EXHIBIT NO. 1

2(a)
6-15-02

YOUTH-LED COMMUNITY FESTIVAL INFORMATION PACKET

June 15, 2002
Choose Peace Festival
C/O SGI-USA
7400 Fullerton Road, Suite 200
Springfield, VA 22153

Honorable Kerry J. Donley
301 King Street
Alexandria, VA 22314
(703) 838-4500

Dear Mayor Donley:

Please find enclosed our information packet regarding our desire to host a non-sectarian Youth-Led Community Festival in Market Square, Alexandria, Virginia, entitled CHOOSE PEACE: Opening Hearts Through Dialogue.

We would greatly appreciate your support for the proposed festival.

Thank you again for your consideration.

Sincerely,

Jennifer Zarbock

Jennifer Zarbock
Choose Peace Festival Co-Chair
(703) 786-8197
TokLyn@aol.com

Co-sponsors of Past Events

Rosa and Raymond Parks Institute's
Pathways to Freedom

American University,
Center for Global Peace

University of the District of Columbia,
Department of Psychology and Counseling

Interfaith Council
of Metropolitan Washington

Center for Visionary Leadership

United Nations Association,
National Capital Area

What is SGI-USA?

The Soka Gakkai International (SGI)-USA, or the Society for the Creation of Value, is an American Buddhist association that promotes peace, culture and education. Its membership reflects the cross section of our diverse American society, representing a broad range of ethnic and social backgrounds. SGI-USA has been in the National Capital Area since 1960 and has a current membership of 3,500. Its community-based activities invite a shared commitment to the values of peace, culture, and education.

CHOOSE PEACE

Opening Hearts Through Dialogue

2002

This youth-led community festival will be a catalyst for positive social change.

- Open hearts through dialogue and life expanding exchange.
- Build cultural bridges by drawing on the strength of our diversity.
- Focus our dynamic energy as youth to positive change in our local community.
- Create lasting bonds of friendship.
- Seek out and unite with others working towards peace.

Festival Events

- Youth-led ceremony honoring the lives lost on September 11.
- Dialogue café and workshops on nonviolence.
- Entertainment including performances reflecting the international flavor and cultural diversity in our community.
- Children's area with interactive games.
- Exhibit on Community Peace Builders: Mahatma Gandhi, Martin Luther King and Daisaku Ikeda.
- Victory Over Violence (VOV) Initiatives featuring youth-led dialogue sessions.

What is VOV?

VOV is a youth-sponsored activity to help young people identify and counteract the root causes of violence in their lives and in their communities. VOV outreach programs began in 1999 as a response to growing concerns over the rise in youth-related violence. Over 110,000 citizens across the United States have so far signed our VOV pledge for nonviolence.

Local Events Sponsored by SGI-USA

Create Peace Festival 2001

Bringing together a diverse community, local youth transformed 3 blocks of historic U Street into a festival of art, music and dialogue based on our Victory Over Violence (VOV) initiative.

Imagine Peace Conference

Co-sponsored by the World Bank, 2,500 women gathered to celebrate their shared commitment to exploring innovative approaches to peace through workshops, exhibits and performances.

Treasuring the Future: Children's Rights and Realities Exhibition

This SGI-USA event, sponsored in close cooperation with UNICEF, features photos and artwork of children throughout the world. The exhibit's ultimate goal is to strengthen our commitment to children's rights.

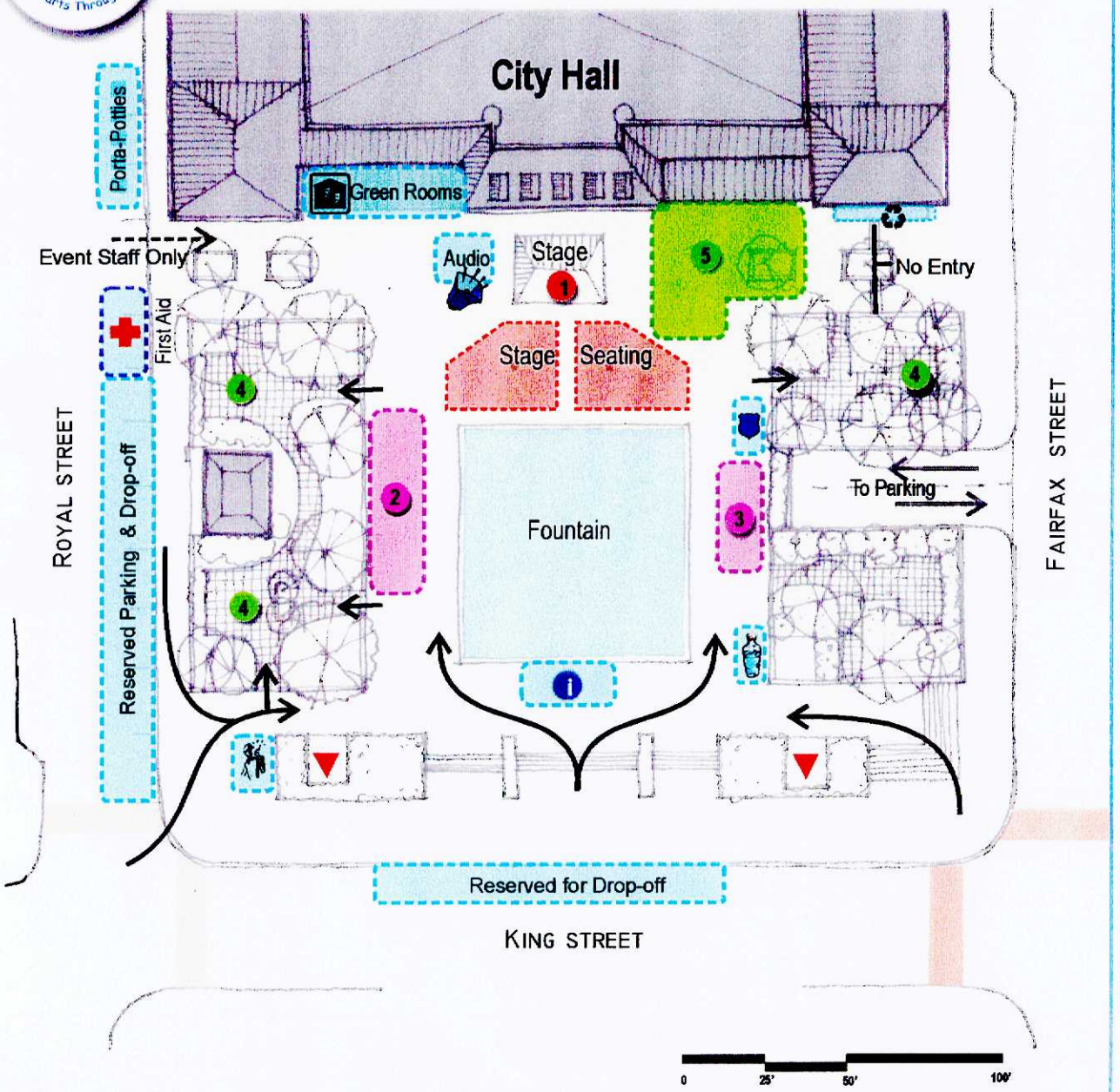
Earth Charter Initiative

As a contributor to this historic UN document, designed to guide people and nations to live in a way that promotes sustainable development, protects our planet and ensures human security, SGI-USA held local workshops to elicit input from a cross-section of society.

Linus Pauling and the Twentieth Century Exhibition

This touring exhibit honors one of the greatest scientists and humanitarians of the 20th century. Held at the National Museum of Health and Medicine, it portrays Pauling's influence as a chemist and a catalyst for peaceful social change.

Youth led Community Festival — **Market Square Concept**



Activities & Spaces

Stage & Performance Area

1. Concerts, Skits, Dances

Exhibits

2. Gandhi-King-Ikeda
3. Victory Over Violence

Special Areas

4. Dialogue Cafe' Booth
5. Children's Activity Area& Art Gallery

▼ **City & Sponsor's Area/ Booths**

Facilities

- Information, Control Center (including Lost & Found)
- Porta-Potties (Restroom facilities)
- First-Aid Station
- Security Station
- Audio-PA system Control Station
- Green Rooms
- Traffic-control & Guides Volunteer Station
- Trash & Waste Management
- Drinking Water Station

CITY OF ALEXANDRIA
SPECIAL EVENT APPLICATION & INFORMATION

This form should be filled in completely and sent to the Department of Recreation, Parks and Cultural Activities 1108 Jefferson Street, Alexandria, Virginia 22314. Once the application is received, it will be evaluated and approved or disapproved by the City. Organizations should not proceed with promoting their event until approval is received to hold the event. Applications for special events should be received one year before the proposed event is to take place. All fees for City services are due one month in advance of the event date.

I. EVENT INFORMATION

Name of Proposed Event: CHOOSE PEACE: Opening Hearts Through Dialogue		Date(s): August 17, 2002
Event Hours: From 11:00 AM To 5 PM	Set-up Time: 7–11 AM	Take Down Time: 5-9 PM
Location: Market Square, Alexandria, Virginia	☐ Public Property	☐ Private Property
Phone # for Event Information: 202-973-0117 (10AM – 6PM)		Estimated attendance: 300-475

Purpose of Event: To help young people identify and counteract the root causes of violence.

Description: (Please include site map for event or route map for race or parade)

A youth led community festival which will be a catalyst to create peace in our communities.

Food/Beverages: ☐ No ☐ Yes ☐ Sales ☐ Served No Sales/Catered

☐ On site cooking ☐ propane gas ☐ charcoal ☐ other _____

Alcoholic Beverages (Beer & Wine only): ☐ No ☐ Yes ☐ Sales ☐ Served/No Sales

Street Closure: ☐ No ☐ Yes Street Name(s):

Request lifting of parking restrictions ☐ No ☐ Yes (from _____ to _____)

Request Reserved Parking ☐ No ☐ Yes (indicate dates and times) August 11, 2002 from 7AM – 9 PM

Merchandise Sales: ☐ No ☐ Yes Describe: Tee Shirts with Festival logo

Restrooms: ☐ On site ☐ portable toilets: 5 # reg. units 2 # handicap units

Describe arrangements for public access to water: ☐ Hand washing ☐ drinking

Antiseptic solution will be provided for hand washing
Encourage patronage of local establishments for water or beverages

Entertainment/Proposed Activities:

☐ Amusement Rides ☐ Petting Zoo ☐ Pony Rides ☐ Fireworks ☐ Athletic Demonstration

☐ Music ☐ Performers ☐ Other Government and Pentagon officials for a Tree Conferral to Alexandria City in honor of September 11 Tragedy (more details in attached Proposal)

General Description/Information:

Parking: Where will participants park for event? Public Parking Garages and street parking, where available
Where will attendees park for event: Public Parking Garages and street parking, where available
Arrangements for handicap parking are as follows: Public Parking Garages

II. FINANCIAL INFORMATION

Will fees be collected? ☐ No ☐ Yes	Will tickets be sold or admission charged? ☐ No ☐ Yes
Insurance: Does organization have liability coverage that will apply to this event? ☐ No ☐ Yes If yes, please state name of insurance company and the limits of coverage provided: Travelers Insurance Company will provide a Certificate of Insurance. Limits: $3,000,000	
Are there corporate sponsors? ☐ No ☐ Yes – Describe contribution and what they are receiving in return: Under negotiations	
Is this a non-profit organization? ☐ No ☐ Yes – Name or group/organization to which profits will be donated:	
What percent of the gross income made from the event will go to the nonprofit group: N/A	

III. APPLICANT INFORMATION

Organization: Soka Gakkai International – USA	Address: 7400 Fullerton Road, Suite 200 Springfield, VA Zip Code: 22153
Representative: Bill Aiken Title: Director, Office of Public Affairs	Address: 601 Pennsylvania Avenue, NW, Suite 900 Washington, D.C. Zip Code: 20004
Phone # Day Time: 202-220-3145	Phone # Evening:
Fax #: 703-451-1701	Email: ChoosePeace2002@yahoo.com
Purpose of Organization: The ultimate aim of Buddhism and of the SGI is the establishment of a peaceful world. Toward this end, the SGI is active as a Non-Governmental Organization ("NGO") of the United Nations promoting peace, culture and education	

CERTIFICATION AND ACKNOWLEDGEMENT OF APPLICANT

The undersigned certifies that he or she is familiar with the rules, regulations and responsibilities of the use of City facilities and equipment and that the same will be enforced and honored by the sponsoring organization. The undersigned further certifies that he or she is the legally authorized representative of the sponsoring organization, and has the legal authority to submit this application and to enter into binding contracts on behalf of the organization. The undersigned further certifies that the information furnished in this application is true and correct to the best of the undersigned knowledge and information.

The undersigned acknowledges that issuance of a permit for use of facilities and recreational equipment is contingent upon approval of this application by the Director of the Department of Recreation, Parks and Cultural Activities, and that receipt of deposit is required, if applicable, and that payment for City services is payable one month in advance of the event.

Signature _____ Date: _____

Title: _____

FESTIVAL PROPOSAL
TO THE CITY OF ALEXANDRIA, VIRGINIA
FOR MARKET SQUARE

SUMMARY: The Virginia chapter of the Soka Gakkai International-USA ("SGI-USA") proposes to hold a festival on August 17, 2002 at the Market Square on King Street in Alexandria, Virginia. Festival events would include performances by local artists, exhibits, interactive activities for children, and a Dialogue Café. These activities are intended to foster a sense of the dignity of life and promote alternatives to violence.

This proposal provides details of the non-sectarian festival and brief information on the SGI-USA. The SGI-USA has hosted similar festivals in other major cities, responsibly, successfully, and safely. These festivals have benefited youth and schools in these cities, as well as our fellow citizens and city governments. References are available.

WHY A FESTIVAL? In the aftermath of the tragedy at Columbine High School, the youth of SGI-USA began *Victory Over Violence* ("VOV"), an initiative to help young people identify and counteract the root causes of violence in their lives and in their communities. Since the initiative was launched in August 1999, VOV has sponsored over 3,000 grass-roots discussions in the U.S., with more than 110,000 people "taking the pledge" to lead non-violent lives. More information can be found on the web site www.vov.com.

Driven by concern about violence and disharmony in our communities, the youth of SGI-USA have led 44 VOV festivals around the country. Many of these festivals were held before the unbelievable events of September 11. Since then, with so many of our Northern Virginia citizens profoundly affected emotionally, psychologically, and spiritually, the youth of Virginia chapter are even more committed to share a powerful message of hope and peace with our local community by sponsoring this festival.

Through the use of seminars, exhibits and performances we hope to:

1) Raise awareness of the various forms of violence that may occur in our homes, families, classrooms and communities;
2) Provide opportunities for dialogue that will develop understanding;
3) Explore the root causes of violence and consider alternatives to violent behavior.

FESTIVAL THEME: CHOOSE PEACE: Opening Hearts Through Dialogue

MISSION STATEMENT: Choose Peace: Opening Hearts Through Dialogue. "We must never lose sight of the fact that a third millennium imbued with respect for the sanctity of life, free from nuclear arms and war, enriched with the rainbow hues of diversity, will come into being only through the efforts of empowered and responsible citizens who don't wait for someone else to take the initiative." —Daisaku Ikeda, President, Soka Gakkai International.

This proposed youth-led community festival will be a catalyst to create peace in our communities. We are determined, through our actions, to:

- ☐ Draw on the strength of diversity and build cultural bridges throughout our community;
- ☐ Value our own lives and realize our unlimited potential as individuals, recognizing that a lack of self-identity and hope for the future lie at the root of all violence;
- ☐ Nurture youth with a progressive spirit, creating beautiful and lasting bonds of friendship; and
- ☐ Seek out and unite with others who are carrying out the positive change we want to see in our society.

Empowered with new realizations of our own potential, we will dare to Choose Peace and will be motivated with a true sense of purpose to make a difference in society. We will open our own hearts and those of others through dialogue.

ABOUT SGI

WHAT IS SGI? SGI is a multi-cultural Buddhist association with more than 12 million members in 182 countries and territories worldwide. The organization in the United States is called SGI-USA (The Buddhist Society for the Creation of Value).

For SGI members, Buddhism is a practical philosophy of individual empowerment and inner transformation that enables people to develop themselves and take responsibility for their lives.

As lay believers and "engaged Buddhists," SGI members strive in their everyday lives to develop the ability to live with confidence, to create value in any circumstances and to contribute to the well-being of friends, family and community. The promotion of peace, culture and education is central to SGI's activities. More information can be found on www.sgi-usa.org.

HUMANISTIC PHILOSOPHY OF BUDDHISM: Core concepts include:

- The inherent dignity and interconnectedness of all life;
- The eternity of life;
- The unity of life and its environment; and
- The development of each person's limitless potential through a process of self-motivated reform or "human revolution."

GOALS OF SGI: The ultimate aim of Buddhism and of the SGI is the establishment of a peaceful world. Toward this end, SGI is active as a Non-Governmental Organization ("NGO") of the United Nations promoting peace, culture and education. Activities vary according to local needs and priorities, and each independent SGI organization undertakes events and projects appropriate to its own culture and context.

SGI focuses many of its grass-roots activities on education and raising awareness on the following themes:

- Education for Peace
- Humanitarian Relief
- Environmental Protection
- Human Rights Education

FESTIVAL PLAN

PROPOSED FESTIVAL EVENTS:

- ☐ Tree Planter Conferral to the City of Alexandria, honoring the lives lost on September 11th. (The Mayor of Alexandria, and military personnel from the Pentagon will be invited for this ceremony)
- ☐ Performances by local musicians, poets, singers and dancers and others representing the artistic traditions of many cultures and countries
- ☐ Exhibit honoring the lives of Dr. Martin Luther King, Mahatma Gandhi and Daisaku Ikeda
- ☐ Games and activities for children and the young at heart
- ☐ A Dialogue Café which will feature interactive workshops and conversations on ways to end intolerance and violence

FESTIVAL LAYOUT: The event will consist of three major areas: the Stage Area, Exhibit and Dialogue Area and Games Area. A Command Center and First Aid station will be available. In addition, security personnel can be secured to assist local law enforcement officials if necessary.

FESTIVAL LOGISTICS:

Requested Date of Festival: Preferred date – August 17, 2002 (Saturday)
This date is flexible based on availability

Requested Time of Festival: 11:00 A.M. to 5:00 P.M.

Pre-Festival: 7:00 A.M. to 11:00 A.M. (set-up time)

Post-Festival: 5:00 P.M. to 9:00 P.M. (break-down time)

Equipment and items below will be provided:

- ☐ Porta Potties
- ☐ Canopies and/or Tents
- ☐ Waste Containers
- ☐ Tables and Chairs etc.

We anticipate securing financial support and endorsements from commercial vendors, as well as the City of Alexandria.

SECURITY/EVENT STAFF: We are prepared to have event and safety staff to ensure an accident-free and clean event. Staff will be on four-hour shifts from 7:00 A.M. to 9:00 P.M. The event and safety staff will consist of people from our membership, friends and festival sponsors. We will work closely with the police department of the City of Alexandria, and other appropriate personnel.

FESTIVAL SPONSOR: SGI-USA (The Buddhist Society for Value Creation)

OTHER POSSIBLE FESTIVAL SPONSORS: We may be asking other organizations to co-sponsor with us for this event. Possible festival Co-Sponsors are:

—George Mason University Institute for Conflict Analysis and Resolution
—Interfaith Conference of Metropolitan Washington

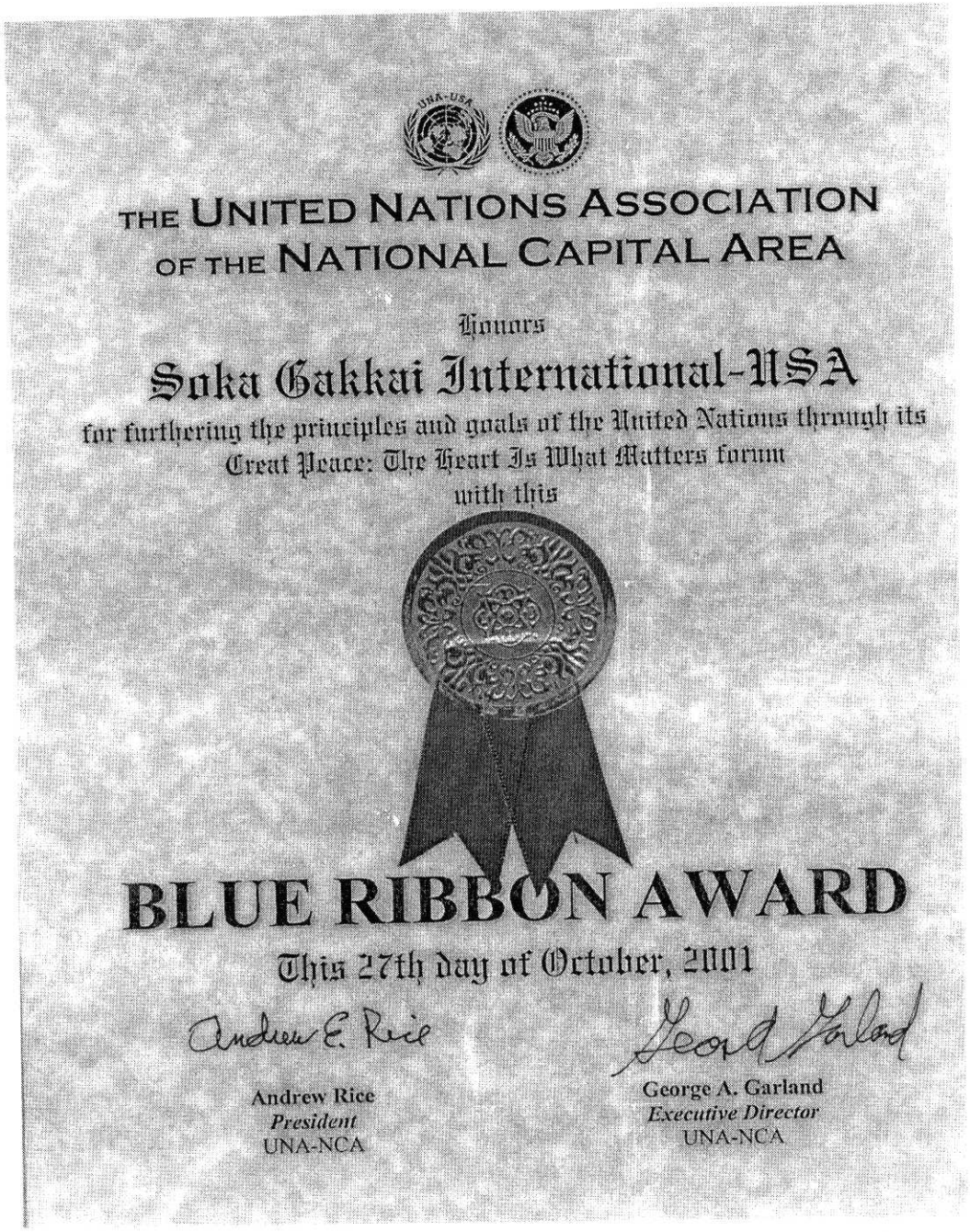
POSSIBLE COMMUNITY PARTNERS: The City of Alexandria (for example, Office of Women, Office of Youth). Other community organizations may be invited to become involved with Choose Peace.

FESTIVAL COORDINATORS/CONTACTS:

Jennifer Zarbock and Paul Schienle
Choose Peace Festival Co-chairs

For Information Contact:
Kathy Bowser, Festival Administrator
(202) 973-0117 (10:00 AM – 6:00 PM)

Choose Peace Festival
c/o SGI-USA
7400 Fullerton Road, Suite 200
Springfield, Virginia 22153
Facsimile: (703) 451-1701
choosepeace2002@yahoo.com



THE UNITED NATIONS ASSOCIATION
OF THE NATIONAL CAPITAL AREA

Honors

Soka Gakkai International-USA

for furthering the principles and goals of the United Nations through its
Great Peace: The Heart Is What Matters forum
with this

BLUE RIBBON AWARD

This 27th day of October, 2001

Andrew E. Rice
President
UNA-NCA

George A. Garland
Executive Director
UNA-NCA

Blue Ribbon Award
United Nations Association

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