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City of Alexandria, Virginia

MEMORANDUM

DATE: MAY 26, 2010

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER *J*

SUBJECT: ORDINANCE TO INCREASE PARKING METER RATES

ISSUE: Consideration of a proposed ordinance to increase the parking meter rates to \$1.75 in all zones

RECOMMENDATION: That City Council pass the attached proposed ordinance to increase parking meter rates in all meter zones on first reading, and set it for public hearing, second reading and final passage on Saturday, June 12.

DISCUSSION: The current parking meter rates are \$1.00 per hour in Zone 1 (east of Washington Street) and \$1.00 per hour in Zone 2 (west of Washington Street) and \$1.25 per hour in Zone 3 (Carlyle/Eisenhower). The FY 2011 approved budget includes revenue based on increasing meters in all zones to \$1.75 per hour.

Increasing parking meter rates was a recommendation in the Old Town Area Parking Study. It is part of a broader strategy to encourage more turnover in the City's on-street parking stock and ultimately will support higher retail and restaurant sales. By simultaneously raising on-street meter rates, eventually installing more multi-space meters (to accept variable forms of payment such as credit cards or cash) and improving wayfinding to parking garages (\$0.1 million for parking wayfinding signs was included in the FY 2011 budget), the City will seek to improve convenience and availability of short-term (on-street) parking and encourage long-term parking in garages.

FISCAL IMPACT: The increase of the parking meter rate to \$1.75 cents per hour in all zones will generate approximately \$800,000 in additional General Fund revenue annually. The increase of parking meter rates to \$1.75 for all parking Zones is a part of the FY 2011 approved budget.

ATTACHMENTS: Ordinance

STAFF:

Bruce Johnson, Chief Financial Officer

Morgan Routt, Assistant Director, OMB

Richard J. Baier, P.E., LEED AP, Director, T&ES

Abi Lerner, P.E., Deputy Director of Transp., T&ES

Bob Garbacz, P.E., Transportation Division Chief, T&ES

Antonio J. Baxter, Division Chief of Administration, T&ES

1	Introduction and first reading:	6/8/10
2	Public hearing:	6/12/10
3	Second reading and enactment:	6/12/10
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INFORMATION ON PROPOSED ORDINANCE

Title

AN ORDINANCE to amend and reordain Division 1 (PARKING METER ZONES), Article G (PARKING METERS), Chapter 8 (PARKING AND TRAFFIC REGULATIONS), Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES) of The Code of the City of Alexandria, Virginia, 1981, as amended.

Summary

The proposed ordinance sets the rate for all parking meters in all parking meter zones at the rate previously approved by City Council in the 2011 budget.

Sponsor

N/A

Staff

Bruce Johnson, Chief Financial Officer
Morgan Routt, Assistant Director, OMB
Richard J. Baier, P.E., LEED AP, Director T&ES
Abi Lerner, P.E., Deputy Director of Transportation, T&ES
Bob Garbacz, P.E., Transportation Division Chief, T&ES
Antonio Baxter, Division Chief of Administration, T&ES
Christopher P. Spera, Deputy City Attorney

Authority

§2.03(x), Alexandria City Charter

Estimated Costs of Implementation

None

Attachments in Addition to Proposed Ordinance and its Attachments (if any)

None

ORDINANCE NO. _____

AN ORDINANCE to amend and reordain Division 1 (PARKING METER ZONES), Article G (PARKING METERS), Chapter 8 (PARKING AND TRAFFIC REGULATIONS), Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES) of The Code of the City of Alexandria, Virginia, 1981, as amended.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Division 1, Article G, Chapter 8 of Title 5 of the Code of the City of Alexandria, Virginia, 1981, as amended, be, and the same hereby is, amended and reordained by the amendment of Sections 5-8-93 to read as follows:

(New language is underscored; deleted material is ~~stricken~~)

Sec. 5-8-93 Parking meters; hours and days of operation; maximum time limits; rates.

(a) (1) The parking meters in zones 1 and 2, established by section 5-8-92 of this code, shall be operated every day of the week except Sundays and legal state holidays, and the daily hours of operation of the meters shall be determined by resolution of the city council; provided, that, within the area bounded on the north by the north side of Princess Street, on the west by a line 10 feet to the east of and running parallel to the east side of Washington Street, on the south by the south side of Wolfe Street and on the east by the Potomac River, meters which permit a maximum of two hours of parking shall be in operation from 8:00 a.m. until 7:00 p.m.

(2) The parking meters in zone 3 established by section 5-8-92 of this code shall be operated every day of the week except Saturdays, Sundays and state legal holidays, and the daily hours of operation of the meters shall be determined by resolution of the city council.

(b) The maximum time limit for parking in any space in parking meter zones 1, 2 and 3 shall be set forth on the meter for that space, and shall be 20 minutes, two hours or, in zones 1 and 3 only, four hours.

(c) In all parking meter zones ~~1 and 2~~, the rate shall be ~~\$1~~ \$1.75 per hour ~~and in parking meter zone 3, the rate shall be \$1.25 per hour~~. In all parking meter zones, the applicable rate shall be payable in such increments as provided at the applicable meter or pay station.

(d) As used in this article, the phrase parking meter shall be deemed to include a parking pay station for multiple parking spaces, and all provisions applicable to parking meters shall apply to parking pay stations, mutatis mutandis.

Section 2. That this ordinance shall become effective July 1, 2010.

WILLIAM D. EUILLE
Mayor

Introduction: 6/8/10
First Reading: 6/8/10
Publication:
Public Hearing:
Second Reading:
Final Passage:

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ORDINANCE NO. 4675

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WILLIAM D. EUILLE
Mayor

Final Passage: June 12, 2010