CONTESTED APPOINTMENT

Torpedo Factory Art Center Board
(3-year term)
1 citizen member

Charlotte Hall  *
(residency waiver required)

*  Ms. Hall has requested a waiver from the requirement of sitting on more than one City board or commission. She also serves as the Chamber of Commerce representative to the Waterfront Commission.
Name of Council Member

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Dear Honorable Mayor and Members of City Council,

I'm writing to support Charlotte Hall for appointment on the Torpedo Factory Art Center Board. As a current member of the TFACB, I know that Charlotte's skills will contribute significantly to the development of this important commission.

The TFACB has accomplished a tremendous amount of work. Within just a few months, the board was operating effectively to complete corporate documentats and adopt an operating budget. An interim CEO was hired and three leases were negotiated. Staff were transferred to the new organization, and marketing and fundraising plans were developed and implemented. As you know, we have begun to develop a small food service operation on the first floor, and the Gift Shop is under rapid redevelopment. In August, we hosted an event that attracted 250 meetings planners. The board had a very successful retreat last Saturday to begin
the strategic planning process.

As much as this board has accomplished,

there is such a long way to go! What we need most is business acumen
and

board leadership experience.

Of course, you all know Charlotte. I have

worked with her as a vendor to Mount Vernon, as a fellow board member,
and
as my boss when she chaired ACVA. Charlotte has been a critical
influence
in the development and improvement of the ACVA, and I believe the
TFACB

needs her expertise now. Charlotte brings a valuable combination of
expertise in board leadership, along with relevant business experience in
marketing a successful waterfront venue.

The composition of the TFACB
really has been a beneficial combination of Art Center experience and new
ideas. Few seats are devoted to representatives with business
experience.

We need the skills the Charlotte is willing to contribute to our efforts.

I hope that one day the TFACB is considered among the City's most
successful endeavors. We are all working very hard to meet your
expectations.

Thank you for your consideration.

Stephanie
COA Contact Us: Mayor, Vice Mayor, and Council Members


Issue Type: Mayor, Vice Mayor, and Council Members
First Name: Maria
Last Name: Hopper
Street Address: 206 Duke Street
City: Alexandria
State: Virginia
Zip: 22314
Phone: 703-683-4095
Email Address: mariaandjanehopper@yahoo.com
Subject: Torpedo Factory Art Center Board
The attached letter is a recommendation for Charlotte Hall to fill the open seat.
Comments: Torpedo Factory Art Center Board
Attachment: 5faef36abe340a867050d67b29da7fef.docx
Maria Hopper  
206 Duke Street  
Alexandria, VA 22314  

November 16, 2011  

Dear Mayor Euille and Members of City Council,  

I am writing to you to recommend Charlotte Hall for the open appointment to the Torpedo Factory Art Center Board (TFACB). Charlotte will bring a unique perspective to the board, she will bring the vision of the future of the Alexandria waterfront. Charlotte understands the importance of the Torpedo Factory to residents and to visitors, and she understands the importance of the location of the Torpedo Factory, and its relationship to the continued development of Alexandria as a premier destination. Charlotte will also contribute her entrepreneurial vision to the board. The TFACB needs her experience in successful business development, and her experience in dealing with obstacles with a positive outcome. The Torpedo Factory, the residents of our fine city, and the visitors to Alexandria will be the beneficiaries of the appointment of Charlotte Hall. Thank you for your kind consideration.  

Sincerely,  

Maria Hopper  
TFACB member