EXHIBIT NO.

City of Alexandria, Virginia

1-22-

## **MEMORANDUM**

DATE:

**JANUARY 18, 2008** 

TO:

THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

JAMES K. HARTMANN, CITY MANAGER

SUBJECT:

RECEIPT OF REPORT OF THE NAMING COMMITTEE PROPOSING THE NAMING OF THE OPEN SPACE AT THE CORNER OF JANNEY'S LANE

NAMING OF THE OPEN SPACE AT THE CORNER OF JANNEY'S LANE AND QUAKER LANE IN HONOR OF THE LATE PRESIDENT GERALD R.

FORD AND SETTING THE REPORT FOR PUBLIC HEARING ON

SATURDAY, FEBRUARY 23, 2008

**ISSUE:** Receipt of Report of the Naming Committee Proposing the Naming of the Open Space at the Corner of Janney's Lane and Quaker Lane in Honor of the Late President Gerald R. Ford and Setting the Report for Public Hearing on Saturday, February 23, 2008.

## **RECOMMENDATION:** That City Council:

- (1) Receive this report;
- (2) Set it for public hearing and consideration on Saturday, February 23;
- (3) Thank the members of the Gerald R. Ford Memorial Committee for their work on behalf of the City; and
- (4) If the proposed park is to be named in honor of President Ford, request the Public Art Committee of the Alexandria Commission on the Arts to meet with the members of the Ford Memorial Committee to discuss the best approach to pursue the idea of placing a three-dimensional statuary or bust of President Ford on the site and report back to Council with its recommendations.

**DISCUSSION:** In February 2007 Mayor Euille appointed a five person committee to recommend ways in which the City can memorialize former Alexandria resident and our late President Gerald R. Ford. Chaired by former Councilman David G. Speck, the Committee also included Ferdinand Day, Jessica Gibson, Pat Troy and Donnan C. Wintermute.

As noted in their report (Attachment) the Memorial Committee sought community input on naming possibilities and received 27 responses. The majority of the ideas involved street namings, monuments, statues, buildings, parks or scholarships. Although there were many ideas presented, the Committee recommended that the one acre park that has been donated to the City at the southeast corner of Janney's Lane and Quaker Lane become the Gerald R. Ford Memorial Park with the appropriate signage, historical and informational plaque and hopefully, a three-dimensional statuary or bust of President Ford. This park is not far from the former Ford family home on Crownview Drive in the Clover-College Park neighborhood.

The Alexandria Naming Committee (Vice Mayor Pepper, Councilmember Lovain and City Manager James Hartmann) met on January 11 to consider the report of the Gerald R. Ford Memorial Committee. The Naming Committee recommends that Council hold a public hearing on this suggestion and following the public hearing consider adopting the Committee's recommendation to name the park at the southeast corner of Janney's Lane and Quaker Lane after President Gerald R. Ford.

If the proposed park is named in honor of President Ford, I recommend that Council request the Public Art Committee of the Alexandria Commission on the Arts to meet with the members of the Gerald R. Ford Memorial Committee to discuss the best approach to pursue the idea of placing a three-dimensional statuary or bust of President Ford on the site and report back to Council with its recommendations.

With respect to the Gerald R. Ford Memorial Committee's recommendation that the street in the nearby new residential community be named after President Ford, Council adopted an ordinance on Saturday, January 12 that changed the name of this street from Barecroft Place to President Ford Lane in response to a request from residents of the street.

**ATTACHMENT:** Report of the Gerald R. Ford Memorial Committee Report

**STAFF:** Michele R. Evans, Deputy City Manager

Attachment

Subj: Date: Gerald R. Ford Memorial Committee Report 10/25/2007 9:12:41 A.M. Eastern Daylight Time

From:

Jack.Browand@alexandriava.gov

To:

alexvamayor@aol.com, councilmangaines@aol.com, delpepper@aol.com, krupickaAide@comcast.net, Tom.raycroft@alexandriava.gov, nanella@aol.com, PaulCSmedberg@aol.com, rob@krupicka.com, Beth.Temple@alexandriava.gov, Claudia.Waller@alexandriava.gov, Jackie.Henderson@alexandriava.gov,

Joanne.Pyle@alexandriava.gov, timothylovain@aol.com, harlene.clayton@alexandriava.gov, elizabeth.jones@alexandriava.gov, hubler@erols.com, justin.wilson@alexandriava.gov,

laura.zabriskie-martin@alexandriava.gov

CC:

Michele.Evans@alexandriava.gov, Kirk.Kincannon@alexandriava.gov, erwagner@comcast.net,

dspeck@aol.com, donnanwintermute@aol.com, lawandorder22302@yahoo.com

David G. Speck, Chair, Gerald R. Ford Memorial Committee, requested that the attached report, with committee recommendation, be forwarded for your review. Committee members included David G. Speck, Chair, Ferdinand Day, Jessica Gibson, Pat Troy, and Donnan C. Wintermute.

cc: Ferdinand Day and Pat Troy (mail)

Jack Browand, Division Chief - Arts, Marketing & Special Services
City of Alexandria - Department of Recreation, Parks & Cultural Activities
1108 Jefferson Street
Alexandria, VA 22314
703.838.5095, ext. 273
jack.browand@alexandriava.gov

Gerald R. Ford Memorial Committee
Ferdinand Day
Jessica Gibson
David G. Speck, Chair
Pat Troy

Donnan C. Wintermute

October 23, 2007

Honorable William D. Euille Mayor, City of Alexandria City Hall 301 King Street Alexandria, VA 22314

Dear Mr. Mayor:

At your direction, five Alexandria citizens were appointed in February 2007 to recommend ways in which the City can permanently memorialize the late President Gerald R. Ford. The members are noted above and at the first meeting in March, I was asked to serve as chair. Through the assistance of City staff, a notice was sent to the community through written and electronic means to invite any individual or entity to suggest ideas for memorializing President Ford. 27 responses were received with the majority of the suggestions involving street namings, monuments or statues, buildings or parks, or scholarships.

The Committee discussed the various suggestions through e-mail exchange, telephone conferencing and individual conversations and then met on October 3<sup>rd</sup> to finalize the recommendation to be submitted to the Mayor and City Council. Although there were many thoughtful and creative ideas, the Committee felt that a memorial that most closely attached to the neighborhood in which President Ford and his family lived for so many years was the preferred choice. Accordingly, the Committee is recommending that the one acre park that has been set aside at the Southeast corner of Quaker and Janneys Lanes become the Gerald R. Ford Memorial Park with the appropriate signage, historical and informational plaque, and, hopefully, a three-dimensional statuary or bust of President Ford. With regard to the latter part of our recommendation, we are aware that any form of public art has a process that it must go through and that there may be costs involved beyond the normal available funds, and we would be happy to talk with the Public Art Committee of the Arts Commission to discuss the best approach to pursue this recommendation.

Further, we are aware that the Planning Commission and City Council may be considering a change in the street naming for the current residential development on that site. We would encourage you to consider President Ford as the name for that street as well as the park and we view that as consistent with the effort to memorialize a site in the neighborhood where the Ford Family lived, played, attended school and contributed to our community.

Thank you for the opportunity to have participated in this effort. Please let us know if we can of further service.

On behalf of the Gerald R. Ford Memorial Committee,

David G. Speck

2-23-08



John Irvine <ji@tugboatpr.com>

02/23/2008 08:12 AM

Please respond to
John Irvine <ji@tugboatpr.com>

To <jackie.henderson@alexandriava.gov>, <jackie.henderson@alexandriava.gov>

cc ,

bcc

Subject COA Contact Us: CCPCA Supports Naming Park after Ford

Time: [Sat Feb 23, 2008 08:12:45] IP Address: [68.55.5.3]

Issue Type: Jackie M. Henderson

First Name: John
Last Name: Irvine

310 Yale Drive

Street Address:

City: Alexandria

State: VA

**Zip**: 22314

Phone: 703.820.4784

Email Address: ji@tugboatpr.com

Subject: CCPCA Supports Naming Park after Ford

February 23, 2008

The Honorable William D. Euille

Mayor, City of

Alexandria

301 King St., Room 2300 Alexandria, VA 22314

Mr. James K.

Hartmann, Manager City of Alexandria 301 King Street, Room

3500

Alexandria, VA 22314

RE: CCPCA Supports Naming Park after

President Gerald Ford

Dear Mayor Euille and Manager

Hartmann:

President Gerald Ford and his family resided in the

Clover-College Park area of Alexandria. The former President was well

Comments:

respected for his active involvement in several community organizations (including the PTA) while also serving the needs of our nation.

On

behalf of the Clover-College Park Civic Association (CCPCA) Board of Directors—representing the 256 households between MacArthur Elementary School and Bishop Ireton High School—we wholeheartedly support naming the park located on the corner of Janneys and Quaker Lanes after President Gerald Ford.

CCPCA respectfully requests that this letter of support be read and added to the public record.

Sincerely,

/John

Irvine/

John Irvine, MPA CCPCA President

Attachment:

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## Clover-College Park Civic Association 310 Yale Drive Alexandria, VA 22314 (703) 820-4784

February 23, 2008

The Honorable William D. Euille Mayor, City of Alexandria 301 King St., Room 2300 Alexandria, VA 22314

Mr. James K. Hartmann, Manager City of Alexandria 301 King Street, Room 3500 Alexandria, VA 22314

RE: CCPCA Supports Naming Park after President Gerald Ford

Dear Mayor Euille and Manager Hartmann:

President Gerald Ford and his family resided in the Clover-College Park area of Alexandria. The former President was well respected for his active involvement in several community organizations (including the PTA) while also serving the needs of our nation.

On behalf of the Clover-College Park Civic Association (CCPCA) Board of Directors—representing the 256 households between MacArthur Elementary School and Bishop Ireton High School—we wholeheartedly support naming the park located on the corner of Janneys and Quaker Lanes after President Gerald Ford.

CCPCA respectfully requests that this letter of support be added to the public record.

Sincerely,

/John Irvine/

John Irvine, MPA CCPCA President