

EXHIBIT NO. 1

34
6-27-06
(REVISED)

City of Alexandria, Virginia

MEMORANDUM

REVISED

DATE: JUNE 27, 2006
TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL
FROM: JAMES K. HARTMANN, CITY MANAGER *J*
SUBJECT: ESTABLISHMENT OF MAYOR'S ECONOMIC SUSTAINABILITY WORK GROUP

ISSUE: Establishment of Mayor's Economic Sustainability Work Group.

RECOMMENDATION: Adopt the *revised* attached resolution creating the ten member Mayor's Economic Sustainability Work Group. (*The revised resolution adds two activities (#5 and #6) to the charge of the Work Group.*)

BACKGROUND: As part of setting the course for economic development and ongoing sustainability of the City's economic and fiscal health, periodically there have been economic summits held in the City sponsored by the Alexandria Economic Development Partnership, or by the City government. These economic development summits have been held as one step in helping frame the agenda for the City's future economic development activities. This past winter, the City sponsored an "Economic Development Sustainability Summit" which nearly 100 residents and business owners and operators attended. The participants received background briefings from City governmental, resident and business leaders and then participated in facilitated breakout groups where they drafted goals and action steps related to the following three topics:

1. Attracting and Retaining Businesses and Associations
2. Enhancing the Quality of Life
3. Assisting Small Businesses and Entrepreneurs, and Creating Broad-Based Employment Opportunities

The purpose of the Summit was to gain broad-based input so that a long term Economic Sustainability Action Plan could be developed for Council action. In order to take the work of the Summit to the next step, it is proposed that a blue ribbon "Mayor's Economic Sustainability Work Group" be created to further study the economic challenges and opportunities that the City

faces as well as to make recommendations for Council's consideration. *Since the issuance of the original docket item last week, some revisions (#5 and #6), which add to the charge of the Work Group, have been recommended.*

The *revised* charge to this Work Group (*revisions in italics*) would be to:

1. Review and analyze information on the City's economic and financial status, its demographics, its current economic development programs and services (including those provided by City-funded non-profit organizations), and the economic development potential based on the City's adopted land use plans.
2. Understand the external economic factors that will influence the City over the next twenty years, as well as the opportunities and challenges that the City is likely to face.
3. Review the recommended goals and actions which were developed by participants in the City's Economic Development Sustainability Summit held on January 28, 2006.
4. Review *and benchmark* existing City policies, practices and programs in order to determine if any of these should be modified in the areas of:
 - a. Economic development programs and services
 - b. Small business and entrepreneur assistance
 - c. Tax policies
 - d. Business and association retention and recruitment
 - e. Incentives
 - f. Targeted business sectors
 - g. Creating broad-based employment opportunities
 - h. Quality of life (Alexandria as a place to live, work, visit, shop, and dine)
5. *Examine benchmarks/examples of cities that have wrestled with similar issues. What have they done, how successful were their actions?*
6. *Assess the reputation of the City with potential businesses. What can be improved?*
7. Develop recommendations with regard to the future economic sustainability of the City and how best to achieve economic vitality and stability for the next ten years and beyond, to include addressing the above issues, as well as:
 1. Workforce/affordable housing – density
 2. Attracting new/different types of businesses
 3. Reducing reliance on real estate taxes and its burden, and identifying ways to increase and expand new revenue sources

4. Other areas which the Work Group determines are key to the long-term economic sustainability of the City

ATTACHMENT: Resolution creating the Mayor's Economic Sustainability Work Group

STAFF: Mark Jinks, Deputy City Manager

RESOLUTION No. ____

WHEREAS, The City of Alexandria held its Economic Development Sustainability Summit on January 28, 2006; and

WHEREAS, the participants at the Summit produced a series of goals and actions related to (1) attracting and retaining businesses and associations, (2) enhancing the quality of life, and (3) assisting small businesses and entrepreneurs, and creating broad based employment opportunities; and

WHEREAS, an economically and fiscally strong City creates an environment where there are opportunities for Alexandria residents to work and for businesses to grow and thrive; and

WHEREAS, an economically and fiscally strong City helps keep tax rates and burdens low on a sustainable basis; and

WHEREAS, it is important for the City to plan for its economic future; and

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ALEXANDRIA, VIRGINIA:

There is hereby established an ad hoc work group known as the Mayor's Economic Sustainability Work Group.

The Work Group shall consist of about 10 members. The composition of the work group and its the appointment of its members shall be determined by the Mayor. The members appointed shall serve until the expiration of the term of the Work Group. If a member resigns, he or she may be replaced by the Mayor.

The Mayor's Economic Work Group will:

1. Review and analyze information on the City's economic and financial status, its demographics, its current economic development programs and services (including those provided by City-funded non-profit organizations), and the economic development potential based on the City's adopted land use plans.
2. Understand the external economic factors that will influence the City over the next twenty years, as well as the opportunities and challenges that the City is likely to face.
3. Review the recommended goals and actions which were developed by participants in the City's Economic Development Sustainability Summit held on January 28, 2006.
4. Review and benchmark existing City policies, practices and programs in order to determine if any of these should be modified in the areas of:

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 - h. Quality of life (Alexandria as a place to live, work, visit, shop, and dine)
5. Examine benchmarks/examples of cities that have wrestled with similar issues. What have they done, how successful were their actions?
6. Assess the reputation of the City with potential businesses. What can be improved?
7. Develop recommendations with regard to the future economic sustainability of the City and how best to achieve economic vitality and stability for the next ten years and beyond, to include addressing the above issues, as well as:
1. Workforce/affordable housing – density
 2. Attracting new/different types of businesses

3. Reducing reliance on real estate taxes and its burden, and identifying ways to increase and expand new revenue sources

4. Other areas which the Work Group determines are key to the long-term economic sustainability of the City

The Work Group may adopt rules and regulations on procedure and other matters as long as same are not inconsistent with the City Code including, but not limited to, the establishment of sub-committees through which it may carry on its functions and purposes.

The Mayor shall appoint from among the members a convenor, who shall serve as chairman.

The City Manager shall designate City staff as needed to provide administrative and logistical support to the Work Group.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Alexandria to be affixed this 27th day of June, 2006.

Adopted: _____

WILLIAM D. EUILLE MAYOR

ATTEST:

Jacqueline M. Henderson, CMC

City Clerk

RESOLUTION NO. 2194

WHEREAS, The City of Alexandria held its Economic Development Sustainability Summit on January 28, 2006; and

WHEREAS, the participants at the Summit produced a series of goals and actions related to (1) attracting and retaining businesses and associations, (2) enhancing the quality of life, and (3) assisting small businesses and entrepreneurs, and creating broad based employment opportunities; and

WHEREAS, an economically and fiscally strong City creates an environment where there are opportunities for Alexandria residents to work and for businesses to grow and thrive; and

WHEREAS, an economically and fiscally strong City helps keep tax rates and burdens low on a sustainable basis; and

WHEREAS, it is important for the City to plan for its economic future; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ALEXANDRIA, VIRGINIA:

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5. Examine benchmarks/examples of cities that have wrestled with

similar issues. What have they done, how successful were their actions?

6. Assess the reputation of the City with potential businesses. What can be improved?
7. Develop recommendations with regard to the future economic sustainability of the City and how best to achieve economic vitality and stability for the next ten years and beyond, to include addressing the above issues, as well as:
 - a. Workforce/affordable housing - density.
 - b. Attracting new/different types of businesses.
 - c. Reducing reliance on real estate taxes and its burden, and identifying ways to increase and expand new revenue sources.
 - d. Developing a proposed organizational framework to implement and to move the Work Group's recommendations forward.
 - e. Other areas which the Work Group determines are key to the long-term economic sustainability of the City.

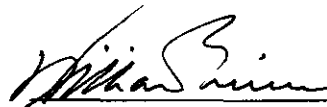
The Work Group's report and recommendations shall be transmitted to City Council by December 31, 2006, in the form of a preliminary implementation plan.

The Work Group may adopt rules and regulations on procedure and other matters as long as same are not inconsistent with the City Code including, but not limited to, the establishment of sub-committees through which it may carry on its functions and purposes.

The Mayor shall appoint from among the members a convenor, who shall serve as chairman.

The City Manager shall designate City staff as needed to provide administrative and logistical support to the Work Group.

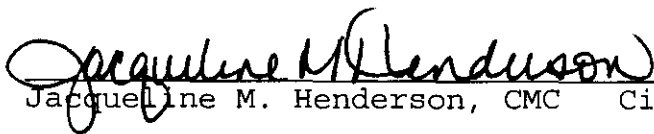
ADOPTED: June 27, 2006



WILLIAM D. EUILLE

MAYOR

ATTEST:



Jacqueline M. Henderson, CMC City Clerk