

Docket Item #3  
BAR CASE #2004-0024

BAR Meeting  
April 7, 2004

**ISSUE:** Awnings & Signs  
**APPLICANT:** Gloria De Lourdes Blalock  
**LOCATION:** 1212 King Street  
**ZONE:** CD/Commercial

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**BOARD ACTION, MARCH 17, 2004:** On a motion by Mr. Smeallie, seconded by Mr. Keleher the Board deferred the application for restudy and a comprehensive sign program for the business be developed included awnings, a hanging sign, as well as window signs. The vote on the motion was 6-0.

**REASON:** The Board agreed with the Staff analysis, but believed that awnings could be installed if the overall length was reduced to 14' and that they did not obscure architectural details.

**SPEAKERS:** Gloria De Lourdes Blalock, partner, spoke in support  
Tamarra Schulman, partner, spoke in support

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

DISCUSSION:

Applicant's Description of the Undertaking:

“Awning installation along King Street storefront. Awning installation above rear door of business.”

Issue:

The applicant is requesting approval of a Certificate of Appropriateness for the installation of two awnings with signage for the new business “Territory” at 1212 King Street. The first proposed awning will be located on the King Street elevation. The canvas awning measures 14' by 2' 10" by 8". The awning will be brown canvas with a black and white logo. The logo measures approximately 3' 6" by 2' 6" and is located in the center of the awning. Black decorative finials will be attached to the ends of the awning.

The applicant is also proposing an awning above the rear entrance door. The brown canvas awning will measure 4'6" by 2'10" by 8". The design of the rear awning will match the awning on the King Street elevation..

History and Analysis:

According to Real Estate Assessments, the building at 1212 King Street was constructed around 1900. Staff was unable to locate any previous BAR approvals for this building.

The proposed awning signs comply with zoning ordinance requirements.

Staff notes that each building is allowed one square foot of signage that does not require BAR review. The applicant has indicated that a small sign advertising the store hours will be less than one square foot and therefore does not require BAR review.

The proposed awnings meet the recommendations of the *Design Guidelines*.

Staff believes the reduced size of the awnings is appropriate and recommends approval of the application as submitted.

## CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

### Code Enforcement:

- C-1 Fixed awnings must be designed and constructed to withstand wind or other lateral loads and live loads required by the USBC. Structural members must be protected to prevent deterioration.
- C-2 Awnings must comply with all applicable requirements of USBC. Retractable and fixed awnings must have a minimum 7 foot clearance from a sidewalk to the lowest part of the framework or any fixed portion of any retractable awning is required. The bottom of the valance of canvas awnings must have a minimum clearance of 6'-9" above the sidewalk.
- C-3 Construction permits are required for the proposed project.

### Office of Historic Alexandria:

"No comment."