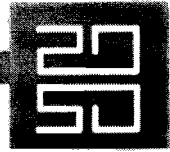


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6-9-09

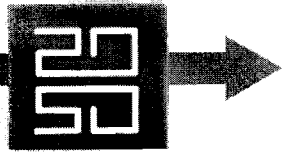


Greater Washington 2050



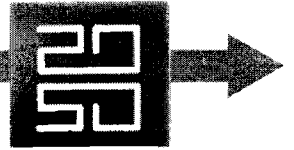


Why plan for 2050?

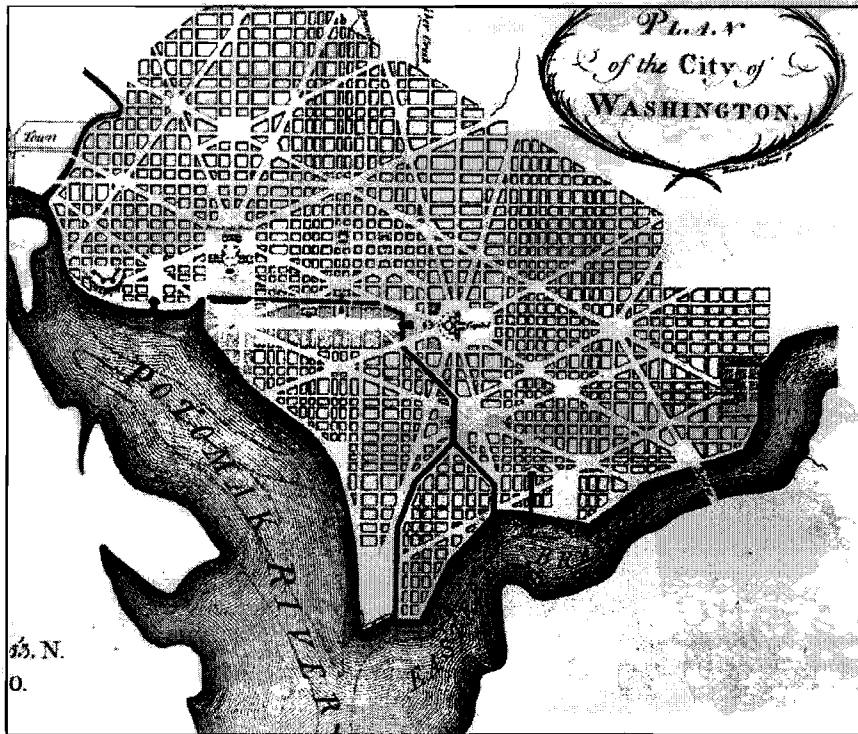


Why plan for 2050?

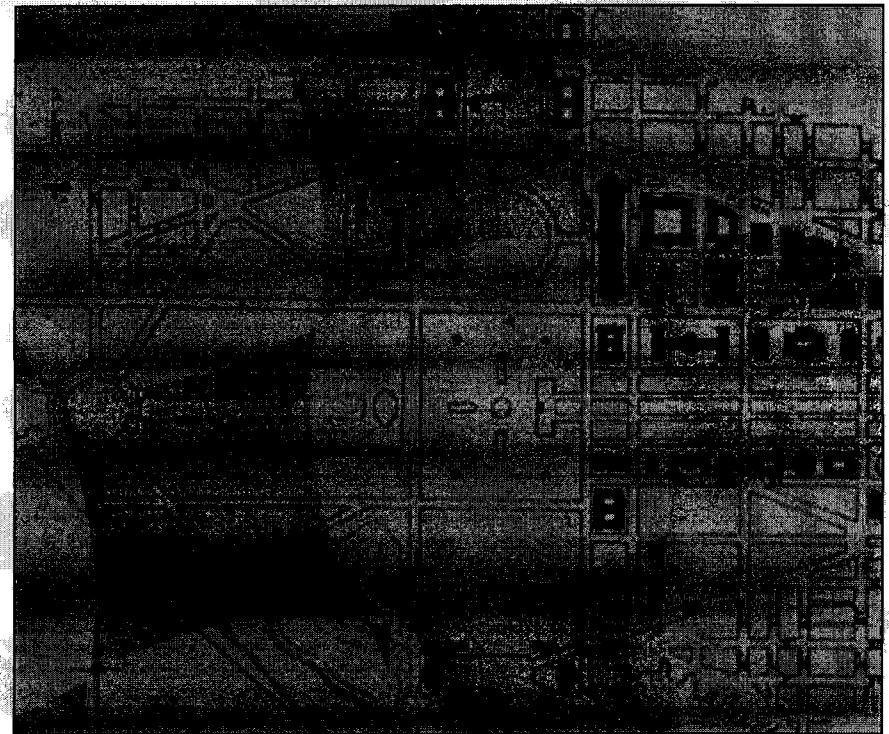
- (a) the region will be adding at least 2 million people by 2050
- (b) transportation congestion, energy costs, aging infrastructure, climate change, etc.
- (c) other regions are doing it



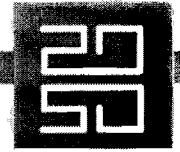
Early planning focused on city core



L'Enfant Plan



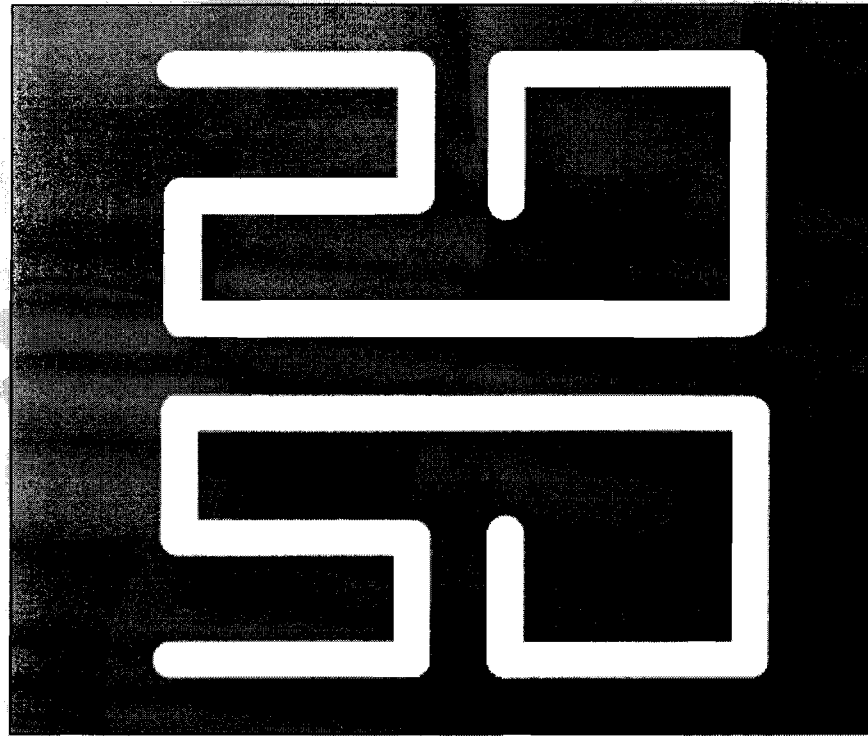
McMillan Plan



How do we develop a plan for the future?



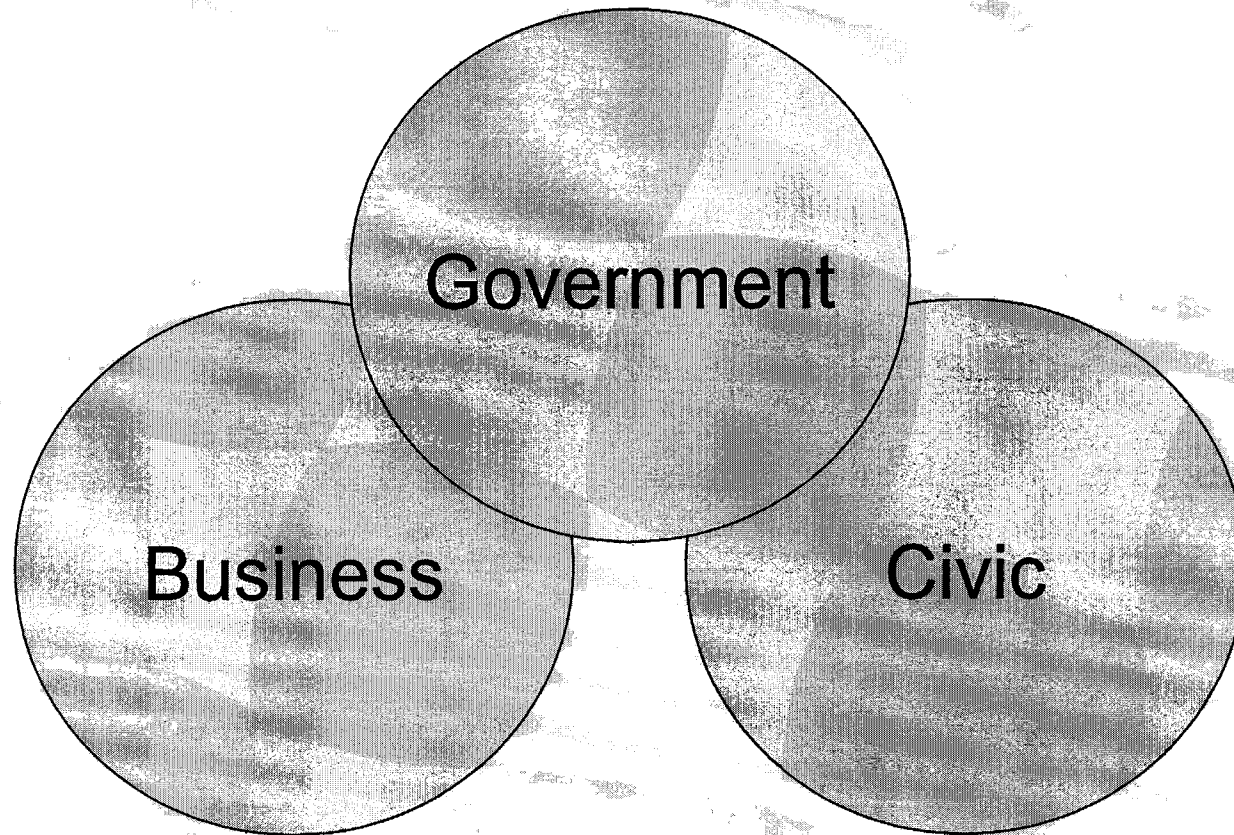
**Effective future planning will require
local action toward shared, regional goals**

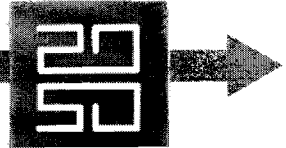


Greater Washington 2050



Greater Washington 2050 Coalition





Addressing issues comprehensively

population growth

affordable housing

climate change **jobs** sustainability

transportation

air & water quality smart growth

technology energy

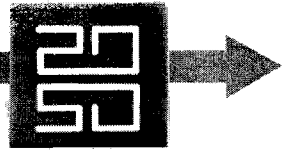


Greater Washington 2050 seeks to

- Seize this opportunity for **agreement on a wide-range of issues** related to growth
- Enhance the region's **competitiveness as a global capital**
- Shape a **sustainable region** with a high quality of life for all residents
- Build on a tradition of **visionary leadership**



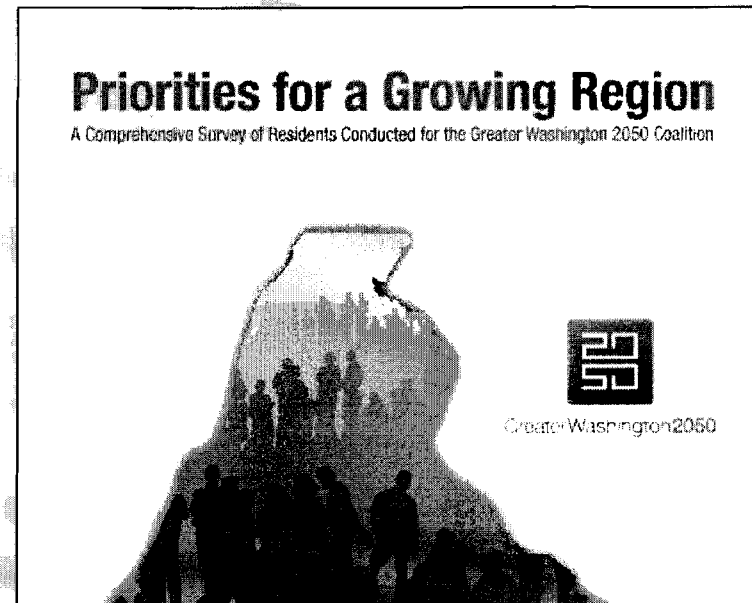
What do area leaders and residents think about the region and its future?



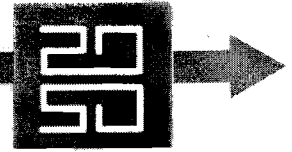
Looking Forward, Offering Direction



November 2008
Scenario Workshop

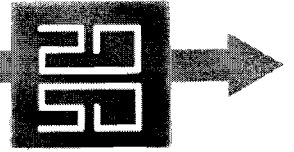


February 2009
Survey of Residents



Scenario Thinking Workshop

- Examined bold scenarios that depart from conservative projections
- Developed 'Big Moves' or strategies to enhance region's ability to respond to major challenges in any future



Scenario Thinking Workshop “Big Moves”

transit-oriented development

sustainable technologies

green economic development

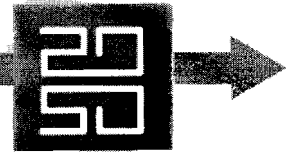
develop region as a knowledge hub regionalism

financial innovations

moderate and low-cost housing

focus on quality of life

improve public education promote health



Survey of Residents

- Examined regional connection/identity
- Rated present-day region on a number of issues
- Ranked long-term challenges and priorities



Feelings of Connection to Region





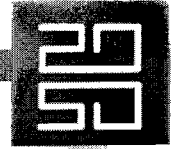
Opinion on the Region as a Place to Live



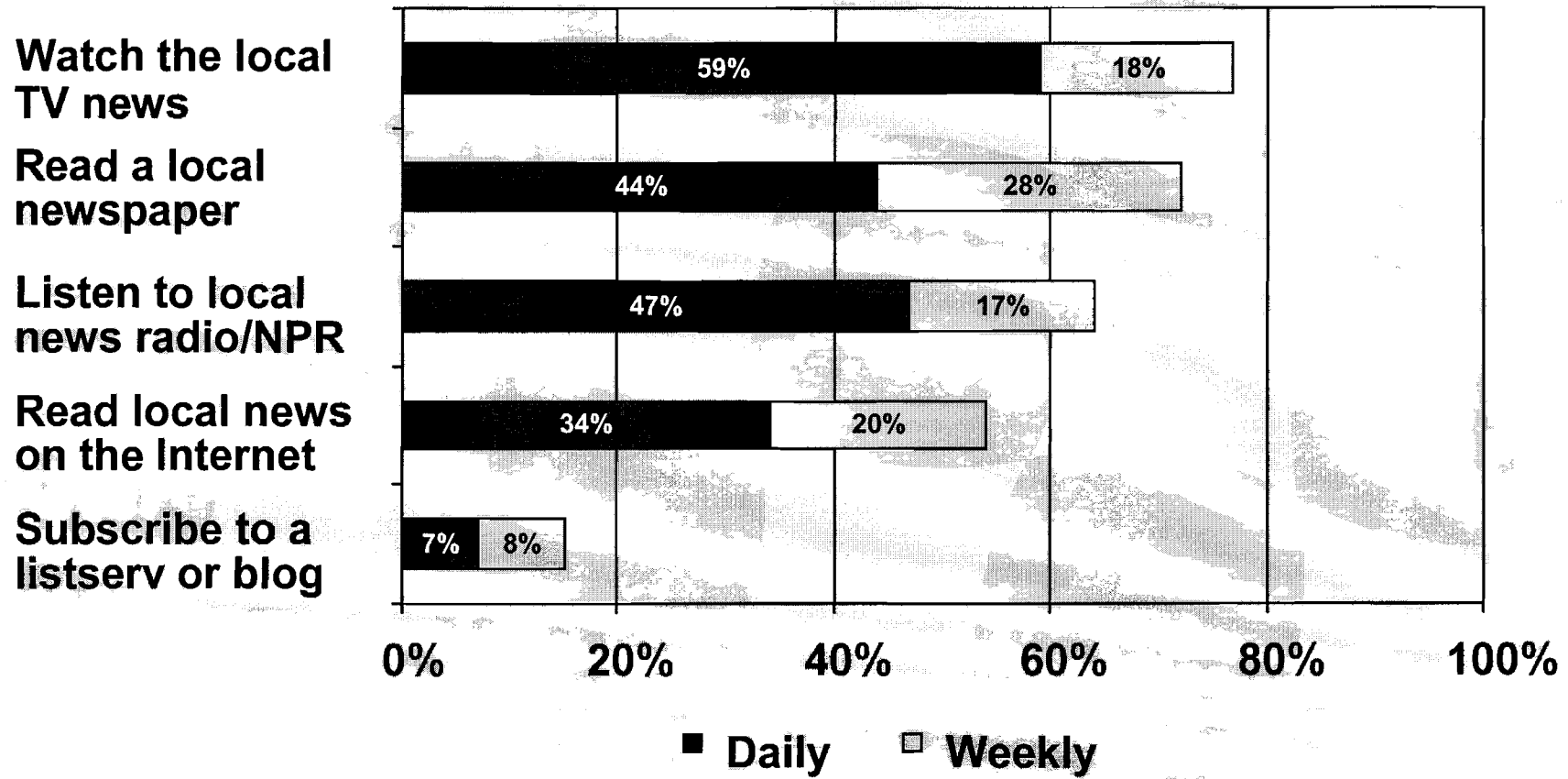
Excellent
31%

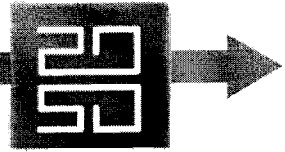
Good
47%

Fair 17%
Poor 5%
NS 1%

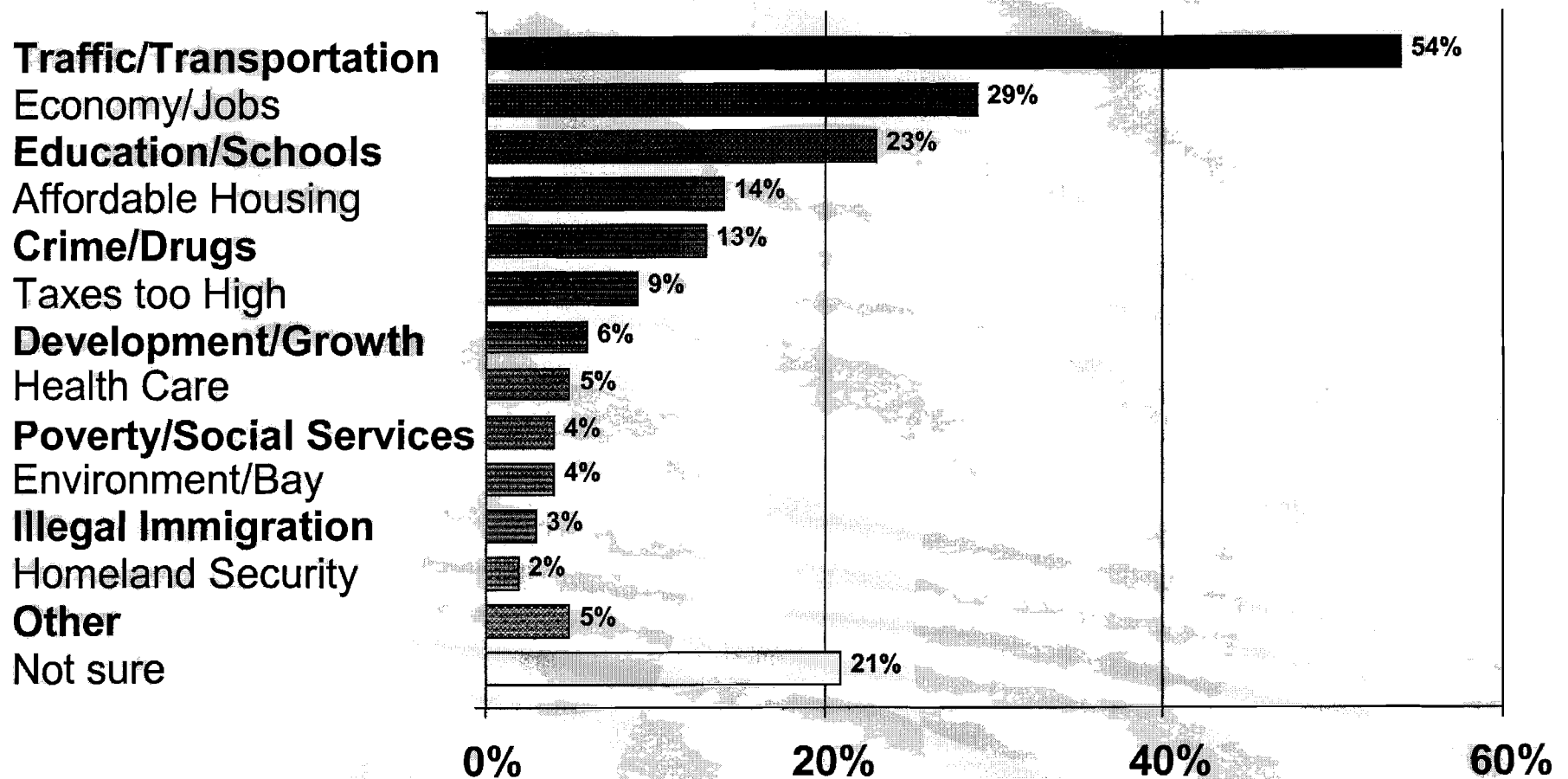


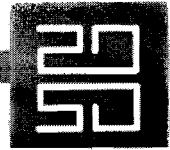
Where Do Residents Seek Local News



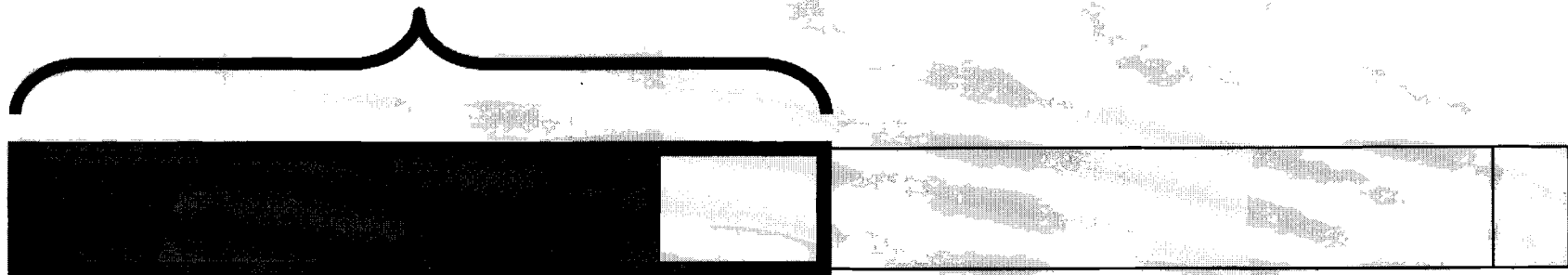


Most Important Long-Term Issues





Desire for Regional Action



Would Like to
See More
Problems
Addressed
Regionally
43%

Depends
7%

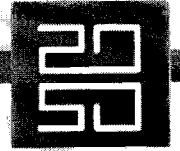
Address Most
Problems
on a Local
Level
47%

Not
Sure
3%



Grading the Present-Day Region

Rank	Issue	G.P.A.	Rating (A or B)
1	A community that respects people of all backgrounds	2.95	72%
2	Interesting arts and cultural opportunities	2.93	69%
3	Recreational opportunities for people of all ages	2.90	71%
4	Enough parks and green space	2.80	68%
5	A clean environment	2.71	64%



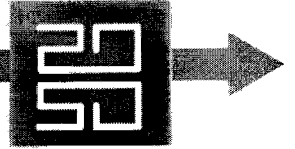
Grading the Present-Day Region

6	Emergency preparedness to deal with terrorist threats	2.66	54%
7	Enough transportation choices to get around the region	2.61	57%
8	Safe streets and neighborhoods that are free of crime	2.50	56%
9	The public schools	2.50	51%



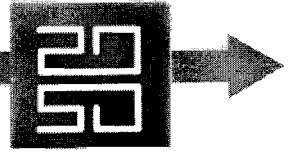
Grading the Present-Day Region

10	Help for people who are in need	2.47	49%
11	Good access to health care for all residents.	2.43	48%
12	Jobs that are easy to get to	2.35	46%
13	Growth and development that is well-planned	2.25	43%
14	Neighborhoods where people can <u>walk</u> from home to work, shop, and leisure activities	2.19	42%
15	The availability of good jobs for everyone who wants one	2.17	40%
16	Housing that people of all incomes can afford	1.81	25%



Identifying Priorities for Future Resources

Rank	Priority	Priority
1	Higher quality public schools	7.77
2	Safer streets and neighborhoods that are free of crime	7.52
3	More good jobs for everyone who wants one	7.30
4	Better access to health care for all residents	7.19

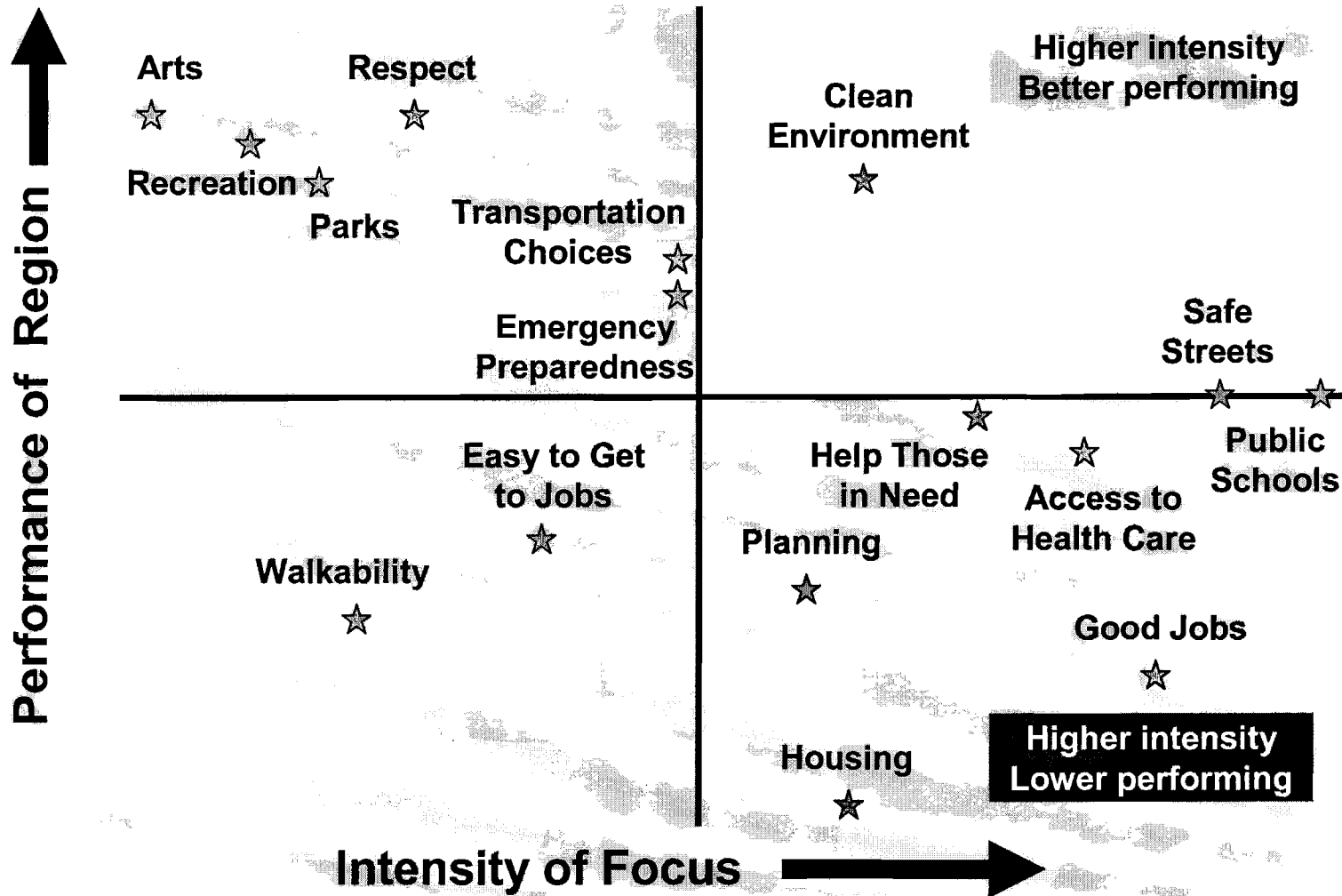


Identifying Priorities for Future Resources

5	More help for people who are in need	6.99
6	A cleaner environment	6.77
7	More housing that people of all incomes can afford	6.76
8	Growth and development that is better-planned	6.74
9	Better transportation choices to get around the region	6.61
10	Better emergency preparedness to deal with terrorist threats	6.60

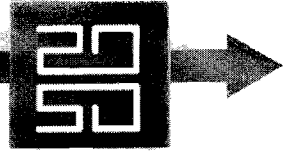


Identifying Priorities for Future Resources





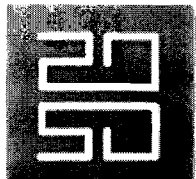
What are the region's shared goals?



Shaping Greater Washington 2050 Goals



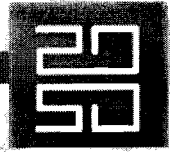
COG Policy: Climate Change Report, Strategic Plan, TPB Vision, etc.



Coalition Recommendations, Scenarios Workshop, Survey of Residents



Public Comment



Shaping Greater Washington 2050 Goals

Physical Development

land use

transportation

environmental

climate & energy

Social & Economic Development

economy

housing

health & human services

education

public safety



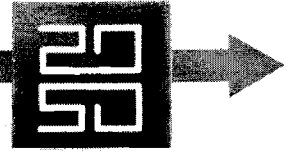
Transportation Goals

- We seek a broad range of public and private transportation choices for our Region which maximizes accessibility and affordability to everyone and minimizes reliance upon single occupancy use of the automobile.
- We seek a transportation system that maximizes community connectivity and walkability, and minimizes ecological harm to the Region and world beyond.



Environmental Goals

- We seek to maximize protection and enhancement of the Region's environmental resources by meeting and exceeding standards for our air, water, and land.
- We seek preservation and enhancement of our Region's open space, green space, and wildlife reserves.

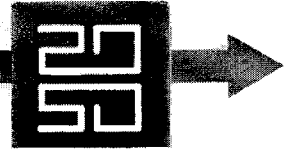


Housing Goals

- We seek a variety of housing types and choices in diverse, vibrant, safe, healthy, and sustainable neighborhoods, affordable to persons at all income levels.
- We seek to make the production, preservation, and distribution of affordable housing a priority throughout the Region.



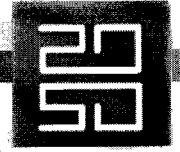
**How can Greater Washington 2050
help the region meet these goals?**



Greater Washington 2050 Compact

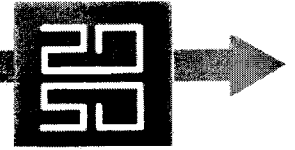


- Voluntary agreement on regional goals
- Commitment by public, business and civic sectors to advance goals through best practices
- Support for tracking progress on achieving the goals



Indicators Show Linkages Between Goals

- Percent of households and jobs within a ½ mile of a transit station
- Accessibility to jobs/households within 45 minutes, auto and transit
- Forest coverage
- Green building – % or sq. footage – of commercial and residential buildings



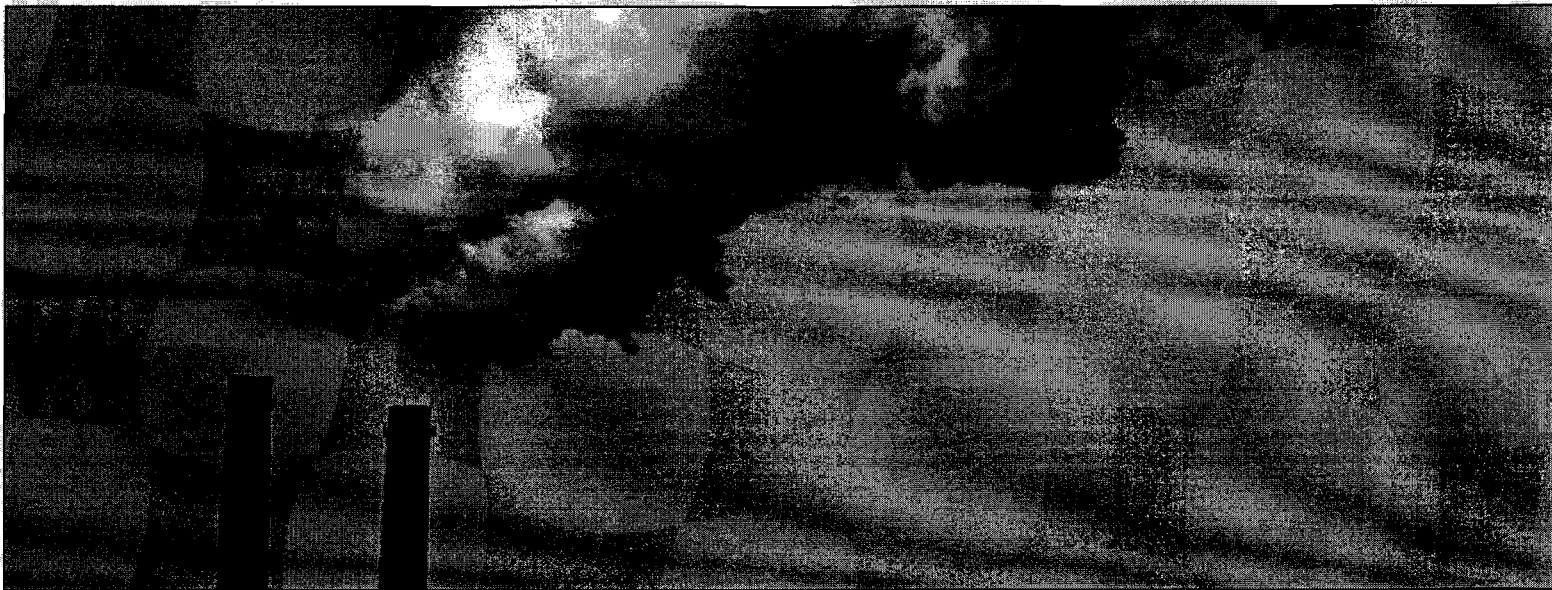
Land Use Target



- % of new commercial construction and households in regional activity centers



Climate and Energy Target



- % of greenhouse gas emissions reductions



Economic Target



- regional jobs to households ratio



What's next?



Greater Washington 2050 Schedule

Listening/Public Feedback Phase



- Presentations at public meetings
- Opportunity for public comment at Greater Washington 2050 web site



Greater Washington 2050 Schedule

All 2008

Spring 09

Summer 09

Fall 09

Strategic
Visioning



Outreach/
Feedback



Policy
Review



Action/
Implementation





For more information:

www.greaterwashington2050.org

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GreaterWashington2050

Goals for the National Capital Region

The Greater Washington 2050 initiative is seeking regional coordination and commitment towards a shared vision based on goals for the National Capital Region. To create a comprehensive vision, broad public consensus is needed by government, business, and nonprofit organizations. The Greater Washington 2050 Coalition has proposed the following regional goals for public discussion based on recent survey results and existing regional policy. These goals will seek to address new and existing challenges, advance regional collaboration, and leverage our assets to compete in the new, global economy.

Land Use Goals

- We seek the enhancement of established neighborhoods of differing densities with compact, walkable infill development and preservation of open space, farmland and environmental resource land in rural areas.
- We seek transit-oriented and mixed-use communities emerging in regional activity centers that will capture new employment and household growth.

Transportation Goals

- We seek a broad range of public and private transportation choices for our Region which maximizes accessibility and affordability to everyone and minimizes reliance upon single occupancy use of the automobile.
- We seek a transportation system that maximizes community connectivity and walkability, and minimizes ecological harm to the Region and world beyond.

Environmental Goals

- We seek to maximize protection and enhancement of the Region's environmental resources by meeting and exceeding standards for our air, water, and land.
- We seek preservation and enhancement of our Region's open space, green space, and wildlife reserves.

Climate and Energy Goals

- We seek a significant decrease in greenhouse gas emissions, with substantial reductions from the built environment and transportation sector.
- We seek efficient public and private use of energy region-wide, with reliance upon renewable energy and alternative fuels for buildings, vehicles, and public transportation.



Economic Goals

- We seek a diversified, stable, and competitive economy, with a wide range of employment opportunities and a focus on sustainable economic development.
- We seek to enhance the economic prosperity of each jurisdiction and the Region as a whole through balanced growth and access to high-quality jobs for everyone.
- We seek to fully recognize and enhance the benefits that accrue to the region as the seat of the National government and as a world capital.

Housing Goals

- We seek a variety of housing types and choices in diverse, vibrant, safe, healthy, and sustainable neighborhoods, affordable to persons at all income levels.
- We seek to make the production, preservation, and distribution of affordable housing a priority throughout the Region.

Health and Human Services Goals

- We seek healthy communities with greater access to quality health care and a focus on wellness and prevention.
- We seek to provide access and delivery of quality social services to all residents.

Education Goals

- We seek to provide greater access to the best education at all levels, from pre-kindergarten to graduate school.
- We seek to make our Region a pre-eminent knowledge hub, through educational venues, workforce development, and institutional collaboration.

Public Safety Goals

- We seek safe communities for residents and visitors.
- We seek partnerships that manage emergencies, protect the public health, safety, welfare, and preserve the lives, property and economic well-being of the Region and its residents.

Greater Washington 2050 is a regional initiative to improve the quality of life for Washington area residents by developing a vision for the future and inspiring leadership to enhance our region.

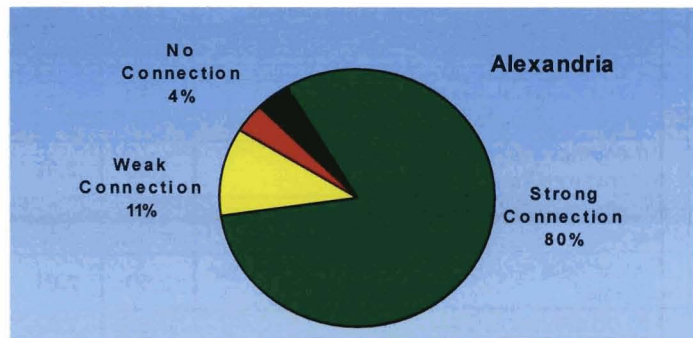
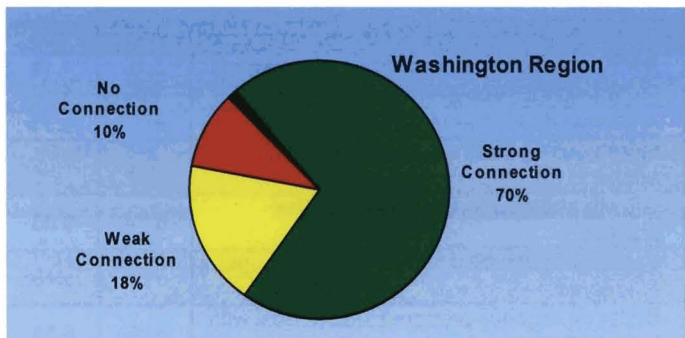
www.greaterwashington2050.org



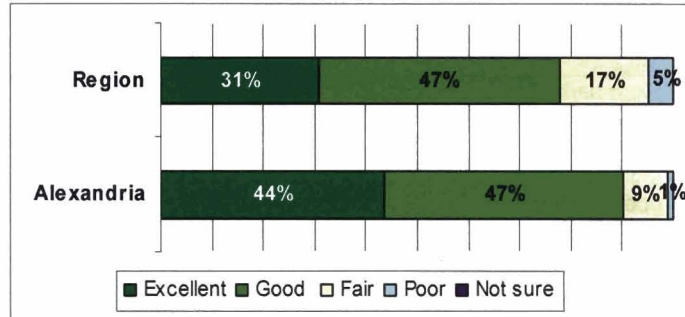
Priorities for a Growing Region

Alexandria Survey Results Compared to Regional Results

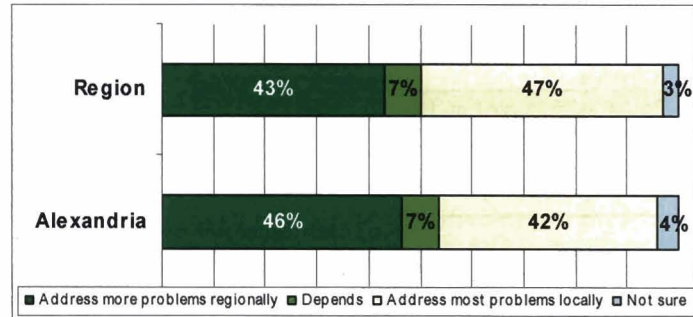
A Feeling of Connection



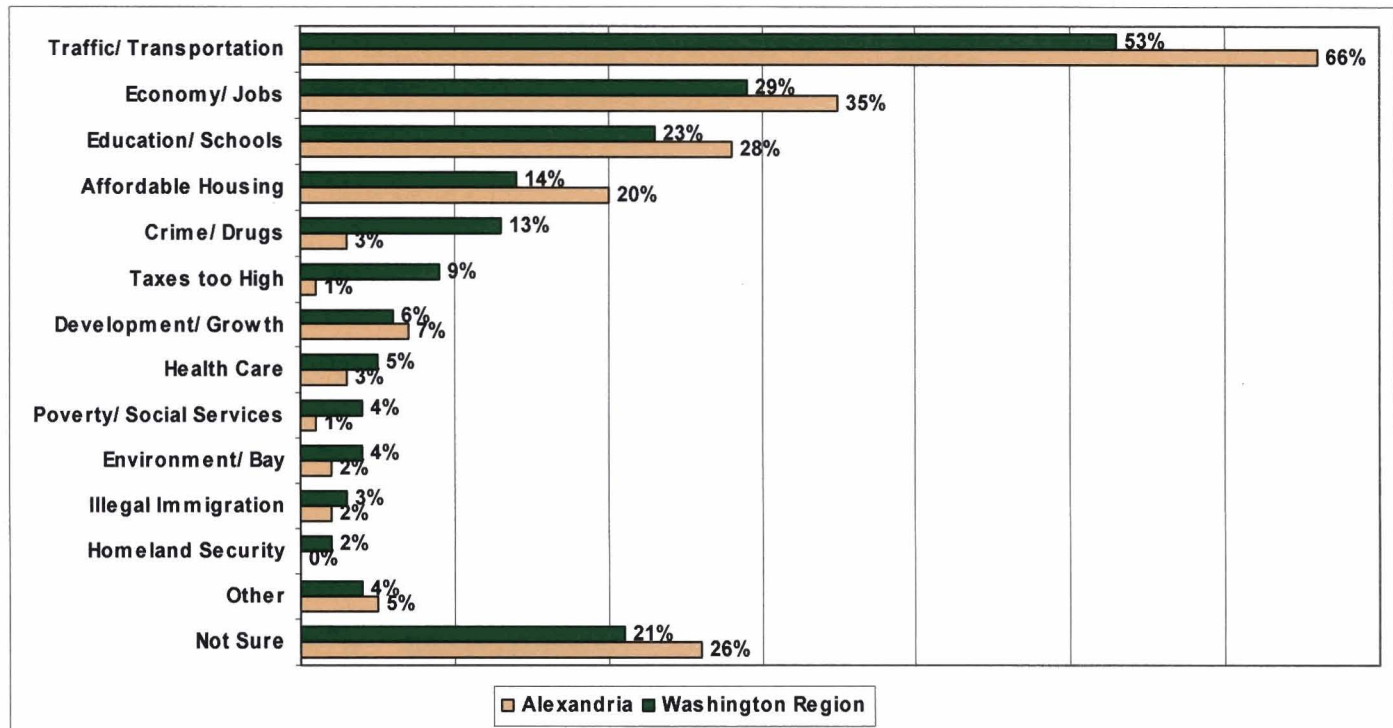
Rating the Region



Regional vs. Local Problem Solving



Most-Important Long-Term Issues





Report Card for the Region

Rated on a 4.0 scale, where A=4, B=3, C=2, D=1 and Fail=0

Issue	Region	Alexandria
A community that respects people of all backgrounds	2.95	3.17
Interesting arts and cultural opportunities	2.93	3.45
Recreational opportunities for people of all ages	2.90	3.07
Enough parks and green space	2.80	2.83
A clean environment	2.71	2.74
Emergency preparedness to deal with terrorist threats	2.66	2.96
Enough transportation choices to get around the region	2.61	3.13
Safe streets and neighborhoods that are free of crime	2.50	2.81
The quality of the public schools	2.50	2.52
Help for people who are in need	2.47	2.74
Good access to health care for all residents.	2.43	2.31
Jobs that are easy to get to	2.35	2.61
Growth and development that is well-planned	2.25	2.50
Neighborhoods where people can walk to activities	2.19	2.75
The availability of good jobs for everyone who wants one	2.17	2.37
Housing that people of all incomes can afford	1.81	1.98

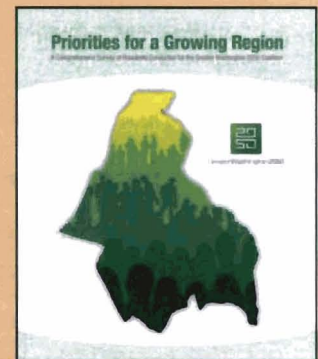
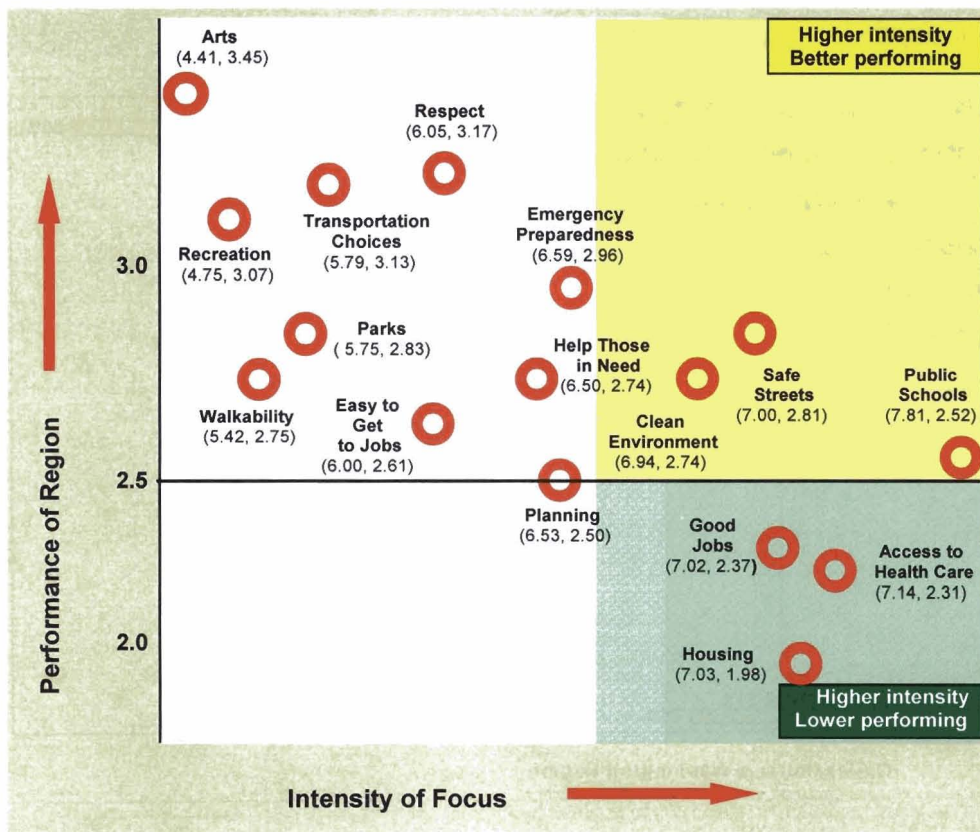
Intensity of Public Priorities

Rated on a 10-point scale

Priority	Region	Alexandria
Higher quality public schools	7.77	7.81
Safer streets and neighborhoods that are free of crime	7.52	7.00
More good jobs for everyone who wants one	7.30	7.02
Better access to health care for all residents	7.19	7.14
More help for people who are in need	6.99	6.50
A cleaner environment	6.77	6.94
More housing that people of all incomes can afford	6.76	7.03
Growth and development that is better-planned	6.74	6.53
Better transportation choices to get around the region	6.61	5.79
Better emergency preparedness to deal with terrorist threats	6.60	6.59
Jobs that are easier to get to	6.48	6.00
A community that better respects people of all backgrounds	6.18	6.05
Neighborhoods where people can walk to activities	6.03	5.42
More parks and green space	5.75	5.75
More recreational opportunities for people of all ages	5.60	4.75
More interesting arts and cultural opportunities	5.00	4.41

Where Would the Public Place the Resources?

Alexandria Priorities (For Regional Priorities refer to Pg. 12 of full version)



For detailed accounts of the findings refer to the full version of:

Priorities for a Growing Region: A Comprehensive Survey of Residents for the Greater Washington 2050 Coalition

Greater Washington 2050 is a regional initiative to improve the quality of life for Washington area residents by developing a vision for the future and inspiring leadership to enhance our region.

www.greaterwashington2050.org