CITY COUNCIL WORK SESSION  
ON THE  
INTERDEPARTMENTAL PLANNING WORK PROGRAM  
TUESDAY, APRIL 24, 2012  
5:30 PM  

AGENDA  

I. Welcome and Comments by the Mayor  
   Mayor William D. Euille  

II. Proposed Interdepartmental Planning  
   Work Program for FY2013  
   Faroll Hamer, Director,  
   Planning and Zoning  
   Representatives from the Office of Housing, the Department of  
   Recreation, Parks and Cultural Activities, and the  
   Department of Transportation and Environmental Services  

III. Council Discussion  
   City Council  

IV. Adjournment  

Individuals with disabilities who require assistance or special arrangements to participate in the City  
Council Work Session may call the City Clerk and Clerk of Council’s Office at 746-4500 (TTY/TDD 838-  
5056). We request that you provide a 48-hour notice so that the proper arrangements may be made.
FY2013 Proposed Interdepartmental Planning Work Program

City of Alexandria
Housing - Planning and Zoning - Recreation, Parks and Cultural Activities - Transportation and Environmental Services – Office of Historic Alexandria

with
Alexandria Economic Development Partnership and Alexandria Convention and Visitors Association

Major initiatives
- Complete Beauregard Plan in FY2012
- Landmark North
- Waterfront Plan implementation
- Public engagement
- Beauregard Plan implementation
- Potomac Yard Metro Station and the Crystal City/Potomac Yard/Braddock Transitway
- Eisenhower West OR GenOn/Old Town North small area plan (when Landmark North is complete)
Landmark North

Redevelopment of Landmark Mall
Include “Bluffs” Properties
Infrastructure costs and financing for Landmark North area
Creation of CDDs

Also related: Transit Corridor C planning, Housing Master Plan Implementation

Departments contributing resources: Housing, P&Z, RPCA, and T&ES
Landmark North

Re-engage Landmark/Van Dorn Advisory Group
- Advise Council, Planning Commission and staff on the redevelopment proposals and plan implementation
- Help staff develop and implement the public outreach strategy
- Council docket item in June

Waterfront Plan

- Flood mitigation/public improvements design and engineering
- Parking
- Beachcomber
- Open space acquisition
- Development projects
- Marina
- Waterfront Commission
- Windmill Hill Park

Departments contributing resources: P&Z, T&ES and RPCA
Proposed FY2013 Alexandria Interdepartmental Planning Work Program

Public engagement and the long range planning process

- Shared expectations for process and products
- Approaches for broad and meaningful participation
- Understanding of trends shaping city and future planning

Also related: all long range planning projects across departments

Departments contributing resources: Housing, P&Z, RPCA, and T&ES

---

Proposed FY2013 Alexandria Interdepartmental Planning Work Program

Eisenhower West plan

- Apply new public engagement principles and tools
- Do not start until Landmark North is complete

Issues include:

- Existing industrial uses
- Transportation
- Market demand
- Public benefits

Also related: Transit planning

Departments contributing resources: Housing, P&Z, RPCA, and T&ES
Planned FY2013 Alexandria Interdepartmental Planning Work Program

**GenOn/Old Town North** (small area plan)

- Apply new public engagement principles and tools
- Create a community vision for GenOn site
- Redevelopment sites in Old Town North

**Issues include:**
- Environment
- Open space
- Transportation
- Neighborhood compatibility

GenOn now focused on closure, not redevelopment

Departments contributing resources: P&Z, RPCA, and T&ES

Proposed FY2013 Alexandria Interdepartmental Planning Work Program

**FY2013 Budget Request**

- **Staff resources in proposed Office of Implementation**

<table>
<thead>
<tr>
<th>Project</th>
<th>Outside Technical Assistance</th>
<th>Capital Improvement Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landmark/Van Dorn Implementation</td>
<td>$100,000</td>
<td>--</td>
</tr>
<tr>
<td>Public Engagement Process</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Eisenhower West Small Area Plan</td>
<td>$175,000*</td>
<td>--</td>
</tr>
<tr>
<td>GenOn/Old Town North Small Area Plan</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Waterfront Implementation</td>
<td>--</td>
<td>$1,850,000</td>
</tr>
<tr>
<td>Transit Corridor C Planning</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Beauregard Corridor Implementation</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$275,000</td>
<td>$1,850,000</td>
</tr>
</tbody>
</table>

* represents total need but would be less in FY 2013 as project would continue into FY2014
### APRIL 2012 Draft FY2013 Interdepartmental Long Range Planning Work Program

#### SMALL AREA PLANNING & IMPLEMENTATION
- Alameda Arbor Park (6%L) and 6M implementation (PEDS)
- Benevengo Corridor Small Area Plan (PAZ)
- Del & Park Plan Implementation (PAZ)
- Eisenhower West Small Area Plan (DENIDT Small Area Plan (PAZ)
- Landmark North (PAZ)
- Public Engagement Process (PAZ)
- Waterfront Small Area Plan (PEDS)

#### OTHER LONG RANGE PLANNING & IMPLEMENTATION
- JFK Executive Plan (5%)
- Housing Master Plan (5%)
- Mentone Corridor Plan (5%)
- School Facilities Planning (5%)
- Torrey Corridor Feasibility Studies (5%)
- Torrey Corridor C Implementation (5%)
- Pedestrian Tidy Streets/Central Avenues (TFAS) (less than 1)

#### FUNDING IMPLEMENTATION & MONITORING PROJECTS
- MMIP Strategic Plan
- BBMC-13 Road and Tunnel Improvements (5%)
- Central Projects, Engineering and Design (5%)
- City-Wide Street Map (Traffic Engineering and Climate Change (PSTC))

#### FUNDING DEPENDENCY
- Parcel Farm Park (FMP/AWD/5%)
- Parking (FMP, PAZ)
- Widening Agency (PAZ)
- Public Art Master Plan (PAZ)

#### KEY
- Preparatory staff work for a planning project
- Staff development and recruitment
- Project design
- Project implementation

Note: 1 includes Palmer Nye, Woodside, Westfield, Thomas/Dev, environmental studies, and the Round 1
Greenway planning.