



# Alexandria City Council

## Strategic Planning

September 8, 2009

# Strategic Planning

- **Approach**
- **Process**
- **City Council Retreat**

# Approach to Strategic Planning

- Consider the Vision, Mission and Goals of current Strategic Plan
- Define Strategic Objectives and Initiatives
- Establish Measures
- Create Alignment

# Approach to Strategic Planning

Vision

Mission

Goals

Strategic Objectives

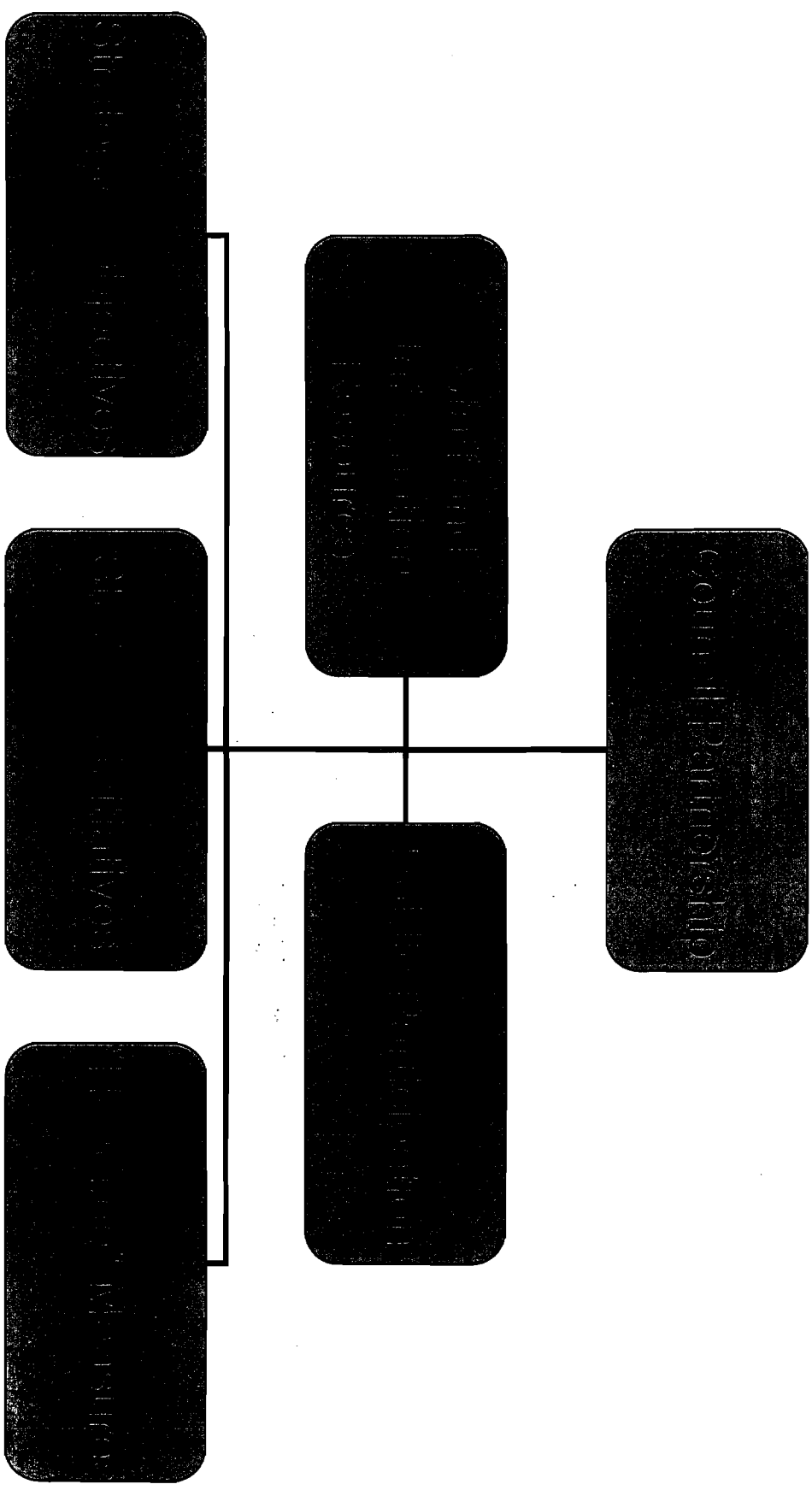
Strategic Initiatives

Measures

# Strategic Planning Process

- Council Led Process
- Supported by Staff
- Informed by Public Participation

# Goal Area



# City Council Retreat

- Council Partnerships and Goal Area Assignments
- Process Discussion
- Implementation Strategy
- Communication Strategy