EXHIBIT NO.

### City of Alexandria, Virginia

## 6-24-08

#### **MEMORANDUM**

DATE:

JUNE 19, 2008

TO:

THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

JAMES K. HARTMANN, CITY MANAGER

SUBJECT:

RECEIPT OF THE RECOMMENDED REVISIONS TO THE CITY OF

ALEXANDRIA POLICY ON ACQUIRED ART

**ISSUE:** Receipt of the recommended revisions to the City of Alexandria Policy on Acquired Art.

#### **RECOMMENDATION:** That City Council:

- (1) Receive the recommended revisions to the City's Policy on Acquired Art as submitted by staff and the Alexandria Commission for the Arts (Attachment 1);
- (2) Schedule a public hearing for Saturday, September 13 to receive public comments on the proposed revisions to the City's "Policy on Acquired Art and schedule the policy for further consideration at the legislative meeting after the policy hearing and;
- (3) Thank members of the Commission for the Arts and the Commission's Public Art Committee for their efforts on behalf of City Council.

**BACKGROUND:** In September of 1987, City Council approved a document entitled: *Policy on Acquired Art*. This policy provides a mechanism for the acceptance of commissioned or donated art and requires the Alexandria Commission for the Arts, through its Public Art Committee, to review the art, assess design, consider installation and maintenance issues associated with the proposed art, hold a public comment period, and make a recommendation to City Council on whether or not the City should accept the artwork. The final authority to accept or decline the artwork lies with City Council.

**<u>DISCUSSION</u>**: The *Policy on Acquired Art* has been a reviewed by the Commission for the Arts and City staff. The Commission and City staff changed language viewed as outdated and cumbersome. The recommended revisions to *the Policy on Acquired Art* include simplifying and clarifying the language of the policy and streamlining and combining the policy for art purchases, commissions and donations into a single policy.

The recommended revisions to the policy reflect the Public Art Committee's study of art policies from other jurisdictions in the United States. The Commission and staff also conducted a study of the public art policies in the Commonwealth of Virginia (Attachment 2). Those jurisdictions in Virginia that were studied include: the Cities of Charlottesville, Norfolk, Richmond, Roanoke and Arlington County. Attachment 2 provides a matrix that shows how each jurisdiction addresses the following: Definition of Public Art, Permanent Works, Temporary Works, Governance, Public Art Committee, Administration, Site Selection, Artist Selection, Funding, and Rights of the Artist or Donor.

While all five jurisdictions do not provide policy direction for each of the thirteen specific areas that are shown on the chart, all of the jurisdictions have a provision for the following: Definition of Public Art, Governance, Public Art Committee, Administration, Site Selection, Artist Selection, Funding, Rights of the Artist or Donor, Percentage and Type of Funding. In addition, the majority of jurisdictions studied, have provisions for the remaining items that are in the Recommended changes for the City Alexandria *Policy on Acquired Art:* Permanent Works, Temporary Works, Maintenance, Deaccession, and Percentage and Type of Program.

The Public Art Committee and the Commission deliberated over the specific needs of the City of Alexandria, and have taken into account the history of public art in the City. These revisions are proposed in an effort to stay current with the public art standards for purchasing, commissioning, accepting and declining donations of art. The updates to the *Policy on Acquired Art*, will help establish a stronger foundation for a comprehensive public art program for the City.

In summary, the recommended major revisions to the Policy on Acquired Art include:

- Creating of the purpose and goals of the policy
- Limiting the number of projects a single artist can have in the City of Alexandria to no more than one art project by any artist within the period of seven years
- Identifying responsibility roles for the Department of Planning and Zoning and, Recreation, Parks and Cultural Activities
- Creating of definitions for the language used in the policy
- Defining the creation of, make up, role and working mechanism of the Public Art Committee
- Increasing the membership of the Public Art Committee from 5 to 13
- Establishing a clear process for public notice
- Establishing the rights and responsibilities of the artist and or donor and, the City
- Requiring installation instructions and maintenance instructions for ongoing care of the art and addressing the potential creation of an escrow account for the art to cover ongoing maintenance costs
- Enhancing the City's ability to de-accession a work of art, and identifying that the
  disbursement of funds from potential sale proceeds, be allocated to the Commission for
  the Arts

On July 15, 2008 the Commission for the Arts will conduct a public hearing on the revised Policy for Acquired Art draft. Notice for the public hearing will be advertised throughout the City of Alexandria to ensure there is adequate notice given for public comment. The public comments received at the Commission public hearing will be included in the presentation to City Council at the September City Council public hearing.

**FISCAL IMPACT:** Proceeds from the sale of deaccessioned art would be allocated to the Commission for the Arts.

#### **ATTACHMENTS:**

Attachment 1. Revisions to the City's *Policy on Acquired Art*Attachment 2. Chart Comparing Public Art Policies in Five Other Jurisdictions

#### **STAFF:**

Kirk Kincannon, Director, Recreation, Parks and Cultural Activities
Aimee Vosper, Division Chief, Recreation, Parks and Cultural Activities
Cheryl Anne Colton, Cultural Arts Administrator, Recreation, Parks and Cultural Activities

(Attachment 1.)

Policy On Acquired Art

City of Alexandria

## CITY OF ALEXANDRIA'S POLICY FOR THE PURCHASE, COMMISSION AND DONATION OF WORKS OF ART BY THE CITY OF ALEXANDRIA

The purpose of this Policy is to promote and encourage private and public entities to further the development and public awareness of and interest in art and cultural activities in the City of Alexandria. The goal is to integrate art into the City and to encourage economic development, stimulate interest in art and enhance Alexandria's reputation as a national leader in the arts. This Policy seeks to provide for future artistic endeavors and the promotion of Alexandria's cultural heritage, strengthen community pride and foster tourism.

#### SECTION ONE -- GENERAL PROCEDURE

- 1.1. **RESPONSIBILITY**. The authority ultimate responsibility for the purchase, including the commissioning and acceptance of works of art by the City of Alexandria (the "City") is rests with the City Council. It shall be the policy and practice for the City Council to seek a formal recommendation from the Alexandria Commission for the Arts (the "Commission") when a work of art is to be purchased, commissioned or donated to the City or when funding for educational and other art related programs is requested. The Commission and its subordinate bodyies, the Public Art Committee shall act in accordance with this Policy Statement and any internal guidelines established by the Commission.
  - a. To encourage artistic expression in Alexandria no more than one art project by any one artist shall be acquired, donated, commissioned, or funded within a period of seven (7) years. All exceptions to this procedure must be approved by the City Council, the Commission and the Public Art Committee.
  - b. Prior to the approval of any art acquisition, commission, donation, purchase or funding for a program, a site for the work must be pre-identified and approved by the Recreation, Parks and Cultural Activities Department and the Planning and Zoning Department along with the Commission, the Public Art Committee, and other appropriate City departments or committees, in addition, the art acquisition, commission, donation, purchasing, or funding for a program must be approved by City Council.
  - c. The City may negotiate public art pieces on private property as part of the site planning process. The Recreation, Parks and Cultural Activities Department and the Planning and Zoning Department along other City departments will work with the Commission on these private public art projects.

- 1.2. DEFINITIONS: Alexandria Commission for the Arts shall be defined as § 2-4-90 of the Code of the City of Alexandria (1981) as amended.
  - a. City Council, shall mean the Alexandria City Council as defined in § 2-1-1, et. seq., of the Code of the City of Alexandria(1981 as amended.
  - b. Permanent Works of Public Art or Permanent Art Programs work mean all works of art purchased, donated, commissioned or funded which shall be displayed or kept for two years or more, and shall be subject to competitive selection. Such process shall have been approved by the Commission and the Public Art Committee. All exceptions to this procedure must be approved by the City Council.
  - c. Public art, as defined by this policy, encompasses the broadest definition of art including the imaginative use and interplay of all artistic disciplines, including but not limited to performing arts and street fairs. Public art governed by this Policy shall be art that is visually or physically accessible to the public that is acquired by City funds, donated to the City, or approved by the City Council.
  - d. Public Art Committee shall be established by the Alexandria Commission for the Arts to advise the Commission regarding, purchase, commission, donation and funding of art.
  - e. Public art project shall mean:
    - (1) The commissioning of permanent works of art designed for specific public sites in Alexandria;
    - (2) The loan, purchase, donation or commission of art deemed appropriate for public sites;
    - Artists contracted to work as integral members of architectural, infrastructure, and urban design teams; and,
    - (4) Installations, artist-in-residence programs, and other short term projects or planning activities that result in the creation of temporary or permanent public art.
  - f. Site Integrated Works of Public Art is art that is physically a part of a facility that cannot be removed or relocated without destroying the artwork. The lifespan of a site integrated work of public art can be temporary or permanent but terminates the end of the City ownership or with the demolition of the facility or specific site in the facility such as a wall, floor or as well, outside plaza areas.

- g. Temporary Works of Art or Programs shall mean any art or program which is displayed in City owned public place or space for a period up to two (2) years. Temporary works of art may be displayed, commissioned or funded without the use of a competitive selection process.
- 1.2.3. PUBLIC ART COMMITTEE: REVIEW PANEL. The Commission shall establish and appoint the members of a Public Art Committee (the "Committee") to advise the Commission on the purchase, commission, donation and funding of works of art.
  - 1.3.2.1. The Committee will consist of up to thirteen (13) five members, as follows:
    - (1) One Commissioner from the Commission for the Arts with expertise in art;
    - (2) Up to five (5) persons who reside or work within the City with expertise in urban planning, landscape architecture and/or architecture;
    - (3) Up to five (5) persons who reside within the City such as an two artists or arts professional; and who reside or work in the City;
    - (4) Two (2) persons who reside in the City with an interest in art.

two artists or art professional who may or may not reside in the City; and one citizen resident of the City.

- 1.3.2. The Chair of the Public Art Committee shall be appointed by the Chair of the Commission for the Arts.
- Committee members will serve three-year terms. Initial terms will be two three-year terms, two two year terms and one one-year term to be determined by lot. Committee members may serve a maximum of one two full three-year terms. Members may be reappointed to the Public Art Committee after a hiatus of two years.
- 1.2.3. The Committee will have the right as it deems appropriate to appoint subordinate bodies and to consult Commission Resource Panels for advice on the acquisition of particular works of art.

- 1.3.2.4. The Committee will make its recommendations to the Commission regarding acquisitions, donation, commission and/or funding of particular works of art at the request of City Council as expeditiously as possible. next regular Commission meeting held after the Commission requests the Committee's assistance unless a different timetable is agreed upon by the Commission and the Committee.
- 1.3-2.5. Members of the Committee are subject to all conflict-of-interest policies of the Commission, the City of Alexandria and Commonwealth of Virginia as detailed in Appendix A.
- 1.4.3. PUBLIC NOTICE. CITIZEN INVOLVEMENT. The public shall be notified of a prospective purchase, commission, donation or funding of art, to the extent practicable, by notification in the local newspaper, on the City's website and the Commission for the Arts website. In addition, The public will be encouraged to express opinions, in writing, to the Commission.
- 1.3.1. a photograph or model or other means of notification may be used. Such notification shall be made at least two (2) weeks prior to the date of of a prospective purchase (including as much information about the work as possible) will be displayed for public viewing in one or more prominent areas within the City at least two weeks before the Commission meetings to consider the acquisition, purchase, donation, or funding of the art or program. If the purchase or acquisition involves public funding, notice and information about the public art will be in the public notice in a local newspaper and posted on the City's website.
- 1.5.4. COMMISSION RECOMMENDATION. After a review of the Public Art Committee's report, the Commission shall adopt a formal recommendation to the City Council. relating to the proposed acquisition of any work of art by the City.
- 1.6.5. **FUNDING.** Commission funds will be may be set aside for the acquisition and commission of art in accordance with this Policy-Statement. The Commission may also seek other sources of funding for this purpose.
- 1.7.6. **REFUSAL**. The Commission reserves the right to recommend that the City Council refuse any work of art.
- 1.8.7. WORKS OF HISTORIC VALUE. This policy shall not apply to any existing or future policies and procedures of the City of Alexandria and the Office of Historic Alexandria relating to works of historic interest and/or historic value.

- 1.9.8. COMMISSION REVIEW REQUIRED. Except as provided for in, paragraph 1.8.7, above, all works of art purchased with City funds are subject to this Policy-Statement. and guidelines promulgated by the Commission.
- 1.10.9—ART OWNED, FABRICATED OR DONATED BY A CITY EMPLOYEE.-PRIOR APPROVAL OF CITY ATTORNEY. No work of art owned by, under the control of or fabricated by a City employee shall be eligible for purchase or commission by the City without the prior approval of the City Attorney.



#### **SECTION TWO**

## RIGHTS AND RESPONSIBILITIES OF THE ARTIST, DONOR AND THE CITY OF ALEXANDRIA

2.1. WRITTEN PURCHASE AGREEMENT. No work will be purchased without a written agreement between the artist and/or donor and the City. The agreement must be which has been approved by the City Council and signed by the City Manager or his designee. Such agreement shall, prior to its submission to the City Council, be approved by the Commission and, as to its legal sufficiency, by the City Attorney.

Sample standard contracts indicative of a typical agreement for the purchase of a work of art and typical agreement for the Commission of a work of art are attached to this Policy Statement. The Commission and the City Council may vary the terms of either if these sample agreements as circumstances require.

The City may require the Artist to waive all rights that she/he may have under the Visual Arts Rights Act, 17 U.S.C. § 101 et.seq. (1990) ("VARA") to protect the City's interest. This waiver will permit the City to relocate, remove or deaccession the art. However, the City will make reasonable efforts to notify the artist before removal or relocation. In any event, the City has the right to relocate or remove art without notification to the Artist under emergency situations where art poses a threat to public safety or may harm public property.

- 2.2. SITE-SPECIFIC WORKS OF ART. Unless otherwise agreed to in writing, by contract the artist or donor shall will be responsible for fabrication, transportation, and maintenance of the art. works. The City will not assume liability for injuries to persons or property during installation. of works.
- 2.3. **MAINTENANCE.** The artist or donor shall provide detailed instructions for the maintenance and ongoing care of the art, including future maintenance cost. The artist or donor may be required to fund an escrow account to cover the costs of maintaining the art.
- 2.4. **INSTALLATION.** The artist or donor shall provide detailed instructions for the installation requirements of the art and shall be responsible for fabrication, transportation and installation costs of the art. The artist or donor may be required to escrow funds to cover the costs to install the art.

- 2.5. 2.4. **RECORDS**. The Commission or of its agent(s) will maintain a permanent record of art works owned by the City.
  - 2.4.1 The Artist must complete a catalog worksheet supplied by the City before final payment for the work will be processed. The worksheet will include such information as the artist's name and the medium used.
- 2.6. 2.5 CREDITS. A notice, including but not limited to, the artist's and/or donor's name and stating that mentioning the City is the owner of the art, ownership, will be publicly displayed and identified with the art—work. In the event the donor requests to remain anonymous, the credit will reflect this. This notice will be fabricated, installed and paid for by the City. The Commission will approve the design of the notice.
- 2.7. INSURANCE. The City will insure, through commercial insurance or its own policy of self-insurance, all completed works of art purchased by the City for amounts and under conditions the City, with the advice of the Commission, deems appropriate. The City will not necessarily insure works of art for the valued amount set forth in an appraisal submitted by donors or other valuations submitted by donors.
- 2.8.3. **DEACCESSIONING**. Deaccessioning means the formal process used to remove a work of art from the City's collection.
  - 2.7.3.1. This Policy Statement specifically contemplates that works from the City's collection may, from time to time, be sold or otherwise disposed of.
  - 2.7.3. Proposals to the City Council with respect to deaccession of works from the City's collection shall be previously considered by the Commission and the Panel.
  - 2.7.3.2. In determining whether any art work is to may be deaccessioned, the following factors may be considered: consideration is given to:
    - a. the City's ability to continue properly to preserve or care for the work;
    - the extent to which the work may, in the context of the collection, be surplus, redundant, or a duplicate or of inferior quality;
    - c. the extent to which the disposition of the work may, whether by exchange or through use of proceeds derived from its sale, permit the City to upgrade and refine the collection; and/or

- d. whether such work has been found to have been falsely documented, described or attributed and/or to be a forgery;
- e. whether the artist or donor has failed to comply with the terms of any contract with the City; and
- f. whether deaccessioning of the art would be in the best interest of the City.
- 2.7.3.3. No work that has been acquired by the City with a restriction as to its retention may be deaccessioned while such restriction remain in force. The Recreation, Parks and Cultural Activities Department through the Commission or designee of its agent shall be notified by the City Council of all such restrictions at the time of acquisition and will maintain a record of those restrictions.
- 2.7.3.4. If art was a work originally received as a gift for a still-living donor or purchase from a still-living artist, the City will, as a matter of courtesy, notify that person of any determination made by the City to deaccession that work.
- 2.7.5. The following methods of deaccession may be considered: exchange, public auction and private sale. If the work is sold, the proceeds from the sale of the deaccessioned work will be appropriated to the Commission. The details of the manner in which any deaccessioned work has been disposed of shall be a matter of public record.
- 2.7.3.6. The manner in which a collection work which has been deaccessioned is to disposed of shall be determined by the City Council with the advice of the commission. Except in the case of a work which has been found to have been falsely documented, described or attributed and/or to be forgery, no single method is considered preferable, for every instance. Among the method which The following methods of deaccession may be considered:

a. exchange;

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b. public auction; and

e. private sale.

- 2.7.3.7. In the case of a work which is found to have been falsely documented.

  described or attributed and/or to be a forgery and which is subsequently deaccessioned, additional consideration must be given to the protection of the public's interest. Depending upon the manner in which the work was originally acquired and all of the surrounding circumstances, consideration may be given to:
  - a. rescinding any purchase by which the work was required;
  - depositing the work on a long term basis in a scholarly archive devoted to the study of such material; and/or
  - e. except in the case of a forgery and only if any error in the work's documentation, description or attribution will not thereby by perpetuated, public auction or private sale.
- 2.7.3.8. The details of the manner in which any deaccessioned work has been disposed of shall be a matter of public record.
  - 2.7.3.9. If a work of art was purchased by the City from an artist is sold by the City during the lifetime of that artist, the artist shall be entitled to a royalty equal to seven (7) per cent of the difference between the City's purchase price and the gross sale price or fair market value of any property received in exchange for the work. This paragraph will not apply to the following:
    - 2.3.9.1. 1. The resale of a work for a gross sale price less than \$500, or in exchange for property with a fair market value of less than \$500;
    - 2.3.9.2. The resale of a work for a gross sale price of less than 140 per cent of the purchase price paid by the City, or in exchange for property with fair market value of less than 140 per cent of the purchase paid by the City.
  - 2.7.3.10. Proceeds from the disposition of deaccessioned works will be returned to the Commission's purchase fund.

# FOR THE ACCEPTANCE OF DONATIONS OF WORKS OF ART BY THE CITY OF ALEXANDRIA

#### SECTION ONE -- PROCEDURE

1.1.	RESPONSIBILITY. The ultimate responsibility for the acceptance of donations of
	works of art by the City of Alexandria (the "City") rests with the City Council. It shall be
	the policy and practice for the City Council to seek a formal recommendation from the
	Alexandria Commission fro the Arts (the "Commission") when a work of art is offered to
	the City as a gift. The Commission and it subordinate bodies shall act in accordance with
	this Policy-Statement and any internal guidelines established by the Commission.

1.2.	REVIEW PANEL. The C	Commission shall estab	lish and appoint the mem	<del>bers of a</del>
	Public Art Committee (the			
	`	Committee y to day is	e the Commission on teel	r acceptance of
	donated-works of art.			

<del>1.2.1. T</del>	<del>`he Committee '</del>	<del>will consist</del>	<del>s of five me</del>	embers, as f	<del>ollows:</del>	
	—— two artist	s or arts pro	ofessionals	who reside-	<del>or work</del>	
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	<ul> <li>two artist</li> </ul>	s or arts pro	ofessionals	<del>who may or</del>	may not res	ide or work in the
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one citizen recident of the City

- 1.2.2. Committee members will serve three-year terms. Initial terms will be two three-year terms, two two year terms and one one-year term, to be assigned by lot. Committee members may serve a maximum of one full three-year term.
- 1.2.3. The Committee will have the right as it deems appropriate to appoint subordinate bodies and to consult Commission Resource Panels for advice on the acquisition of particular works of art.
- 1.2.4. The Committee will make its recommendations regarding acquisitions of particular works of art at the next regular monthly Commission meeting held after the Commission requests the Committee's assistance, unless a different timetable is agreed upon by the Commission and the Committee.

- 1.2.5. Members of the Committee are subject to all conflict-of-interest policies of the Commission, the City of Alexandria and the Commonwealth of Virginia as detailed in Appendix A.
- 1.3. CITIZEN INVOLVEMENT. The public will be encouraged to express opinions, in writing, to the Commission.
  - 1.3.1. A photograph or model of prospective donation (including as much information about the work as possible) will be displayed for public viewing in one or more prominent areas within the City at least two weeks before the commission meets to consider the acquisition.
- 1.4. COMMISSION RECOMMENDATION. The Commission shall adopt a formal recommendation to the City Council relating to the proposed acquisition of any work of art by the City.
- 1.5. **REFUSAL**. The Commission reserves the right to recommend that the City Council refuse any work of art.
- 1.6. WORKS OF HISTORIC VALUE. This policy shall not apply to any existing or future policies and procedures of the City of Alexandria and the Office of Historic Alexandria relating to works of historic interest and/or value.
- 1.7. COMMISSION REVIEW REQUIRED. Except as provided in paragraph 1.6, all works of art offered as gifts to the City are subject to this Policy Statement.
- 1.8. PRIOR APPROVAL OF CITY ATTORNEY. No work of art owned by, under the control of or fabricated by a City employee shall be eligible for purchase or commission by the City without the prior approval of the City Attorney.

### SECTION TWO -- RIGHTS AND RESPONSIBILITIES OF THE DONOR AND THE CITY

#### 2.8 POLICIES SPECIFIC TO DONATED ART.

- 2.8.1. **LOANS**. The City will consider accepting works of art on loan where it determines that acceptance of the loan of the work will be in the best interests of benefit the City. All such loaneds art shall be for a definite time period. based on the life of the donor.
- 2.8.2. LIFE ESTATES. The City will consider accepting the donation of any work of art in which the donor or one other another person retains an interest for life where it determines that acceptance of the work will be in the best interest of the City.
- 2.8.3. FRACTIONAL INTERESTS. The City will consider accepting the donation of fractional interest of any work of art where it determines that acceptance of the work will be in the best interest of benefit the City.
- 2.8.4. **COPYRIGHT**. Each donation must be accompanied by a clear statement from the donor regarding ownership of the copyright for that the work of art.
- 2.5. DEACCESSIONING. Deaccessioning mead the formal process used to remove a work of art from the City's collection.
- 2.5.1. This Policy Statement specifically contemplate that works from the City's collection may, from time to time, be sold or otherwise disposed of.
  - 2.5.2. Proposals to the City Council with respect to deaccession of works from the City's collection shall be previously considered by the Commission and the Panel.
  - 2.5.3. In determining whether any work is to be deaccessioned, consideration is given to:

    The City's ability to continue to properly preserve or care for the work;

    The extent to which the work may, in the context of the collection, be surplus, redundant, or a duplicate of inferior quality;

    The extent to which the disposition of the work may, whether by exchange or through the use of proceeds derived from its sale, permit the City to upgrade and refine the collection; and/or

    Whether such work has been found to have been falsely documented, described or attributed and/or to be a forgery.

- 2.5.4. No work which has been acquired by the City with a restriction as to its retention may be deaccessioned while such restriction remains in force. The Commission or its agent shall be notified by the City Council of all such restrictions at the time of acquisition and shall maintain a record of those restrictions.
- 2.5.5. If a work was originally received as a gift from a still-living donor or purchased from still-living artist, the City will, as a matter of courtesy, notify that person of any determination made by the City to deaccession that work.
- 2.5.6. The manner in which a collection of work that has been accusant is to disposed of shall be deaccessioned is to be disposed of shall be determined by the City Council with the advice of the Commission. Except in the case of a work that has been found to have been falsely documented, described or attributed and/or to be forgery, no single method is considered preferable for every instance. Among the methods which may be considered are: Exchange; Public auction; and Private sale.
- 2.5.7. In the case of work which is found to have been falsely documented, described or attributed and/or to be a forgery and which is subsequently deaccessioned, additional consideration must be given to the protection of the public's interest. Depending upon the manner in which the work was originally acquired and all of the surrounding circumstances, consideration may be given to:
  - Reseinding any purchase by which the work was acquired;
  - Depositing the work on a long-term basis in a scholarly archive devoted to the study of such material; and/or
    - Except in the case of a forgery and only if an error in the work's documentation, description or attribution will not hereby be perpetuated, public auction or private sale.
- 2.5.8. The details of the manner in which any deaccessioned work has been disposed of shall be a matter of public record.
- 2.5.9. If a work which was donated to the City by an artist is sold by the City during the lifetime of that artist, the artist shall be entitled to a royalty equal to seven (7) per cent of the difference between the City's purchase price and the gross sale price or the fair market value of any property received in exchange for the work. This paragraph will not apply to the following:
  - 2.5.9.1. The resale of a work for a gross-sale price of less than \$500, or in exchange for property with a fair market value of less than \$500; and

- 2.5.9.2. The resale of a work for a gross sale price of less than 140 per cent of the purchase price paid by the City, or in exchange for property with a fair market value of less than 140 per cent of the purchase price paid by the City.
- 2.5.10. Proceeds from the disposition of deaccessioned works will be returned to the Commission's purchase fund.
- 2.6. RECORDS: The Commission or its agent(s) shall maintain a permanent record of works owned by the City.
  - 2.6.1. Donors will complete a catalog worksheet for each work of art, including such information as the artist's name and the medium used.
- 2.7. CREDITS. The donor will be named in the City's permanent record and whenever a work of art is exhibited unless the donor requests to be anonymous.
- 2.9 APPRAISALS. Neither the Commission nor the Public Art Committee Panel will provide to donors appraisals of donated works of art. The Commission will require a donor to submit an appraisal of the donated work of art. The appraisal shall be completed by a member of the American Society of Appraisers for insurance purposes. This requirement may be waived at the discretion of the Commission.
- 2.9. INSURANCE. The City will insure, through commercial insurance or its own policy of self-insurance, all completed works of art accepted for its collection for amounts and under conditions the City, with the advice of the Commission, deems appropriate. The City will not necessarily insure works or art for the amount at which such works are valued in appraisals submitted by donors or solicited by the city or the Commission.

	·	Chart Comparing	Public Art Polic	ies of Five Jurisdiction	ons	·	Attachment 2
Provision	Alexandria Current	Alexandria Proposed	Arlington, VA	Charlottesville, VA	Norfolk, VA	Richmond, VA	Roanoke, VA
Definitions:		1		=			
Public Art	No definition in policy	Broadest definition inc. all	Original or limited multiple	Includes but is not limited visual	Visual arts works:-sculpture, earthwork,	Sculpture, painting, photograph,	Original or limited edition works of art in any
<u></u>		disciplines, performing arts &	edition works of art accessible	art-original work that includes	drawing, painting, fresco, mosaic,	waterworks, mosaic, crafts, mixed	discipline or medium accessible to the public,
		street fairs accessible to the	to the public and may possess	drawings, paintings, murals,	photograph, neon, glass, limited edition	media, decorative, ornamental	encompasses the broadest definition of visual
		public whether purchased,	functional as well as aesthetic	graphic art, sculpture, photography,	print or calligraphy, sound, literary elements,	or functional elements, murals,	arts including the imaginative use of interplay of
	_	loaned, commissioned or	qualities. All forms in any	bas relief, mixed media art and	video/film, hybrids of any existing media	earthworks and environmental	all artistic disciplines. Sculpture and paintings,
	_	donated.	discipline or medium	other appropriate art forms.	or new genres, or, intergral to architecture	artworks.	aesthetic enhancements such as fountations,
	_				and landscape.		landscaping, textured walls, mosaices, tiles
	4	1		1			columns, patterned pavement, grillwork, and
	4	1		Ineligible art work defined as other		!	other ornamentation.
	_ 【	1		decoration, landscaping, and			
	-	1	<u></u>	equipping are not considered.		<u>-</u>	
Permanent Works	No diese lieute la calian	Disaburd on book 2 was	<u></u>	2			N. I. d. F d
Permanent Works	No time limit in policy.	Displayed or kept 2 years or more.	Displayed or kept 3 years or more	Pieces purchased from time to time through the Art In Place competition.	Deaccessions not before 10 years.	Not defined	Not defined
		or more.	or more	Timeframe not defined			
	-	i	<del> </del>	I imerrame not defined			
Temporary Works	No time limit in policy.	Displayed up to 2 years	Displayed or kept less than	Works with the Art In Place organization	Not defined, relocation or removal are	Not defined	Not defined
ramporary vierno	The time man pensy.	May be purchased w/o	3 years	to annually install temporary pieces in	however options articulated. Able to have	Hot defined	THOU CONTINUES
	·	competitive process.		community.	temporary installations for community projects	<del>-:</del>	
m. / <del>i - i *</del>	1				and for educational outreach for projects.		
	1			!			
Governance	Recommendations made by	No changes	Recommendations made by	Recommendations made by the Art &	Public Art Commission makes	Public Art Commission appointed	Roanoke Arts Commission makes recommend-
	Public Art Committee to		Commission for the Arts to	Sculpture Committee of the Piedmont	recommendation to City Manager. City Manager	by Planning Commission. PAC	ation to City Manager. City Manager makes
	Commission for the Arts	<b>\</b>	County Board.	Council of the Arts, who then makes	determines if City Council needs to approve.	Recommends to Planning Commission	recommendation to the City Council for approva
	Final authority for acceptance	]		a recommendation to Recreation	Subcommittee of PAC has City Council	Submits approvals through OMB and	Commission advises Council on all matters
	with City Council			Department, who then Piedmont Council	representative, the Planning Department Director	City Manager's Annual Budget	related to public art.
				along with Recreation Department makes	and Planning Commission work closely with PAC.	i	
	•••			recommendation to City Council who has			
		J		final authority to accept permanent			
				pieces.			
Public Art Committee	5 members	13 members chaired by a member	Subcommittee of the Arts	Director of Recreation Department sits	Eleven members appointed by	Eleven members w/ staggered 3 yr	Fifteen members appointed by City Council
r done Art Committee	- 3 members	of the Commission	Commission - 7 members	on Board of Directors of the Art In Place	City Council, Member from Planning	terms, Director of Community Development	Titleen members appointed by City Council
		ar are commission	Containes of a filtering of	organization and the Department's	Commission, Design & Review and the Arts	holds permanent seat.	
	-		-	Landscape Designer sits on the selection	and Humanities have standing seats on PAC	noise permanent sess.	V-1/4 V
	1			committee for the selection of the artist.	and resident surface s	7	
	1			Art and Sculpture Committee of Piedmont			
	1			Council of the Arts works with Recreation			
		1		Department with selection of permanent			
		ĺ		art in City facilities		<del></del>	
Administration	Department of Recreation,	No changes	Department of Parks, Recreation	Department of Recreation and Parks	Department of Cultural Facilities, Arts and	Department of Planning hires	Department and Division of Economic
	Parks & Cultural Activities		and Community Resources		Entertainment, Bureau of Cultural Affairs	Public Art Coordinator to work w/PAC	Development. City Manager responsible for
					and Special Events w/ PAC		public art and public art inventory.
·		L	<del></del>				1
Site Selection	Case-by-case basis for the site	Pre-identified prior to acceptance	County-initiated projects	Site selection for temporary installations	City Depts work with Public Art Commission	City Depts work with OMB for public	City initiated projects, 1% of projects.
	selection, Arts Commission, Public Art Committee and other departments	and approvals by City Council, Arts Commission, Public Art Committee	located on sites identified in Public Art Master Plan.	proposed by Art In Place, then Director of Recreation Department works with	on projects over \$500,000 places 1% in	art projects in excess of \$250,000 arts	Private projects to be included with proposed
A	or committees assist with the site	and other departments or committees		Traffic, Public Service and Utilities Depart-	Public Art account for Bureau art projects	works receive 1% of total cost. Public	site plans. Commission reviews the pbulic art
	selection, not pre-identified prior to	and other departments or committees assist with the site selection	County may negotiate public .  art on private property as part of	ments to get approvals for the site.	Project Planning Committee determines site for public art.		s proposal and makes a recommendation to developer and City for appropriateness to site
	acceptance and approvals.	assist with the site selection		Landscape Designer of Recreation	sor public art.	location and seeks approvals as necessary.	plan. Community intiated, groups, or neighbor-
	acceptance and approvais.	l	site planning process.  Community-initiated projects	Department involved with developing the			hood association propose a public art project
	1	l	may also be proposed by	recommendation.			for site on or not on the public art site plan, the
	1	I	application to County.	i commendation.	<del></del>	<del></del>	apply for City funds to implement project.
	4	I	approauon to obuilty.	_!			apply for Oily railed to implement project.

Provision	Alexandria	Alexandria	Arlington, VA	Charlottesville, VA	Norfolk, VA	Richmond, VA	Roanoke, VA
	Current	Proposed					
Artist Selection	Open competition, invitational	No changes	Open competition, invitational	Open competition, limited competition, and	Open competition, invitational	Open competition, Pre-qualifiation of	Open competition, invitational
	competition or direct selection		competition or direct selection	by direct purchase Appropriate selection	competition or direct selection	Bidders, or Direct Solicitation/Sole Source	competition or direct selection
	- <b>)</b>			method determined by the review			<del></del>
				committee. Procedures for the selection of			
				the art developed as the proposal process			The state of the s
				to solicit art.			
							<u> </u>
Funding	Commission funds and donations	No changes	Direct county funding: biannual	Direct City funding from City's CIP and	Direct funds through CIP of project in		Direct funds through CIP project, no more than
	can be used for public art. Public art		amount up to .5% of CIP budget.	partnership programs greater than \$100,000	excess of \$500K get 1% of cost, also	in excess of \$250K get 1% of cost, also	\$100K per eligible project may be allocated
	in private development projects is		Developer contributions negotiated	1% of total cost of the project to be set	private sector can contribut funds or art	private sector funds through Community	through the 1% calculation. Private sector
	negotiated through the Planning &		as part of site planning process	aside to commission or purchase art for a	reviewed by PAC w/ recommendation	Foundation. Negoiated with developers	and community projects have not yet occurred
	Zoning Department as part of the site		deposited in Public Art Fund and	project or public spaces. Annually	to City Manager.	w/ PAC and Planning Department	
	planning process.		administered by Department of	\$10,000 given to Art In Place to conduct			<del></del>
			Parks, Recreation and Cultural	temporary public art competition.	- <u>-</u>		
			Resources which provides staff and general program support.			~ <del>-</del>	<del> </del>
	-		general program support.		<del></del>		
	i			1	The same of the sa		
	-	City retains ownership. Developer	In general, country retains	between artist and City. Art In Place projects	In general, country retains		In general, city retains
		projects negotiated case-by-case	ownership Developer projects	between artist and City. Art in Place projects	ownership. Developer projects		ownership. Developer projects
		p. 5,55.5 regorded and by once	negotiated case-by-case.	www. study and Alt III rights.	negotiated case-by-case.	<del></del>	negotiated case-by-case
			negotiated case-by-oase.	<del></del>	negotialed case-by-case.		negotiated case-by-case:
Maintenance	Requirement to submit maintenance	Artist or donor to provide a detailed	County-initiated projects	Not defined.	Reserve funds for maintenance % of project	5% reserved for maintenance of public art	Not yet defined
	plan, but not in policy.	instruction and maintenance plan;	maintained by County.	1	Actual % not articulated.	project maintained by City, 5% reserved for	
	=	may be required to fund escrow		·		maintenance of public art project by private	
		account for maintenance.				sector governed by Public Art Fund w/	
		l				County Foundation	
Deaccession	If gift or commissioned piece	Simplified the process for deaccession	If gift or commissioned piece	Not defined.	Concerns about condition or security of art.	Not defined.	If piece becomes "hazard or liability," may be
Deaccession	becomes "hazard or liability."	deleting the methods and processes	becomes "hazard or liability."	: Not defined.	excessive maintenance or defaults.	Not defined.	relocated or moved. City Manager brings thesi
	falsely documented, or in best	and updating the language.	may be relocated. Developer		endangerment of public safety, significant		issues to the Roanoke Art Commission for
	interest of the City, may be	and apacing the language.	pieces to be conserved if		changes in use, character or design of site or		study and recommendation for removal or
	relocated, sold or disposed of. If		possible or replaced at		replacement of work for something more		Relocation. Private sector pieces not defined.
	work is sold, the proceeds from		developer expense.		appropriate by same artist(s). PAC		Troiseasier Trivate bester pieces fiel beining
	sale to be appropriated to				reviews circumstances, written report		T. T
	Commission.				prepared to City Manager, artist has right for		
			<del></del>	-	first buy back.	<del></del>	
	_				mst buy back.		·
Percentage and	Not in policy	Public: Goal of .5 -1% in public facilities	Public: Goal of up to .5% of CIP	Public: 1%	Public: 1%	Public: 1%	Public: 1%
Percentage and Type of Programs	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden	t Private: N/A		Public: 1% Private: Neogliation a goal of 1%	Public: 1% Private: Neogliation no goal set
	Not in policy		Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		
	Not in policy	Private: negotiation goal of 1/2-1% in	Private: Determined by preceden currently \$75K per site plan; this	t Private: N/A	Public: 1%		