MEMORANDUM

DATE: MAY 5, 2009
TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL
FROM: JAMES K. HARTMANN, CITY MANAGER
SUBJECT: RESOLUTION TO INCREASE THE MONTHLY PARKING FEE CHARGED TO THE PUBLIC AT CITY-OWNED PARKING FACILITIES

ISSUE: Increase in parking fees charged to the general public at City-owned parking facilities.

RECOMMENDATION: That City Council adopt the attached resolution.

DISCUSSION: The City currently owns four parking garages, including Market Square, the Courthouse, Union Street and Thompson’s Alley, and four surface lots. During the FY 2010 budget process, staff analyzed the number of public and employee parkers that currently utilize these facilities and the amount of revenue collected for use at each garage and surface lot annually. During the course of the analysis it was determined that staff should focus on general public parkers that utilize the two largest garages (Market Square and the Courthouse) on a monthly basis.

Currently, there are 29 public parkers who have monthly accounts at the Market Square garage and 151 public parkers who have monthly accounts at the Courthouse garage. The public is currently charged $125 per month to park at these two facilities. At this rate, the City collects $270,000 annually for these monthly parking facilities.

In the context of the FY 2010 budget process, staff proposed increasing the monthly rate for the public that use these two facilities by $10 per month from $125 to $135 per month. This $10 increase in the monthly rate will result in an additional $21,600 in annual revenue from parking fees.

By adopting the attached resolution, City Council will formally adopt this fee increase and move the rates to what was approved in the FY 2010 Operating Budget. These new rates will go into effect on July 1, 2009.

FISCAL IMPACT: Staff estimates that the new rates will produce an additional $21,600 in annual revenue.
ATTACHMENT: Resolution

STAFF:
Michele Evans, Deputy City Manager
Bruce Johnson, Chief Operating Officer
Edward Mandley, Director, General Services
Alfred Coleman, Division Chief, General Services
RESOLUTION NO. ______

Resolution to Adopt Fee Increases for Monthly Parking Rates to be Charged to the General Public at City-Owned Parking Facilities for FY 2010

WHEREAS, pursuant to Section 2.07 of the City Charter, City Council has the authority to establish fees to be charged for services provided by the City; and

WHEREAS, the monthly parking fees charged to members of the public at the Market Square parking garage and the Courthouse parking garage fell within the Baltimore Washington CPI-U fee adjustment guidelines set forth by City Council in Fiscal 2008;

WHEREAS, the monthly parking fees charged to members of the public vendors at the Market Square parking garage and the Courthouse parking garage are significantly below what other jurisdictions charge and what the costs of providing the parking service are;

WHEREAS, the costs of providing the Market Square parking garage and the Courthouse parking garage continue to increase year-by-year and the fees do not cover the entire costs associated therewith;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ALEXANDRIA, VIRGINIA:

1) That the monthly parking fees for members of the general public charged by the City of Alexandria Department of General Services for members of the general public at the Market Square parking garage and the Courthouse parking garage shall be and hereby are set at the rate of $135 per month.

2) That this resolution shall be effective July 1, 2009.

ADOPTED: ________________

WILLIAM D. EUILLE, MAYOR

ATTEST:

Jacqueline M. Henderson, CMC City Clerk
RESOLUTION NO. 2339

Resolution to Adopt Fee Increases for Monthly Parking Rates to be Charged to the General Public at City-Owned Parking Facilities for FY 2010

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WHEREAS, the monthly parking fees charged to members of the public vendors at the Market Square parking garage and the Courthouse parking garage are significantly below what other jurisdictions charge and what the costs of providing the parking service are;

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2) That this resolution shall be effective July 1, 2009.

ADOPTED: May 12, 2009

WILLIAM D. EUILLE MAYOR

ATTEST:

Jacqueline M. Henderson, CMC City Clerk