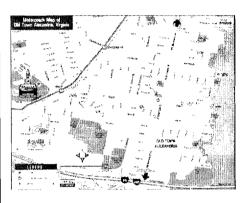


Agenda

- Overview
- About the Task Force
- Process
 - What We Have Done So Far
 - Key Issues
- Next Steps

Overview



- 15 member Task
 Force appointed by
 City Manager (May)
- Meets twice per month
- Review of existing ordinances & policies
- Review of previous efforts

Task Force Members

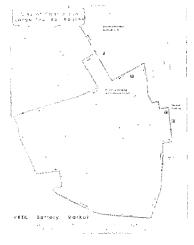
- · William D. Euille, Mayor, Alexandria City Council
- · Paul C. Smedberg, Councilman, Alexandria City Council
- Rob Aronson, Alexandria Old & Historic District Residents Group
- · Rich Baier, Director (Chair), City of Alexandria, T&ES
- · David Baker, Chief of Police, Alexandria Police Department
- Stephanie Brown, President/CEO, Alexandria Convention & Visitors Association
- · Bert Ely, Old Town Civic Association
- Charlotte Hall, Vice President, Potomac Riverboat Company
- Hubert Herre, Crown Plaza Old Town/Alexandria Hotel Association
- · Valerie Ianieri, President, Founders Park Community Association
- Greg Ogden, North Old Town Independent Citizens
- · Denielle Vendetti, Bookbinders/Alexandria Chamber of Commerce
- · Sarita Schotta, Old Town Civic Association
- Ellen Stanton, Historic Alexandria Resources Commission
- Tara G. Zimnick-Calico, President, Old Town Business & Professional Association

Task Force Charter

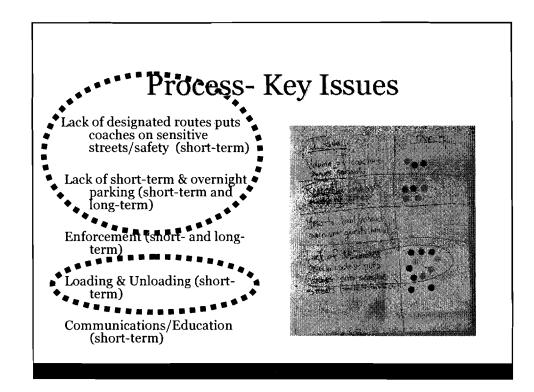
Working collaboratively with multiple stakeholders, the
Task Force will develop a proactive approach to
motorcoach management that recognizes the economic
value of the industry and balances its operational needs
with measures to limit intrusive effects on Alexandria's
neighborhoods, historic resources, the environment, quality
of life, traffic and parking. The Task Force will review best
practices and build consent on measures that balance
multiple interests of the City with regards to the public
health, safety and welfare of the community. Ultimately,
the Task Force will recommend a motorcoach management
plan to City Council.

- Approved May 19, 2008

Process- Progress To Date



- Legislative Issues
- Industry Briefings
 - Operators & Associations
- Visits from Williamsburg, Va. and Charleston, SC
 - Similarities
 - Differences



Next Steps

- Continue developing recommendations:
 - Routes
 - Drop-off
 - Parking
- Enforcement (short-term and long-term)
- Communications (short-term)

More Information

www.alexandriava.gov/motorcoach

Thank you!

Rich Baier, P.E.

Director, Dept. of Transportation &
Environmental Services