

EXHIBIT NO. 1


11  
10-12-10

City of Alexandria, Virginia

MEMORANDUM

DATE: September 28, 2010

TO: Honorable Mayor and Members of City Council

FROM: Jackie M. Henderson, City Clerk and Clerk of Council 

SUBJECT: Ratification of Members of the Board of Directors of the Alexandria Economic Development Partnership (AEDP)

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**ISSUE:** Ratification of Alexandria Economic Development Partnership Members.

**RECOMMENDATION:** That City Council:

1. Approve a residency waiver and ratify the appointment of Charlie Banta for a two-year term on the Board of Directors of the AEDP.
2. Ratify the appointment of Marcy Anderson for a two-year term and ratify the appointment of Scott Shaw for a three-year term on the Board of Directors of the AEDP.

**BACKGROUND:** On August 26, 2010, the Board of the Alexandria Economic Development Partnership, Inc., elected three new Board members. Mr. Banta is filling the unexpired term previously held by Nick Gregory and which expires June 30, 2012. Ms. Anderson and Mr. Shaw are assuming new director positions. Ms. Anderson's term will expire on June 30, 2010 and Mr. Shaw's term will expire on June 30, 2013. While the Council role is ratification of the AEDP Board recommendations, applications are required for these appointments and are attached to this report.

**ATTACHMENTS:** Letter from Val Hawkins, Alexandria Economic Development Partnership Applications for Charlie Banta, Marcy Anderson and Scott Shaw



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September 10, 2010

Ms. Jackie Henderson  
Office of the City Clerk  
City of Alexandria  
301 King Street  
Alexandria, Virginia 22314

Dear Jackie,

The Board of the Alexandria Economic Development Partnership, Inc. (AEDP) elected three new Board members at their August 26, 2010 meeting. As is stated in the AEDP bylaws, before they can become active the Alexandria City Council must ratify these members.

All three Directors have been asked to submit a Boards & Commissions application electronically. The three new members are:

- Marcy Anderson
- Charlie Banta
- Scott Shaw

Mr. Banta is filling an unexpired term previously held by Nick Gregory that expires on June 30, 2012; he will also require a residency waiver. Ms. Anderson and Mr. Shaw are assuming new director positions, created when the AEDP Board amended their bylaws in June 2010 to create three new positions. Ms. Anderson's term will expire on June 30, 2012 and Mr. Shaw's term will expire on June 30, 2013.

We would like these three members to be docketed at your earliest convenience. Please let me know when these will be considered and if you need any additional information before the Council meeting.

Thanks!

Val P. Hawkins  
President & CEO



Personal Data Record for Applicants to City Boards, Commissions and Committees

CityMail

to:

jackie.henderson, gloria.sitton, lora.love

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CITY OF ALEXANDRIA, VIRGINIA

PERSONAL DATA RECORD FORM  
FOR  
APPLICANTS TO CITY BOARDS, COMMISSIONS AND COMMITTEES

**Alexandria Economic Development Partnership**  
Name of Board, Commission, Committee or Authority

**Director**  
Type of Position

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. Please complete this application in its entirety, return it to the **Office of City Clerk and Clerk of Council**, and your application will be forwarded to the City Council. Please fill in all applicable blanks on the form. If additional space is needed to answer any of the questions, add necessary pages to this form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

Name: **Banta, Charlie, (last, first, middle)**

Home Address: **8621 Beech Hollow Lane, Springfield, VA 22153**

Home Phone: **703-455-1516**

Business Phone: **703-845-1010**

E-Mail Address: **cbanta@hiltonalexandriamc.com**

Fax No: **703-845-7662**

Date of Birth: **June 3, 1959**

Place of Birth: **Landstul, Germany (USAF Base)**

Do you now live in the City of Alexandria? **NO** If yes, how long:

Have you ever served the City of Alexandria in any capacity? **YES**

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If yes, please explain: **Served on the Board of The ACVA 2006-2010**

Statement of interest / Why You Should Be Appointed: **As the operator of Alexandria's largest hotel, I bring a keen awareness of issues related to both the Hospitality industry in Alexandria, as well as of the West End / Beaugard corridor. As the current Chairman of the Board of the Alexandria Chamber of Commerce I have been involved with AEDP, and have found it to be extremely rewarding.**

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months? **NO**

If yes, please state the names of the boards for which you have applied:

Are you currently a member of a City Board, Commission, Committee or Authority? **YES**

If yes, please list the board: **AEDP**

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Are you now paid by the City of Alexandria? **NO**

If yes, please state your department, job title and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity? **NO**

If yes, please explain:

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ATTENDANCE REQUIREMENTS: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled or unforeseen business trips, and emergency work assignments only. All other absences are recorded as unexcused.

In light of the above, will you be able to attend at least 75 percent of the regular meetings of the board which you may be appointed? **YES**

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867? **YES**

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EDUCATIONAL BACKGROUND: (Please list certificates, diplomas, degrees, seminars, etc.)  
**Eastside HS Paterson, NJ Graduated 1977 Cornell University School of Hotel Administration 1977-1979**

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SUMMARY OF WORK AND PRACTICAL EXPERIENCE: (Please list titles and duties for the past five years)  
**June 2005 - Present General Manager - Hilton Alexandria Mark Center Responsible for overall operations of this 496 room facility. 1984 - 2005 Wyndham Hotels & Resorts Served in various locations in the roles of Director of Catering, Food & Beverage Director, Hotel Manager and General Manager.**

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REFERENCES: (Please list name and addresses of four references that you have contacted and support your application):

- |   |                      |   |
|---|----------------------|---|
| 1 | <u>Mark Jinks</u>    | <u>City of Alexandria, City Manager's Office, Alexandria, VA 22314</u>        |
| 2 | <u>Allison Cryor</u> | <u>Carroll Wireless, LP100 N. Pitt Street Suite 320, Alexandria, VA 22314</u> |
| 3 | <u>David Speck</u>   | <u>101 N Union Street, Suite 220, Alexandria, VA 22314</u>                    |
| 4 | <u>Lauren Garcia</u> | <u>210 Duke Street, Alexandria, VA 22314</u>                                  |
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**SUPPLEMENTAL QUESTIONS**

APPLICANTS FOR THE **PLANNING COMMISSION AND BOARD OF ZONING APPEALS**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Are you a citizen of the United States? **YES**

APPLICANTS FOR THE **BOARD OF ARCHITECTURAL REVIEW** ,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Have you been a resident of the City of Alexandria for at least one year?

APPLICANTS FOR THE **BOARD OF REVIEW OF REAL ESTATE ASSESSMENTS**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Do you own real property in the City of Alexandria?

APPLICANTS FOR THE **BUDGET AND FISCAL AFFAIRS ADVISORY COMMITTEE**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Are you a resident of and residing in the City of Alexandria and will continue to do so during the term of appointment?

Are you an officer or director of any organization that receives appropriations or grants through the City of Alexandria?

APPLICANTS FOR THE **COMMUNITY SERVICES BOARD**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Have you been a resident of the City of Alexandria for at least one year?

Are you a consumer (current or former direct recipient of public or private mental health, mental retardation, or substance abuse treatment or rehabilitation) or immediate family member of a consumer or a principal care giver who is not paid?

5



Personal Data Record for Applicants to City Boards, Commissions and Committees

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CITY OF ALEXANDRIA, VIRGINIA

PERSONAL DATA RECORD FORM  
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APPLICANTS TO CITY BOARDS, COMMISSIONS AND COMMITTEES

**ALEXANDRIA ECONOMIC DEVELOPMENT PARTNERSHIP**

Name of Board, Commission, Committee or Authority

**DIRECTOR**

Type of Position

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. Please complete this application in its entirety, return it to the **Office of City Clerk and Clerk of Council**, and your application will be forwarded to the City Council. Please fill in all applicable blanks on the form. If additional space is needed to answer any of the questions, add necessary pages to this form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

Name: **Anderson, Marcy**, (*last, first, middle*)

Home Address: **820 Cameron Street, Alexandria, VA 22314**

Home Phone: **703-548-3968**

Business Phone: **703-508-6638**

E-Mail Address: **marcyanderson@comcast.net**

Fax No:

Date of Birth: **08/16/1971**

Place of Birth: **Lawrence, MA**

Do you now live in the City of Alexandria? **YES** If yes, how long: **4 yrs**

Have you ever served the City of Alexandria in any capacity? **NO**

If yes, please explain:

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Statement of interest / Why You Should Be Appointed: I am currently serving as Chairman of the Board for the Alexandria Small Business Development Center (SBDC) and have served in this capacity since February 2008. Given the economic development impact of SBDC within Alexandria, city officials requested back in March that AEDP consider hosting the SBDC so that the two economic development programs within the city would be more closely aligned. After much effort and collaboration between the two organizations and the City, AEDP has assumed hosting responsibilities for SBDC. With this new hosting relationship comes great opportunity to grow the SBDC and improve upon the overall program while strengthening the impact and reach of the City's Economic Development Programs. I have been actively involved in the implementation of improvement initiatives within the SBDC program. To continue with this transition, there is a necessity to provide effective communications and efficient liaison between the two boards. It is in this capacity that I can create value for both boards. In an effort to provide continuity to our collaborative goals, I respectfully request that I am accepted as board member with AEDP. Thank you for your consideration.

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months? **NO**

If yes, please state the names of the boards for which you have applied:

Are you currently a member of a City Board, Commission, Committee or Authority? **NO**

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Are you now paid by the City of Alexandria? **NO**

If yes, please state your department, job title and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity? **NO**

If yes, please explain:

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ATTENDANCE REQUIREMENTS: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled or unforeseen business trips, and emergency work assignments only. All other absences are recorded as unexcused.

In light of the above, will you be able to attend at least 75 percent of the regular meetings of the board which you may be appointed? **YES**

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867? **YES**

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EDUCATIONAL BACKGROUND: (Please list certificates, diplomas, degrees, seminars, etc.)

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE:** (Please list titles and duties for the past five years)  
**President and Founder - Federal Professional Solutions - Focused on HR and technical recruiting consulting**

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**REFERENCES:** (Please list name and addresses of four references that you have contacted and support your application):

- |   |                              |  |
|---|------------------------------|--|
| 1 | <u>Dave Millard</u>          | <u>1600 Tysons Blvd., Suite 400 McLean VA 22102</u>      |
| 2 | <u>Allison Cryor DiNardo</u> | <u>100 N. Pitt Street Suite 320 Alexandria VA 22314</u>  |
| 3 | <u>Chuck Collins</u>         | <u>3129 Mount Vernon Avenue Alexandria VA 22301</u>      |
| 4 | <u>David Speck</u>           | <u>101 N Union Street, Suite 220 Alexandria VA 22314</u> |

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**SUPPLEMENTAL QUESTIONS**

**APPLICANTS FOR THE PLANNING COMMISSION AND BOARD OF ZONING APPEALS,**  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*  
Are you a citizen of the United States?

**APPLICANTS FOR THE BOARD OF ARCHITECTURAL REVIEW ,**  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*  
Have you been a resident of the City of Alexandria for at least one year?

**APPLICANTS FOR THE BOARD OF REVIEW OF REAL ESTATE ASSESSMENTS,**  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*  
Do you own real property in the City of Alexandria?

**APPLICANTS FOR THE BUDGET AND FISCAL AFFAIRS ADVISORY COMMITTEE,**  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Are you a resident of and residing in the City of Alexandria and will continue to do so during the term of appointment?

Are you an officer or director of any organization that receives appropriations or grants through the City of Alexandria?

**APPLICANTS FOR THE COMMUNITY SERVICES BOARD,**  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Have you been a resident of the City of Alexandria for at least one year?

6





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CITY OF ALEXANDRIA, VIRGINIA

PERSONAL DATA RECORD FORM  
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<b>AEDP</b>	<b>director</b>
Name of Board, Commission, Committee or Authority	Type of Position

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Name: **shaw, william, scott** (*last, first, middle*)

Home Address: **221 south pitt st, alexandria, va 22314**

Home Phone: **703-768-6327** Business Phone: **703-836-3421 ext 101**

E-Mail Address: **scott@sfishbowl.com**

Fax No: **703-836-3421**

Date of Birth: **1/11/1960** Place of Birth: **NY, NY**

Do you now live in the City of Alexandria? **YES** If yes, how long: **2 years**

Have you ever served the City of Alexandria in any capacity? **YES**

If yes, please explain: **member of alexandria marketing committee for past 2 years**

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Statement of interest / Why You Should Be Appointed: **I live in Alexandria and my 150 person software company is based in Alexandria. So I have both a personal and professional interest in making sure Alexandria remains a vibrant community with a strong employer base. Specifically, I want to see if I can help Alexandria attract other high-growth software and internet companies. These companies bring good jobs that help strengthen the community in a host of ways.**

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months? **NO**

If yes, please state the names of the boards for which you have applied:

Are you currently a member of a City Board, Commission, Committee or Authority? **YES**

If yes, please list the board: **Marketing Advisory Committee**

How many terms have you served on this board? **1**

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Are you now paid by the City of Alexandria? **NO**

If yes, please state your department, job title and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity? **NO**

If yes, please explain:

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In light of the above, will you be able to attend at least 75 percent of the regular meetings of the board which you may be appointed? **YES**

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867? **YES**

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**EDUCATIONAL BACKGROUND:** (Please list certificates, diplomas, degrees, seminars, etc.)  
**BA Yale University, 1983**

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**SUMMARY OF WORK AND PRACTICAL EXPERIENCE:** (Please list titles and duties for the past five years)  
**CEO, Fishbowl, Inc 2000-2010**

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REFERENCES: (Please list name and addresses of four references that you have contacted and support your application):

- |   |                      |  |
|---|----------------------|--|
| 1 | <u>Val Hawkins</u>   | <u>hawkins@alexecon.org</u>            |
| 2 | <u>John Brady</u>    | <u>JBrady@alfredstreetpartners.com</u> |
| 3 | <u>Cal Simmons</u>   | <u>cal@calsimmons.com</u>              |
| 4 | <u>Michael Babin</u> | <u>jmbabin@aol.com</u>                 |
- 

**SUPPLEMENTAL QUESTIONS**

APPLICANTS FOR THE **PLANNING COMMISSION AND BOARD OF ZONING APPEALS**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*  
Are you a citizen of the United States?

APPLICANTS FOR THE **BOARD OF ARCHITECTURAL REVIEW** ,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*  
Have you been a resident of the City of Alexandria for at least one year?

APPLICANTS FOR THE **BOARD OF REVIEW OF REAL ESTATE ASSESSMENTS**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*  
Do you own real property in the City of Alexandria?

APPLICANTS FOR THE **BUDGET AND FISCAL AFFAIRS ADVISORY COMMITTEE**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Are you a resident of and residing in the City of Alexandria and will continue to do so during the term of appointment?

Are you an officer or director of any organization that receives appropriations or grants through the City of Alexandria?

APPLICANTS FOR THE **COMMUNITY SERVICES BOARD**,  
*PLEASE COMPLETE THE FOLLOWING QUESTION:*

Have you been a resident of the City of Alexandria for at least one year?

Are you a consumer (current or former direct recipient of public or private mental health, mental retardation, or substance abuse treatment or rehabilitation) or immediate family member of a consumer or a principal care giver who is not paid?

Are you a consumer receiving services?

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