EXHIBIT NO. 1

City of Alexandria, Virginia

MEMORANDUM

DATE: FEBRUARY 7, 2007

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER

SUBJECT: AUTHORIZATION OF GRANT APPLICATION TO THE ALEXANDRIA
ROTARY CLUB FOR A ONE YEAR PROJECT TO ENHANCE YOUTH
COMMUNITY EDUCATION SERVICES

ISSUE: Authorization of grant application in the amount of $5,000 to the Alexandria Rotary
Club to enhance youth community education services.

RECOMMENDATION: That City Council:

1. Authorize the grant application to the Alexandria Rotary Club in the amount of $5,000;
   and

2. Authorize the City Manager to execute all necessary documents.

BACKGROUND AND DISCUSSION: The Alexandria Office on Women (OOW) has applied
for a one-time grant to address gaps in services to the youth in Alexandria. The project would
fund an extension of our community education program for youth on building healthy
relationships by advertising our text message line and web site to them. Staff does not expect to
request any additional funding after the one-year period either from the grantor or the City of
Alexandria.

The Alexandria Office on Women proposes to expand the promotion of a teen text message
line and a web site to provide interactive advice and information to teens on building healthy
relationships and living violence-free lives. The Alexandria Office on Women will employ an
intern to expand the interactive portion of the youth web site (www.alexandriava.gov/youth) and
purchase promotional materials, including posters, flyers, and small giveaways that advertise the
teen text message line (703.717.TEEN) to increase its usage and encourage youth to visit the web
site.

The Office on Women has concurrently applied to two sources to fund this project. Identical
critical item funding requests were included in each of the grants. If the department were to be
awarded both grants it would enable the project to expand its scope to additional Alexandria youth. The staff requested funding for several other items in each of the grants in the event that we received both grants.

The Alexandria Office on Women submitted this grant application to the Alexandria Rotary Club to meet its deadline of January 31, 2007, with the understanding that subsequent City Council authorization would be required to accept this grant award.

This grant came to the attention of Office on Women staff in mid-January, approximately one week before the second legislative session of City Council. This was insufficient time for staff to prepare an adequate response to the grant application and prepare an item to be placed on the docket for the second legislative session in January. It is always our intention to submit grants in a timely manner to allow Council to review and approve them if they see fit.

**FISCAL IMPACT:** Receipt of up to $5,000 for the one-year program. No City match is required. The program will end in one year and no additional City funds will be needed to continue the program.

**STAFF:**
Jen Harris, Community Education Specialist
Claire Dunn, DVP Coordinator
Erika Callaway Kleiner, SARA Program Coordinator
Lisa Baker, Director, Office on Women