

City of Alexandria, Virginia

20
9-9-03

MEMORANDUM

DATE: AUGUST 27, 2003

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *ps*

SUBJECT: CONSIDERATION OF RESOLUTION REQUESTING STATE FUNDS FOR THE ALEXANDRIA RIDESHARE PROGRAM AND AUTHORIZING THE PROVISION OF CITY MATCHING FUNDS FOR THE RIDESHARE PROGRAM

ISSUE: Approval of the allocation of \$40,000 in local matching funds for the Alexandria Rideshare program. This allocation is required to utilize federal Congestion Mitigation and Air Quality (CMAQ) funding in the amount of \$160,000. The Alexandria Rideshare program is a key element of the City's transportation demand management efforts to reduce single-occupant vehicle travel in Alexandria.

RECOMMENDATION: That City Council adopt the attached resolution and authorize the City Manager to:

- (1) Submit an agreement and matching funds to the Virginia Department of Rail and Public Transportation (VDRPT) for federal CMAQ funding in the amount of \$160,000 for the Alexandria Rideshare media program; the agreement is contingent upon the matching funds in the amount of \$40,000 from City sources already budgeted for this purpose, and
- (2) Execute all necessary documents that may be required under this program.

DISCUSSION: Alexandria Rideshare is a part of the comprehensive transit and commuter services program administered and coordinated by the City's Office of Transit Services and Programs in the Department of Transportation and Environmental Services. The primary goals of Alexandria Rideshare are to mitigate congestion by 1) decreasing the number of single occupant vehicles (S.O.V.s) operating within the City during peak commuting hours; 2) to improve air quality and mobility; 3) to promote the efficient use of existing transit, and 4) to decrease the demand for parking.

VDRPT has requested that matching funds be submitted for a transportation demand management project designed to decrease traffic congestion and improve air quality. This project expires in September 2004 and is part of the FY02 CMAQ program. If approved, federal funds

The media program will help to accomplish Alexandria Rideshare congestion mitigation goals by educating citizens about the availability and benefits of alternative modes of commuting including carpools, vanpools, transit, teleworking, and bicycles through the following tools:

- video piece showing transportation options in the City
- website informing commuters about transportation projects, road closures, construction projects and special events
- brochure promoting transportation options to residents
- slideshow for use at community and civic presentations
- transit route-specific media campaigns
- determination of effectiveness of media campaigns

FISCAL IMPACT: The total media budget under this grant is \$200,000. Eligibility for the grant requires that the City contributes a 20 percent match in the amount of \$40,000 to match the federal funds. The 20 percent local match was included in the FY 2004 Approved Budget. It should be noted that there are no monies available in the City budget to continue these activities once the grant funds are expended.

ATTACHMENT: Resolution

STAFF:

Richard Baier, P.E., Director, T&ES

Thomas H. Culpepper, P.E., Deputy Director/Transportation and Transit, T&ES

James Maslanka, Division Chief/Transit Services, T&ES

Morgan Routt, Budget Analyst, OMB

Sauna Brown, Rideshare Coordinator, T&ES

RESOLUTION NO.

WHEREAS, in accordance with Virginia Department of Rail and Public Transportation allocation procedures, it is necessary that a request by City Council resolution be made in order that the Virginia Department of Rail and Public Transportation fund a congestion mitigation air quality program in the City of Alexandria;

NOW, THEREFORE, BE IT RESOLVED by the City Council that the City Manager is authorized, for and on behalf of the City of Alexandria, hereafter referred to as the PUBLIC BODY, to execute and file an agreement with the Department of Rail and Public Transportation, Commonwealth of Virginia, hereafter referred to as the DEPARTMENT, for a grant of financial assistance in the amount of \$160,000.00 to defray the costs borne by the PUBLIC BODY for the development of the ALEXANDRIA RIDESHARE media program and to accept from the DEPARTMENT grants in such amounts as may be awarded, and to authorize the City Manager to furnish to the DEPARTMENT such documents and other information as may be required for processing the agreement request. The City Council certifies that the funds shall be used in accordance with the requirements of Section 58.1-638.A.4 of the Code of Virginia.

BE IT FURTHER RESOLVED, that the PUBLIC BODY will provide funds in the amount of \$40,000.00, which will be used as a 20 percent match to the federal funds in the ratio as required in such Act, that the records of receipts of expenditures of funds granted the PUBLIC BODY may be subject to audit by the DEPARTMENT and by the State Auditor of Public Accounts, and that funds granted to the PUBLIC BODY for defraying the expenses of the PUBLIC BODY shall be used only for such purposes as authorized in the Code of Virginia. The undersigned duly qualified and acting as City Clerk of the PUBLIC BODY certifies that the foregoing is a true and correct copy of a Resolution, adopted at a legally convened meeting of the City Council held on the 9th day of September 2003.

ADOPTED: _____
DATE

WILLIAM D. EUILLE MAYOR

ATTEST:

JACQUELINE M. HENDERSON, CMC CITY CLERK

RESOLUTION NO. 2078

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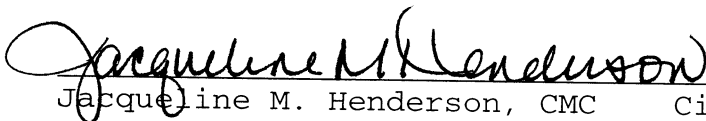
ADOPTED: September 9, 2003



WILLIAM D. EUILLE

MAYOR

ATTEST:



Jacqueline M. Henderson, CMC City Clerk