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12-18-10 ~~16~~
~~12-14-10~~

Introduction and first reading: 12/14/10
Public hearing: 12/18/10
Second reading and enactment: 12/18/10

INFORMATION ON PROPOSED ORDINANCE

Title

AN ORDINANCE to amend and reordain certain provisions of Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended.

Summary

The proposed ordinance amends the number of members of the Alexandria Marketing Committee from seven members to nine members.

Sponsor

N/A

Staff

Andrea J. Blackford, Communications Officer
Meghan S. Roberts, Assistant City Attorney

Authority

§ 3.04(g), Alexandria City Charter

Estimated Costs of Implementation

None

Attachments in Addition to Proposed Ordinance and its Attachments (if any)

Alexandria Marketing Fund Application & Guidelines

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ORDINANCE NO. _____

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3 AN ORDINANCE to amend and reordain certain provisions of Article G.1 (ALEXANDRIA
4 MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4
5 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL
6 GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended.
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8 THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:
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10 Section 1. That Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND
11 COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS),
12 Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as
13 amended, be, and the same hereby is, amended and reordained by the following amendments to
14 the identified section as follows:
15

16 Sec. 2-4-64 Same -- composition.
17

18 The committee shall consist of ~~seven~~ nine members: one citizen at large and ~~six~~ eight
19 additional members with a variety of experience or expertise in the following areas:
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- 21 (1) Marketing/communications;
- 22 (2) Advertising agency/public relations;
- 23 (3) Media buyer;
- 24 (4) Graphic design/production;
- 25 (5) Media relations/media outlet.
26

27 Section 2. That this ordinance shall become effective upon the date and at the time of
28 its final passage.
29

30 WILLIAM D. EUILLE
31 Mayor
32

33 Introduction: 12/14/10
34 First Reading: 12/14/10
35 Publication:
36 Public Hearing:
37 Second Reading:
38 Final Passage:
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ORDINANCE NO. 4698

AN ORDINANCE to amend and reordain certain provisions of Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended, be, and the same hereby is, amended and reordained by the following amendments to the identified section as follows:

Sec. 2-4-64 Same -- composition.

The committee shall consist of ~~seven~~ nine members: one citizen at large and ~~six~~ eight additional members with a variety of experience or expertise in the following areas:

- (1) Marketing/communications;
- (2) Advertising agency/public relations;
- (3) Media buyer;
- (4) Graphic design/production;
- (5) Media relations/media outlet.

Section 2. That this ordinance shall become effective upon the date and at the time of its final passage.

WILLIAM D. EUILLE
Mayor

Final Passage: December 18, 2010