

PROCLAMATION

WHEREAS, Alexandria is known throughout the Greater Washington area and beyond as the Fun Side of the Potomac and attracts close to two million visitors annually to enjoy its historic ambiance, attractions, cultural events, dining and shopping; and

WHEREAS, the Alexandria Convention & Visitors Association has served as the City of Alexandria's marketing agency for tourism for ten years, during which time tourism spending by overnight visitors has grown to more than a half billion dollars annually, and annual direct taxes contributed to the City of Alexandria by overnight visitors are now more than \$14 million dollars; and

WHEREAS, Alexandria's tourism industry employs over nine thousand people who work in the City's hotels, restaurants, retail businesses and related services businesses, and who are important to the economic health of the City of Alexandria; and

WHEREAS, the services provided by Alexandria's tourism industry are also enjoyed by Alexandria's residents, their families and friends; and contribute to the quality of life of all who live and work in Alexandria; and

WHEREAS, the ACVA will celebrate its 10th anniversary at its annual membership meeting on September 28;

NOW, THEREFORE, I, WILLIAM D. EUILLE, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim:

"HAPPY 10TH BIRTHDAY, ACVA!"

and, look forward to many more years of successful tourism marketing on behalf of our City.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this 26th day of September 2006.

WILLIAM D. EUILLE MAYOR
On behalf of the City Council
of Alexandria, Virginia

ATTEST:

Jacqueline M. Henderson, CMC City Clerk