


# City of Alexandria, Virginia

## MEMORANDUM

DATE: SEPTEMBER 17, 2007

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER 

SUBJECT: CONSIDERATION OF A REQUEST TO HOLD THE KING STREET MILE RACE ON KING STREET FROM MARKET SQUARE TO UNION STATION ON MONDAY, DECEMBER 31, 2007 FROM 5:00 PM TO 5:20 PM TO OPEN FIRST NIGHT ALEXANDRIA

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**ISSUE:** City Council consideration of a request to hold the King Street Mile Race on King Street from Market Square to Union Station on Monday, December 31, 2007 from 5:00 pm to 5:20 pm to open First Night Alexandria.

**RECOMMENDATION:** That City Council permit an exception to the Major Events Policy to allow First Night Alexandria to sponsor the King Street Mile Race in Old Town scheduled for December 31, 2007, to open the annual First Night Alexandria celebration.

**DISCUSSION:** Each year First Night Alexandria looks for a signature event to draw attention to the nonalcoholic family event. First Night Alexandria features entertainment in various locations in Old Town and concludes the event at midnight with fireworks. For the 2007 event, First Night Alexandria is proposing to hold the King Street Mile Race to serve as the evening's opening event. Runners will start at Market Square and proceed west on King Street to Union Station, 1101 Callahan Drive (Attachment 4). It is envisioned that this distance will attract both elite runners and high school students. In addition, the race will be limited to approximately 200 participants, and will not be open to walkers, strollers, dogs, etc., in order to ensure the least amount of impact on traffic and the community.

The limited number of runners, and the proposed distance of the race will not require King Street to be closed for the duration of the race or the removal of parking, but will allow for rolling closures of King Street to further lesson the impact on traffic. Trucks with lights will lead the race in order to light the route for the runners as a safety measure. Volunteers will be on each block of the race route to assist with motorists who have parked along the route to enhance their safety, as well as the runners.

Staff recommends that City Council approve the King Street Mile Race. The Upper King Street Neighborhood Association (Attachment 1), the Old Town Business and Professional Association (Attachment 2), and the Old Town Civic Association (Attachment 3) support the race. The Special Events Committee also supports the race.

**FISCAL IMPACT:** Costs associated with City Services will be paid for by First Night Alexandria.

**ATTACHMENTS:**

Attachment 1. Letter of support from the Upper King Street Neighborhood Association dated September 1, 2007

Attachment 2. Letter of support from the Old Town Business and Professional Association dated August 21, 2007

Attachment 3. Letter from the Executive Director of First Night Alexandria regarding the Old Town Civic Association's support dated September 7, 2007

Attachment 4. Proposed King Street Mile Race Route

**STAFF:**

Kirk Kincannon, Director, Recreation, Parks and Cultural Activities

Janet Barnett, Deputy Director, Recreation, Parks and Cultural Activities

Jack Browand, Division Chief, Recreation, Parks and Cultural Activities

Cheryl Lawrence, Recreation Supervisor V, Recreation, Parks and Cultural Activities

Members, Special Events Committee



## Upper King Street Neighborhood Civic Association

September 1, 2007

Via Electronic Mail

Hon. Mayor Bill Euille, Vice Mayor Del Pepper and City Council  
301 King Street  
Alexandria, VA 22314

**Re: Upper King Street First Night Fun Run**

Dear Hon. Mayor Euille, Vice Mayor Pepper and Members of City Council:

The Upper King Street Neighborhood Civic Association strongly supports implementation of a First Night Fun Run on December 31, 2007. Many of our members have voiced strong enthusiasm for this initiative as a way to strengthen the community and increase tourism.

The First Night promoters have explained their plans in detail with our civic association. The proposal appears designed to minimize traffic disruption and encourage broad participation by all members of the community. The members of the Upper King Street Neighborhood Association support the First Night Fun Run and any necessary approvals required to conduct it. Please contact me with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Trey Hanbury'.

Trey Hanbury  
President  
Upper King Street Neighborhood Civic Association  
1504 Cameron Street  
Alexandria, VA 22314

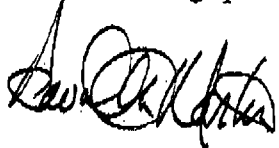
Attachment 2

OTBPA  
*Old Town Business and Professional Association*  
Since 2005  
And previously known as KSMET  
c/o AEDP,  
1729 King Street, Suite 410  
Alexandria, VA 22314

August 21, 2007

First Night  
421 King Street Suite 300  
Alexandria, VA 22314

Let this letter be testament to the fact that OTBPA has thoroughly looked into First Night's proposal for the race New Years Eve and wish it to be very successful. We approve and support the idea and are delighted to sponsor the event. OTBPA is also taking sponsorship of First Night and are proud to be part of another historic year.

  
President OTBPA  
David M. Martin  
Otbpa.com

8/21/07

**Honorary Chair**

*Mayor William D. Euille*

**2007 Board of Directors**

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*Alexandria Guide Magazine*

*Mary Anne Martins, Sec/Treas*

*Burke & Herbert Bank*

*Charlotte Hall, President-Elect*

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*John Renner, Past President*

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*McEneaney Associates*

*Page Moon*

*Focus Data Solutions*

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*Hard Times Café*

*Veronica Santos*

*Comcast*

*Chris Wolz*

*Forum One Communications*

*Dolly Riegert Woodruff*

*Prudential Carruthers Realtors*

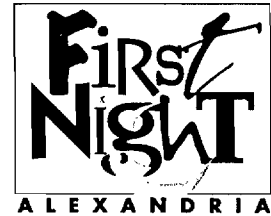
**Staff**

*Ann M. Dorman, CMP*

*Richard F. Dorman, CAE*

*John Irvine, MPA*

*Ginny Kelly*



September 7, 2007

Ms. Janet Barnett  
Deputy Director  
Department of Recreation and Parks  
1108 Jefferson Street  
Alexandria, VA 22314

VIA EMAIL: [Janet.Barnett@AlexandriaVA.gov](mailto:Janet.Barnett@AlexandriaVA.gov)

Dear Janet:

On Tuesday, September 4, 2007 I attended the board meeting of the Old Town Civic Association meeting (held at the home of board president Townsend Van Fleet) at which time they discussed the proposed King Street Mile race on December 31. After review and discussion, the board voted six to two to support the race this year.

I have requested a letter in writing from the board secretary, Doug Thurman confirming this vote. I do not know what their normal process is once they have taken a position on something like this. If a letter is sent to me, I will forward a copy to you.

Please let me know if you have any questions.

Sincerely,

Ann M. Dorman, CMP  
Executive Director

421 King St., #300  
Alexandria, VA 22314  
V 703.838.4200 ext. 210  
F 703.998-0526

[www.FirstNightAlexandria.org](http://www.FirstNightAlexandria.org)

***The Old Town Civic Association***  
***Post Office Box 1213***  
***Alexandria, Virginia 22313***

September 17, 2007

Dear Mrs. Dorman:

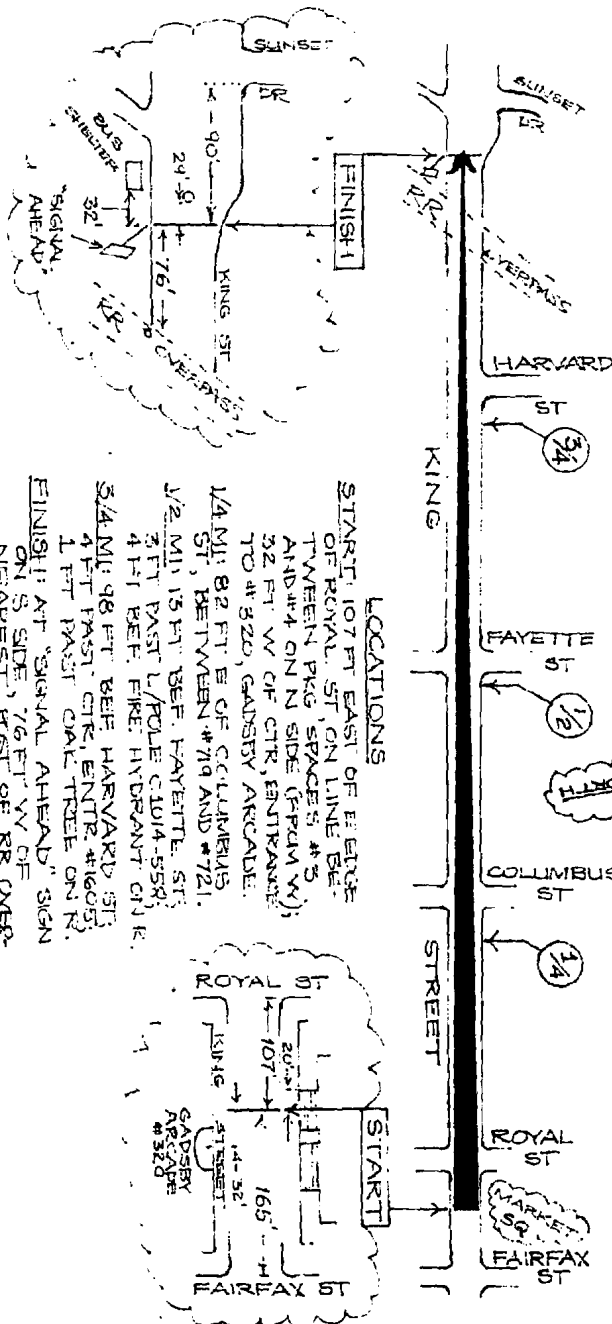
The Old Town Civic Association Board of Directors has met, and after discussing the suggested run on First Night up King Street, voted to support it.

Townsend A. "Van" Van Fleet  
OLD TOWN CIVIC ASSOCIATION  
President

MAP NOT TO SCALE

# KING STREET MILE ALEXANDRIA, VIRGINIA

USATE-CERTIFIED  
COURSE  
VA-07020-RT



## LOCATIONS

START: 107 FT EAST OF E. EDGE  
OF ROYAL ST, ON LINE BE-  
TWEEN PKG SPACES #3  
AND #4 ON N SIDE (FROM W)  
32 FT W OF CTR, ENTRANCE  
TO #320, GADSBY ARCADE.  
1/4 MI: 82 FT E OF COLUMBUS  
ST, BETWEEN #79 AND #721.  
1/2 MI: 15 FT BEF. FAYETTE ST;  
3 FT PAST L/POLE C1014-558;  
4 FT BEF. FIRE HYDRANT C1116.  
3/4 MI: 98 FT BEF. HARVARD ST;  
4 FT PAST CTR. ENTR. #1605;  
1 FT PAST OAK TREE ON R.  
FINISH: AT "SIGNAL AHEAD" SIGN  
ON S. SIDE, 76 FT W OF  
NEAREST POST OF RR OVER-  
PASS, 90 FT E OF KINGSLEY DR,  
32 FT E OF BUS SHIELD #1,  
29 FT E OF MANHOLE IN RD.

**ELEVATIONS**  
START 23 FT  
FINISH 18 FT  
HIGHEST 39 FT  
LOWEST 10 FT

MEASUREMENT  
30 JULY 2007 BY R THURSTON

CERTIFICATION  
EXPIRES 31 DEC. 2017

RET