

City of Alexandria, Virginia

MEMORANDUM

23
11-27-01

DATE: NOVEMBER 16, 2001

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *PS*

SUBJECT: CONSIDERATION OF A RESOLUTION TO EXTEND TEMPORARY VENDING OPERATIONS IN THE KING STREET GARDENS PARK THROUGH DECEMBER 31, 2002

ISSUE: Consideration of a resolution to extend temporary vending operations in the King Street Gardens Park through December 31, 2002.

RECOMMENDATION: That City Council approved a resolution (Attachment 1) to extend permission through December 31, 2002, for a food cart vendor on the site who will sell pre-packaged food and non-alcoholic beverage items during concerts and special events held in the park, as authorized by Section 6-104 of the Zoning Ordinance.

BACKGROUND: At the June 26 City Council meeting, Council approved Resolution Number 2004 which allowed for temporary vending operations in the King Street Gardens Park through October 31, 2001 (Attachment 2). If vending was to occur beyond October 31, 2001, an extension of the Resolution approved by Council would be required. At this time, the Department of Recreation, Parks and Cultural Activities would like the vendor to operate on site during several events that are to be held during the fall and winter months, and to continue to be able to operate on site as additional events are planned for next spring and summer.

The original plan for the King Street Gardens Park was to have a food and beverage cart on the park property, attracting residents, tourists, and employees from the area. This concept has the support of King Street Metro Enterprise Team (KSMET), the West King Street Neighborhood Association, and the King Street Metro Task Force.

DISCUSSION: The Department of Recreation, Parks and Cultural Activities staff believes a vendor will help increase activity in the King Street Gardens Park and will enhance the many performances that are scheduled during the 2001 holidays and the performances that will be scheduled during 2002 beginning in May. In addition, during an event, visitors to the park will be able to purchase snack type foods while sitting in the park.

FISCAL IMPACT: It is anticipated that the vendor will pay the City some fee for the vending rights at King Street Garden Park; however, the City has not completed negotiations with the vendor, pending extension of the authorizing resolution. Staff will be considering the likely total number of events to be held at the Park in establishing the fee to be paid to the City by the vendor. It should be noted that the fee may be nominal.

- ATTACHMENTS:**
1. Resolution to extend temporary vending operations in the King Street Gardens Park through December 31, 2002
 2. Resolution 2004 to authorize the operating of a food cart on the site from July, 2001 through October 31, 2001

STAFF:

Sandra Whitmore, Director
Recreation, Parks and Cultural Activities
Janet Barnett, Deputy Director
Recreation, Parks and Cultural Activities
Cheryl Anne Powalisz, Recreation Supervisor II
Recreation, Parks and Cultural Activities

RESOLUTION NO.

WHEREAS, on June 26, 2001, the Council of the City of Alexandria, Virginia, adopted Resolution No. 2004, which authorized a vending operation, consisting of a food and beverage cart and service, to operate on a temporary basis at King Street Gardens park; and

WHEREAS, under the terms of Resolution No. 2004, the vending operation could only be extended by resolution of City Council adopted prior to October 31, 2001; and

WHEREAS, such resolution had not been adopted by City Council and the West King Street Neighborhood Association, KISMET, the King Street Metro Task Force and City staff support the extension of the vending operation through December 31, 2002 in order to provide food and beverages during events which have been scheduled at King Street Gardens park from November 28, 2001 through December 31, 2002; and

WHEREAS, the City of Alexandria's Zoning Ordinance, Article VI, Special and Overlay Zones, 6-104, Temporary Uses and Structures, allows City Council, by resolution to authorize temporary uses and structures compatible with the purposes of the POS zone;

**NOW, THEREFORE, BE IT RESOLVED BY THE
COUNCIL OF THE CITY OF ALEXANDRIA, VIRGINIA:**

1. That temporary vending at King Street Gardens park be authorized to operate from November 28, 2001 through December 31, 2002; and
2. That the City Manager, through the Department of Recreation, Parks and Cultural Activities, provide supervision of the vendor selected and the vending operation; and
3. That the vending operation can be terminated by the City Manager at any time for unsatisfactory performance; and
4. That the term of this authorization will be from November 28, 2001 through December 31, 2002.

ADOPTED: November 27, 2001

KERRY J. DONLEY MAYOR

ATTEST:

Beverly I. Jett, CMC City Clerk

RESOLUTION NO. 2004

WHEREAS, a vending operation at King Street Gardens during the summer months would assist in the creation of a positive, community environment for local residents, tourists, and area workers; and

WHEREAS, the original King Street Gardens Committee envisioned a food and beverage cart and service on the King Street Gardens park property; and

WHEREAS, the West King Street Neighborhood Association, KISMET, and the King Street Metro Task Force support this concept; and

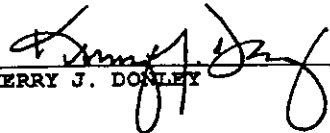
WHEREAS, the vendor selected from the recent solicitation process does not have sufficient time to obtain an approved SUP for the summer 2001 season; and

WHEREAS, the City of Alexandria's Zoning Ordinance, Article VI, Special and Overlay Zones, 6-104, Temporary Uses and Structures, allows City Council, by resolution, to authorize temporary uses and structures compatible with the purposes of the POS zone;

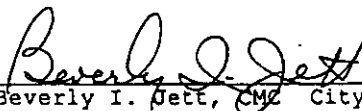
NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Alexandria, Virginia;

1. That temporary vending at King Street Gardens be authorized for the summer of 2001; and
2. That the City Manager, through the Department of Recreation, Parks and Cultural Activities, provide supervision of the vendor selected and the vending operation; and
3. That the vending operation can be terminated by the City Manager at any time for unsatisfactory performance; and
4. That the term of this temporary authorization will be from July 1, 2001, until October 31, 2001, unless extended by resolution of City Council adopted prior to October 31, 2001.

ADOPTED: June 26, 2001


KERRY J. DONLEY MAYOR

ATTEST:


Beverly I. Jett, CMZ City Clerk

RESOLUTION NO. 2011

WHEREAS, on June 26, 2001, the Council of the City of Alexandria, Virginia, adopted Resolution No. 2004, which authorized a vending operation, consisting of a food and beverage cart and service, to operate on a temporary basis at King Street Gardens park; and

WHEREAS, under the terms of Resolution No. 2004, the vending operation could only be extended by resolution of City Council adopted prior to October 31, 2001; and

WHEREAS, such resolution had not been adopted by City Council and the West King Street Neighborhood Association, KISMET, the King Street Metro Task Force and City staff support the extension of the vending operation through December 31, 2002, in order to provide food and beverages during events which have been scheduled at King Street Gardens park from November 28, 2001, through December 31, 2002; and

WHEREAS, the City of Alexandria's Zoning Ordinance, Article VI, Special and Overlay Zones, 6-104, Temporary Uses and Structures, allows City Council, by resolution to authorize temporary uses and structures compatible with the purposes of the POS zone;

**NOW, THEREFORE, BE IT RESOLVED BY THE
CITY COUNCIL OF ALEXANDRIA, VIRGINIA:**

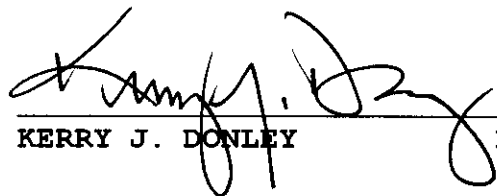
1. That temporary vending at King Street Gardens park be authorized to operate from November 28, 2001, through December 31, 2002; and

2. That the City Manager, through the Department of Recreation, Parks and Cultural Activities, provide supervision of the vendor selected and the vending operation; and

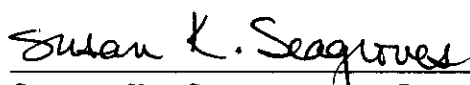
3. That the vending operation can be terminated by the City Manager at any time for unsatisfactory performance; and

4. That the term of this authorization will be from November 28, 2001, through December 31, 2002.

Adopted: November 27, 2001


KERRY J. DONLEY MAYOR

ATTEST:


Susan K. Seagroves, Deputy City Clerk