

**ALEXANDRIA TRANSIT COMPANY**

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2-28-01

February 26, 2001

MEMORANDUM for the Honorable Mayor and Members of Council.


For your information.

ATC has been working with the Alexandria Convention and Visitors Association in the development of a project to demonstrate whether or not free weekend shuttle service between the King Street Metro station and City Hall will attract tourists and other shoppers to Old Town. This is a service that has been long-sought by the Chamber of Commerce, Old Town businesses, and the tourist bureau.

The proposed demonstration would provide free shuttle service on King Street, on Friday evenings and all day Saturday and Sunday, on 10-minute headways. The buses would be decorated with a distinctive shrink-wrap design.

Tentatively, the project would begin in May and continue for eight months.

ATC is asking the Virginia Department of Rail and Public Transportation to provide a demonstration grant of \$85,500 (95%) for the project; ATC will provide the local share of \$4,500 (5%).

  
W. B. Hurd  
Chairman