

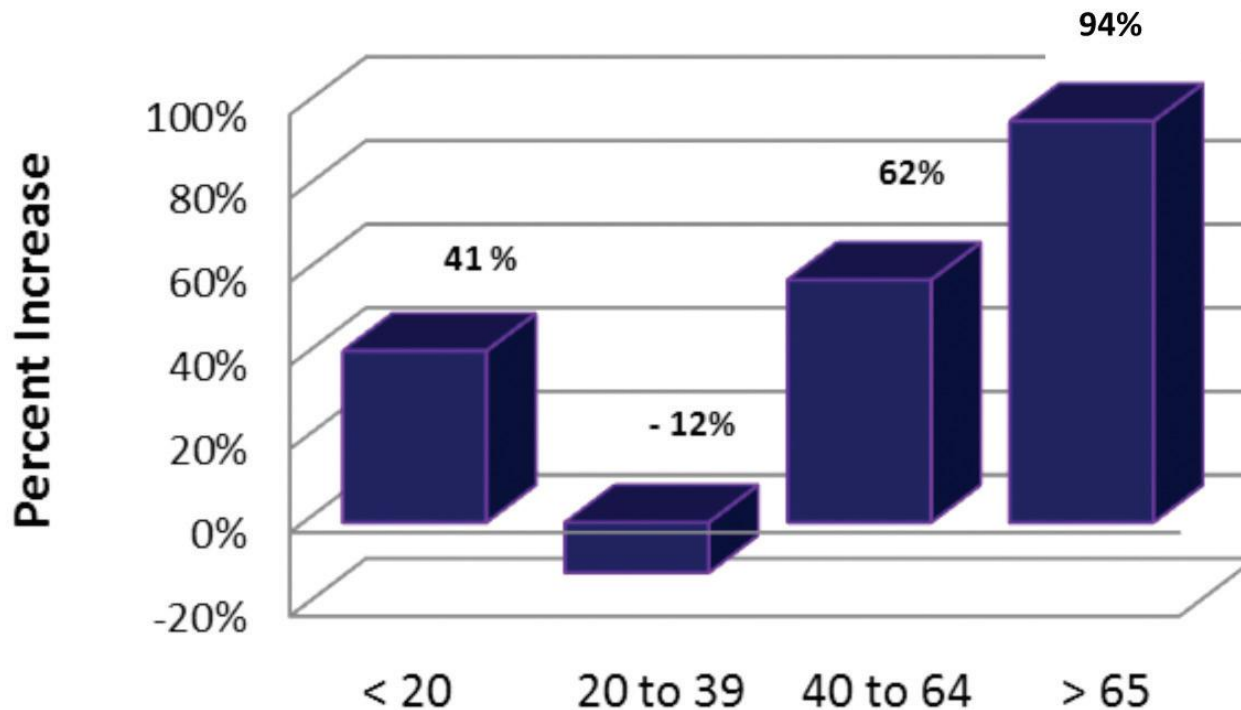
THE ALEXANDRIA OF OUR FUTURE

A Livable Community for All Ages
Strategic Plan on Aging, 2012-2016

Prepared for the City of Alexandria by JustPartners, Inc.

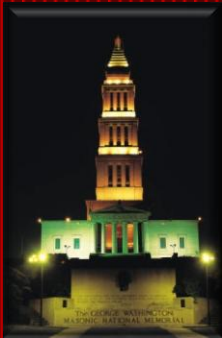
Seniors are Alexandria's fastest growing natural resource!

Population Projections by Age Percentage Increase, 2010 - 2030



Overview of the Presentation

- How the Plan was developed
- The Plan's point of view
- The Goals and Objectives
- Approach to implementation



Extensive environmental scan by JPI

Broad Outreach for Community Input

- 2,400 households with AARP members 55+
- 10,000 residents 55+
- 350 City Board and Commission members
- 81 RSVP members in Alexandria
- 350 individuals/businesses serving seniors
- 48 community organizations
- 75 faith-based institutions
- 100 commuters at Braddock metro station
- Frequently visited city locations – coffee houses, grocery stores, city buildings, etc. (English and Spanish materials)
- Users of the City calendar, Facebook and E-news

Two town halls, almost 400 residents

131 written comments, input cards

Meetings with City Officials

- James Hartmann, City Manager
- Mark Jinks, Deputy City Manager
- Michele Evans, Deputy City Manager
- Debra Collins, Assistant City Manager
- Bruce Johnson, Chief Financial Officer
- James Banks, City Attorney
- Tony Castrilli, Director of Communications
- Cheryl Orr, Director of Human Resources
- Faroll Hamer, Director of Planning & Zoning
- Councilwoman Del Pepper

Incorporation of Feedback from:

- ✓Strategic Plan Advisory Group, Aging Liaisons, Commission on Aging
- ✓On-line readers of Executive Summary
- ✓Public Hearings conducted by Commission on Aging

The Point of View

- ✓ Framed by the aspiration of a **“livable community for all ages”**
- ✓ Recommendations that align well with **other Alexandria strategic plans**
- ✓ Recognition that government **needs partners** to create the Alexandria that seniors desire



The Vision

*Residents choose to stay in Alexandria
as they age because it is
a livable community for all ages.*



The Goals

Goal #1. Communications and Outreach. Information about services and programs is readily available and accessible in a variety of formats and venues for older residents of Alexandria, their families and caregivers, local organizations and businesses.

Goal #2. Housing. A range of affordable, accessible and supportive housing is available that meets the needs of older residents of the City to be able to age at home.

Goal #3. Transportation. A variety of mobility options, including pedestrian-safe streets, make moving in and around the City and region possible for Alexandrians of all ages and abilities.

Goal #4. Community Services. Community services accommodate the expectations and needs of aging Alexandrians and support their caregivers.

Goal #5. Economic and Workforce Development. The important contributions of older Alexandrians to the City's economy are recognized and the innovative entrepreneurship of older residents is encouraged.

Goal #6. Quality of Life. The quality of life of all Alexandrians is enhanced by the many volunteer activities of its older residents and their continued involvement in the social and civic life of the City.

Goal #7. Health, Wellness, and Safety. All residents, with special attention to lower-income older City residents, optimize their wellness and receive the health care they require.



Goal #1.

Communications and Outreach

INFO 1. An effective, robust **communications and outreach plan** – incorporating traditional strategies, creative ideas and modern technology – is developed that will inform, update, educate and actively refer Alexandria residents, businesses and organizations to services and programs available for older adults and their families.



Goal #2. Housing

HOUS 1. Through public/private collaboration, a **mixed-income affordable assisted living facility**, with at least 100 units, is available to Alexandrians of low and moderate income.

HOUS 2. A significantly increased number of new or refurbished units that support **independent living** are available to older Alexandrians of low and moderate incomes.

HOUS 3. The City of Alexandria adopts an **ordinance** allowing accessory dwelling units and family/caregiver suites.

HOUS 4. Older Alexandrians have easy access to information and understand about ways to **modify homes** to enable aging at home. Information will include universal design, home modification assistance programs, health and safety audits, tax credits and other supports available at the local, state and federal levels.

HOUS 5. Recognizing the expected growth in eligibility for the **Real Estate Tax Relief and Assistance Program for Elderly and Disabled Persons**, the City evaluates its eligibility criteria and anticipated fiscal impact and plans accordingly.



Goal #3. Transportation

TRANS 1. Alexandrians support safe, walkable, mixed-used, transit-oriented development.

TRANS 2. A **cost-benefit analysis** of a range of transportation options for seniors is undertaken, and the best strategies are implemented.

TRANS 3. Volunteers (e.g., retirees, boomers, students) are utilized to conduct **walkability and accessibility audits** of Alexandria and local facilities and make recommendations for changes to enhance the experience of seniors and younger people with disabilities.



Goal #4. Community Services

SERV 1. At least **one new affordable in-home service** is available for seniors and/or their caregivers.

SERV 2. Caregivers have **expanded access** to information, education, and resources.

SERV 3. Seniors have at least **two new types of advocates** looking out for their well-being.



Goal #5.

Economic and Workforce Development

ECON 1. A high-level task force develops strategies for the private sector and the City to tap the potential of the aging population as **employees, entrepreneurs, and consumers.**

ECON 2. The public high school creates modules for its curriculum, coupled with second language instruction, to attract more of the area's young adults into health care and aging occupations, and links success in those courses to opportunities for internships and **education-to-work pipelines.**

ECON 3. Alexandria is recognized as a prominent and **desirable retirement location**, especially for military and federal retirees, as measured by an increase in residents in the City receiving military or federal retirement benefits.

ECON 4. Employees of Alexandria government, businesses, non-profits and other entities in the City understand the laws **prohibiting age discrimination** in employment.



Goal #6. Quality of Life

QUAL 1. City Council designates one seat on all **relevant Boards and Commissions** for a resident 60+ with an identified older constituency.

QUAL 2. Volunteer opportunities for older adults are readily accessed and the business case for older volunteers is widely known.

QUAL 3. Boomers' desires are included in designing programs/events/spaces to meet their needs.



Goal #7. Health, Wellness, and Safety

HEAL 1. PACE, the Program for All Inclusive Care for the Elderly, expands into Alexandria.

HEAL 2. Funding from the Affordable Care Act is secured for **community and home based services.**

HEAL 3. Appropriate **urgent/emergency services** are available within 25 miles of Alexandria to seriously mentally ill adults, including acute hospitalization and crisis care alternatives.

HEAL 4. Older adults and other residents have access to **healthy, fresh foods** and understand the role of nutritious foods in preserving health.

HEAL 5. **Special needs populations** within the City of Alexandria, particularly the subset of Alexandria residents with special medical needs, are defined and identified so that appropriate support is available to them in the event of an emergency.



WHO WILL BENEFIT...

