City of Alexandria, Virginia

MEMORANDUM

DATE: AUGUST 30, 2007

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER

SUBJECT: SUBMISSION OF GRANT APPLICATION TO THE VIRGINIA DEPARTMENT OF CRIMINAL JUSTICE SERVICES FOR THE HISPANIC OUTREACH SERVICES PROJECT

ISSUE: Council consideration of a grant application to be submitted to the Virginia Department of Criminal Justice Services, STOP Violence Against Women Grant Program on September 14, 2007, in the amount of $34,910 for calendar year 2008 and $34,910 for the calendar year 2009 for the Office on Women Sexual Assault Response and Awareness (SARA) Program’s Hispanic Outreach Services Project.

RECOMMENDATION: That City Council:

(1) Approve submission of a grant application to the Virginia Department of Criminal Justice Services (DCJS) for funding in the amount of $34,910 for calendar year 2008 and $34,910 for the calendar year 2009 for continued funding of the Office on Women’s Hispanic Outreach Services Project;

(2) Approve the continuation of one full-time Hispanic Outreach Specialist position. This grant-funded position would terminate upon the expiration of the grant. The individual who fills this position has been notified of this condition of employment and has signed an agreement of understanding with regard to this condition. It should be noted that there are no funds available in the City budget to continue these activities once the grant funds are expired; and

(3) Authorize the City Manager to execute all documents that may be required.

BACKGROUND: In 1994, the United States Congress passed the Violence Against Women Act (VAWA) as part of the Violent Crime Control and Law Enforcement Act. One part of the VAWA is the STOP (Services, Training, Officers, Prosecution) Violence Against Women Program. The goal of the STOP program is to develop and strengthen effective law enforcement
and prosecution strategies and victim services, thereby providing more widespread apprehension, prosecution, and adjudication of persons committing violent crimes against women. These STOP grants funds are administered by the Virginia Department of Criminal Justice Services, which established the improvement of victim service delivery to racial, cultural, ethnic, and language minorities as one of its priorities.

Regardless of culture, national statistics show that only one in ten victims of sexual assault in the United States report their crime to law enforcement. Typical barriers to reporting a sexual assault are even more pronounced for Hispanic/Latino women who frequently do not speak English, fear law enforcement agents and often face social and cultural norms that reinforce male dominance and discourage discussion of sexual issues. These factors contribute to an environment in which Hispanic/Latino victims often fail to get the help they may need.

The Office on Women’s Hispanic Outreach Services Project is currently the only program offering comprehensive services to Spanish-speaking victims of sexual assault in Alexandria. The initial grant was awarded for Calendar Year (CY) 1997 and renewed for CY 1998 and 1999 to hire a part-time Hispanic Outreach Specialist in order to provide comprehensive services for victims of sexual assault and educational outreach to the City’s growing Spanish-speaking population. Due to the success of this project, the grant award was increased in 2000, which enabled the SARA Program to hire a full-time Hispanic Outreach Specialist to meet the growing demand for services. The V-STOP grant continued to fund the full-time Hispanic Outreach Specialist in 2001. In 2002, V-STOP funding was automatically decreased by 20 percent for all current grantees. Funding was restored to CY 2001 levels for the CY 2003 grant, making up for the 20 percent decrease in 2002. In CY 2004 and 2005, V-STOP once again funded the Hispanic Outreach Specialist with an award similar to that of CY 2003. In CY 2006 and 2007 a 5 percent cut to all grants was made. For CY 2008 and 2009 all programs who have had this funding for ten years are required to cut budget requests by 15 percent. If awarded, this funding for CY 2008 and CY 2009 will allow the SARA Program to fund a full-time Hispanic Outreach Specialist who will provide sexual assault victims with direct services and expand outreach efforts to Spanish-speaking residents.

**DISCUSSION:** In 2006, the Hispanic Outreach Specialist provided comprehensive services to 97 victims of sexual assault and their families, of which 94 spoke Spanish. Some of these services included: crisis intervention, court advocacy and information and referral. The Hispanic Outreach Specialist worked closely with medical, legal and police personnel to facilitate timely referrals and provision of services in sexual assault cases. To assist with the prosecution of sexual assault cases, the Hispanic Outreach Specialist provided court advocacy services to Spanish-speaking clients, supporting victims as their cases proceeded through the often intimidating and confusing legal system. In addition, the Hispanic Outreach Specialist provided assistance to victims filing crime victim’s compensation forms and in translating their victim impact statements for submission to the Circuit Court.
The Hispanic Outreach Specialist also provided extensive outreach by distributing brochures and posters throughout the Hispanic community. During the first six months of the current grant period, the Hispanic Outreach Specialist has already provided presentations to 119 Spanish-speaking residents within the City on issues such as sexual harassment, child sexual abuse prevention, and sexual assault awareness. The SARA Program plans to continue this important outreach if funding is awarded for 2008 and 2009.

**Fiscal Impact:** This grant application requests funds for CY 2008 and CY 2009 to provide funding for an Outreach Prevention Specialist in the amount of $34,910 each year. In order to apply for this grant, the City must identify matching funds in the amount of $11,637 each year in either in-kind services or a cash match. In the event of a grant award, the City's matching contribution formally will be provided by the in-kind donations of 624 volunteer hours for a total grant budget of $46,547 (including the in-kind match) each year. However, this position is expected to cost approximately $76,000 in FY 2008. Of this amount, $34,900 will come from grant funds and $41,100 will be funded out of the approved FY 2008 Office on Women’s budget. Of this $41,100, $34,100 was included in the FY 2008 budget.

For CY 2008 and CY 2009, applicants were required by the State to reduce their grant request by 15 percent. As a result, the amount requested represents a decrease of approximately $6,000 each year. In FY 2008, the Office on Women will make an adjustment in personnel spending or identify another source of general fund monies to cover this loss of these federal grant funds. In FY 2009, staff recommends considering the shortfall in this grant program ($6,000 plus any additional increased personnel costs such as merit step increase and benefit costs) as part of the FY 2009 budget process.

In addition, the City is responsible for the normal administrative costs associated with this grant. These costs include financial and reporting oversight provided by the administering agency, which includes the Office of Management and Budget and the Finance Department. It should be noted that when grant funds are entirely eliminated, it is the City’s policy to not make up the lost funding. There are no monies currently available in the City budget to continue these activities once the grant funds are expended. The grant-funded position would terminate upon the expiration of the grant, and the individual who fills the position has been notified of this condition of employment.

**Staff:**
Lisa Baker, Director, Office on Women
Claire Dunn, Interim Coordinator, SARA Program
Bruce Johnson, Director, OMB
Elisabeth Wheel, Budget Analyst, OMB