<u>Sammar</u>				
17	The proposed ordinance amends the nu	mber of members of the Alexandria Ma	arketing		
18	Committee from seven members to nin	e members.			
19					
20	<u>Sponsor</u>				
21	N/A				
22 23	N/A				
24	Staff				
25	5.002				
26	Andrea J. Blackford, Communications	Officer			
27	Meghan S. Roberts, Assistant City Atto	orney			
28	A				
29 30	Authority				
31	§ 3.04(g), Alexandria City Charter				
32	g 5.0 (6), Thomason City Chamber				
33	Estimated Costs of Implementation				
34					
35	None				
36	Attachments in Addition to Duomaged Ordinan	as and its Attachments (if any)			
37 38	Attachments in Addition to Proposed Ordinan	ce and its Attachments (if any)			
39	Alexandria Marketing Fund Application	on & Guidelines			
40	Thomasan Management - pp				
41					
42					
43					
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45 46					
46 47					
48					

1	ORDINANCE NO			
2 3	AN ORDINANCE to amend and reordain certain provisions of Article G.1 (ALEXANDRIA			
4	MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4			
5	(COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL			
6	GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended.			
7				
8	THE	CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:		
9	a .:	1		
10	Section 1. That Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND			
11	COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS),			
12	Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as			
13	amended, be, and the same hereby is, amended and reordained by the following amendments to the identified section as follows:			
14 15	the identified section	as follows:		
16	Sec. 2-4-64 Same -	composition		
17	3cc. 2-4-04 Same	composition.		
18	The committee	e shall consist of seven nine members: one citizen at large and six eight		
19	additional members with a variety of experience or expertise in the following areas:			
20	additional money	This a variety of emperiod of emperiod in the fellowing areas.		
21		(1) Marketing/communications;		
22		(2) Advertising agency/public relations;		
23		(3) Media buyer;		
24		(4) Graphic design/production;		
25		(5) Media relations/media outlet.		
26				
27	Section 2.	That this ordinance shall become effective upon the date and at the time of		
28	its final passage.			
29				
30		WILLIAM D. EUILLE		
31		Mayor		
32				
33	Introduction:	12/14/10		
34	First Reading:	12/14/10		
35	Publication:			
36	Public Hearing:			
37	Second Reading:			
38 39	Final Passage:			
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