


City of Alexandria, Virginia

MEMORANDUM

DATE: JUNE 4, 2008

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER 

SUBJECT: CONSIDERATION OF RECOMMENDATIONS CONTAINED IN THE HISTORIC PRESERVATION CONFERENCE FIVE-YEAR ACTION PLAN

ISSUE: 2007 Historic Preservation Conference Five-Year Action Plan goals and recommendations.

RECOMMENDATION: That Council:

- (1) Authorize the preparation of a proposed Alexandria Historic Preservation Management Plan on a chapter-by-chapter basis over the next three years, as outlined in the Alexandria Historic Preservation Management Plan FY 2009-2011 Matrix and Implementation Schedule (Attachment 2);
- (2) As appropriate, bring forward chapters of this Plan for Council consideration and adoption; and
- (3) Request that the Historic Alexandria Resources Commission undertake an annual survey of grant and fund raising initiatives; and
- (4) Thank the members of the Historic Preservation Conference Committee for their work in producing the Five-Year Action Plan.

DISCUSSION: In October 2007, the Alexandria Historic Preservation Conference Committee submitted to City Council a Historic Preservation Conference Five-Year Action Plan based on the outcomes of the Alexandria Historic Preservation Conference held on May 4 and 5, 2007 (Attachment 1). The Committee established a list of five major goals, supplemented by specific objectives and recommendations, to further support and enhance the preservation of cultural and historic resources within the City of Alexandria, according to the following guiding principle:

“To Enhance, Maintain and Promote Alexandria’s Unique and Significant Historic Resources—Utilizing the Advances and Improvements in Preservation Tools and Practices—and To Support Sustainable Heritage Tourism for the Economic Benefit of the Community.”

This guiding principle crafted by the Alexandria Historic Preservation Conference Committee for the Historic Preservation Conference Five-Year Action Plan is consistent with City policies and priorities regarding historic preservation and economic sustainability.

After review by the Office of Historic Alexandria and the Department of Planning and Zoning, the City Manager's determination on each of the five goals follows the specific goals and recommendations outlined in the Historic Preservation Conference Five-Year Action Plan, as indicated in italics below:

GOAL # 1: To create an historic preservation management plan, as directed in the Alexandria Master Plan of 1992, that will establish priorities for public officials and the community in making decisions regarding the future of preservation in Alexandria.

RECOMMENDATION: The City of Alexandria hire additional preservation professionals to write the preservation plan and, on an ongoing basis, to implement and manage preservation policies espoused in the plan.

Although the FY 2009 Approved Budget included funding for two new permanent Historic Preservation positions within the Department of Planning and Zoning, there will not be sufficient staff or consultant resources within those two departments to develop the requested Historic Preservation Management Plan by the end of FY 2009. However, many elements, or chapters, of the Management Plan can be developed over the next three years utilizing existing staff resources. This would be in addition to the resources already allocated to the completion of the 100-year old building survey now projected to be completed in mid-FY 2009, as well as the Parker-Gray National Register Historic District nomination due for completion in the first quarter of FY 2009.

We propose that the staff of the Office of Historic Alexandria and the Department of Planning and Zoning work collaboratively, as an interdepartmental group, on the various elements of the Management Plan over the next three years. With a few exceptions (the identification of significant structures less than 100 years old, the resurveying of structures and sites within local historic districts, and the determination of best practices in historic preservation) all of the Management Plan can be developed with existing staff resources. Those elements which could not be implemented within existing staff and consultant resources, would be considered for potential funding in the FY 2010 and FY 2011 budgets.

In FY 2009, City staff would prepare the foundation for the Master Plan, as well as produce a Strengths-Weaknesses-Opportunities and Threats (SWOT) analysis, as well as some basic, no-cost or low-cost policy initiatives and new procedures which can make progress in the short term, as well as establish priorities and timeframes for future actions and supplemental budget requests. Public input, either through the meetings of groups, such as the Historic Alexandria Resources Commission (HARC), or through other means, would be sought as appropriate. A proposed Management Plan matrix and timetable is outlined in Attachment 2.

GOAL # 2: To promote history as a key factor in Alexandria's development and economic sustainability.

RECOMMENDATION: City Council appoint representatives of the historic preservation community to active roles on commissions and work groups dealing with economic development and heritage tourism efforts.

There are ongoing opportunities to continue to appoint historic preservation representatives to active roles on commissions and work groups dealing with economic development and heritage tourism efforts. This has been done with the National Harbor Collaborative, Motor Coach Task Force, and the Alexandria Convention and Visitors Association.

GOAL # 3: To promote public awareness and support of historic preservation and heritage tourism in Alexandria

RECOMMENDATION: City Council charge the Office of Historic Alexandria with studying, developing and coordinating a preservation education program for the community

In response to this recommendation, in late 2007 the Office of Historic Alexandria studied, developed and coordinated a preservation education program for the Alexandria community. The implementation of this new initiative began with the introduction of "Preservation 101" in May 2008 to coincide with National Historic Preservation Month. The weekly series provided a series of evening lectures on a variety of topics associated with Alexandria's cultural and historic resources, as well as weekend hands-on workshops on specific historic restoration procedures and methods. The new education program attracted over 120 participants, as well as members of the Old and Historic and Parker-Gray Boards of Architectural Review, and has received very positive reviews. Based on topical suggestions from those attending, staff are developing plans to expand the program on a continuing basis in the future.

GOAL # 4: To evaluate and improve the current regulatory process governing historic preservation

RECOMMENDATION: City Council establish a Regulatory Review Panel consisting of City staff and community representatives to evaluate the regulatory process and make recommendations

The establishment of a Preservation Coordinating Committee, consisting primarily of City staff and a few community preservation representatives, could be beneficial in evaluating current and future archaeological and historic preservation ordinances, regulations, and legal mechanisms. Such a Committee is included within the Alexandria Historic Preservation Management Plan FY 2009 to 2011 Matrix and Implementation Schedule, and will be established by the Department of Planning and Zoning and the Office of Historic Alexandria in FY 2009.

GOAL # 5: To coordinate and enhance public/private partnerships and volunteer efforts on preservation initiatives including the maintenance of historic structures

RECOMMENDATION: City Council charge the Historic Alexandria Resources Commission with outlining the diverse community resources dealing with preservation issues and the opportunities for cooperative ventures and diversified funding initiatives.

In response to this recommendation, the Historic Alexandria Resources Commission (HARC) recently undertook a survey of City historical organizations and museums within the City of Alexandria to identify diversified public/private funding initiatives and opportunities for cooperative ventures to support preservation issues. The results of this survey (Attachment 3) indicate that revenue from grants and fund raising events totaled over one half million dollars in support of Alexandria historic resources. We recommend that Council formally charge HARC with this ongoing annual responsibility.

FISCAL IMPACT: None in FY 2009, but if funded, a to-be-determined impact for FY 2010 and FY 2011.

ATTACHMENTS:

- Attachment 1. Historic Preservation Conference Five-Year Action Plan
- Attachment 2. Alexandria Historic Preservation Management Plan FY 2009-2011 Matrix and Implementation Schedule
- Attachment 3. Public/Private Funding of Alexandria Historic Resources

STAFF:

Mark Jinks, Deputy City Manager

Faroll Hamer, Director, Planning and Zoning

J. Lance Mallamo, Director, Office of Historic Alexandria

HISTORIC PRESERVATION CONFERENCE FIVE-YEAR ACTION PLAN

GUIDING PRINCIPLE: To Enhance, Maintain and Promote Alexandria's Unique and Significant Historic Resources—Utilizing the Advances and Improvements in Preservation Tools and Practices—and To Support Sustainable Heritage Tourism for the Economic Benefit of the Community

- **GOAL # 1: To create an historic preservation management plan, as directed in the Alexandria Master Plan of 1992, that will establish priorities for public officials and the community in making decisions regarding the future of preservation in Alexandria**

RECOMMENDATION: The City of Alexandria hire additional preservation professionals to write the preservation plan and, on an ongoing basis, to implement and manage preservation policies espoused in the plan

- **GOAL # 2: To promote history as a key factor in Alexandria's development and economic sustainability**

RECOMMENDATION: City Council appointment representatives of the historic preservation community to active roles on commissions and work groups dealing with economic development and heritage tourism efforts

- **GOAL # 3: To promote public awareness and support of historic preservation and heritage tourism in Alexandria**

RECOMMENDATION: City Council charge the Office of Historic Alexandria with studying, developing and coordinating a preservation education program for the community

- **GOAL # 4: To evaluate and improve the current regulatory process governing historic preservation**

RECOMMENDATION: City Council establish a Regulatory Review Panel consisting of city staff and community representatives to evaluate the regulatory process and make recommendations

- **GOAL # 5: To coordinate and enhance public/private partnerships and volunteer efforts on preservation initiatives including the maintenance of historic structures**

RECOMMENDATION: City Council charge the Historic Alexandria Resources Commission with outlining the diverse community resources dealing with preservation issues and the opportunities for cooperative ventures and diversified funding initiatives

GOAL #1: To create an historic preservation management plan, as directed in the Alexandria Master Plan of 1992, that will establish priorities for public officials and the community in making decisions regarding the future of preservation in Alexandria

RECOMMENDATION: The City of Alexandria hire additional preservation professionals to write the preservation plan and, on an ongoing basis, to implement and manage preservation policies espoused in the plan

OBJECTIVES:

- **Write a Preservation Plan for acceptance as part of the Master Plan by June 2009—the Preservation Plan will insure that significant cultural resources are identified, protected and enhanced during decision-making by City Council, BAR, Planning Commission, BZA, historical commissions and City staff**
 - ◆ **Consistently integrate preservation insight and planning information into all Small Area Plans and into the Waterfront Plan which is now being developed**
- **Develop historical themes as part of preservation planning to guide visitor and resident experiences and understanding of the city's heritage**
- **Develop clear areas of responsibility and interaction between the Office of Historic Alexandria and the Department of Planning and Zoning**
- **Coordinate new and old information on historic buildings, structures, archaeological sites, significant historic places into a city-wide GIS data base that will improve staff efficiency and collaboration within planning, review, research and interpretive processes**
 - ◆ **Develop web-based public use of selected GIS data base on City website**
- **Establish a preservation coordinating committee composed of the preservation professionals and representatives of relevant departments in the city to meet regularly with City Manager so that historic preservation and archaeological issues are considered at the inception of all public projects**
- **Integrate historical information and preservation perspective into the review process for new development—this will ensure that historical resources outside historic districts are rehabilitated for adaptive reuse and that historical themes and materials appropriate to the historic character of a site are incorporated into the architecture and open spaces of these places**
- **Develop a streetscape plan for the residential area of the Old & Historic District—the plan should not only identify, protect and restore important architectural features like bootscrapers, cast iron downspouts and curb & gutter materials, but also should address how best to incorporate modern features**

GOAL # 2: To promote history as the key factor in Alexandria's development and economic sustainability

RECOMMENDATION: City Council appointment representatives of the historic preservation community to active roles on commissions and work groups dealing with economic development and heritage tourism efforts

OBJECTIVES:

- **Appoint a representative from the historic preservation community to the Budget and Fiscal Affairs Advisory Committee, as an at-large member**
- **Recognize and improve the community understanding of the economic impact of tourism and history on the community.**
- **Develop a strong and clear definition of the place of history in Alexandria, focusing both on existing regulated and unregulated historic districts, as well as all other neighborhoods in the city**
- **Develop a strong program of history education focused on Alexandria, including both the history of the city and the built environment—only by educating the public will an understanding of the place of history in the city's economic life become clear to the community**
 - ◆ **The history programming should be aimed both at the school audience (public, as well as private) and at the general public**
- **Develop a strong working relationship with the affordable housing movement that emphasizes the role of historic structures in serving the needs of affordable housing**
- **Coordinate with city planning to emphasize the need for green architecture and sustainable development that is consistent with historic preservation**

GOAL # 3: To promote public awareness and support of historic preservation and heritage tourism in Alexandria

RECOMMENDATION: City Council charge the Office of Historic Alexandria with studying, developing and coordinating a preservation education program for the community

OBJECTIVES:

- **Initiate coordination of the Second Preservation Conference for May 2008**
- **Enhance marketing of Alexandria as an historic city of unique character**
 - ◆ **Develop PBS type production for Alexandria that is similar to the History of Arlington that was shown on PBS**
- **Prepare an interpretative plan for heritage tourism in Alexandria**
- **Develop historic preservation education program for various audiences (school classes, residents, visitors, diverse groups)**
 - ◆ **Prepare audio tours, pod casts, enhanced websites that use modern technology in providing historic information and tours of Alexandria**
 - ◆ **Write periodic articles for local newspapers and newsletters and work with other media such as TV and internet to provide information on local history including biography and neighborhood stories**
 - **Include 20th Century history in articles**
 - ◆ **Provide an information packet to all new residents on local history and sites**
 - **Offer “new resident day” at sites, with no admission charged**
 - ◆ **Develop photo display initiative for local businesses in which photos of the street/location in earlier decades are placed in windows**
- **Focus on schools by meeting with ACPS and eliminating barriers to schools visiting local historic sites**
 - ◆ **Write histories of each school to be shared with students and families**
- **Complete the *Wayfinding* initiative and establish an historic marker system, so that attractive and consistent signage is seen throughout Alexandria**
 - ◆ **Work with neighborhoods in developing a signage plan that is adopted by City Council, and assure that historical interpretation signs are placed in all relevant new developments, parks, etc.**
- **Provide grant money for neighborhoods to research the history of our diverse neighborhoods and develop a written brochure and/or walking tour**
- **Develop an awards program honoring significant achievements in historic preservation**
- **Publish an annual “most endangered list” for Alexandria**
- **Evaluate other successful models for generating public support**

GOAL # 4: To evaluate and improve the current regulatory process governing historic preservation

RECOMMENDATION: City Council establish a Regulatory Review Panel consisting of city staff and community representatives to evaluate the regulatory process and make recommendations

OBJECTIVES:

- Review and update the design guidelines for both the Old & Historic District and Parker-Gray to meet or exceed the U.S. Secretary of the Interior's Standards for Historic Preservation
- Review and update provisions of the City Code and Zoning Ordinance pertaining to protection of archaeological resources
- Complete the 100-year-old building survey
- Complete the remaining work around the expansion of the Old & Historic District in the area between upper King and Cameron Streets
- Explore the cost/benefit of updating the National Register nomination for the Old & Historic District
- Explore methods for affording protection to historic neighborhoods and buildings that are not currently designated as regulated historic districts
- Establish a system for policing and regulating unapproved construction
- Reduce the age of significance to 50 years or more for a structure's inclusion on the list of significant structures protected under the local historic district ordinance
- Provide thorough initial and ongoing historic preservation training for BAR members and provide periodic forums for BAR members to meet with historic preservation groups
- Provide greater public notice in advance of BAR hearings and post BAR applications and accompanying drawings and photographs on the web in advance of hearings
- Involve the historic preservation community in the BAR member nomination process
- Reduce or eliminate the property tax for unimproved historic outbuildings in order to remove the incentive to demolish them through neglect

GOAL # 5: To coordinate and enhance public/private partnerships and volunteer efforts on preservation initiatives including the maintenance of historic structures

RECOMMENDATION: City Council charge the Historic Alexandria Resources Commission with outlining the diverse community resources dealing with preservation issues and the opportunities for cooperative ventures and diversified funding initiatives

OBJECTIVES:

- Identify and codify all current public and private sector funding of historic preservation initiatives
- Define the capital improvement and maintenance needs of public and private museum properties in the city
- Research how other historic communities in the region and nationwide address the challenges of funding for historic preservation initiatives, e.g. fund-raising events, community historic preservation funds or trusts
- Establish an effective network for sharing information among public preservation officials and private sector preservation non-profits, the business community, civic associations and citizens
 - ◆ Continue regular meetings between city staff and HARC
 - ◆ Develop a preservation “listserv”
 - ◆ Develop a forum for ongoing communication between the business and preservation communities
- Continue to foster and develop “Friends Groups” initiatives for city-owned historic properties
- Organize an annual or biennial fund-raising event, the proceeds of which will be dedicated to the establishment of a community historic preservation fund
- Research and publish a list of foundations and other funding sources that make grants or appropriations for historic preservation initiatives
 - ◆ Publish a guide to writing grant applications
 - ◆ Conduct an annual workshop on writing grant applications
- Publish a guide of resources available to private property owners for underwriting the costs of preservation, e.g. tax credits, easements, etc.
- Compile and distribute a directory of trades and craftsmen with preservation technical expertise

***Alexandria Historic Preservation Management Plan-
Matrix and Implementation Schedule
FY 2009-2011***

- I. Identify and formalize existing cultural and historic resources as Alexandria Cultural and Historic Resource Inventory (ACHRI).
 - a. Designated local Historic Districts
 - b. National Historic Landmarks
 - c. National Register Historic Districts and sites
 - d. Surveyed 100 year old buildings
 - e. Known archaeological sites
 - f. Abandoned or known historic cemeteries
 - g. Designated historic trees

- II. Establish themes of significance and interpretation relative to Alexandria's heritage.
 - a. Native American settlement
 - b. Colonial period
 - c. Revolutionary War
 - d. Federal City
 - e. War of 1812
 - f. Retrocession
 - g. Civil War
 - h. Urban development
 - i. National defense
 - j. Agriculture
 - k. African-American experience
 - l. Transportation
 - m. Architecture
 - n. Trade
 - o. Industrialization
 - p. Immigration
 - q. Diversity
 - r. Historic Preservation Movement

- III. Research and document potential cultural and historic resources for which significance has not yet been established.
 - a. Complete 100-year-old buildings survey.
 - b. Identify structures less than 100 years old that may possess particular significance.
 - c. Prepare cost/benefit analysis of resurveying designated historic districts, structures and/or sites.
 - d. Resurvey designated historic districts, structures and/or sites, as deemed necessary.
 - e. Identify potential archaeological resources.
 - f. Identify significant streetscapes, scenic vistas, view sheds known to be important to the community.

- IV. Develop historic preservation goals and values for integration into planning, land use and economic sustainability programs.
 - a. Develop criteria to establish levels of significance within the Cultural and Historic Resource Inventory
 - b. Rank identified resources within the significance levels established

- c. Prioritize the preservation level of ranked resources.
 - d. Review current BAR process
 - e. Integrate ACHRI into City's GIS database.
 - f. Integrate preservation insight and planning information into Small Area Plans and Waterfront Plan now under development.
 - g. Integrate historic preservation goals with other City plans, projects and policies.
 - h. Integrate historic preservation goals with outside agencies and organizations.
- V. Establish team of preservation professionals and interdepartmental staff as Preservation Coordinating Committee to evaluate current preservation "toolkit", including archaeological and historic preservation ordinances, regulations and legal mechanisms that currently protect Alexandria's resources.
- a. Archaeology
 - b. Historic Districts
 - c. 100 year old buildings
 - d. Easements
 - e. Covenants
 - f. Tax credits
- VI. Evaluate current BAR processes, zoning ordinances, subdivision regulations and City building codes that support or discourage preservation in Alexandria.
- a. zoning density and building height
 - b. site plan review
 - c. design review process
 - d. design standards
 - e. "after the fact" BAR review
 - f. teardowns
- VII. Examine new strategies for preservation in Alexandria
- a. Expansion of designated Historic Districts
 - b. Multiple Resource nominations
 - c. Local Historic Landmark designation
 - d. Transfer of Development Rights
 - e. Community Preservation Districts
 - f. Purchase of easements or development rights
 - g. National Trust Main Street Program
 - h. Rehabilitation subsidies
 - i. Revolving Preservation Fund
 - j. Tax Incentives
 - k. Options for expanding age for historic property to be determined significant
 - l. Training for BAR members
- VIII. Establish interpretive structure for educational purposes, heritage tourism
- a. Wayfinding, interpretive panels, historic markers
 - b. Historic preservation educational programs
 - c. Museum programs based on heritage themes
 - d. Awards program for cultural and historic resource preservation
- IX. Identify Opportunities for Funding & Support
- a. Develop external resources, opportunities and partnerships to support preservation within the City of Alexandria.

Alexandria Historic Preservation Management Plan

Proposed Implementation Schedule

FY 2009-2011

ACTION YEAR 1 YEAR 2 YEAR 3 RESPONSIBILITY

I. Identify and Formalize ACHRI

Designated local Historic Districts	X			OHA, P&Z
National Historic Landmarks	X			OHA, P&Z
National Register Historic Districts and sites	X			OHA, P&Z
Surveyed 100 year old buildings	X			OHA, P&Z
Known archaeological sites	X			OHA, P&Z
Abandoned or known historic cemeteries	X			OHA, P&Z
Designated historic trees	X			OHA, P&Z, RPCA

II. Establish themes of significance

X			OHA, P&Z
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III. Research Potential Cult. and Hist. Resources

Complete 100-year-old buildings survey		X	X	Consultant
Identify significant structures less than 100 years old			X	Consultant
Resurvey structures and sites within local HD's		X	X	Consultant
Identify potential archaeological resources		X	X	OHA
Identify significant streetscapes, views		X		OHA, P&Z, TES, RPCA

IV. Develop HP goals for P&Z, Econ. Dev. Programs

Develop criteria to establish levels of significance		X		OHA, ACVA, AEDP
Rank identified resources		X		OHA, ACVA, AEDP
Prioritize the preservation level of ranked resources		X		OHA, ACVA, AEDP
Review current BAR process		X		OHA, P&Z, AEDP
Integrate ACHRI into City's GIS database		X	X	P&Z
Integrate preservation into Sm. Area & Wtft. Plans		X	X	P&Z
Integrate HP goals with other City plans and policies			X	P&Z
Integrate HP goals with outside agencies and orgs.	X	X	X	OHA, AEDP, ACVA

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ACTION	YEAR 1	YEAR 2	YEAR 3	RESPONSIBILITY
V. Establish Preservation Coordinating Committee				
Archaeology		X		OHA, TES, P&Z. RPCA, GS, CE
Historic Districts		X		OHA, TES, P&Z. RPCA, GS, CE
100 year old buildings		X		OHA, TES, P&Z. RPCA, GS, CE
Easements		X		OHA, TES, P&Z. RPCA, GS, CE
Covenants		X		OHA, TES, P&Z. RPCA, GS, CE
Tax credits		X		OHA, TES, P&Z. RPCA, GS, CE
VI. Evaluate Current BAR Processes, Other Regs.				
Zoning density and building height		X		OHA, TES, P&Z. RPCA, GS, CE
Site plan review		X		OHA, TES, P&Z. RPCA, GS, CE
Design review process	X	X		OHA, TES, P&Z. RPCA, GS, CE
Design standards	X	X	X	OHA, TES, P&Z. RPCA, GS, CE
"After the fact" BAR Review	X	X	X	OHA, P&Z
Teardowns		X		OHA, P&Z, CE
VII. Examine New Strategies for Preservation				
Expansion of designated Historic Districts			X	OHA, P&Z
Local Historic Landmark designation			X	OHA, P&Z
Transfer of Development Rights		X		OHA, P&Z
Community Preservation Districts		X		OHA, P&Z
Purchase of easements or development rights			X	OHA, P&Z, AHRPC
Rehabilitation subsidies			X	P&Z
Revolving Preservation Fund			X	OHA
Tax Incentives			X	OHA, P&Z
Options for Expanding Age of Hist.Signif.		X		OHA, P&Z
Training for BAR Members	X	X	X	OHA, P&Z
Determine "Best Practices" in Historic Preservation			X	Consultant

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VIII. Establish Interpretation for Education, Tourism				
Wayfinding, interpretive panels, historic markers	X	X	X	OHA, P&Z
Historic preservation educational programs	X	X	X	OHA
Museum programs based on heritage themes	X	X	X	OHA
IX. Identify Opportunities for Funding & Support				
Develop external pres. resources and partnerships	X	X	X	OHA HARC
X. Community Outreach				
Conduct community meetings during plan process		X	X	P&Z

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Public/Private Funding of Alexandria Historic Resources

Fundraising events 2006 and 2007

- 1) Black History Museum: three events; \$8,400 raised
- 2) Friendship Firehouse: none
- 3) Alexandria Archaeology: none
- 4) Carlyle House: 4 events; \$16,500 raised
- 5) Fort Ward Museum and Historic Site: 4 events; \$7,286 raised
- 6) The Lyceum: 2 events; \$6,543 raised
- 7) Gadsby's Tavern Museum Society: 4 events; \$8,812 raised
- 8) Gadsby's Tavern: 2 events; \$10,755 raised. Year end; \$7,809 raised.
- 9) Stabler-Leadbeater Apothecary Museum: 1 event; \$5,000 raised (solicitation)
- 10) Alexandria Association: 4 events; \$83,000 raised
- 11) Northern Virginia Fine Arts Association: 1 event; \$4,614 raised

Grants received 2006 and 2007

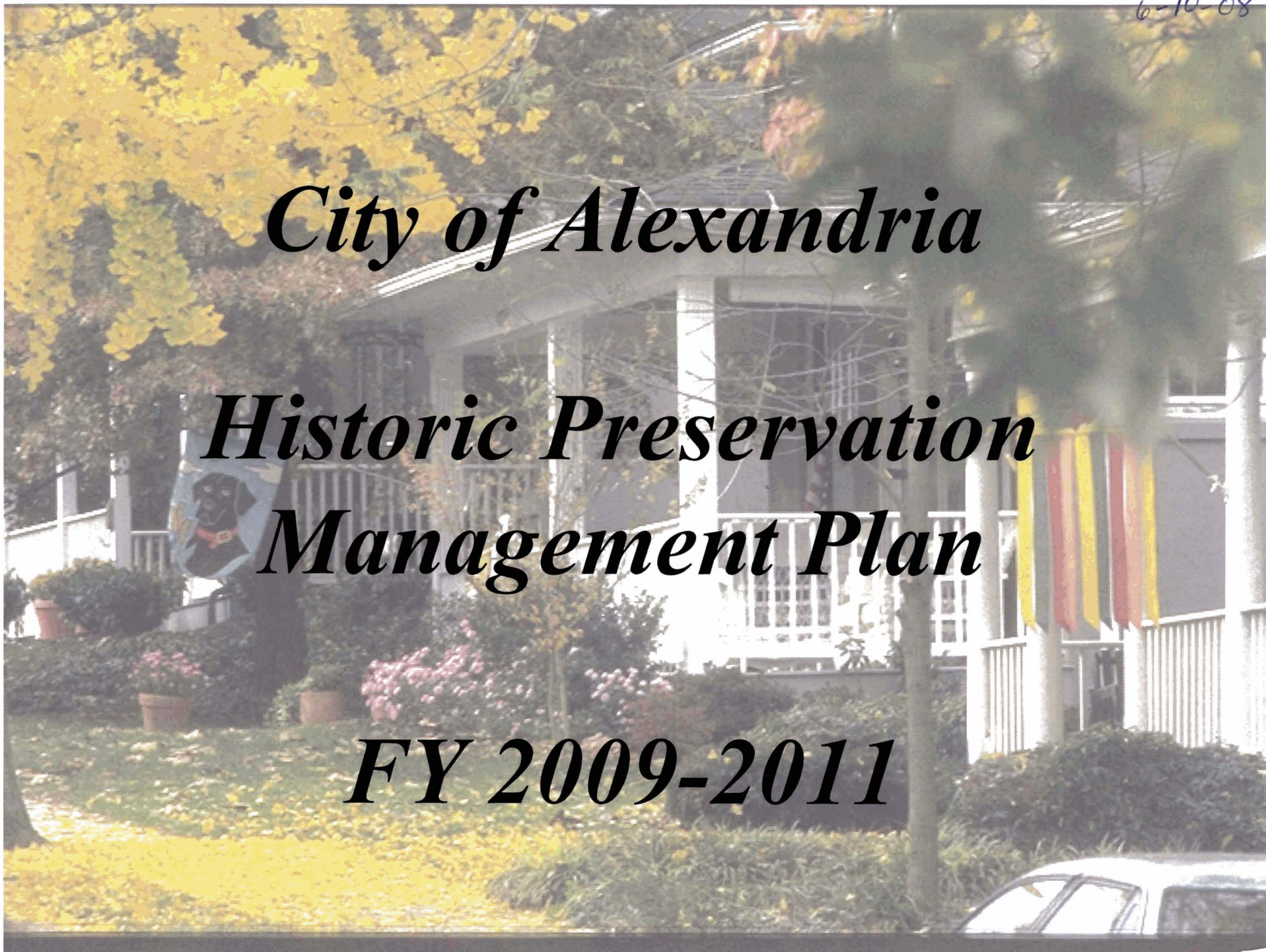
- 1) Black History Museum
 - a. Alexandria Society for the Preservation of Black Heritage, Inc. - \$500
 - b. Mid-America Alliance (educ. programs) \$1,000
 - c. Shiloh Baptist Church \$500
- 2) Friendship Firehouse: none
- 3) Alexandria Archaeology Museum
 - a. Historic Alexandria Foundation \$5,000 – Matched by City of Alexandria (GIS digital atlas project)
 - b. Historic Alexandria Foundation \$3,000 – Matched by City of Alexandria (GIS digital atlas project)
 - c. Va. Dept of Historic Resources \$5,000 (threatened sites fund)
 - d. Friends of Alexandria Archaeology \$6,000 (conservation and general operating)
- 4) Carlyle House
 - a. Save America's Treasures \$47,000- Matched by No. Va. Regional Park Authority
 - b. Alexandria Association - \$19,800
 - c. Historic Alexandria Foundation – \$3,000
- 5) Fort Ward Museum and Historic Site
 - a. FEMA \$21,616 – Matched \$2,875 by City of Alexandria
 - b. Va. Dept of Historic Resources \$18,500 – Matched by City of Alexandria
 - c. Friends of Fort Ward special project funding - \$13,265
- 6) The Lyceum
 - a. Lyceum Company \$11,000
 - a. Unsolicited (donations box, etc.) \$9,873
- 7) Gadsby's Tavern Museum
 - a. Save America's Treasures (HVAC) \$49,264 – Matched by City
 - b. Va. DHR \$37,500 – Matched by City
 - c. Historic Alexandria Foundation \$2,000
 - d. National Trust Preservation Fund \$1,000

- 8) Northern Virginia Fine Arts Association
 - a. National Park Service \$73,459 – Matched by Brick and Mortar Fund
 - b. Donnor Foundation \$5,260
 - c. Alexandria Arts Commission \$10,300
 - d. Virginia Commission of the Arts \$7,025
 - e. Historic Alexandria Foundation \$5,000
- 9) Stabler-Leadbeater Apothecary Museum
 - a. Historic Alexandria Foundation \$5,000

City of Alexandria

*Historic Preservation
Management Plan*


FY 2009-2011



A photograph of a historic brick building with a white arched doorway. A person in a blue shirt and dark pants is walking up the steps leading to the doorway. The building has a large tree in front of it and a black wrought-iron railing on the steps. The text is overlaid on the image.

I. Identify and formalize existing cultural and historic resources

Create Alexandria Cultural and Historic Resource Inventory (ACHRI)

The background of the slide features a brick pillar on the left and a dark, ornate metal gate on the right. The gate has a circular opening and decorative scrollwork. The scene is set outdoors with green foliage in the background.

Alexandria Cultural and Historic Resource Inventory (ACHRI)

- *Designated local Historic Districts*
- *National Historic Landmarks*
- *National Register Historic Districts and sites*
- *Surveyed 100 year old buildings*
- *Known archaeological sites*
- *Abandoned or known historic cemeteries*
- *Designated historic trees*

II. Establish themes of significance and interpretation relative to Alexandria's heritage.

Native American settlement

Revolutionary War

War of 1812

Civil War

National defense

African-American experience

Architecture

Industrialization

Diversity



Colonial period

Federal City

Retrocession

Urban development

Agriculture

Transportation

Commerce & Trade

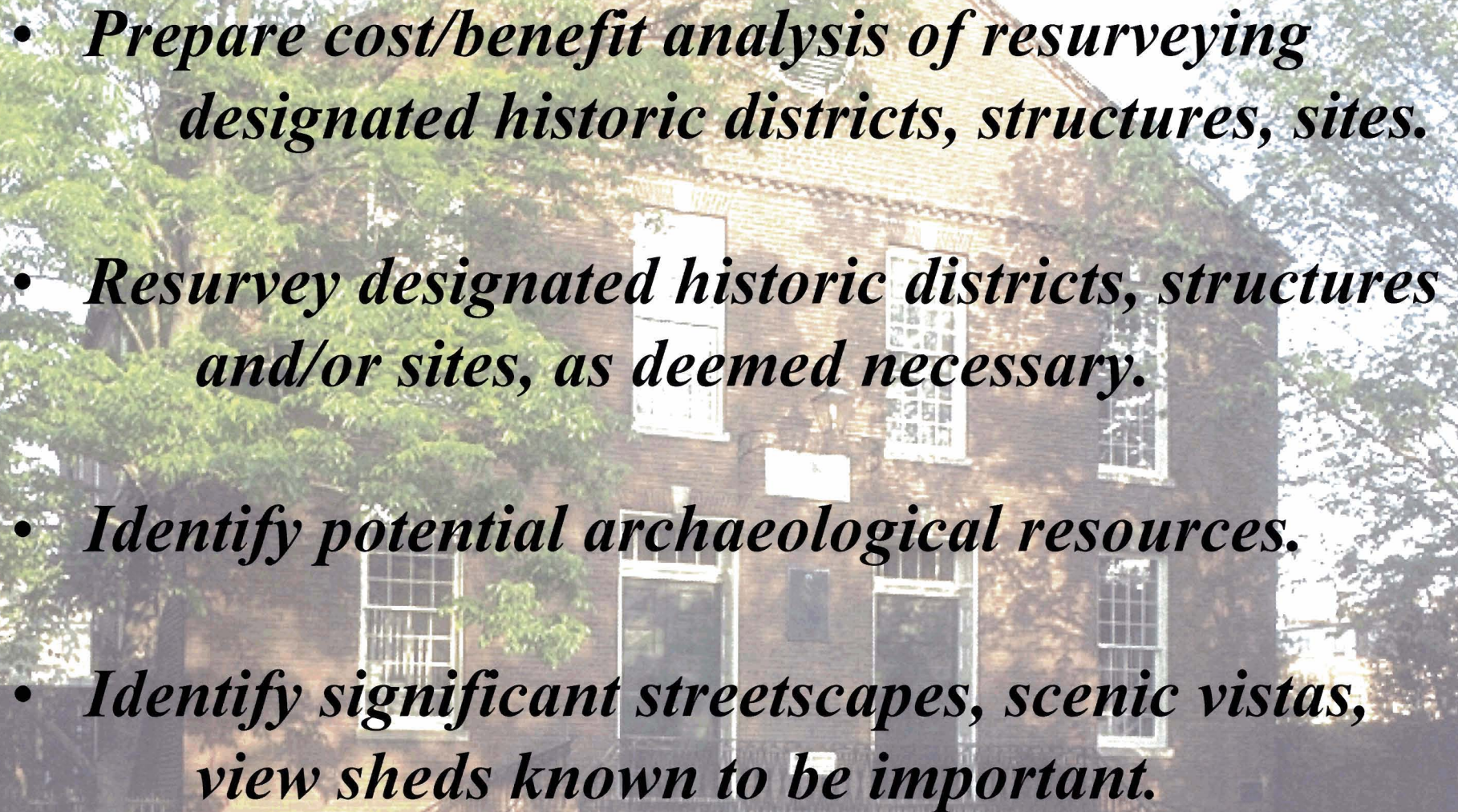
Immigration

Historic Preservation Movement



III. Research and document potential cultural and historic resources for which significance has not yet been established.

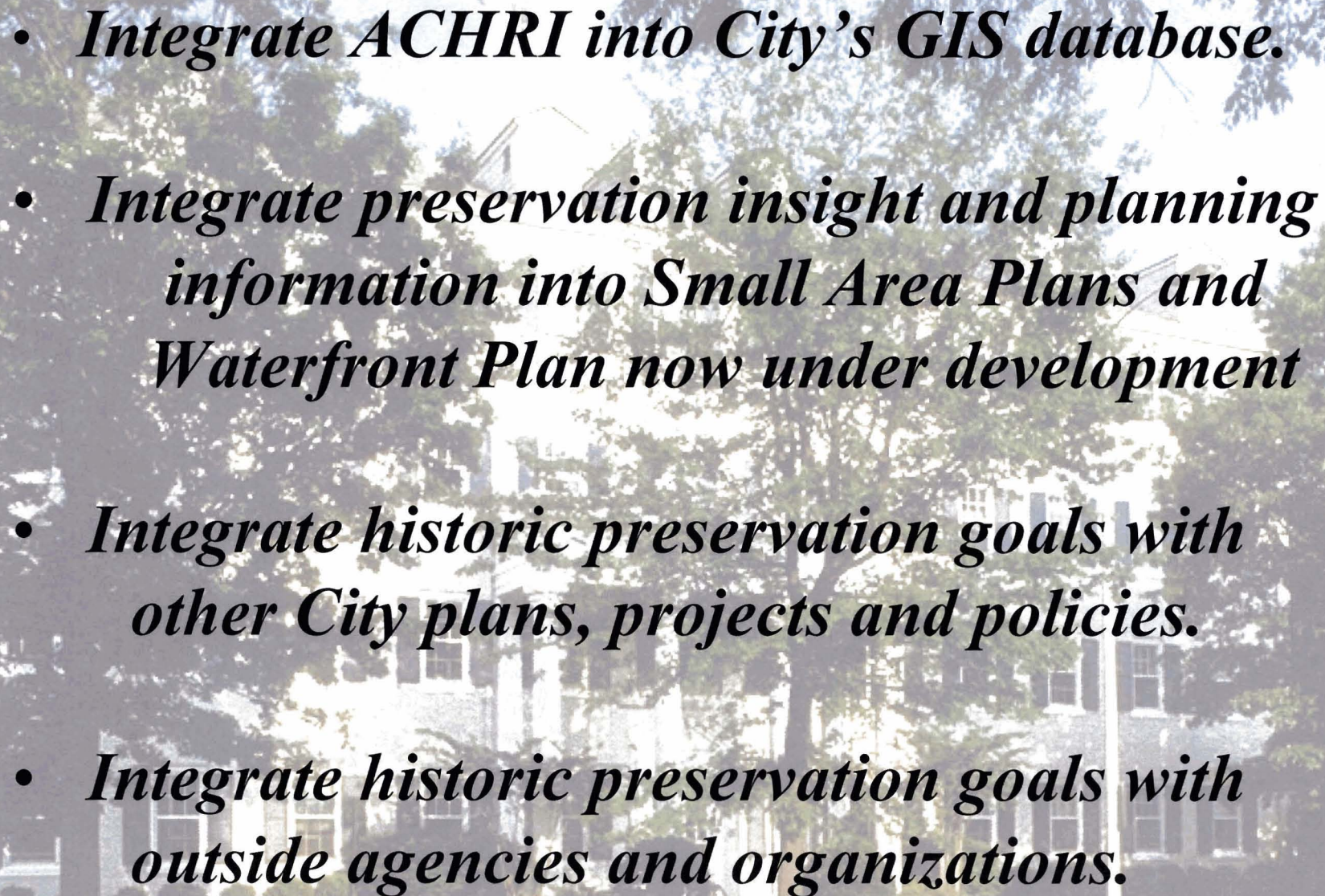
- ***Complete 100-year-old buildings survey.***
- ***Identify structures less than 100 years old that may possess particular significance.***

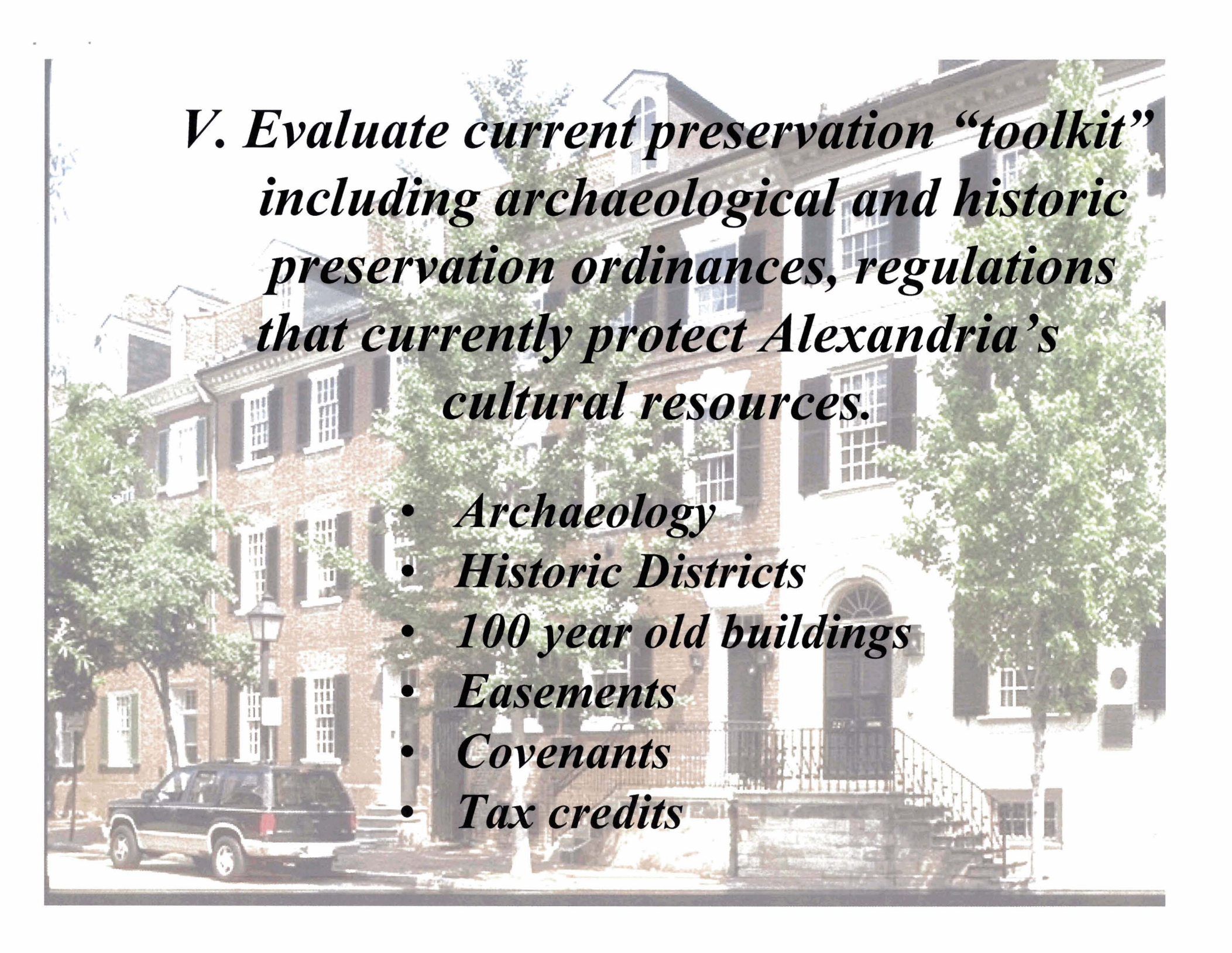
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- *Prepare cost/benefit analysis of resurveying designated historic districts, structures, sites.*
 - *Resurvey designated historic districts, structures and/or sites, as deemed necessary.*
 - *Identify potential archaeological resources.*
 - *Identify significant streetscapes, scenic vistas, view sheds known to be important.*

The background of the slide is a faded photograph of a historic, multi-story building with classical architectural features like arched windows and doorways. A street sign is visible on the building's facade, and several cars are parked along the street in front of it.

IV. Develop historic preservation goals and value for integration into planning, land use and economic sustainability programs.

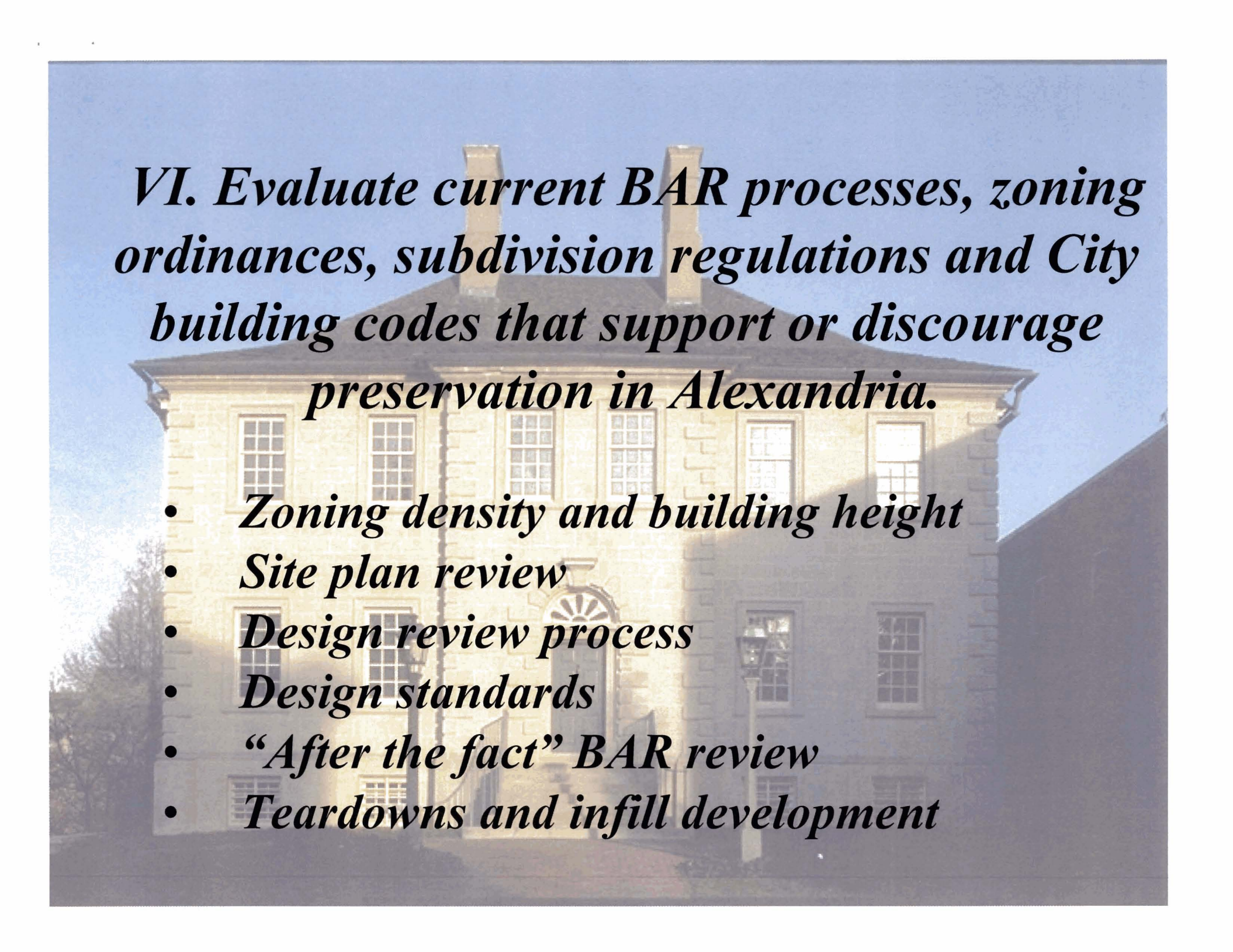
- ***Develop criteria to establish levels of significance within the Cultural and Historic Resource Inve.***
- ***Rank identified resources within the significance levels established***
- ***Prioritize the preservation level of ranked resources***
- ***Review current BAR process***

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- The background of the slide is a photograph of a historic street scene. It features several large, leafy trees in the foreground and middle ground, partially obscuring a row of multi-story, light-colored buildings with dark shutters. The scene is captured in a slightly desaturated, vintage style. The text is overlaid on this image in a bold, italicized, black serif font.
- *Integrate ACHRI into City's GIS database.*
 - *Integrate preservation insight and planning information into Small Area Plans and Waterfront Plan now under development*
 - *Integrate historic preservation goals with other City plans, projects and policies.*
 - *Integrate historic preservation goals with outside agencies and organizations.*



V. Evaluate current preservation “toolkit” including archaeological and historic preservation ordinances, regulations that currently protect Alexandria’s cultural resources.

- *Archaeology*
- *Historic Districts*
- *100 year old buildings*
- *Easements*
- *Covenants*
- *Tax credits*



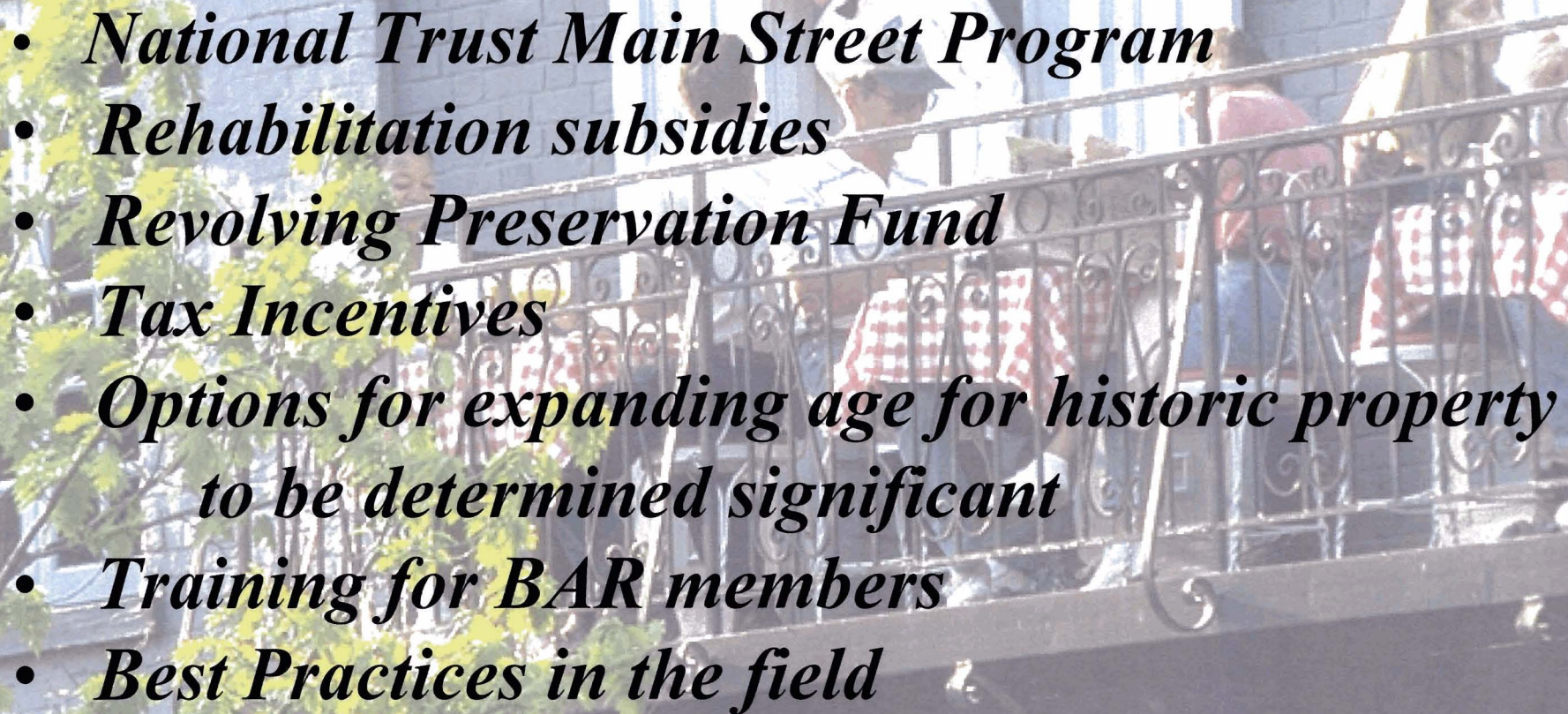
VI. Evaluate current BAR processes, zoning ordinances, subdivision regulations and City building codes that support or discourage preservation in Alexandria.

- *Zoning density and building height*
- *Site plan review*
- *Design review process*
- *Design standards*
- *“After the fact” BAR review*
- *Teardowns and infill development*



VII. Examine new strategies for historic preservation in Alexandria

- *Expansion of designated Historic Districts*
- *Multiple Resource nominations*
- *Local Historic Landmark designation*
- *Transfer of Development Rights*
- *Community Preservation Districts*
- *Purchase of easements or development rights*

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- *National Trust Main Street Program*
 - *Rehabilitation subsidies*
 - *Revolving Preservation Fund*
 - *Tax Incentives*
 - *Options for expanding age for historic property to be determined significant*
 - *Training for BAR members*
 - *Best Practices in the field*



VIII. Establish interpretive structure for educational purposes, heritage tourism

- *Wayfinding, interpretive panels, historic markers*
- *Historic preservation educational programs*
- *Museum programs based on heritage themes*
- *Awards program for cultural and historic resource preservation*



X. Identify Opportunities for Funding & Support

- Develop external resources, opportunities and partnerships to support preservation within the City of Alexandria***

