

**PROCLAMATION**

*WHEREAS, Pacers Running Store has been a locally owned and operated business since 1992 at the corner of King and Payne Streets, owned and operated since 2003 by the Farley family; and*

*WHEREAS, since 1992, Pacers has been involved with Alexandria's premier road race, the George Washington Parkway Classic, raising more than \$700,000 for Alexandria agencies and initiatives; and*

*WHEREAS, since 2003, Pacers Running Stores, their customers, and their partners have raised nearly \$500,000 for charities such as the American Red Cross, the Alexandria Olympic Boys and Girls Club, Friends of New Orleans, the National Kidney Foundation, 9-11 memorial foundations, as well as other local charities; and*

*WHEREAS, immediately following the devastation of Hurricane Katrina, Pacers Running Stores coordinated the Gulf Coast Relief Run with Alexandrian Jim Carville and the City of Alexandria; this initial effort attracted nearly 4,000 runners and raised more than \$125,000 for American Red Cross Relief efforts in the Gulf Coast; and*

*WHEREAS, this year, Pacers Running Stores staged the first ever King Street Mile in conjunction with First Night Alexandria which sold out in its inaugural run, and in addition to all of the above, Pacers Running Stores supports local Alexandria events such as St. Mary's Colin Casey 3K, the Alexandria Crew Boosters Run vs. Row 10K, and the Alexandria Police Fund's GW Birthday 5K, as well as countless other races and fitness initiatives both here in Alexandria as well as throughout Northern Virginia; and*

*WHEREAS, in November 2007, Pacers Running Stores was recognized at the Running Event National Conference in Austin, Texas and awarded the Independent Running Retailers Association's Community Service of the Year Ubuntu Award in recognition of ongoing community philanthropy, (UBUNTU is an African word with no English translation but it denotes humanism and one that is open, available, generous, hospitable, caring and compassionate.) In addition, Pacers has been selected a top fifty running specialty store in America by the Running Network; and*

*WHEREAS, Pacers has consistently and steadfastly supported local, regional and national charities, promoted a healthy lifestyle for all and set an example of a good corporate citizen and neighbor to all who live and work in Alexandria. Therefore, it behooves the City of Alexandria to recognize and applaud these achievements;*

*NOW THEREFORE, I, WILLIAM D. EUILLE, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby recognize and thank:*

**"PACERS RUNNING STORES  
AND THE FARLEY FAMILY"**

*for the ongoing commitment to support the people and enhance the charities of this City through dedication and service that exemplify the best in small business practices and excellence in the American corporate tradition.*

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this 22<sup>nd</sup> day of January 2008.*

**WILLIAM D. EUILLE    MAYOR**  
On behalf of the City Council  
of Alexandria, Virginia

ATTEST:

Jacqueline M. Henderson, CMC City Clerk