MEMORANDUM

DATE: OCTOBER 3, 2007

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER

SUBJECT: CONSIDERATION OF AN ORDINANCE TO MODIFY THE MEMBERSHIP OF THE GEORGE WASHINGTON BIRTHDAY CELEBRATION COMMITTEE

ISSUE: Consideration of an ordinance to modify the membership of the George Washington Birthday Celebration Committee by adding a representative from an Alexandria Chapter of the Daughters of the American Revolution and deleting the position for the T. C. Williams Band Boosters.

RECOMMENDATIONS: That City Council approve the proposed ordinance (Attachment 1) on first reading, and schedule it for public hearing, second reading and final passage on Saturday, October 13, 2007.

DISCUSSION: The George Washington Birthday Celebration Committee ("Committee") is responsible for the planning and carrying out the City’s Annual George Washington Birthday celebration, which occurs in February and includes the birthday parade, a birth night ball, an educational symposium and a historical revolutionary reenactment.

There are 19 members on the Committee representing local organizations, youth and the business community (Attachment 2). The total number of members will not change as a result of this modification.

The T. C. Williams Band Boosters have notified staff that the group no longer wishes hold a seat on the Committee (Attachment 3), and the Committee has requested that the vacancy be filled by a representative from the one of the Alexandria Chapters of the Daughters of the American Revolution (Attachment 4).

The Committee appreciates the work of the T. C. Williams Crew Boosters, and thanks them for their efforts. The Committee believes that it is important to engage the Daughters of the American Revolution, and has determined that there are individuals who are interested in
becoming involved in providing both educational and recreational opportunities in conjunction with Committee’s month-long celebration in February.

ATTACHMENTS:
Attachment 1. Proposed Ordinance
Attachment 2. Membership Roster for the George Washington Birthday Celebration Committee
Attachment 3. Letter dated March 9, 2007, from T. C. Williams Crew Boosters
Attachment 4. Letter dated April 5, 2007, from Sharon Sobel

FISCAL IMPACT: None.

STAFF:
Kirk Kincannon, Director, Recreation, Parks & Cultural Activities
Janet Barnett, Deputy Director, Recreation, Parks & Cultural Activities
Rose Williams Boyd, Executive Secretary for Boards and Commissions
GEORGE WASHINGTON BIRTHDAY CELEBRATION COMMITTEE

The George Washington Birthday Celebration Committee is responsible for the planning and carrying out of the City's annual George Washington Birthday celebration.

The Committee meets on the third Monday of each month at 7:30 p.m.
Approximately one to two hours per month are required of Committee members.

Members: 19

2-YEAR TERM

1 Member nominated by the American Legion
1 Member nominated by the Veterans of Foreign Wars
1 Member nominated by any other Veterans Organization
1 Member nominated by the Masonic Fraternity
2 Representatives of the business community nominated by the Chamber of Commerce
1 Member nominated by the Alexandria Jaycees
1 Member nominated by the Federation of Civic Assns.
4 Citizen members
1 Member nominated by the Gadsby's Tavern Museum Society
1 Member nominated by the Friendship Veterans Fire Engine Assn.
1 Member nominated by the T.C. Williams High School Band Boosters
1 Member nominated by the First Virginia Regiment of the Continental Line
1 Member who attends high school in the City of Alexandria
The City Manager or designee
The Director of Transportation Division of Dept. of T&ES

City Staff: JANET BARNETT, RECREATION DEPARTMENT, 838-4842
March 9, 2007

Janet Barnett
City of Alexandria – Recreation, Parks and Cultural Activities
1108 Jefferson Street
Alexandria, VA 22314

Dear Ms. Barnett,

The TC Williams Band Boosters have voted to no longer hold a seat on the GWBC. We apologize for the delay with this request.

Sincerely,

Marilyn Horner
TCW Band Booster Secretary
George Washington Birthday Celebration Committee  
1108 Jefferson Street  
Alexandria, VA 22314

April 5, 2007

Janet Barnett  
Alexandria Parks and Recreation  
1108 Jefferson Street  
Alexandria, VA 22314

Dear Mrs. Barnett:

It has come to our committee’s attention that the TC Williams Band Boosters have requested to have their organization removed from our committee’s roster, effective immediately.

Through discussion with our committee, it has been suggested that we replace this vacancy with a representative from the Daughters of the American Revolution. There are a couple of chapters in Alexandria, and we do not wish to restrict the membership to one particular chapter, but do ask that the representative should be a member of one of the Alexandria Chapters.

The Daughters of the American Revolution, as an organization, have long supported the events and efforts of the George Washington Birthday Celebration Committee. We are hoping that by including someone from their organization, we will gain additional perspectives on our events, and will be able to reach out to their members and others affiliated with their group that we have not been able to reach out to in the past—particularly in regards to publicizing our annual symposium, and other events.

With warmest regards,

Sharon K. Sobel  
Chair, GWBCC
INFORMATION ON PROPOSED ORDINANCE

Title

AN ORDINANCE to amend and reordain Section 2-4-114 (CREATION, COMPOSITION AND ORGANIZATION) of Article O (GEORGE WASHINGTON BIRTHDAY CELEBRATION COMMITTEE), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), of Title 2 (GENERAL GOVERNMENT), of The Code of the City of Alexandria, 1981, as amended.

Summary

The ordinance modifies the composition of the George Washington Birthday Celebration Committee by substituting a member representing the Alexandria Chapter of the Daughters of the American Revolution in place of a member representing the T.C. Williams High School Band Boosters.

Sponsor

Staff

Kirk Kincannon, Director, Department of Recreation
Karen S. Snow, Assistant City Attorney

Authority

Alexandria City Charter, §§ 2.01 and 3.04(g)

Estimated Costs of Implementation

None.

Attachments in Addition to Proposed Ordinance and its Attachments (if any)

None.

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AN ORDINANCE to amend and reordain Section 2-4-114 (CREATION, COMPOSITION AND ORGANIZATION) of Article 0 (GEORGE WASHINGTON BIRTHDAY CELEBRATION COMMITTEE), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), of Title 2 (GENERAL GOVERNMENT), of The Code of the City of Alexandria, 1981, as amended.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Section 2-4-114 of The Code of the City of Alexandria, 1981, as amended, be, and the same hereby is, amended and reordained, to read as follows:

(a) There is hereby established a standing committee to be known as the George Washington Birthday Celebration Committee.

(b) The committee shall consist of 19 members who, other than the members identified below in paragraphs (9) and (10), shall be appointed by the city council. The composition of the committee shall be as follows:

1. one member to be nominated by the American Legion;
2. one member to be nominated by the Veterans of Foreign Wars;
3. one member to be nominated by any other veterans organization;
4. one member to be nominated the Masonic Fraternity;
5. two representatives of the city's business community to be nominated by the Chamber of Commerce;
6. one member to be nominated by the Alexandria Jaycees;
7. one member to be nominated by the Federation of Civic Associations;
8. four citizen members;
9. the city manager or the manager's designee;
10. the director of the transportation division of the department of transportation and environmental services;
11. one member to be nominated by the Gadsby's Tavern Museum Society;
(12) one member to be nominated by the Friendship Veterans Fire Engine 
Association;

(13) one member to be nominated by the T.C. Williams High School Band 
Booster; City of Alexandria Chapter of the Daughters of the American 
Revolution;

(14) one member to be nominated by the First Virginia Regiment of the 
Continental Line; and

(15) one member who attends high school in the City of Alexandria.

c) The members identified above in subsections (b)(9) and (b)(10) shall serve 
during their tenure as employees of the city. The terms of all other members shall be for 
two years; provided, however, that the member identified above in subsection (b)(15) 
shall cease to be a member upon graduation from high school.

d) The committee shall receive staff support from the director of the department 
of recreation, parks and cultural activities.

Section 2. That this ordinance shall become effective upon the date and at the 
time of its final passage.

William D. Euille
Mayor

Introduction: 10/09/07
First Reading: 10/09/07
ORDINANCE NO. 4499

AN ORDINANCE to amend and reordain section 2-4-114 (CREATION, COMPOSITION AND ORGANIZATION) of ARTICLE O (GEORGE WASHINGTON BIRTHDAY CELEBRATION COMMITTEE), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), of Title 2 (GENERAL GOVERNMENT), of The Code of the City of Alexandria, 1981, as amended.

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(3) one member to be nominated by any other veterans organization;

(4) one member to be nominated the Masonic Fraternity;

(5) two representatives of the city’s business community to be nominated by the Chamber of Commerce;

(6) one member to be nominated by the Alexandria Jaycees;

(7) one member to be nominated by the Federation of Civic Associations;

(8) four citizen members;

(9) the city manager or the manager’s designee;

(10) the director of the transportation division of the department of transportation and environmental services;

(11) one member to be nominated by the Gadsby’s Tavern Museum Society;
(12) one member to be nominated by the Friendship Veterans Fire Engine Association;

(13) one member to be nominated by the City of Alexandria Chapter of the Daughters of the American Revolution;

(14) one member to be nominated by the First Virginia Regiment of the Continental Line; and

(15) one member who attends high school in the City of Alexandria.

(c) The members identified above in subsections (b)(9) and (b)(10) shall serve during their tenure as employees of the city. The terms of all other members shall be for two years; provided, however, that the member identified above in subsection (b)(15) shall cease to be a member upon graduation from high school.

(d) The committee shall receive staff support from the director of the department of recreation, parks and cultural activities.

Section 2. That this ordinance shall become effective upon the date and at the time of its final passage.

WILLIAM D. EUILLE
Mayor

Final Passage: October 13, 2007