MEMORANDUM

DATE: MAY 2, 2012

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: RASHAD M. YOUNG, CITY MANAGER

SUBJECT: CONSIDERATION OF THE SUMMARY REPORT ON THE COMMUNITY YOUTHMAPPING PROJECT IN THE EAST END OF ALEXANDRIA, VIRGINIA


RECOMMENDATION: That City Council:

1) Receive the Community YouthMapping Summary Report; and

2) Recognize the Substance Abuse Prevention Coalition of Alexandria (SAPCA) for their work on behalf of the City.

DISCUSSION: During the summer of 2011, the Substance Abuse Prevention Coalition of Alexandria (SAPCA) and its partners sponsored a Community YouthMapping (CYM) project focused on Alexandria’s East End of the City. This project was the result of a broad partnership among SAPCA, City agencies, nonprofit organizations and various City boards and commissions. Alexandria teens, ages 14 to 18 from the JobLink Teenswork! youth employment program, received training in surveying and mapping programs and services available to youth. Supervised by adult team leaders, they surveyed and mapped programs provided by businesses, nonprofit organizations and government organizations in Alexandria’s East End. In addition, the mappers conducted peer-to-peer surveys with youth in a City summer recreational program and summer school to obtain information on the types of places where youth go after school, how they get there, and what motivates them to go to a specific location.

The report presents a description of the CYM project, including the mapping process, and an assessment of the services available to youth in East End of Alexandria. The mappers collected data on the available community programs and services, opportunities for youth, and the organizations’ perceptions of at-risk youth behaviors. They also collected information from 100 youth on their after school and summer habits.

The report concludes that, although Alexandria offers a wide range of programs and services for youth and a strong investment in young people’s success, many additional actions could be taken to provide additional and better suited programs and services to the youth in the East End. The
The report recommends: holding forums to solicit youth and other community members’ opinions on programs and activities; providing youth with access to information regarding organizations that offer opportunities; encouraging businesses and organizations to support youth development; developing and expanding after-school activities and programs; and providing more volunteer opportunities for youth in the City. It further recommends that resources and opportunities for youth in the East End be better publicized.

The West End was mapped last year and the results presented to City Council as Docket Item #11 on March 22, 2011. Similar to the East End, there is a need for enhancing existing and creating additional youth-oriented programs and services in the West End. The recommendations from the West End report were comparable to those in the East End report.

The report will be widely distributed to organizations and community members in an effort to garner support for the implementation of its recommendations. Allen Lomax, SAPCA Chair, and Derek Bibbs, SAPCA Board member and T.C. Williams High School student will make a presentation to City Council on the CYM Project and the report findings.

**FISCAL IMPACT:** At this stage there are no fiscal impacts. If and when specific proposals are made for new or expanded City activities, there may be fiscal impacts to consider.

**ATTACHMENTS:**
Attachment I: Community YouthMapping In The East End of Alexandria, Virginia 2011 Summary Report
Attachment II: YouthMapping PowerPoint Presentation

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Community Youth Mapping in the East End of Alexandria, Virginia
2011 Summary Report
February 2012
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Executive Summary

In summer 2011, the Substance Abuse Prevention Coalition of Alexandria (SAPCA) and its partners sponsored their second Community YouthMapping (CYM project) to identify resources, programs and services for youth in the City of Alexandria, and to highlight gaps in those resources. The West End was mapped in 2010. The second mapping in 2011 focused on Alexandria’s East End.

Sixteen Alexandria teens, called “mappers,” surveyed 484 businesses, schools, faith-based and other organizations in the East End. They also conducted surveys with 114 of their peers about places to go, things to do, and what youth expect and want in the places they visit in Alexandria. Mappers provided their own input on the mapping process, their perceptions of Alexandria and whether it is a “youth-friendly” city.

The findings are qualitative because this data gathering was exploratory in nature. The study was conducted to gain insight into the programs and services offered to children, youth and families. The data were drawn from a convenience sample, i.e., a non-scientific sample of those who volunteered to complete the surveys.

The findings suggest that Alexandria youth are not well connected to programs, services, and other resources offered in the community, and there are gaps in resources for older youth. Mappers found that most organizations surveyed do not offer community programs or services. Over 80 percent of the organizations are for-profit businesses and few offer employment, internship or volunteer opportunities for youth. Ninety percent of organizations do not employ youth and over 60 percent have no interest in providing youth with opportunities. Most of the organizations located in the East End are clearly geared towards adults.

The results also show that organizations and businesses in the East End have little awareness of what occurs in the neighborhood. Regarding the surveyed organizations’ perceptions of youth risk behavior, few said alcohol, tobacco, drug use, teen pregnancy or gangs were problems in their neighborhood. Over 40 percent said they did not know because their only interactions with the neighborhood were during work hours and they spent most of their time inside their businesses.

The youth survey results show almost 70 percent of youth spend their time at home in the afternoon during the school year, and watching TV or listening to music during the summer. Over 70 percent of youth indicate the most important reason they go to a certain location after school is because they have fun there, and almost 60 percent said it was because their friends go there. About 60 percent of youth said there is a place in their neighborhood where they could go after school, but only 20 percent said they go there all of the time and close to 40 percent only go sometimes. The youth survey results show that youth are either unaware of “youth-friendly” places in their neighborhood, or choose not to go there because the places don’t suit their wants and needs.
Recommendations from the CYM project:

- Hold town forums to discuss and brainstorm possible solutions and options for the City regarding issues that pertain to youth
- Provide youth with access to information regarding organizations that offer opportunities, and promote the opportunities offered
- Ask youth what programs and services they want to see offered at different locations
- Encourage businesses and organizations to support youth development by highlighting how it benefits them and the community
- Increase organizations’ awareness of the culture and climate in their neighborhoods to build their connection to the City
- Encourage businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth
- Develop, expand and promote more after-school activities and programs
- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the City
- Work with the Alexandria City Public Schools in the Community School planning effort to identify and close gaps in programs and services in the City

SAPCA wants this report to be a catalyst to facilitate partnerships between youth and organizations in the community and to enhance the programs and services provided to Alexandria’s youth. The results of the CYM project will be widely distributed to organizations and community members in an effort to support CYM partners with the implementation of the recommendations contained in this report. It is SAPCA’s hope that organizations in Alexandria will work harder to connect youth to programs, services, and resources, so youth feel more connected to the community, thereby helping to achieve Goal Four in the City’s Strategic Plan. The goal states, “Alexandria is a community that supports and enhances the well-being, success and achievement of children, youth, and families.” The CYM project is compatible with the second objective, “Alexandria supports quality, evidence-based initiatives that promote the well-being of children, youth and families.” Connecting youth to City organizations and businesses will reduce the occurrence of risky behaviors in adolescent, including substance use and abuse, risky sexual behavior and violence, addressing an initiative in the second objective of Goal Four.

For questions or to request more information, contact SAPCA’s Coordinator, Noraine Buttar, at 703-746-3670 or noraine.buttar@alexandriava.gov.
Community YouthMapping (CYM)

Community YouthMapping (CYM), coordinated by local public/private/nonprofit partnerships, brings together youth and adults as they discover community resources and opportunities for children, youth, and families. Youth, accompanied by adults, go door-to-door in communities, surveying businesses and organizations. This strategy helps identify a variety of resources that may not be commonly known to the general community. The CYM project involves youth, called mappers, who use a survey tool to gather baseline information on the resources available in the community. The CYM survey tool was developed by the Academy for Educational Development (AED) and is used in numerous communities. In July 2011, AED programs combined with a non-governmental organization, FHI, to create a new entity, FHI-360.

Phase two of the Alexandria CYM project occurred from July 16 to August 19, 2011, and focused on Alexandria’s East End. Phase one included the mapping of Alexandria’s West End in the summer of 2010. (A copy of the executive summary is included as Appendix E. To read the complete results of the West End CYM project, go to http://healthieralexandria.org/uploadedFiles/healthieralexandria-wwwwroot/Sapca/cymreportFINAL03.01.pdf. Appendix F contains a detailed description of the East End.)

Both phases were a special project of the Substance Abuse Coalition of Alexandria (SAPCA) and its partners: The Alexandria Campaign on Adolescent Pregnancy; Alexandria City Public Schools; Alexandria Fire Department; Alexandria Police Department; Alexandria Department of Community and Human Services; Alexandria Department of Recreation, Parks, and Cultural Activities; Alexandria Health Department; Alexandria Sheriff’s Office; JobLink; and the Partnership for a Healthier Alexandria. This project was possible due to the partnership of these key Alexandria government and community organizations, and their ability to define the common goals of the project and combine limited resources.

FHI-360 served as a consultant for Alexandria’s 2011 CYM project. FHI-360 staff provided technical assistance that included guiding the development of the mapping team; facilitating development of survey tools and timelines; developing an online data management system; conducting on-site training of youth mappers and supervisors; and advising on the use of the collected data. The AED CYM survey was customized for Alexandria to ensure stakeholders’ questions were answered. (A copy of the Alexandria survey form is included as Appendix A.)

YouthMappers were recruited by TeensWork!, the City of Alexandria’s youth summer employment program through JobLink. Youth candidates applied and completed an assessment in math and reading before they were offered Alexandria YouthMapper positions. An FHI-360 consultant trained the mappers and the four adult supervisors in the CYM process. Mappers learned how to administer the surveys and how to input the survey responses into a data-entry system.

During the 2011 summer, 16 Alexandria teens between the ages of 14 and 18 participated in CYM. They surveyed East End business and organization owners and managers, asking about
resources, opportunities, and perceptions about risky behaviors among youth in their neighborhoods.

YouthMappers and their supervisors asked managers and owners of 797 businesses and organizations to complete the survey. Of these, 484 completed the survey and 313 declined to participate. Of the 313 businesses or organizations that declined, stated reasons were that they did not have time, were not interested in participating in the survey, or did not want to provide the information. The programs and services offered by each respondent are provided on the National Community Youthmapping site, www.communityyouthmapping.org. (Select Alexandria, and then click on the program or service.)

The mappers also conducted peer-to-peer surveys with youth in a summer program and summer school. They asked their peers about the places they go during the school year and the summer and their reasons for going to those places. (A copy of the youth survey is included as Appendix B.)

Data Analysis and Summary

It is important to note that the quality of the data is only as good as the accuracy of the responses received from the organizations and businesses.

The information that follows provides a summary of the data collected through the survey element of the mapping process. Specifically, it provides information on the:

- Available community programs and services
- Types of organizations surveyed
- Current opportunities for youth
- Number of youth employed and applying for employment
- Number of organizations interested in providing opportunities
- Number of youth served by various organizations
- Organizations’ perceptions of at-risk behaviors
<table>
<thead>
<tr>
<th>Community Program/Service</th>
<th>Description of Program/Service</th>
<th># of Locations Offering One or More Service</th>
<th>Percent of Locations Offering One or More Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Special Events and Activities &amp; Other Programs/Services</td>
<td>Includes sponsorship of special events and activities; field trips; programs; job shadowing; fundraising; Bible study and donations</td>
<td>126</td>
<td>26%</td>
</tr>
<tr>
<td>Other Services/Resources</td>
<td>Includes advocacy for children, youth, and adults; cultural arts and activities; employment information and referral; employment vocational and career training; event organizing; Internet access; Boy and Girl Scouts; leadership opportunities; training and development; religious services and education; self help and support groups; and sponsorship of special events and activities</td>
<td>97</td>
<td>20%</td>
</tr>
<tr>
<td>Non-School Hours Day Care and Camps</td>
<td>Includes after-school programs involving art and music; day and summer camps; and day care for infants through school-age children</td>
<td>42</td>
<td>9%</td>
</tr>
<tr>
<td>Places</td>
<td>Includes baseball fields; basketball courts; bike trails; football field; ice skating; jogging trails; a library, parks; playgrounds; public and private swimming pools; tennis courts; and recreation centers</td>
<td>38</td>
<td>8%</td>
</tr>
<tr>
<td>Health and Counseling Services</td>
<td>Includes counseling in career; child abuse; college prep; domestic violence; eating disorders; incest; loss; other; peer; sexual assault; substance abuse and suicide. Includes health services: AIDS/HIV; dental; family health; hospital; mental health; pediatric;</td>
<td>39</td>
<td>8%</td>
</tr>
</tbody>
</table>
Types of Organizations

As shown in Figure 1, of the 484 organizations in the East End surveyed, 67 percent (322) were businesses, which included grocery chains, hair salons, and smaller shops. Thirteen percent (61) were restaurants and 5 percent (24) were health organizations.
Community Programs or Services

Organizations and businesses were asked if they offered specific community programs or services for community members at their location. (The names of organizations that offer programs or services and responded to the survey are listed in Appendix C.) Organizations self-identified the programs and services they provide. The data do not include programs or services that provide outreach to young people on the East End but are based elsewhere in the City. The two largest categories of programs or services identified by respondents were sponsoring special events or activities and other programs/services, and providing other services/resources.

The majority of the organizations, 82 percent (399), were for profit; 18 percent (85) were nonprofit and local government organizations.

Current Opportunities for Youth

The majority of the organizations surveyed – 62 percent (298 organizations) – did not offer opportunities for youth, such as employment, internships, mentoring or volunteering. As shown in Figure 2, of those organizations that did provide such opportunities, only 29 percent (139) offered part-time employment, 17 percent (82) offered volunteer opportunities, and 16 percent (78) offered internships. Their reasons for not offering youth opportunities included: youth lack the appropriate skills for open positions; youth are not mature enough to work at their organization; all positions are filled; the organization is geared towards adults; and age restrictions for new employees (must be 18 and over).

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1 Organizations could offer multiple responses; data reflect overlap.
Figure 2: Current opportunities offered to youth by organizations

Number of Youth Employed and Applying for Employment

Figure 3 shows that 90 percent (435) of organizations did not employ youth, while four percent (18) employed three to five youth, and three percent (12) employed six to 10 youth within the past six months. Only one percent (5) respectively employed one to two youth, 11 to 15 youth, 16 to 20 youth, and 21 to 25 youth. Many respondents stated that youth lacked the appropriate skills to fulfill job requirements. Others said that all positions were filled or they only hire adults.

As shown in Figure 4, 86 percent (416) of the organizations said youth had not applied for employment at their locations, because they thought because the youth did not have an expectation of being hired. One percent (4) of organizations were unable to hire the 26 or more youth who had applied for positions.
Figure 4: Number of youth that had applied/walked in, or filled out applications that businesses were not able to hire

![Graph showing the distribution of youth applications and hires.]

“"If not for JobLink, we [youth] wouldn't have jobs and we would not be making any money.”

— YouthMapper

Figure 5 shows that most organizations, 62 percent (298), were not interested in providing youth with opportunities. Twenty-one percent (101) were interested in providing youth with employment and 20 percent (96) were interested in providing youth with internships.¹

Figure 5: Organizations interested in providing youth with various opportunities

![Bar chart showing the percentage of organizations interested in providing various opportunities.]

Figure 6 shows that 64 percent (311) of organizations served no youth at their location on a monthly basis. Seventeen percent (81) served 51 or more youth monthly. For the purposes of this survey, “served” means provided goods or services to youth. Because most of the locations were for profit, they charge youth for services. Of those organizations that did not serve youth, reasons included: they were geared towards adults such as auto repair or car dealerships; they served alcohol; youth couldn’t afford to eat or shop at their business; and youth didn’t meet the eligibility criteria, in the case of higher level educational organizations. One organization that

¹ Organizations could offer multiple responses; data reflect overlap.
mentored youth stated it had turned away more than 100 youth due to lack of funding and resources.

Figure 6: Total number of youth served

"We’ve turned away almost 100 youth this past year because we don’t have the funding or resources to help them all."
- Mentoring Organization

Gathering Places for Youth

When asked where they saw youth congregating, organization owners and managers identified the following locations:

- Waterfront
- Wythe Street
- T.C. Williams
- G.W. Middle School
- Skate Park on Duke St.
- Shopping Centers
- Recreation Centers
- Parks, Playgrounds
- Streets of Old Town

Unlike the respondents to the 2010 West End CYM who reported that youth congregated at local convenience stores, in parking lots, and bus stops, many respondents to this survey stated they saw youth gather at “youth-oriented” places such as recreation centers, parks and playgrounds, and schools.

As shown in Figure 7, the majority of locations, 83 percent (400), did not have available meeting space for youth programs. Only a small percentage (44) offered free space for meetings. (A list of the organizations with free meeting space is included in Appendix D.)
Content Related to Youth Risk Behaviors

As shown in Figure 8, 42 percent (205) of organizations surveyed said they did not know if tobacco, alcohol and drug use, teen pregnancy and gangs were major problems among Alexandria youth in their neighborhood.¹ Fifteen percent (74) said gangs were a problem, 11 percent (51) said tobacco use was a problem, and 10 percent (48) indicated that alcohol and drug use, and teen pregnancy were problems in their neighborhood. As stated earlier, many organization owners were unaware of what was going on in their neighborhood. They either answered that they didn't know, or said they didn't think any of the four issues were a problem because they had not witnessed them.

Figure 8: Organizations that felt alcohol, tobacco, and drug use, teen pregnancy, and gangs were a problem in their neighborhood

¹ Organizations could offer multiple responses; data reflect overlap.
Respondents were asked where they saw youth using drugs and alcohol. Places mentioned more than once were:

- West End of Alexandria
- Parking lot and side of T.C. Williams (smoking)
- Parks and playgrounds after hours
- McDonalds parking lot on Route One
- By King Street Metro

Many of the business owners and managers stated they did not know because they rarely ventured outside their stores. Several owners and managers stated they were only in Alexandria between 9 a.m. and 5 p.m. for work so they were unaware of what may or may not be occurring outside of their organizations.

As shown in Figure 9, when asked what would help reduce youth substance use and abuse in the City, 52 percent of organizations (251) said more out of school activities, 26 percent (126) said more parental involvement, 23 percent identified jobs for youth, 22 percent indicated more enforcement of underage drinking laws, and 19 percent (91) said more youth oriented programs.¹

Figure 9: Organizations’ perception of important needs in their neighborhood in terms of preventing youth substance use/abuse

![Bar chart showing 52%, 26%, 23%, 22%, and 19% for out of school activities, parental involvement, jobs for youth, enforcement of drinking laws, and youth oriented programs, respectively.]

As shown in Figure 10, when asked if they wanted prevention information about youth substance abuse, gang involvement or teen pregnancy, 83 percent (404) of the organizations surveyed did not want any information. Seventeen percent (80) of the organizations requested information about youth substance use, teen pregnancy, and/or gangs.

¹ Organizations could offer multiple responses; data reflect overlap.
Figure 10: Organizations that want information from groups in the City that work to prevent substance use and abuse, teen pregnancy, and gang involvement.

Youth-to-Youth Survey Data

YouthMappers conducted surveys with 100 youth in the Power Up program at George Washington Middle School and several physical education summer school classes at T.C. Williams High School.

Figure 11 shows the breakdown in ages of the youth that were surveyed. The majority of the youth were between the ages of 13 and 15. One hundred seventeen youth were surveyed. Fifty percent (57) identified as male and 47 percent (54) as female. Three did not specify a gender.

Figure 11: Ages of youth surveyed

As shown in Figure 12, the majority of the students, 58 percent (68), attended T.C. Williams High School. Eleven percent (13) each attended George Washington Middle School, Francis C
Hammond, and Minnie Howard campus of T.C. Williams. Seven percent (8) said they attended school outside of Alexandria and two percent (2) said they did not attend school.

**Figure 12: Schools attended**

![Pie chart showing school attended]

Figure 12 shows that during the school year, 68 percent (79) of respondents reported they spent most of their time in the afternoon at home, 35 percent (41) spent the time hanging around, 32 percent (37) spent it at a friend’s house or sports team practice, and 22 percent (26) spent the time after school at a recreation center.²

**Figure 13: Where students spend most of their time in the afternoon during the school year**

![Bar chart showing time spent]

Youth spend most of their time hanging out at home after school, watching TV or listening to music.

As shown in Figure 14, when asked the three most important reasons they go to the location they chose above, 71 percent (83) said they have fun there, 56 percent (66) said it was because their

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² Youth could offer multiple responses; data reflect overlap.
friends go there, and 37 percent (43) said it was because they like the people there.² Youth rated location, transportation, and cost as the least important reasons they go to the location.

**Figure 14: Three most important reasons youth go to the location in Figure 13**

![Graph showing the three most important reasons youth visit a location](image)

The three most important reasons youth visit a location are because they have fun there, their friends go there, and they like the people there.

Figure 15 shows that 41 percent (48) of youth use public transportation, 40 percent (47) walk and 35 percent (41) ride with parents to reach their afternoon destination.

**Figure 15: Mode of transportation**

![Bar chart showing mode of transportation](image)

Figure 16 shows that 59 percent (69) of youth said there was a place in their neighborhood where youth their age could go after school, while 41 percent (47) said there was no such place.

² Youth could offer multiple responses; data reflect overlap.
Figure 16: Place in the neighborhood where youth could go after school

Figure 17 shows, when asked what type of place existed in their neighborhood, 60 percent (44) of youth stated it was a recreation center, while 25 percent (18) said there was a playground or park in their neighborhood. Thirty-eight percent (44) of youth did not answer the question.²

Figure 17: Type of places in their neighborhood where youth could go after school

Figure 18 shows that 38 percent (45) of youth surveyed said they sometimes go to the place referred to in Figure 17, while 20 percent (23) said they go all the time and 9 percent (10) said they do not go. Thirty-three percent (39) of youth did not answer the question. When asked why they didn’t go to the place in their neighborhood referred to in Figure 17, the most frequently cited reasons were, “I don’t have fun there,” and “My friends don’t go there.”
As shown in Figure 19, youth were questioned about their summer activities. When asked what they do for fun over the summer, 32 percent (38) responded they watch TV and listen to music, 28 percent (33) go to the beach, 27 percent (32) go to the movies, and 23 percent (27) go to parties.² Few, 3 percent (4), said they visited recreation centers during the summer.

² Youth could offer multiple responses; data reflect overlap.
Benefits to Youth Involved in CYM Project

The CYM project enabled the youth participants to develop a variety of personal and work-related skills. Mappers said they became more confident and assertive as they visited different organizations and businesses, asking managers to complete the surveys. They learned how to relate to people with different personalities. One mapper stated, “I learned the art of public speaking, the art of persuasion, how to use Microsoft Excel, and how to react when rejected.” Others were pleased that their oral and written communication skills improved. They wrote in journals on a weekly basis about their experiences, both positive and negative, and what they had learned. Mappers also learned about the resources the City offers youth and where they could go for job opportunities. One said, “I didn’t know some of these businesses hired 16-year-olds.”

Additionally, mappers were responsible for data entry and the creation of a PowerPoint presentation that highlighted initial findings. They worked collaboratively in groups to create, edit and meet the data entry and presentation deadlines. Two of the four groups were selected to present at the TeensWork! closing ceremony.

YouthMappers learned about the opportunities available to them in the East End of the City. Several mappers described their experiences in the following comments:

- “I loved watching the dog training. I think I’d like to do that.”
- “My group got to go to a Federal Courthouse. The Clerk of the Court gave us a tour and we got to watch a case.”
- “I filled out an application for a paid internship at a hair salon while I was out mapping. I didn’t even know they had internships until we went to do the surveys.”

Conclusion

In general, Alexandria offers a wide range of programs and services for our youth. In 2011, for the fourth time, Alexandria was named one of the 100 Best Communities for Young People by the America’s Promise Alliance. Alexandria was selected because of its strong investment in its young people’s success, the support of their opinions, and youth presence in programs that serve and affect them most. This is a well-deserved achievement.

However, the Community YouthMapping Project demonstrated that there is a need for more programs and services offered in the East End. Many organizations and businesses in the East End have little to no connection to youth. A lack of resources is one of the major risk factors in alcohol and drug abuse, teen pregnancy, and gang involvement. Specifically, youth have the perception that there are too few youth-oriented organizations in the East End of Alexandria. Eighty-two percent (399) of organizations surveyed were for profit and few of the surveyed organizations (both for profit and nonprofit) provided employment, internship, mentoring or volunteer opportunities for youth.

Also, over 60 percent of the organizations surveyed were not interested in serving youth. Their organizations were geared towards adults, served alcohol, or youth didn’t meet their eligibility
criteria, in the case of higher level educational organizations. At least one human service organization was unable to serve all of the youth that applied because of lack of funding and resources.

Organizations provided varied responses when asked where youth were congregating. Some named schools and recreation centers; others said they roamed the streets. Ninety-one percent (440) of organizations said they did not provide free meeting space for youth.

The majority of organizations did not think alcohol or drugs, teen pregnancy or gangs were a problem in their neighborhood, or did not know if these were problems. Organization and business owners said they did not spend enough time outside of their buildings to gauge whether these issues were a problem. They indicated they left the City once their workday was over.

In terms of responses to the youth survey, when asked where they spent most of their time after school, the most frequent response was at home (68 percent) followed by hanging around (35 percent), at a friend’s house (32 percent) or sports team practice (32 percent), and at a recreation center (22 percent.) Less than 5 percent of the youth indicated they spent their time after school working, volunteering, or participating in an organized youth program. Additionally, 59 percent (69) of the youth were aware that there was a place they could go after school in their neighborhood, but only 20 percent (23) went there regularly.

The youth survey results show that youth need to be made aware of the “youth-friendly” places in their neighborhood. These places, such as recreation centers, need to make a more concerted effort to entice youth.

The results from the CYM project will assist the City in fulfilling Goal 4 of the City’s strategic plan, helping Alexandria to become a community that supports and enhances the well-being, success and achievement of children, youth, and families.

**Recommendations**

The mappers and CYM sponsors recommend the following actions:

- Hold town forums to discuss and brainstorm possible solutions and options for the City regarding issues that pertain to youth; solicit youth’s opinions on programs and activities
- Provide youth with access to information regarding organizations that offer opportunities, and promote the opportunities offered
- Ask youth what programs and services they want to see offered at different locations
- Encourage businesses and organizations to support youth development by highlighting how it benefits them and the community
- Increase organizations’ awareness of the culture and climate in their neighborhoods to increase their connection to the City
- Encourage businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth
- Develop, expand and promote more after-school activities and programs
- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the City
- Work with the Alexandria City Public Schools in the Community School planning effort to identify and close gaps in programs and services in the City

CYM sponsors will engage and support organizations and community members to carry out the recommendations. Implementation of these recommendations will be tracked by SAPCA along with the individual CYM sponsors.

Next Steps

CYM-sponsoring organizations will share data with community partners and stakeholders. CYM sponsors will seek out opportunities to form partnerships between youth-serving groups and other organizations and businesses in the City. SAPCA will take the lead in providing copies of the CYM report to, and initiating conversations with, key policy stakeholders including the City Council, Alexandria School Board and ACPS Superintendent, the Children, Youth and Families Collaborative Commission and the Alexandria Chamber of Commerce, to name a few. Sponsors will promote identified resources, such as employment opportunities, to increase the number of youth taking advantage of existing resources. Interested organizations can use the data to advocate for more resources in the East End and the City as a whole.

Organizations that were unable to participate in the survey, and would like the programs and services they offer included on Alexandria’s webpage at www.communityyouthmapping.org, and organizations that want to update their information can contact Noraine Buttar at noraine.buttar@alexandriava.org.
APPENDICES
Appendix A

COMMUNITY YOUTH MAPPING SURVEY

Young people are going door to door to all the organizations, businesses, churches, schools, government offices and agencies in our area to learn about the services and supports that are available for children and youth.

The information the youth collect will be made available through the Community Youth Mapping website (www.communityyouthmapping.org) and will be used by Youth Providers and others to make decisions about what additional services are needed by children and youth and to identify resources available in our community. On behalf of the children, youth and families of this community we hope you will take a few minutes to help us complete this very important survey. It will take about 10 minutes to complete.

The questions we are going to ask are about the services or resources available at this location. If your organization also offers services in other parts of the area, do not answer for them. Youth Mappers will also go to those locations and ask about their services. Are you the best person to ask about services available at this location or is there someone else who is here now that we would talk to?

<table>
<thead>
<tr>
<th>Survey Code</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Organization</strong></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td></td>
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<td><strong>Parent/umbrella organization</strong></td>
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<td><strong>City</strong></td>
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<td>Web site</td>
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<tr>
<td><strong>Type of organization</strong></td>
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<td>(Please select ONE that best applies)</td>
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<tr>
<td>☐ Business/Service</td>
<td>☐ Business/Food/Restaurant</td>
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<tr>
<td>☐ Religious</td>
<td>☐ Health</td>
</tr>
<tr>
<td>☐ Entertainment</td>
<td>☐ Library</td>
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<tr>
<td>☐ Government</td>
<td>☐ Association</td>
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<tr>
<td>☐ Other</td>
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<tr>
<td>(Circle one)</td>
<td>Non-Profit:</td>
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<tr>
<td><strong>Person responsible for organization:</strong></td>
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<tr>
<td>Name and Title</td>
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<tr>
<td><strong>Contact person for organization:</strong></td>
<td></td>
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<tr>
<td>Name and Title</td>
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<tr>
<td><strong>Name of person interviewed:</strong></td>
<td>Time</td>
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<td></td>
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<tr>
<td><strong>Name of Youth Mapper:</strong></td>
<td>Date</td>
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Other Community Programs/Serivces Offered at this location (Please check the programs/services that apply)

<table>
<thead>
<tr>
<th>New School Hrs, Day Care &amp; Camp</th>
<th>Places</th>
<th>Legal &amp; Victim Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>After-school Programs</td>
<td>Amusement Park</td>
<td>Child Abuse &amp; Neglect Services</td>
</tr>
<tr>
<td>Art &amp; Music - Equipment</td>
<td>Baseball Softball Field</td>
<td>Legal Services - Teen Court</td>
</tr>
<tr>
<td>Art &amp; Music - Lessons</td>
<td>Basketball Court</td>
<td>Legal Services - General</td>
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<tr>
<td>Art &amp; Music - Performances</td>
<td>Basketball Court w/ Lights</td>
<td>Runaway/Homeless Youth Services</td>
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<tr>
<td>Camp - Day (Summer)</td>
<td>Beach</td>
<td>Victim Services - Discrimination</td>
</tr>
<tr>
<td>Camp - Overnight (Summer)</td>
<td>Bike Trail</td>
<td>Victim Services - Domestic Violence</td>
</tr>
<tr>
<td>Day Care - Infants &amp; Toddler</td>
<td>Bowling Alley</td>
<td>Victim Services - Incest</td>
</tr>
<tr>
<td>Day Care - Licensed Home Prov</td>
<td>Field Hockey Field</td>
<td>Victim Services - Other Crimes</td>
</tr>
<tr>
<td>Day Care - Preschool</td>
<td>Football Field</td>
<td>Victim Services - Rape Sexual Assault</td>
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<tr>
<td>Day Care - School Age</td>
<td>Ice Skating</td>
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<tr>
<td>Health &amp; Counseling Services</td>
<td>Jogging/Hiking Trail</td>
<td>Family Services</td>
</tr>
<tr>
<td>Counseling - Career</td>
<td>Library</td>
<td>Adoptions Services</td>
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<tr>
<td>Counseling - Child Abuse</td>
<td>Meeting Space</td>
<td>Family Support Services</td>
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<tr>
<td>Counseling - College Prep</td>
<td>Miniature Golf</td>
<td>Foster Care Services</td>
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<tr>
<td>Counseling - Domestic Violence</td>
<td>Movie Theater</td>
<td>Parenting - Assistance</td>
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<tr>
<td>Counseling - Easing Disorders</td>
<td>Museum Cultural Center</td>
<td>Parenting - Training</td>
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<tr>
<td>Counseling - Incest</td>
<td>Neighborhood Family Center</td>
<td>Prevention Services for Children</td>
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<tr>
<td>Counseling - Loss &amp; Bereavement</td>
<td>Paddleball Handball Court</td>
<td>Respite Care</td>
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<tr>
<td>Counseling - Other</td>
<td>Playground</td>
<td>Senior Citizens Services</td>
</tr>
<tr>
<td>Counseling - Peer</td>
<td>Private Indoor Pool</td>
<td></td>
</tr>
<tr>
<td>Counseling - Sexual Assault</td>
<td>Private Outdoor Pool</td>
<td></td>
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<tr>
<td>Counseling - Substance Abuse</td>
<td>Public Food Court</td>
<td></td>
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<tr>
<td>Counseling - Suicide</td>
<td>Public Indoor Pool</td>
<td></td>
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<tr>
<td>Family Planning</td>
<td>Public Outdoor Pool</td>
<td></td>
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<tr>
<td>Health - AIDS REV Services</td>
<td>Public Recreational</td>
<td></td>
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<tr>
<td>Health - Dental Clinic</td>
<td>Public Recreation Center</td>
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<td>Health - Family Health Clinic</td>
<td>Racquetball Courts</td>
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<tr>
<td>Health - Hospital</td>
<td>Roller-skating/badminton area</td>
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<tr>
<td>Health - Mental Health Services</td>
<td>Soccer Field</td>
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<tr>
<td>Health - Pediatric Care</td>
<td>Tennis Courts</td>
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<tr>
<td>Health - Pre-Natal Care</td>
<td>Theater Productions</td>
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<tr>
<td>Health - Voluntary Services Treatment</td>
<td>Volleyball Courts</td>
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<tr>
<td>Education Services/Resources</td>
<td>Youth Center</td>
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<tr>
<td>Education - Alternative High Schools</td>
<td>Sports &amp; Recreation Programs</td>
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<tr>
<td>Education - College &amp; Fin Aid</td>
<td>Sports - Baseball-Softball Lessons</td>
<td></td>
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<tr>
<td>Education - Computer Training</td>
<td>Sports - Basketball Softball Teams</td>
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<tr>
<td>Education - ESL</td>
<td>Sports - Basketball Lessons</td>
<td></td>
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<tr>
<td>Education - GED</td>
<td>Sports - Basketball Teams</td>
<td></td>
</tr>
<tr>
<td>Education - Head Start</td>
<td>Sports - Bowling League</td>
<td></td>
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<tr>
<td>Education - Literacy Instruction</td>
<td>Sports - Bowling Lessons</td>
<td></td>
</tr>
<tr>
<td>Education - Safety</td>
<td>Sports - Field Hockey Lessons</td>
<td></td>
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<tr>
<td>Education - Special Education</td>
<td>Sports - Field Hockey Teams</td>
<td></td>
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<tr>
<td>Education - Sexuality</td>
<td>Sports - Football Lessons</td>
<td></td>
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<tr>
<td>Education - Special Early Childhood</td>
<td>Sports - Football Teams</td>
<td></td>
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<tr>
<td>Education - Special Education</td>
<td>Sports - Gymnastics Competition</td>
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<tr>
<td>Education - Substance Abuse</td>
<td>Sports - Gymnastics Lessons</td>
<td></td>
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<tr>
<td>Education - Testing &amp; Referral</td>
<td>Sports - Horseback Riding</td>
<td></td>
</tr>
<tr>
<td>Education - Tutoring</td>
<td>Sports - Ice Skating Complex</td>
<td></td>
</tr>
<tr>
<td>Basic Needs &amp; Emergeny Services</td>
<td>Sports - Ice Skating Lessons</td>
<td></td>
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<tr>
<td>Conflict Mediation/Resolution Svc</td>
<td>Sports - Lacrosse Teams</td>
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<tr>
<td>Crisis Intervention</td>
<td>Sports - Lacrosse Lessons</td>
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<tr>
<td>Emergency - Clothing</td>
<td>Sports - Soccer Lessons</td>
<td></td>
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<tr>
<td>Emergency - Food</td>
<td>Sports - Soccer Teams</td>
<td></td>
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<tr>
<td>Emergency - Homeless Shelter</td>
<td>Sports - Swimming Complex</td>
<td></td>
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<tr>
<td>Emergency - Shelter</td>
<td>Sports - Swimming Lessons</td>
<td></td>
</tr>
<tr>
<td>Emergency - Transportation</td>
<td>Sports - Tennis Complex</td>
<td></td>
</tr>
<tr>
<td>Food - Infants &amp; Children (i.e. WIC)</td>
<td>Sports - Tennis Lessons</td>
<td></td>
</tr>
<tr>
<td>Housing - Referrals &amp; Placement</td>
<td>Sports - Track &amp; Field Complex</td>
<td></td>
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<tr>
<td>Housing - Payment Assistance</td>
<td>Sports - Track &amp; Field Lessons</td>
<td></td>
</tr>
<tr>
<td>Transportation Assistance</td>
<td>Sports - Volleyball Lessons</td>
<td></td>
</tr>
<tr>
<td>Sports - Volleyball Teams</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. Do you think the following is a problem in this neighborhood? (Check all that apply)
   - Youth alcohol use
   - Youth tobacco use
   - Youth drug use
   - Teen pregnancy
   - Gangs
   - Don't know

2. What do you see as the most important needs in this neighborhood in terms of preventing youth substance use/abuse? (Check all that apply)
   - Need youth oriented programs
   - Need more jobs for youth
   - Need more out of school activities
   - Need more enforcement of underage drinking laws
   - Need more parental involvement

3. Where in this neighborhood have you observed youth using alcohol, tobacco, marijuana, inhalants (such as paint, glue, household chemicals) other drugs:

4. Please name some public areas where you have seen youth (ages 12-18) congregate in this neighborhood:
   1.
   2.
   3.

5. Have you seen or heard of any gang activity in the City of Alexandria? If so, where?

6. Would you be interested in providing Alexandria youth with:
   - Employment opportunities
   - Volunteer opportunities
   - Internship opportunities
   - Training
   - Mentoring
   - Not interested

7. What is the total number of youth employed at this location within the last six months?
   - 0
   - 1-2
   - 3-5
   - 6-10
   - 11-15
   - 16-20

8. For the last six months, among the total number of youth that submitted applications, how many were you NOT able to hire?
   - 0
   - 1-2
   - 3-5
   - 6-10
   - 11-15
   - 16-20

9. Why didn't you hire these youth?
   - All positions were filled
   - Lack of appropriate skills
   - No driver's license
   - Age restriction
   - Other
   - None
   - Applied

10. What is the total number of children and youth served at this location monthly?
    - 0
    - 1-2
    - 3-5
    - 6-10
    - 11-15
    - 16-20

11. If you are not able to serve all the children and youth that apply/walk in for services, what number are you unable to serve?

12. Why are you not able to serve those youth?

13. If you have space for meetings or events is there a fee for youth programs to use the space?
    - Fee
    - No Fee
    - Don't have space available

14. Would you be willing to provide educational opportunities for youth at your business/organization (serve as a satellite school campus)?

15. Would you like information from groups in Alexandria that work to prevent:
    - Youth substance use & abuse
    - Teen pregnancy
    - Gang involvement
    - Do not want information
APPENDIX B

YOUTH SPACE SURVEY

This survey is designed to find out how youth in the city of Alexandria feel about places they can go and what kind of activities are available. This information will be very helpful in planning places to go and activities for youth in Alexandria.

1. How old are you?
   ___ under 12  ___ 13  ___ 14  ___ 15  ___ 16  ___ 17  ___ 18  ___ over 18

2. What is your gender?
   ___ Male  ___ Female

3. What school do you attend?
   ___ George Washington Middle  ___ Francis C Hammond  ___ Minnie Howard Campus
   ___ T.C. Williams High School  ___ St. Stephens (private school)  ___ St. Agnes (private school)
   ___ Interim Education Program  ___ Episcopal (private school)  ___ other private school
   ___ Not in school  ___ Home School  ___ attend school outside Alexandria

WHERE DO YOU SPEND YOUR TIME NOW

4. During the school year, where do you usually spend most of your time in the afternoon after school? (Check all that apply)

   ___ home  ___ work
   ___ hanging around  ___ library
   ___ recreation center  ___ friend’s house
   ___ clubs/programs in school  ___ organized youth programs not in school
   ___ with a baby-sitter/child care provider  ___ volunteering
   ___ sports team practice  ___ babysitting
   ___ lessons (dance, music, art)  ___ church/synagogue

5. What are the three most important reasons you go there? (Check only three)

   ___ My friends go there  ___ My parents want me to go there
   ___ I have fun there  ___ I like the way I am treated there
   ___ I like the people who are there  ___ I feel safe there
   ___ Where its located  ___ I have transportation there
   ___ I (or my parents) can afford it  ___ I have nothing else to do

6. How do you usually get to where you want to go in the afternoon? (Check all that apply)

   ___ walk  ___ public transportation
   ___ ride with parents  ___ drive
   ___ ride with friends  ___ bike

7. Is there a place in your neighborhood where people your age could go after school?

   ___ Yes, there is a place in my neighborhood  (Go to question #8)
   ___ No, there is not a place in my neighborhood  (Go to question #11)
8. What type of place is it?
   - recreation center
   - playground/park
   - church
   - library
   - after school programs at school
   - organized youth program (ex. Homework center or club)

9. Do you go this place after school?
   - Yes (Go to question #11)
   - Sometimes (Go to question #11)
   - No (Go to question #10)

10. Why don’t you go to this place? (check only one)
   - My friends don’t go there
   - My parents don’t want me to go there
   - I don’t have fun there
   - I don’t like the people who are there
   - I don’t feel safe there
   - Where it’s located
   - I don’t have transportation there
   - I (or my parents) cannot afford it
   - The people who go there are older than me
   - The people who go there are younger than me

11. What are the three things you usually do the most for fun during the school year? (check only three)
    - watch TV
    - listen to music
    - go to movies
    - go to parties
    - go to parks
    - go to museums
    - drive around
    - concerts
    - team sports (ex. Football, basketball)
    - individual sports (ex. Swimming, tennis)
    - board games (ex. Chess, monopoly)
    - video arcade games
    - video/computer games (ex. Sega, Myst)
    - church/synagogue
    - fitness activities (ex. Aerobics, weightlifting)

12. How do you usually get to where you want to go for fun during the school year? (check only one)
    - walk
    - ride with parents
    - ride with friends
    - public transportation
    - drive
    - bike
13. What do you do for fun during the summer? (check only three)
- watch TV
- listen to music
- go to the beach
- go to movies
- go to parties
- go to parks
- go to museums
- drive around
- concerts
- team sports (ex. Football, basketball)
- individual sports (ex. Swimming, tennis)
- board games (ex. Chess, monopoly)
- video arcade games
- video/computer games (ex. Sega, Myst)
- church/synagogue
- educational/vocational program
- athletic events (ex. Football game)
- recreation centers
- roller blading
- theater/drama
- drill team
- martial arts (ex. Karate)
- reading
- fitness activities (ex. Aerobics, weightlifting)
- organized youth activity

14. How do you usually get to where you want to go during the summer? (check all that apply)
- walk
- ride with parents
- ride with friends
- public transportation
- drive
- bike

WHAT WOULD YOU LIKE FOR YOUTH IN ALEXANDRIA?

15. If there were to be one new place for youth in Alexandria which of the following would you like it to be? (check only one)
- a smaller place in your neighborhood
- a larger place for all Alexandria youth

16. do you think both types of places are need or neither are needed? (check only one)
- both are needed
- neither are needed

17. If there were new places for youth in Alexandria with a variety of activities offered please check which activities you would participate in. Also, for each activity checked would you be willing to pay for it? For each activity you would participate in, please check only one choice under section A and only one choice under section B.
<table>
<thead>
<tr>
<th>Activity</th>
<th>A: I would do this everyday</th>
<th>A: I would do this every week</th>
<th>A: I would do this once in a while</th>
<th>A: I wouldn't do this</th>
<th>A: I would pay for this</th>
<th>A: I would not pay for this</th>
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</thead>
<tbody>
<tr>
<td>Team sports</td>
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<tr>
<td>Individual sports</td>
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<td>&quot;coffee house&quot; setting</td>
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<td>Movies</td>
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<td>Food court</td>
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<td>Meet others and talk</td>
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<tr>
<td>Arcade</td>
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<td>Live entertainment (ex. Local band)</td>
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<tr>
<td>Arts/crafts</td>
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<tr>
<td>Computer/internet use</td>
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<td>Communication/broadcasting activities</td>
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<td>Tutoring</td>
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<tr>
<td>Other-please Write in</td>
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</tbody>
</table>

18. Where would you like to see a youth place with the activities described above? (Ex. Chirilagua, Mt. Vernon Ave, Old Town, etc)
WHAT SHOULD YOUTH PLACES BE LIKE?

19. In order for you to feel safe at a youth place, how important are the following? (check only one for each item)

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Sort of Important</th>
<th>Not Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>No weapons rule enforced</td>
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<tr>
<td>Has some rules (ex. Respect others, no bad language)</td>
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<tr>
<td>A sense of trust between those in charge and those who attend</td>
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<tr>
<td>Adults who are there but stay in the background</td>
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<tr>
<td>Security staff present</td>
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<tr>
<td>Where the place is located</td>
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<tr>
<td>Knowing the people who go there</td>
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</tr>
</tbody>
</table>

20. How important are the following qualities in adults for a place to be “youth friendly” or for you to feel comfortable in the place?

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Sort of Important</th>
<th>Not Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Straight forward/say what they mean</td>
<td></td>
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<tr>
<td>Allow youth to be themselves</td>
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<tr>
<td>Value your ideas</td>
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<tr>
<td>Don’t “talk down” to you</td>
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<tr>
<td>Good role models</td>
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<tr>
<td>Good listeners</td>
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<tr>
<td>Willingness to change</td>
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<tr>
<td>Have something they can teach you</td>
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<tr>
<td>Enthusiastic</td>
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<td>Keep their word</td>
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<tr>
<td>Organized/know what they are doing</td>
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<tr>
<td>Not afraid of young people</td>
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</table>
21. What three places in Alexandria do you think are the most "youth friendly"?
   1.
   2.
   3.

22. What three places in Alexandria do you think are the least "youth friendly"?
   1.
   2.
   3.
Appendix C

List of Organizations Offering Programs/Services

Basic Needs & Emergency Services

Alexandria City Police Department
Alexandria Community Shelter
Alexandria Department of Community and Human Services
Alexandria Voter and Registration and Elections
ALIVE!
American Red Cross
Amtrak
Bollies & Babies Consignment
Blessed Sacrament Church
Carpenters Shelter
Caylor Gardens
Christ Church Memorial Parish House
Community Lodgings
Del Ray United Methodist Church
Full Metal Jacket
Grace Episcopal Church
Holiday Inn
Kay Watkins, Inc.
Lyles Crouch Traditional Academy
Matthew Maury Elementary School
Mount Vernon Community School
Nannie J. Lee Memorial Recreation Center
Ruby Tucker Family Center
Saint Rita Catholic School
Teen Wellness Center
UDR Presidential Greens, L.L.C.
Washington Metropolitan Area Transit
YMCA Alexandria

Sports and Recreation Programs

AT&T
Blessed Sacrament Church
Carpenter's Shelter
Charles Barrett Recreation Center
Charles Houston Recreation Center
Chinquapin Recreation Center
Cora Kelly Recreation Center
George Washington Middle School Campus
Lindsay Lexus
Madlax
Mount Vernon Recreation Center
Nannie J. Lee Memorial Recreation Center
Saint Rita Catholic School
Sport & Health
T.C Williams High School
YMCA Alexandria

Education Services/Resources

Alexandria Black History Museum and Watson's Reading Room
Alexandria Community Shelter
Alexandria Department of Community & Human Services
American Red Cross
Bike the Sites
Blessed Sacrament Church
Carpenter's Shelter
Central Michigan University
Charles Barrett Elementary School
Charles Houston Recreation Center
Christ Church Memorial Parish House
Community Lodgings
Cora Kelly School for Math, Science and Technology
Douglas MacArthur Elementary School
E Nopi
George Mason Elementary School
George Washington Middle School Campus
George Washington University
Helen Day Preschool Academy
Insyte
Jefferson-Houston School
Krekeler Brower Wealth Advisors
Lyles-Crouch Traditional Elementary
Matthew Maury Elementary School
Mount Vernon Community School
Nannie J. Lee Memorial Recreation Center
Public Storage
Ruby Tucker Family Center
Saint Rita Catholic School
State Farm
SunTrust Bank
T.C. Williams High School
Teachers of English to Speakers of other Languages, Inc
Teen Wellness Center
The Campagna Center
The Little Theatre of Alexandria
Wright to Read
YMCA Alexandria

**Family Services**

Alexandria Community Shelter
Alexandria Department of Community and Human Services
Alexandria Redevelopment and Housing Authority
ALIVE!
American Association of Family & Consumer Sciences
Carpenter’s Shelter
Charles Houston Recreation Center
Christ Church Memorial Parish House
Community Lodgings
East Coast Rehab
Elder Crafter
Family Therapy Institute of Alexandria
Grenadier Anderson Starace and Duffet
James D Turner, Attorney at Law
Joint Council
Nannie J. Lee Memorial Recreation Center
Ruby Tucker Family Center
Saint Rita Catholic School
Stop Child Abuse Now of Northern Virginia (SCAN)
The Campagna Center
YMCA Alexandria

**Health & Counseling Services**

Alexandria City Police Department
Alexandria Community Shelter
Alexandria Department of Community and Human Services
Alexandria Dental Center
Alexandria Urological Associates
Alexandria WomenCare
ALIVE!
Annandale Women & Family Care
Carlos A Cruz, M.D., P.J
Carpenters Shelter
Cora Kelly School for Math, Science and Technology
Cunningham Funeral Home, Inc.
DDS
Del Ray United Methodist Church
Department of Community & Human Services
East Coast Rehab
Family Therapy Institute of Alexandria
Floss and Smiles
George Mason Elementary School
George Washington Middle School Campus
George Washington University
Grace Episcopal Church
Hannelores of Olde Town
Helen Day Preschool Academy
Inova Internal Medicine
Jefferson Houston Elementary
John T. Grubbs, D.D.S.
JP Killeen & Associates, Inc
Lyles-Crouch Traditional Academy
Mount Vernon Community School
National Community Pharmacists Association
Ruby Tucker Family Center
Sport & Health
Steinmetz Medical Associates, P.C
T.C. Williams High School
Team Placement Service, Inc.
Teen Wellness Center
The Campagna Center
UDR Presidential Greens, L.L.C.

Legal & Victim Services

Alexandria City Police Department
Alexandria Community Shelter
Alexandria Department of Community and Human Services
Family Therapy Institute of Alexandria
Grenadier Anderson Starace and Duffet
James D Turner, Attorney at Law
Law Offices of Michael J. Chamowitz
National Community Pharmacists Association
Silis and Associates, PLLC

Non School Hours Day Care & Camps
Alexandria City Police Department
Alexandria Community Shelter
ALIVE!
Animal Welfare League of Alexandria
Blessed Sacrament Church
Blue Birds of Alexandria
Buzz
Charles Barrett Recreation Center
Chinquapin Recreation Center
Christ Church Memorial Parish House
Community Lodgings
Cora Kelly Recreation Center
Cora Kelly School for Math, Science and Technology
Country Day School
Del Ray United Methodist Church
Douglas MacArthur Elementary School
Dr. Oswald Durant Memorial Center
Dunbar Alexandria Olympic Branch Boys & Girls Club
E Nopi
George Mason Elementary School
George Washington Middle School Campus
Grace Episcopal Church
Helen Day Preschool Academy
Jefferson-Houston School
JW Tumbles
Lyles-Crouch Traditional Academy
Matthew Maury Elementary
Mount Vernon Community School
Mount Vernon Recreation Center
Nannie J. Lee Memorial Recreation Center
Ruby Tucker Family Center
Saint Rita Catholic School
So Fine Studio for Interior Design
Sport & Health
St. Elmos Coffee Pub
T.C Williams High School
The Campagna Center
The Little Theatre of Alexandria
The Lyceum
Tiny Dancers
Torpedo Factory
YMCA Alexandria

Places

Alexandria Community Shelter
AT&T
Barrett Branch Library
Blessed Sacrament Church
Buzz Bakery & Lounge
Charles Barrett Elementary School
Charles Barrett Recreation Center
Charles Houston Recreation Center
Chinquapin Recreation Center
Christ Church Memorial Parish House
Cora Kelly Recreation Center
Cora Kelly School for Math, Science and Technology
Douglas MacArthur Elementary School
Dr. Oswald Durant Memorial Center
Dunbar Alexandria Olympic Branch Boys & Girls Club
Gadsby's Tavern Museum
George Mason Elementary
George Washington Middle School
Jefferson-Houston School
Lyles Crouch Traditional Academy
Maury Elementary
Mount Vernon Community School
Mount Vernon Recreation Center
Nannie J. Lee Memorial Recreation Center
National Community Pharmacists Association
Regal Cinemas 22
Ruby Tucker Family Center
Saint Rita Catholic School
St. Elmo’s Coffee Pub
T.C. Williams High School
The Campagna Center
The City of Alexandria Archives and Records Center
The Little Theatre of Alexandria
The Lyceum
The Majestic/Evening Star
Torpedo Factory
UDR Presidential Greens, L.L.C.
Vanderzee Gallery & School of Painting

Other Services/Resources

AAA Mid-Atlantic
Accu Crete Inc
ACT for Alexandria
Airplus International Inc
Alexandria Black History Museum and Watsons Reading Room
Alexandria Community Shelter
Alexandria Department of Community and Human Services
Alexandria Family Podiatry
Alexandria City Police Department
Alexandria Department of Community and Human Services
Alexandria Public Library: Barrett Branch Library
Alexandria Redevelopment and Housing Authority
Alexandria Vocational Services
Alexandria Voter and Registration and Elections
ALIVE!
American Association of Family & Consumer Sciences
American Home System
Amtrak
Baja Fresh
Banana Banner
Bank of America
Basilkneads Catering
Baskin- Robbins
BB&T Corporation
Beyond Hair Technique
Bike the Sites
Blessed Sacrament Church
Bradham Automotive Repair
Business Opportunities for the Blind
Buzz Bakery & Lounge
Cafe Nicole
Cafe Pizzaiolo
Calico Corners
Capital One Bank
Carlyle House Historic Park
Carpenter's Shelter
Carr Work Places
Charles Barrett Elementary School
Charles Schwab
Christ Church Memorial Parish House
Christian Science Reading Room
Coastline
Community Lodgings
Conklyns Florist
Cora Kelly Recreation Center
Cora Kelly School for Math, Science and Technology
CVS
Del Ray Animal Hospital
Del Ray United Methodist Church
Dogtopia of Alexandria
Domino's
Douglas MacArthur Elementary School
Dr. Oswald Durant Memorial Center
Dunbar Alexandria Olympic Branch Boys & Girls Club
Dunkin Donuts
East Coast Rehab
Eclectic Nature
Edelman Financial
Everly-Wheatley Funeral Home Inc
EZ Auctioning
Fairlington Sunoco
Farsh Inc
Fight Colorectal Cancer
Fine Comfort Footwear
Floss and Smiles
Foster Care Alumni of America
Fusion
Garden of Divinity Fashion
George Mason Elementary School
George Washington Middle School Campus
George Washington University
Giant
Gold Works
Golden Rhodes Antique
Grace Episcopal Church
Great Harvest
Holiday Inn
Holiday Inn & Suite
HSBC
Information Technology Service
Insyte
International Public Management Association for Human Resources
Jefferson-Houston School
Jerry's Subs & Pizza
Joint Council
Krekeler Brower Wealth Advisors
Land Rover Alexandria
Lavender Moon Cupcakery
Lee-Fendall House Museum and Garden
Lindsay Cadillac
Lindsay Lexus
Lords & Ladies Salon
Lyles-Crouch Traditional Academy
Meade Memorial Episcopal Church
Metlife Home Loans
Monday's Child
Mount Vernon Community School
Nannie J. Lee Memorial Recreation Center
National Community Pharmacists Association
O' Connells Bar & Restaurant
Old Town Liberty
Pat Troy's Restaurant & Pub
Perk Up Coffee House Ltd.
PNC Bank
Potomac River Boat Company
Ruby Tucker Family Center
Saint Rita Catholic School
Sextant Public Affairs
Shirley & Banister
Silhouette Hair Design/ Skin Care
Sleepy’s
So Fine Studio for Interior Design
Society for Human Resource Management
Sport & Health
Starbucks
State Farm
Stop Child Abuse Now of Northern Virginia (SCAN)
Suntrust
Team Placement Service, Inc.
Teen Wellness Center
Telement America, Inc.
Thai Old Town
The Butcher's Block
The Campagna Center
The City of Alexandria Archives and Records Center
The Global Business Travel Association
The Little Theatre of Alexandria
The Lorien Hotel
The Lyceum
The Majestic/Evening Star
The Spice and Tea Exchange
TK Services
Torpedo Factory
Travel Lodge Motel
U.S. Postal Service
UDR Presidential Greens, L.L.C.
United Bank
United States Postal Service
Vanderzee Gallery & School of Painting
Vintage Mirage
Wachovia
Washington Metropolitan Area Tranist
Waterfront Cafe
Wells Fargo Advisors
Wheel Nuts
Yellow Cab
YMCA Alexandria
Yvette Irene
zpizza
Zoe Boutique
Appendix D

List of Organizations Offering Free Meeting Spaces for Youth

A La Lucia
Alexandria Armature Works
Alexandria City Police Department
Alexandria Department of Community and Human Services
Alexandria Redevelopment & Housing Authority
American Academy of Otolaryngology
Amtrak
Artfully Gifts and Chocolate
AT&T
Austin Grill
Baja Fresh
Bicycle Pro Shop
Bike the Sites
Brueggers
Cafe Nicole
Christ Church Memorial Parish House
Deloitte
Discovery's
Dunkin Donuts
Fairlington Sunoco
Fish Market
Foster Grille
Greene Funeral Home
Inova Internal Medicine
Jose’s New & Used Tires
Le Pain Quotidian
Lindsay Cadillac
Lone Star
Madlax
Nine West
Pacers Running Store
Pauline Books & Media
Perk Up Coffee House Ltd.
PNC Bank
Primary Colors Salon
RedPeg Marketing
Society Of American Florists
Spectrum Pediatrics
Starbucks
T.C. Williams High School
Ten Thousand Villages
Torpedo Factory
United States Postal Service
zpizza
Appendix E

Executive Summary from 2010 West End CYM Project

During the summer of 2010, the Substance Abuse Prevention Coalition of Alexandria (SAPCA) and its partners sponsored a Community YouthMapping (CYM) project. This project was the result of a broad partnership among SAPCA, City agencies, nonprofit organizations, and various City boards and commissions. From July 6 through August 13, 2010, teams of trained “mappers”—16 Alexandria teens, ages 15 to 18, supervised by adult team-leaders, surveyed and mapped the programs and services available to youth in the West End of Alexandria. The data the mappers collected highlighted gaps in programs and services in the West End as well. Mappers were recruited through TeensWork!, the City of Alexandria’s youth employment program through JobLink. Candidates applied and completed an assessment in math and reading before they were offered the position of Alexandria YouthMapper. Once selected for their positions, the youth were trained by a consultant in the CYM process and learned how to conduct the surveys and input the data into a data-entry system.

This report presents a description of CYM, the mapping process, and an assessment of the services available to youth in the West End of Alexandria. It summarizes the resources, gaps in resources, and organizations’ perceptions of youth identified during this project. The report includes a description of lessons learned and recommendations for potential CYM projects.

One hundred fifty-nine businesses, schools, faith-based and other organizations were surveyed; mappers surveyed 157 and two surveys were completed after the summer mapping period. The findings should be considered qualitatively, rather than quantitatively because this research was exploratory in nature. We found that 44 percent (69) of the organizations offered part-time and 19 (30) percent offered full-time employment to youth. Additionally, 15 (24) percent offered internships, 14 (22) percent offered volunteering, and 8 (12) percent offered mentoring opportunities. Forty-two (66) percent of organizations provided goods or services to youth, usually at a cost. Six percent (10) of organizations offered at least one after school program, and 4 percent (7) offered at least one sport or recreation program.

Most organizations did not offer youth employment, volunteer opportunities, scholarships, mentoring opportunities or community programs or services for youth. The majority of organizations provided goods or service to youth; because most were for profit, youth had to pay for services.

Regarding the surveyed organizations’ perceptions of youth risk behavior, 44 percent of participating organizations thought that tobacco and drug use were major problems in their neighborhood. Close to one-third said that teen pregnancy and gangs were problems in their neighborhood. Organizations said more parental involvement was necessary to reduce the number of youth engaging in risky behaviors in the City.

Although Alexandria has been recognized as one of the 100 Best Communities for Young People by the America’s Promise Alliance—a noteworthy and well-deserved recognition—our survey
results show that there remain many more actions that can be taken to provide programs and services to the youth in the West End in particular.

The mappers and CYM sponsors recommend the following actions:

- Hold town forums to discuss and brainstorm possible solutions and options for the West End regarding issues that pertain to youth
- Develop and provide more recreation programs for older youth in the West End
- Network and partner with businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth
- Develop and expand and promote more after-school activities and programs
- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the West End
- Work with the Alexandria City Public Schools in the Community School planning effort to identify and close gaps in programs and services in the West End

This report is a starting point to facilitate partnerships between youth and organizations in the community. The results and work of the CYM project will be widely distributed to organizations and community members in an effort to support CYM partners with the implementation of the recommendations contained in this report.

For questions or to request more information, contact SAPCA’s Coordinator, Noraine Buttar, at 703-746-3670 or noraine.buttar@alexandriava.gov.
Appendix F

Description of the East End

The East End is composed of several neighborhoods. All are east of Quaker Lane, the main north-south artery through Alexandria:

- Old Town, in the eastern and southeastern areas of Alexandria and on the Potomac River, is the oldest section of the city, originally laid out in 1749, and is a historic district. Old Town is chiefly known for its historic town houses, art galleries, antique shops, and restaurants. Market Square in Old Town is believed to be one of the oldest continuously operating marketplaces in the United States.

- Just to the west of Old Town is the city's oldest planned residential expansion, Rosemont. Rosemont extends from the foot of Shuter's Hill, crowned by the George Washington National Masonic Memorial away to the north for a dozen blocks to the edge of Del Ray.

- On the northern limits of Old Town is the remnants of a historic, predominantly African American community known by its inhabitants as "The Berg." Built in 1945, the 260-unit public housing complex covers several blocks in what is now Old Town Alexandria. Today the Berg's most prominent landmarks are the James Bland Homes.

- Arlandria is a neighborhood located in the north-eastern portion of Alexandria. Its name is a combination of the words "Arlington" and "Alexandria," reflecting its location on the border of Arlington County and Alexandria. The neighborhood's borders form a rough triangle bounded by Four Mile Run in the north, West Glebe Road to the south and southwest, and Route 1 to the east. Arlandria is centered around Mount Vernon Avenue between Four Mile Run and West Glebe Road, and home to many Hispanic, Thai, and Vietnamese-owned bakeries, restaurants, salons, and bookstores. An influx of Salvadoran immigrants into the neighborhood in the 1980s has earned it the nickname "Chirilagua," after the city on the Pacific coast of El Salvador.

- The area to the northwest of Old Town, formerly in the separate town of Potomac, is popularly known as Del Ray, although that name properly belongs to one of many communities (including Hume, Mount Ida, and Saint Elmo's) in that area. More than 20,000 people live in Del Ray.

- North Ridge, in the northern part of the City, includes the east-west Braddock Road/King Street corridors and north-south arteries Russell Road (to the East) and Cameron Mill Road. North Ridge takes its name from the high ground west of Russell Road and south of West Glebe Road. Within the area that comprises North Ridge are the neighborhoods of Beverly Hills, Jefferson Park, Braddock Heights, Timber Branch, Parkfairfax, Monticello Park, and Beverly Estates.
Community Youth Mapping in the East End of the City of Alexandria

Substance Abuse Prevention Coalition of Alexandria (SAPCA)

May 8, 2012
Partner Organizations

- Alexandria Campaign on Adolescent Pregnancy
- Alexandria City Public Schools
- Alexandria Department of Community and Human Services
- Alexandria Department of Recreation, Parks, and Cultural Activities
- Alexandria Fire Department
Partner Organizations (cont’d)

- Alexandria Health Department
- Alexandria Police Department
- Alexandria Sheriff’s Office
- JobLink
- Partnership for a Healthier Alexandria
Youth Mappers & Supervisors
Participating Organizations

- 797 approached
- 484 surveyed
Categories of Organizations Surveyed

- Business-Services: 67%
- Food-Restaurant: 13%
- Health: 5%
- Schools: 4%
- Government: 4%
- Associations: 3%
- Social/Human Services: 2%
- Religious: 2%
- Library: 1%
- Youth Center Building: 1%
Current Opportunities Offered to Youth By Organizations
Organizations Interested in Providing Youth With Various Opportunities

- Employment: 21%
- Volunteer: 20%
- Internships: 18%
- Mentoring: 14%
- Training: 10%
- Not Interested: 62%
Perceptions of Risky Behaviors as Problematic in Neighborhoods

- **Tobacco Use**: 11%
- **Alcohol Use**: 10%
- **Drug Use**: 10%
- **Teen Pregnancy**: 10%
- **Gangs**: 15%
- **Don't Know**: 42%
Organizations’ Perceptions of Important Needs in Their Neighborhood to Prevent Youth Substance Use and Abuse
Youth to Youth Surveys
Ages of Youth Surveyed

- 23% Under 12
- 8% 13
- 37% 14
- 24% 15
- 2% 16
- 4% 17
- 0% 18
- 3% Over 18
Where Do Students Spend Their Time – School Year?

- Home: 68%
- Hanging Around: 35%
- Friends’ House: 32%
- Team Practice: 32%
- Recreation Center: 22%
- Library: 15%
- Clubs/Programs in School: 8%
- Lessons (Dance, Music, Art): 6%
- Church/Synagogue/Other: 6%
- Work: 5%
- Volunteering: 5%
- Baby Sitting: 3%
- With Babysitter/Child Care: 3%
- Organized Youth Program: 2%
Place in the Neighborhood for Youth to Go After School

- Yes, there is a place: 41%
- No, there is not a place: 59%
Types of Places in Their Neighborhood Where Youth Could Go After School

- Recreation Center: 60%
- Playground/Park: 25%
- Afterschool programs at school: 7%
- Library: 5%
- Church: 1%
- Organized Youth Programs: 1%
Conclusions

- Over 80 percent of organizations surveyed were for profit.

- Few of the surveyed organizations provided employment, internship, mentoring or volunteer opportunities for youth.

- Over 60 percent of the organizations were not interested in serving youth. Their organizations were geared towards adults, served alcohol, or youth didn’t meet their eligibility criteria such as educational level.
Conclusions (cont’d)

- Organizations said youth congregated at schools and recreation centers, or roamed the streets.

- Ninety-one percent (440) of organizations said they did not provide free meeting space for youth.

- The majority of organizations did not think alcohol or drugs, teen pregnancy or gangs were a problem in their neighborhood, or did not know if these were problems.

- Organization and business owners said they did not spend enough time outside of their buildings to gauge whether these issues were a problem.
Conclusions (cont’d)

- After school, 68 percent of youth spent their time at home, 35 percent hanging around, 32 percent at a sports team practice and 22 percent at a recreation center.

- Less than 5 percent of the youth indicated they spent their time after school working, volunteering, or participating in an organized youth program.

- 59 percent (69) of the youth were aware that there was a place they could go after school in their neighborhood, but only 20 percent (23) went there regularly.
Recommendations from 2010 & 2011

- Hold town forums to discuss and brainstorm possible solutions and options for the City regarding issues that pertain to youth; solicit youth's opinions on programs and activities

- Provide youth with access to information regarding organizations that offer opportunities, and promote the opportunities offered

- Ask youth what programs and services they want to see offered at different locations
Recommendeds (cont’d)

- Encourage businesses and organizations to support youth development by highlighting how it benefits them and the community.

- Increase organizations’ awareness of the culture and climate in their neighborhoods to increase their connection to the City.

- Encourage businesses, JobLink, and the Alexandria Chamber of Commerce to provide and promote more job training and job opportunities for youth.
Recommendations (cont’d)

- Develop, expand and promote more after-school activities and programs

- Work with Volunteer Alexandria and other youth-serving organizations to provide more volunteer opportunities for the youth in the City

- Work with the Alexandria City Public Schools in the Family & Community Engagement Centers planning effort to identify and close gaps in programs and services in the City
Questions?

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