


City of Alexandria, Virginia

MEMORANDUM

**DATE:** MAY 18, 2010  
**TO:** THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL  
**FROM:** JAMES K. HARTMANN, CITY MANAGER   
**SUBJECT:** ALEXANDRIA FUND FOR HUMAN SERVICES FY 2011 GRANT AWARDS

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**ISSUE:** Report of the Alexandria Fund for Human Services (AFHS) grant awards, which includes the Children's Fund, Youth Fund and Community Partnership Fund, for FY 2011.

**RECOMMENDATIONS:** That City Council:

- (1) Receive the report of the Alexandria Fund for Human Services FY 2011 grant awards, which includes the Children's Fund, Youth Fund and Community Partnership Fund grant awards; and
- (2) Thank the members of the citizen review panels of the Early Childhood Commission, Youth Policy Commission, and Community Partnership Fund for their leadership in the allocation process.

**DISCUSSION:** The Alexandria Fund for Human Services (AFHS) is the umbrella fund through which the Department of Human Services staff coordinates and administers grants and special initiatives for the three human service grant funds; the Children's Fund, the Youth Fund and the Community Partnership Fund. The Children's Fund assists organizations in providing quality early childhood education programs and comprehensive services for at-risk children, birth through age five. The Youth Fund supports activities that promote positive youth development and the developmental asset approach for youth, ages six to 21. The Community Partnership Fund supports human services priorities that address self-sufficiency, prevention, and protection and treatment.

All grants are awarded on a competitive basis. Review panels evaluate applications and make funding recommendations based on the selection criteria set forth in the Request for Grant Proposal guidelines. The AFHS will remain on a one-year funding cycle until staff can determine the best way to support the goals of the Council Strategic Plan.

Since the consolidation of the formerly three separate funds under DHS, staff have continuously worked to improve the grant process to optimize the grants' impact on the Alexandria community. This past year, DHS staff began convening meetings with key representatives from the Alexandria Regional Council of the United Way of the National Capital Area, Act for Alexandria and the Department of Recreation, Parks and Cultural Activities' Office of the Arts. These meetings resulted in the establishment of an informal network or alliance to improve the impact of the grant dollars expended in Alexandria through these four funding sources.

The representatives reviewed the AFHS guidelines and funding processes, and made two major recommendations. First, they recommended that all of the funds encourage greater coordination and collaboration among grant recipients to extend the reach and impact of the awarded dollars. Secondly, the reviewers noted that the AFHS had an adequate framework and metrics for obtaining outcome data, but they underscored the need for all of the funds, including the ones they represent, to use the same language when referring to performance measurement.

In response to the recommendations, language in the AFHS guidelines was strengthened to encourage greater collaboration and coordination among partners providing similar services. As an example, Youth Fund grant recipients will be required to become participants of task forces and groups that have been formed to address issues or areas related to the projects or activities funded. Agencies funded to provide teen pregnancy prevention activities, for instance, will be urged to join the Alexandria Campaign on Adolescent Pregnancy in order to foster increased networking and collaboration with other agencies providing services to prevent pregnancies among teens.

To address the second recommendation regarding the need for a consistent language and understanding regarding performance measurement and accountability from all four major Alexandria funders, the group cosponsored a workshop entitled, *Demonstrating Results: How to Measure Your Program's Impact on the Lives of Alexandrians*. Refresher trainings on performance measurement will be held in subsequent years.

The funders will continue to meet and explore ways to streamline the grant application, review and reporting process, and explore the feasibility of developing a unified application across all funds. Additionally, the group will provide other training and capacity building opportunities, such as an upcoming training on using social media marketing.

Human Services staff agreed to move the award notification date to the end of May, in order to give agencies approximately a month's notice before the start of the subsequent grant period. This change was made in response to a request to the City Manager in a letter from the nonprofit agency members of the Alexandria Council of Human Service Organizations.

The focus of the Youth Fund has also been more closely aligned with community efforts to improve academic performance among youth in the Alexandria City Public Schools. The Commission identified seven core metrics related to improving academic performance that grant recipients must incorporate in their programs, beginning in FY 2011. Additionally, the Commission added a grant priority addressing youth fitness and health issues, such as obesity.

City Council approved an appropriation of \$2,033,259 for the AFHS for FY 2011, maintaining the FY 2010 funding level. Of that amount, \$907,202 is for the Children's Fund, \$277,147 for the Youth Fund and \$848,910 for the Community Partnership Fund. Citizen review panels, with support from the staff of the Department of Human Services, evaluated all proposals based on established criteria and the quantified rating system included in the AFHS Request for Grant Proposal guidelines. There were 64 proposals, requesting \$3,384,986. AFHS grant allocations will support 59 programs.

**FISCAL IMPACT:** Funding for the Alexandria Fund for Human Services awards of \$2,033,259 for FY 2011 is included in the City's FY 2011 Budget. Grant funding is for a one-year period July 1, 2010 through June 30, 2011. Funding in subsequent years is contingent upon City Council approval in future City Budgets. Copies of all of the proposals are available for review at the Department of Human Services, 2525 Mt. Vernon Avenue.

**ATTACHMENTS:**

Attachment I - Children's Fund Grant Awards for FY 2011

Attachment II - Youth Fund Grant Awards for FY 2011

Attachment III - Community Partnership Fund Grant Awards for FY 2011

**STAFF:**

Debra R. Collins, Assistant City Manager for Community and Human Services

Bruce Johnson, Chief Financial Officer

Ron Frazier, Director of Youth Services, Department of Human Services

Kendel Taylor, Financial Management Coordinator, Office of Management and Budget

## ATTACHMENT I

## FY 2011 CHILDREN'S FUND GRANT AWARDS

Organization	Program	FY 2010 Approved*	FY 2011 Request	FY 2011 Award
<b>Preschool Programs</b>				
Child and Family Network Centers	Child and Family Network Centers	\$241,937	\$455,700	\$241,937
<b>Non-Preschool Programs</b>				
Alexandria Accredited Preschools	Family Support Project	\$155,490	\$225,000	\$153,440
Capital Youth Empowerment	Fathers In Touch	n/a	\$47,260	\$10,000
Hopkins House Association	ASTAR	20,000	20,000	20,000
Northern Virginia Family Services	Healthy Families Alexandria	295,195	347,610	\$295,195
Northern Virginia Urban League	Alexandria Resource Mothers	56,630	110,000	56,630
Stop Child Abuse Now (SCAN)	Parent Nurturing Project	9,846	15,000	10,000
<b>Total</b>		<b>\$779,098</b>	<b>\$1,220,570</b>	<b>\$787,202</b>
<b>Proposals Not Recommended for Funding</b>				
New Neighbors Education Center	ESL Program with Childcare	n/a	\$30,000	0
<b>Total</b>		<b>\$0</b>	<b>\$30,000</b>	<b>0</b>
<b>Set Asides Recommended for Funding</b>				
Early Childhood Training Budget		\$25,000	\$25,000	\$25,000
Mount Vernon Headstart VPI Classroom		35,000	35,000	35,000
Virginia Preschool Initiative /Scholarships for Children		60,000	60,000	60,000
<b>Total Set Asides</b>		<b>\$120,000</b>	<b>\$120,000</b>	<b>\$120,000</b>
<b>TOTAL</b>		<b>\$899,098</b>	<b>\$1,370,570</b>	<b>\$907,202</b>

## FY 2011 YOUTH FUND GRANT AWARDS

Organization	Program	FY 2010 Approved*	FY 2011 Request	FY 2011 Award
Alexandria Police Youth Camp	APYC Summer Camp Program	\$14,000	\$35,000	\$10,547
Alexandria Seaport Foundation	Boat Building Apprenticeship Program	18,200	18,200	18,000
Big Brothers Big Sisters of the National Capital Area	Making A Positive Difference	10,700	42,000	10,700
Capital Youth Empowerment	Teen Pregnancy Prevention Program	n/a	29,050	5,000
Carpenter's Shelter & Alexandria Community Service Board	People of Promise	11,500	15,000	10,000
Center for Alexandria's Children	Children's Advocacy Center	18,000	50,000	18,000
Community Lodgings, Inc.	Family Learning Center Youth Education Program	n/a	30,000	15,000
Higher Achievement Program	Increasing Academic Excellence	16,000	18,000	14,000
Northern Virginia AIDS Ministry	Access Advocacy for Children	7,000	7,000	5,000
Northern Virginia AIDS Ministry	HIV Prevention Program	17,500	17,500	15,000
Northern Virginia Family Services	Alexandria Intervention, Prevention & Education Elementary School Program	13,375	49,631	13,400
Northern Virginia Urban League	Grandfather's Mentoring Program	12,500	15,000	12,500
Northern Virginia Urban League	Math & Science Technology Program	10,000	25,000	8,000
Project Discovery - Alexandria	Project Discovery Program	18,000	27,000	18,000
Secondary Training & Education Program	Cyber Seniors/Cyber Teens	15,022	15,000	12,000
Stop Child Abuse Now (SCAN)	Alexandria/Arlington CASA Program	21,000	25,000	21,000
Tenants & Workers United	Alexandria United Teens	13,375	31,800	18,000
The Art League, Inc.	Space Of Her Own	10,000	10,000	10,000
The Campagna Center	Building Better Futures	14,000	20,000	15,000
Volunteer Alexandria	Youth Service Coalition	14,500	17,000	13,000

Organization	Program	FY 2010 Approved*	FY 2011 Request	FY 2011 Award
<b>Proposals Not Funded For FY 2011</b>				
Liberty's Promise	Civic Engagement for Immigrant Youth	n/a	\$25,000	\$0
Wholistic Family Agape Ministries Institute	Teen Pregnancy Prevention Program	\$8,000	29,100	0
<b>Set Asides Recommended for Funding</b>				
Alexandria Youth Council	Operating Budget	7,000		\$10,000
Developmental Assets/Youth Risk Behavior Surveys	Conference/Training Budget	5,000		5,000
<b>Total Set Asides</b>		<b>\$12,000</b>		<b>\$15,000</b>
<b>TOTAL</b>		<b>\$274,672</b>	<b>\$551,281</b>	<b>277,147</b>

## FY 2011 COMMUNITY PARTNERSHIP FUND GRANT AWARDS

Organization	Program	FY 2010 Approved*	FY 2011 Request	FY 2011 Award
Alexandria Neighborhood Health Services, Inc.	Neighborhood-based Mental Health & Family Support Program	\$44,650	\$44,650	\$44,650
ALIVE! Inc.	Family Emergency Program	30,000	30,000	20,000
Arlington/Alexandria Coalition for the Homeless	Adopt-A-Family Transitional Housing	38,000	40,000	30,400
Capital Youth Empowerment	Fathers In Touch	n/a	\$47,260	18,000
Carpenter's Shelter	Transitional Services	71,400	71,400	71,400
Catholic Charities of the Diocese of Arlington, Inc	Christ House Emergency Shelter	19,000	20,000	19,000
Catholic Charities of the Diocese of Arlington, Inc	Retired & Senior Volunteer Program	10,000	15,000	10,000
Catholic Charities of the Diocese of Arlington, Inc	St. Martins' de Porres Senior Center	32,000	35,000	32,000
Child & Family Network Center	ESL/Family Literacy Program	8,000	40,000	8,000
Community Lodgings, Inc.	Transitional Housing Program	n/a	30,000	18,000
Computer C.O.R.E.	Building Careers & Community	15,200	22,500	15,200
Crisis Link	Crisis & Suicide Prevention Hotline & Community Education & Outreach	27,800	34,280	27,800
ENDependence Center of Northern Virginia	Independent Living Services for Alexandrians with Disabilities	32,400	36,000	25,920
Ethiopian Community Development Council	Employment & Support Services	n/a	32,814	18,000
Friends of Guest House, Inc.	Guest House Residential Program	46,440	46,400	37,152
Hopkins House Association	Early Childhood Learning Institute	35,000	34,200	35,000
Legal Aid Justice Center	Immigrant Advocacy Program	\$8,000	\$40,000	\$7,382
Legal Services of Northern Virginia	Legal Services for Low-income, Elderly & Disabled Residents	157,678	157,678	135,000
Literacy Council of Northern Virginia	Adult Literacy & Language Education Programs	18,000	20,000	14,400
Metropolitan Washington Ear, Inc.	Multimedia Reading & Information Service for Blind & Virtually Impaired	4,000	4,000	4,000
National Rehabilitation & Rediscovery Foundation, Inc.	Support for Individuals with Brain Injuries	n/a	42,000	18,000
New Neighbors Education Center	Teaching English for Success	19,200	22,000	19,200
Northern Virginia AIDS Ministry	Medical Transportation Support Services	19,000	19,000	19,200

<b>Organization</b>	<b>Program</b>	<b>FY 2010 Approved*</b>	<b>FY 2011 Request</b>	<b>FY 2011 Award</b>
Northern Virginia Dental Clinic	Northern Virginia Dental Clinic	37,800	37,800	37,800
Northern Virginia Family Services	Alexandria Medication Access Program	38,000	43,377	38,000
Northern Virginia Resource Center for Deaf & Hard of Hearing Persons	Hearing, Education, & Advocacy Resources Program for Alexandria (HEAR-Alexandria)	14,400	18,000	14,400
Parent Leadership Training Institute of Alexandria	Parent Leadership Training Institute	24,000	34,000	24,000
Rebuilding Together Alexandria	Crisis Need Fund	9,000	15,000	7,846
Stop Child Abuse Now (SCAN) of Northern Virginia	Juntos Por El Cambio Educational Parent Support Group	14,400	20,000	14,400
Senior Services of Alexandria	Meals on Wheels	14,400	30,000	10,000
Tahirih Justice Center	Legal Assistance to Immigrant Women & Girls	19,000	25,000	15,200
Tenants' and Workers' Support Committee	Healthy & Involved Communities Program	n/a	11,000	5,000
Volunteer Alexandria	Volunteer Clearinghouse	34,560	40,000	34,560
<b>Proposals Not Funded For FY 2011</b>				
Senior Services of Alexandria	Money Management	n/a	20,000	0
<b>TOTALS</b>		<b>\$811,328</b>	<b>\$1,140,559</b>	<b>\$848,910</b>