

City of Alexandria, Virginia

MEMORANDUM

**DATE:** APRIL 18, 2011  
**TO:** THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL  
**FROM:** JAMES K. HARTMANN, CITY MANAGER *J*  
**SUBJECT:** REPORT ON THE DESIGN PROPOSAL FOR THE ALEXANDRIA POLICE MEMORIAL

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**ISSUE:** Artist and design proposal for the Alexandria Police Memorial.

**RECOMMENDATION:** That City Council:

- (1) Receive the report of the design proposal and schedule it for public hearing on Saturday, May 14, 2011; and
- (2) Following the public hearing, approve the artist and design proposal (Attachment 1) for the Alexandria Police Memorial, as recommended by the Police Memorial Selection Panel, the Public Art Committee, the Alexandria Commission for the Arts and representatives of the Alexandria Police Department.

**BACKGROUND:** During the planning process for the new Police facility under construction on Wheeler Avenue, representatives of the Alexandria Police Department expressed a desire to incorporate public art, in the form of a police memorial, into the outdoor plaza of the new facility. The Police memorial will recognize the service of Alexandria police officers to their community. The artwork will focus on the honor, integrity and sacrifice of our fallen officers, past and future. While it will memorialize those who have lost their lives in the line of duty, the piece will do so by conveying a message of honor, appreciation and remembrance rather than one of loss and sorrow. The memorial will also provide an appropriate site for ceremonial activities of the Alexandria Police Department and the Department of Emergency Communications, also located in the new building. On April 14, 2009, City Council voted to endorse the concept of incorporating public art into the new Police headquarters facility, authorized the City Manager to appoint a selection panel, and requested staff and the Alexandria Commission for the Arts to proceed with fundraising for the Police memorial. Construction of the new Police facility began in the summer of 2009, and the Police Department and the Department of Emergency Communications will complete their move into the building this fall.

**DISCUSSION:** By invitation of the City Manager, a Selection Panel of design and art experts, citizens, and police department representatives was formed in June of 2009. The Alexandria Police Memorial Selection Panel members are as follows:

- Fulmer Collins, Alexandria Police Department
- Brenda D’Sylva, Alexandria Government Employees Association
- Kammy Stern, COPS/fallen officer family
- Ben George, Alexandria Police Association
- Pat Miller, Alexandria Police Foundation
- Matthew Harwood, Public Art Committee/Arts Commission
- Harry Mahon, Historic Alexandria Resources Commission
- Gretta Bader, Professional Sculptor/Artist
- Brian Kane, Landscape Architect
- Ken Howard, Citizen-at-Large (retired Alexandria Police Officer)
- Alec Simpson, Public Art Competition Advisor \*

\* Mr. Simpson replaced Mr. Eugene Thompson who resigned in November, 2009.

City staff, designated by the directors of the following departments, served in a non-voting, ex-officio capacity on the Selection Panel: City Manager’s Office; Alexandria Police Department; Department of Recreation, Parks and Cultural Activities; Office of Historic Alexandria; and General Services. Representatives of the architecture firm HDR, architects for the new building, also served as non-voting, ex-officio members of the Selection Panel.

The Selection Panel hosted a community meeting on July 28, 2009, to gather input and support. Panel members developed a Request for Qualifications which was announced on September 1, 2009 and closed on October 30, 2009. This “Call to Artists” was distributed widely through various print and electronic media, a Web site, the City’s electronic procurement system, several national public art listservs, and an artist database maintained by the Office of the Arts.

Seventy-two artists/design teams submitted applications in response to the RFQ. One application was incomplete and not reviewed. Each Selection Panel member reviewed the applications independently and then met as a group on January 13, 2010 to discuss and evaluate the submissions. The Selection Panel selected the top three highest-scoring artists as follows, in alphabetical order:

- Rodney Carroll, Baltimore, MD
- Joe C. Nicholson, Carlsbad, CA
- Frederic Schwartz, New York City, NY

Each finalist received a \$2,000 honorarium to develop a proposal and concept model for the memorial. On September 25, 2010, the three artists presented their proposals in person to the Selection Panel at The Lyceum. Members of the Police Foundation and Police Chief Earl Cook attended the presentations. The Selection Panel was impressed with the tremendous artistry, creativity and thoughtfulness of all three artists. The public was invited to view the proposals, meet the artists, and submit their written comments at a public reception held that evening at the Lloyd House.

The three finalists' concept models and sign boards were exhibited for public review for nearly two months as follows:

- September 27<sup>th</sup> – October 8<sup>th</sup>: Vola Lawson Lobby, City Hall, 300 King Street;
- October 8 – October 27<sup>th</sup>: Lee Center Lobby, 1108 Jefferson Street;
- October 27<sup>th</sup> – November 10<sup>th</sup>: Avalon Bay, 2900 Eisenhower Avenue (Police Patrol Roll Call Room);
- November 10<sup>th</sup> – November 15<sup>th</sup>: Public Safety Center, 2003 Mill Road; and
- November 15<sup>th</sup> – November 19<sup>th</sup>: Hoffman Building (CIS Roll Call Room)

The original display period was extended to include the police facilities in order to maximize the opportunity for police officers and staff to view and comment. On November 24, 2010, the Selection Panel received copies of the public comments for their review.

On December 14, 2010, the Selection Panel met to discuss the public comments and evaluate the proposals using the following criteria:

- Artistic merit of completed projects based on references, appropriateness of materials and concepts as they relate to the project goals and setting/context;
- Ability to meet the project's intent, as articulated in Section I of the RFQ;
- Experience and success in creating public artworks, particularly outdoor installations, based on digital images of past work, including site-specific, sculptural, and functional works;
- Experience collaborating with other design professionals and citizens; and
- Maintenance requirements of completed projects

The Selection Panel also considered the public comments, artists' resumes and staff interviews of the artists' professional references before submitting their evaluation forms, scores and rankings. After careful consideration and discussion, the Selection Panel recommends that the Alexandria Police Memorial commission be awarded to:

- Joe C. Nicholson, Carlsbad, CA

City staff submitted the recommendation to the Public Art Committee, a subcommittee of the Alexandria Commission for the Arts. On January 12, 2011, the Public Art Committee voted to endorse the Selection Panel's recommendation. On January 18, 2011, the Alexandria Commission for the Arts voted to endorse the Selection Panel's recommendation. An additional viewing period of the concept models and sign boards was held at the Police facility on Eisenhower Avenue from March 30 – April 6, 2011. The Alexandria Police Department received significant employee input on the proposals and on April 11, 2011, voted to endorse the Selection Panel's recommendation of Joe C. Nicholson.

After a public hearing, it is recommended that City Council award the commission to the winning artist, Joe C. Nicholson, for the design proposal of the Alexandria Police Memorial.

The Alexandria Police Foundation is serving in the role of a fundraising advisory group and will assist with developing fundraising strategies for the project. The goal is to raise the funds required for this project which are estimated at \$300,000. The budget includes the cost of design, fabrication, materials, insurance, delivery and installation, travel and any other incidental costs. A portion of the funds raised will be allocated toward maintenance of the memorial. The artist honoraria of \$2,000 for each of the three finalists were funded by a generous gift from the Alexandria Police Foundation.

We expect that the fundraising effort will take a number of months. Assuming that sufficient funds are received, the completion of the installation of the memorial will be scheduled once the artist's work is completed in late 2012 or early 2013.

**FISCAL IMPACT:** The \$300,000 budget will include the design, fabrication, materials, insurance, delivery and installation, travel, and any other incidental costs. A portion of the funds raised will be allocated toward maintenance of the project. There is no money budgeted for this public art project in the Department of Recreation, Parks and Cultural Activities or Police Department budgets. Our goal is to have all project costs funded by private donations and grants, if possible. When fundraising is completed the design development and installation of the artwork will proceed through regular City processes. Should a phased-in approach be agreeable by all parties through a contract, work may commence in stages as funds are collected and as the design allows.

**ATTACHMENTS:**

- Attachment 1: Design Proposal by Joe Nicholson
- Attachment 2: Joe Nicholson Resume
- Attachment 3: Docket Memo for April 14, 2009, City Council Legislative meeting
- Attachment 4: Request for Qualifications
- Attachment 5: Press Releases (09/03/09 & 09/20/10)
- Attachment 6: Public Comments Received During the Public Display Period
- Attachment 7: Staff Memorandum to Public Art Committee Dated 01/10/11
- Attachment 8: Public Art Committee Recommendation
- Attachment 9: Alexandria Commission for the Arts Recommendation
- Attachment 10: Alexandria Police Department Letter of Support

**STAFF:**

- Michele Evans, Deputy City Manager
- James Spengler, Director, Recreation, Parks and Cultural Activities (RPCA)
- Alisa Carrel, Deputy Director, RPCA/Office of the Arts
- Cheryl Anne Colton, Regional Program Director, RPCA/Office of the Arts
- Henry Lewis, Senior Project Manager, General Services





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ALEXANDRIA POLICE MEMORIAL PROPOSAL  
ALEXANDRIA, VIRGINIA

Joe C. Nicholson, Public Artist  
September 20, 2010

## NICHOLSON

7529 JEREZ COURT  
 CARLSBAD, CA 92009  
 760.942.9000  
 joecnicholson@yahoo.com  
 www.joecnicholson.com

### Selection Panel & Stakeholder Advisory Group:

It has been a privilege to create this design for the Alexandria Police Memorial. My design attempts to resolve several issues that I encountered in working my way through the design proposal process:

### ATRIUM & BADGE

My first assumption, based on the architectural images provided, is that the client and the architect have something very specific in mind when creating the atrium niche and the badge image on the building elevation next to the atrium. In Image 1, Entrance Plaza Planting Plan, it clearly shows a viewshed looking out from the cobblestone surfaced atrium niche toward the proposed memorial site and in the colored rendering (Image 2), the image shows a police badge incised or mounted on the facade of the building next to the front door. These prominent physical manifestations state there is an existing formal axis planned for public ceremonies signaling a presenter-audience relationship and orientation and a set of symbols to be observed during official public gatherings. I have accepted this formal axis as a given in the planning of my design response.

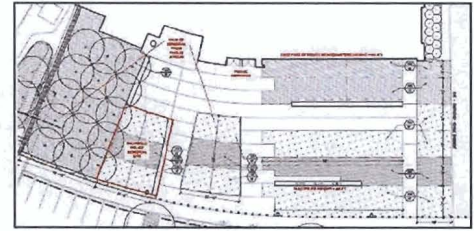


Image 1 - Entrance Plaza Planting Plan

### BIOLFILTRATION GARDEN

While applauding the environmental sensitivity related to the creation of a biofiltration garden, it occurred to me that the field created a very awkward spatial relationship with the memorial site. I didn't understand why the field couldn't meet its biofiltration obligation and also provide a tremendous opportunity for a tranquil and reflective outdoor space under a canopy of trees. What I found particularly awkward were these two side-by-side outdoor spaces that seemed to be divided in the plan by a low seating wall and an interruption in the paving scheme. What I have tried to do in my plan is to create a cross-directional access and circulation pattern to the biofiltration field in order to make a quiet place for reflection and contemplation under the trees while at the same time letting the environmental function of the field take place. It seemed natural to me to provide such a place next to the memorial—the *memorialization space*—for reflection and quietude while at the same time resolving circulation patterns, integration of landscape geometry and function, biofiltration and the creation of a dappled place where office workers could eat their lunch, read a book or sit and wait for a ride. I refer to this new place as a *contemplation space*.



Image 2 - Colored Rendering

## AN INTEGRATED PLAN

The Police Memorial's Plan is very important in my proposal in that it attempts to be compatible with and to extend the design already begun by the architect and the landscape architect. The proposed Memorial Plan is a very conscious attempt to respect the geometry of the banded hardscape and landscape features already existing in the project. The Memorial's Plan attempts to blend its features into the pre-existing scheme primarily through its geometry and materiality. Much, if not all of the hardscape will pick up materials already used in the project, tying it all together. Where landscape features occur, the plaza's banding is continued through plantings, shrubs or trees.

Pedestrian circulation is also a great concern. While the central flower bed is slightly impinged upon ---in my view making it seem more important---circulation is not degraded. In fact, more space is made available from the parking lot to the front door because of the shared space between the memorial site and the sidewalk path.

## POLICE MEMORIAL ACCESSIBILITY

Part of the reason for making access to the memorial so physically and psychologically easy is the realization that it has to serve two very different functional purposes: 1) a respectful tribute to the fallen police officers and 2) a comfortable and utilitarian space for everyday use. The memorial's scale is relatively small; its physical features are simple: a see-through screen, modest seating, a timeline, unobtrusive lighting and a shaded tree-space with an edged buffer-strip of bushes and shrubs near the driveway to shield parked cars and muffle engine sounds.

## INEFFABLE FEATURES

The hardest thing to do in designing a memorial is to communicate the ineffable, the spiritual. To give meaning to everyday building materials by virtue of their form or content. I have tried to achieve the ineffable with light (Roll Call), geometry (Roll Call), materiality (*In Memoriam* Column) and symbolic abstraction (History Screen). None of these spiritual features are literal, rather they are based on a reservoir of shared human experience.

### Roll Call & *In Memoriam* Column

Roll Call is an accounting of all on-duty police officers symbolized by 30 geometrically ordered uplights in the memorial's floor. One light is missing. In the blank spot, symbolizing the missing police officers, sits the *In Memoriam* Column with the names of the seventeen officers killed in the line of duty. At night the spirits of all Alexandria police officers are symbolized by light columns rising upward from the terrace floor. The *In Memoriam* Column has the names of the fallen internally lit at night and completely visible during daylight hours.

### History Screen

The History Screen is composed of actual photographic images taken from the Alexandria Police Department or historical society's files. These photographs combine to make an abstract stainless steel screen that subliminally communicates a familiar impression about Alexandria's past. Dualities of meaning are created by using positive and negative figure-ground relationships in combined and re-constituted representational photographic images.

Timeline

The Timeline is a literal multi-layered bas-relief of either glass or stainless steel depicting text and photo-images of significant events in Alexandria's law enforcement past. Milestones are identified from the early 1800's to the present.

TIMELESSNESS

Stainless steel, glass and stone communicate permanence: virtually indestructible, resistant to the weather and needing little, if any, maintenance.

Sincerely,

A handwritten signature in black ink, consisting of a large, stylized initial 'J' followed by a long horizontal line.

Joe C. Nicholson  
Public Artist

## NICHOLSON

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### STATEMENT OF DESIGN INTENT

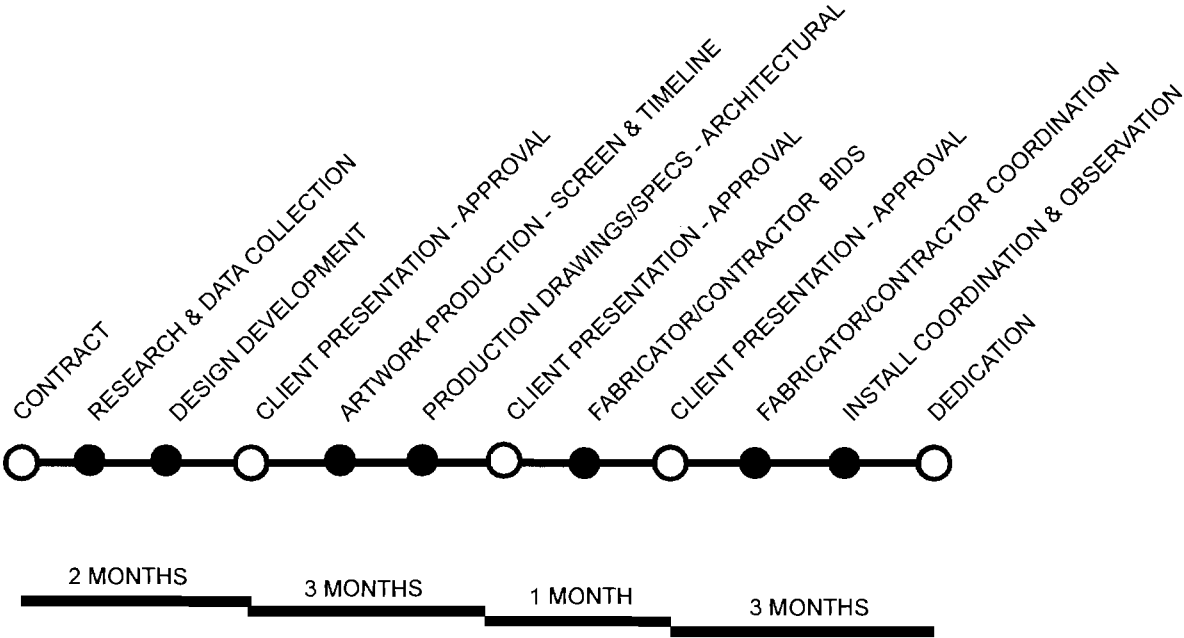
The design intent for the Alexandria Police Department Memorial is to:

- honor those Alexandria Police Officers who died in the line-of-duty through the memorial's design elements entitled Roll Call and the *In Memoriam* Column
- tell the history of the Alexandria Police Department through the memorial's design elements entitled History Wall and Timeline
- provide a prominent exterior public space suitable for official ceremonies through the memorial's formal axial orientation
- provide an exterior common area that is comfortable for police department workers and guests to congregate
- create a durable design that has enduring beauty through its design detail and the quality of its materials and construction
- to resolve a perceived conflict between the two existing public spaces---the designated memorial site and biofiltration site---by combining them into one solution that creates an integrated public space: one for memorialization and the other space for contemplation
- facilitate the overall circulation pattern within the Police Department Building's plaza and grounds
- respect the design context created by the architect and the landscape architect and to integrate the memorial's design within the given parameters

**NICHOLSON**

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PROPOSED TIMELINE



ESTIMATED TIME FOR DESIGN DEVELOPMENT, PRODUCTION, FABRICATION, CONSTRUCTION AND INSTALLATION IS 9 - 12 MONTHS.



# NICHOLSON

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## PORTFOLIO



Presentation Panels

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Images from 3D digital model



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Images from 3D digital model

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Images from 3D digital model



Model photo of Alexandria Police Memorial



**NICHOLSON**

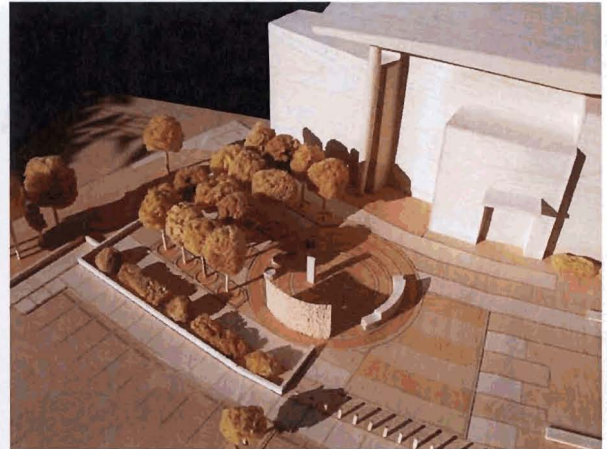
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Model photo of Alexandria Police Memorial



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### EDUCATION

Master of Fine Arts, Yale University, New Haven, Connecticut, 1965  
Bachelor of Fine Arts, Yale University, New Haven Connecticut, 1963  
Bachelor of Arts, DePauw University, Greencastle, Indiana, 1962  
Diploma, Bosse High School, Evansville, Indiana, 1958

### APPRENTICESHIPS

Charles & Ray Eames Office, Venice, California, 1974-76

### PUBLIC ART PROJECTS & COMPETITIONS

Public Artist, Indianapolis International Airport Public Art Entry-Way, Indianapolis, IN, 2007  
Public Artist, LightPath on Pine, Long Beach, CA, 2006  
Public Artist, San Luis Rey Wastewater Treatment Plant Public Art Project, City of Oceanside, CA, 2004  
Public Artist, Long Beach Passport Center (Pine Street) Project, Light Sculpture, Long Beach, CA, 2004  
Public Artist, Martin Luther King, Jr. National Memorial, Washington, DC (Competition Finalist), 2000  
Public Artist, City of Escondido East Valley Parkway (Competition), Escondido, CA, 1999  
Public Artist, STart (Central Puget Sound Regional Transit Authority Artist Initiated Projects, Seattle, WA 1998  
1998 Public Artist, Linear Park Phase III, Centre City Development Corporation, San Diego, CA, 1998  
Environmental Designer & Public Artist, City of National City Public Right-Of-Way Improvement Program, Community Development Commission, National City, CA, 1995  
Environmental Designer & Public Artist, Martin Luther King, Jr. Extension Project, Center City Development Commission (CCDC), San Diego, CA, 1994  
Public Artist, Peace Memorial Competition, Washington DC, 1989 (Competition)  
Public Artist, Vietnam Memorial Competition, Washington DC, 1984 (Competition)  
Public Mural Artist, Carnegie Museum of Art Mural Project, Pittsburgh, PA, 1970

### LEGISLATIVE/GOVERNMENTAL RECOGNITION

*California State Senate Certificate of Recognition*, public art project LightBridge, Long Beach, CA, 2004  
*California State Legislature Certificate of Appreciation*, public art project, LightBridge, Long Beach, CA, 2004  
*California State Legislature Certificate of Recognition* public art project LightBridge, Long Beach, CA, 2004  
*1992 Federal Design Achievement Award*, from the National Endowment for the Arts, for the Environmental Graphics Program, the Escondido Civic Center, Escondido, CA, 1992

### ONE MAN EXHIBITIONS

One-Man Show, Carnegie Museum of Art, Pittsburgh, Pennsylvania, 1968  
One-Man Show, Chatham College, Pittsburgh, Pennsylvania, 1967

### GROUP EXHIBITIONS

Owensboro Museum of Fine Art Biennial, Owensboro, KY 2005

Salon, ArtsCollege International Exhibition, San Diego, CA, 2000  
Group Show, Dimension Gallery, Pittsburgh, PA, 1971  
Associated Artists of Pittsburgh 61st Annual, Pittsburgh, PA, 1971  
Board of Directors Show, Associated Artists of Pittsburgh, Pittsburgh, PA 1971  
Sixth Invitational Regional Painting & Sculpture Exhibition, Westmoreland County Museum of Art,  
Greensburg, PA, 1970  
Associated Artists of Pittsburgh 60th Annual, Pittsburgh, PA, 1970  
Invitational Exhibition of Painting & Sculpture by Pittsburgh Artists, Carlow College, Pitt., PA, 1969  
Associated Artists of Pittsburgh 58th Annual, Pittsburgh, PA, 1968  
Associated Artists of Pittsburgh Center Member's Work, Harrisburg, PA, 1968  
Art of Our Time, Pittsburgh Plan for Art, Pittsburgh, PA, 1967  
Associated Artists of Pittsburgh 57th Annual, Pittsburgh, PA, 1967  
Two-Man Show, Chatham College, Pittsburgh, PA, 1965  
New Haven Arts Festival, New Haven, CT, 1965  
Yale University Branford College Exhibition, New Haven, CT, 1965  
Museum of Arts & Sciences Tri-State Exhibition, Evansville, IN, 1963  
First Annual Indiana Salon of Collegiate Art, Indiana University, Bloomington, IN, 1962  
Museum of Arts & Sciences Tri-State Exhibition, Evansville, IN, 1962

#### TEACHING

*Professor of Design*, New School of Architecture & Design, 1984 to Present  
*Assistant Professor of Environmental Graphics*, San Diego State University, 1984-85  
*Visiting Lecturer of Architecture & Fine Arts*, University of Oregon, 1971-72  
*Assistant Professor of Architecture*, Carnegie-Mellon University, 1968-70  
*Instructor of Art/Painting/Design/Art History*, Chatham College, 1965-68  
*Teaching Assistant Fine Arts*, Yale University, 1964-65

#### ART & DESIGN PROFESSIONAL ACTIVITIES: WORK EXPERIENCE

Principal, Nicholson Design, San Diego, California, 1976 to Present  
Art Director, Marsteller, Inc., Los Angeles, California, 1972-74

#### PROFESSIONAL ORGANIZATIONS

Board Member, Art In Public Places Advisory Committee (AIPP), Commission For Arts & Culture, Public Art  
Program, City of San Diego, CA, 1994-1997  
Board Member, The Architectural Foundation, San Diego, CA, 1994-96  
President, Associated Artists of Pittsburgh, Pittsburgh, PA, 1969-71  
Board Member, Associated Artists of Pittsburgh, Pittsburgh, PA, 1968-71  
Board Member, Steering Committee for the Formulation of an Arts Council for Pittsburgh, PA, 1967-68  
Member, Pittsburgh Council for the Arts, Pittsburgh, PA, 1969-71  
Member, Associated Artists of Pittsburgh, Pittsburgh, PA, 1965-71  
Member, Pittsburgh Plan for Art, Pittsburgh, PA, 1968-71  
Exhibit Chairman, Arts & Crafts Center, Pittsburgh, PA, 1967-71

#### US PATENTS

Patent #D-360-745, Therapeutic Shoulder Device, 1994

EXHIBIT NO. 19  
4-14-09

## City of Alexandria, Virginia

## MEMORANDUM

DATE: APRIL 8, 2009

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER *J*

SUBJECT: REPORT ON THE PROPOSED POLICE MEMORIAL AND THE DESIGN PROCESS FOR THE PUBLIC ART FOR THE NEW POLICE HEADQUARTERS FACILITY

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**ISSUE:** Report on the proposed Police Memorial and the design process for public art for the new Police headquarters facility.

**RECOMMENDATION:** That City Council:

- (1) Endorse the concept of incorporating public art memorializing Alexandria's fallen police officers into the new Police headquarters facility;
- (2) Authorize the City Manager to appoint a selection panel to oversee the design process as outlined in this report; and
- (3) Request staff and the Commission for the Arts to proceed with the fundraising and design competition for the Police Memorial.

**BACKGROUND:** Construction of the new Police headquarters facility will begin in spring of 2009, with completion scheduled for summer of 2011. During the planning process, the desire to incorporate public art was discussed with the Police Department representatives who are seeking to have art that is also a police memorial in the outdoor plaza of the new facility. The Police Memorial is intended to recognize the service of Alexandria police officers to their community. The art work will focus on the honor, integrity and sacrifice of our fallen officers, past and future. While it will memorialize those who have lost their lives in the line of duty, the piece will do so by conveying a message of honor, appreciation and remembrance rather than loss and sorrow. The memorial will also provide an appropriate site for ceremonial activities of the APD and the City.

As interest in the Police Memorial has grown, the Alexandria Commission for the Arts and the Office of the Arts have become involved. In an effort to involve the public, a community meeting will be scheduled in the spring of 2009 to gather input and support.

A fund raising advisory group will be created to develop fund raising strategies for the project. The goal of the group will be to raise the funds required for this project which is estimated at approximately \$300,000. The budget includes the cost of design, fabrication, materials, insurance, delivery and installation, travel and any other incidental costs. A portion of the budget will also be allocated toward maintenance of the project.

**DISCUSSION:** The Police Memorial design competition is anticipated to begin in the spring of 2009. The competition will be advertised widely and will target local and national participation. The competition and process will be similar to that used for the Freedmen's Memorial Project, the Rocky Versace Memorial Project at the Mt. Vernon Recreation Center and the Charles Houston Memorial Public Art Project.

A selection panel made up of design and art experts appointed by the City Manager would conduct the search for qualified artists through a widely distributed Request for Qualifications.

The Panel would include:

- One representatives of the Alexandria Police Department
- One representative of the Alexandria Government Employee Association
- One representative of COPS/fallen officer family
- One representative of the Alexandria Police Association
- One representative of the Alexandria Police Foundation
- One representative of the Public Art Committee/Arts Commission
- One representative of the Historic Alexandria Resources Commission
- One Professional Sculptor/Artist
- One Architect
- One citizen-at-large
- One individual with expertise in public art competitions

The Panel will evaluate applicants' qualifications and three semi-finalists will be selected. Each finalist will receive a \$2,000 honorarium to develop a concept model for the public art. The semi-finalists will be expected to present their proposals to the Selection Panel.

The City Manager would designate the chair (or co-chairs) of the Selection Panel. In addition, City staff designated by the Directors of the following departments will serve in a support role for the Selection Panel: City Manager's Office, Alexandria Police Department, Department of Recreation, Parks and Cultural Activities, Office of Historic Alexandria, and Department of General Services. In addition, representatives of the architecture firm HDR will serve in an ex-officio capacity.

The semi-finalist proposals/models will be exhibited for a two-to-four week public review period. Based on public comment and Panel review, the Panel will select one of the proposals to recommend to the Alexandria Commission for the Arts. The Commission will review the proposals and recommendation and forward their recommendation to City Council.

Staff anticipates that the semi-finalists will be selected by early fall of 2009. It is anticipated that the final proposal will be recommended to City Council by early 2010. The artwork will be completed and ready for installation by the date that the new police facility will be completed, which is anticipated as summer of 2011 with occupation in the fall.

When fundraising is completed the design development and installation of the artwork will proceed through the regular City processes.

**FISCAL IMPACT:** The \$300,000 budget will include the design, fabrication, materials, insurance, delivery and installation, travel, and any other incidental costs. A portion of the funding will be allocated toward maintenance of the project. There is no money budgeted for this public art project in the RPCA budget. Our goal is to have all project costs, including the honoraria, funded by private donations and grants, if possible. To begin the process, we will need to raise approximately \$10,000 for the honoraria and advertising costs.

**ATTACHMENT:** Time Line

**STAFF:**

Michele Evans, Deputy City Manager

Kirk Kincannon, Director, Recreation, Parks and Cultural Activities (RPCA)

Alisa Carrel, Director, Office of the Arts/RPCA

Cheryl Anne Colton, Cultural Arts Administrator, Office of the Arts/RPCA

Henry Lewis, Senior Project Manager, General Services

Blaine Corle, Deputy Police Chief



## Police Memorial Time Line

*Draft as of 3/26/09*

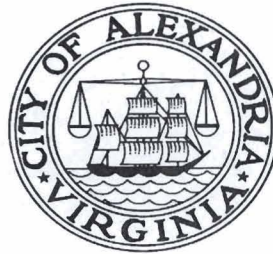
- 2009
- April
- Draft Docket Memo for CMO to City Council
  - Obtain City Council Approval for Project and Selection Panel
  - Form Selection Panel
- May (Police Week: May 10 – 16, 2009)
- Draft RFQ – *Selection Panel with comments from Architect, Arts Staff, Planning, Purchasing*
  - Gather Historical Information and Develop Web Site for RFQ – *Selection Panel, Arts Staff, History Staff*
  - Community Meeting (end of May or early June)
- June
- Approve RFQ & Web Site – *Selection Panel*
  - Submit RFQ to Purchasing – *Arts Staff*
- July
- Announce and Publicize RFQ – *Arts Staff, Purchasing* [**Must have start-up funds in place**]
- August
- Draft Prospectus – *Selection Panel with comments from Architect, Arts Staff, Planning, Purchasing*
- September
- Deadline for RFQ Submissions – *Artists*
  - Approve Prospectus – *Selection Panel*
- October
- Select Three Finalists – *Selection Panel*
  - Present Awards/Distribute Prospectus to Finalists – *Arts Staff*
- December
- Draft Contract with Artist – *Arts Staff with City Attorney Staff* [**75% of funding in place**]
- 2010 -
- January
- Proposals Due/Present Concepts to Selection Panel – *Artists*
  - Public Exhibit of Concept Models – *Selection Panel, Public*
- February
- Final Selection Made and Public Art Committee Notified – *Selection Panel with comments from Public*
- March
- Review of Selection/Write Report – *Public Art Committee*
  - Vote on Recommendation – *Arts Commission*
  - Receive Report/Docketed Item – *City Council* [**Full funding must be in place**]
- April
- Public Hearing and Vote – *City Council*
  - Implement Art into Construction Documents
  - Announce Finalist/Present Report to Arts Commission at Public Hearing Portion of Meeting – *Public Art Committee*
  - Creation of Art Work – *Artist*
- 2011
- Summer
- Installation
- Fall
- Unveiling Ceremony

CITY OF ALEXANDRIA

REQUEST FOR QUALIFICATIONS NUMBER 00000066

Public Art Commission for the  
Police Memorial, Alexandria, Virginia

Issue Date: September 1, 2009



CLOSING DATE: October 30, 2009

CLOSING TIME: 4:00 P.M., Alexandria, Virginia, Local Time

**Notice from the City of Alexandria:** City of Alexandria Bidder's Mailing List – To receive or continue receiving notices of solicitations issued by the City of Alexandria, current bidders and proposers as well as individuals and firms who wish to be added to the City's solicitation notification list must apply or re-apply (as applicable) at <https://eprocare.alexandriava.gov/bsol/login.jsp>. Firms and individuals who completed and returned a paper bidder's mailing list application at any point must submit a new application in eProcure, the City's new on-line application. Thank you.

**NOTE: ALL ADDENDA IF ISSUED CAN BE ACCESSED AT THE WEBSITE ADDRESS ABOVE.**

**ISSUED BY: CITY OF ALEXANDRIA, VIRGINIA**

**BUYER: Dominic Lackey  
SUITE 301 - BANKER'S SQUARE  
100 NORTH PITT STREET  
ALEXANDRIA, VIRGINIA 22314  
703-838-4946 Ext. 600**

**SUBMISSIONS MUST BE MAILED OR HAND DELIVERED TO THE ADDRESS SHOWN ABOVE, NO LATER THAN THE ANNOUNCED DATE AND TIME OF CLOSING. SUBMISSIONS SENT BY FACSIMILE WILL NOT BE ACCEPTED.**

**QUESTIONS: Any interested party which has questions regarding this Request for Qualifications is invited to submit their questions to the Procurement Department via Fax at (703) 838-6493. Questions will be accepted until 4:00 PM, Alexandria, Virginia, Local Time, October 15, 2009. Official answers to questions will be furnished via an Addendum to this solicitation.**

## **I. INTRODUCTION AND OVERVIEW**

### **A. Project Summary**

The City of Alexandria, Virginia seeks to commission a Police Memorial that will be an integral part of the new Alexandria Police Department Headquarters building scheduled to open in the fall of 2011. The process will be managed by the Office of the Arts, a division of the Department of Recreation, Parks and Cultural Activities and the Alexandria Commission for the Arts Public Art Committee. The City will conduct the search for qualified applicants through this Request for Qualifications.

The purpose of the public art project is to recognize the service of Alexandria Police Officers to their community. The artwork will focus on the honor, integrity and sacrifice of Alexandria's fallen officers, past and future and will convey a message of honor, appreciation and remembrance rather than one of loss and sorrow. The Memorial will also provide an appropriate site for ceremonial activities of the Alexandria Police Department and the City.

The finalist's willingness to learn about the community and to maintain dialogue with interested community members will be a significant factor in project design development. There may be educational programming designed during the fabrication stage that could include discussions between the finalist and the community.

### **B. Budget**

The budget for this project should not exceed \$300,000. The budget is all-inclusive and includes, but is not limited to, the design fee, fabrication, materials, insurance, delivery and installation, travel, documentation and any incidental costs related to the design, construction and installation of the artwork. Funding for this project will be raised through grants and private donations.

### **C. Scope of Work**

An artist or artists will be commissioned to integrate artwork into the open space pedestrian plaza near the main entrance of the new police facility currently under construction at 3534 Wheeler Avenue.

This RFQ/National Call to Artists will result in a short list of three finalists, who will each receive an honorarium of \$2,000 to develop final proposals. Finalists will be required to make a presentation to the Selection Panel in Alexandria, VA.

### **D. Submission Deadline**

Materials must be received no later than:

**Friday, October 30, 2009, 4:00pm Eastern Daylight Time**



## E. Project Goals

The artwork shall:

- be non-representational
- honor fallen Alexandria Police Officers, past and future
- commemorate the history of the Alexandria Police Department
- provide an appropriate setting for ceremonial activities of the Alexandria Police Department and the City

## F. Alexandria Police Department History and Site History

### 1. Alexandria Police Department

As early as 1780, Alexandria employed a daytime policeman and two night watchmen. By 1797, it had organized a full night watch with watchmen paid \$150 annually, who, according to a town council action, were “to patrol and take charge of such disorderly and suspicious person.” Constables and later policemen were responsible for law enforcement during daylight hours, and this system continued until the Civil War. When Virginia seceded in 1861, Alexandria, as part of the confederacy, was quickly occupied by Union forces that remained throughout the war.

Following Reconstruction, Virginia rejoined the Union, and Alexandria’s police force was reorganized. On July 15, 1870, city leaders ended the night watch system, dismantled the daylight police force, and formally authorized the creation of the Alexandria Police Department. Within two weeks, a captain, lieutenant, and 19 policemen were on duty.

Police in the riverfront town faced challenges ranging from petty thieves to drunken sailors to the occasional murder. During the early 1900s, the City expanded by annexing neighboring railroad communities. Police became tasked with enforcing Prohibition laws and, as road accidents resulted in more injuries and deaths, traffic safety became a priority.

As Alexandria’s population grew, so did its police force – from 80 officers in 1952 to 320 sworn officers, 128 civilian employees and 80 volunteers today. Over the years, the Alexandria Police Department has lost seventeen law enforcement officers in the line of duty:

Constable Elijah Chenault 1823 • Watchman Gerrard Arnold 1827  
Officer Julian F. Arnold 1887 • Officer George W. Crump 1893  
Officer Walker W. Campbell 1919 • Sergeant Elton B. Hummer 1928  
Sergeant Charles R. McClary 1929 • Private Whitfield W. Lipscombe 1930  
Private August Perault Pierce 1930 • Corporal Clarence J. McClary 1935  
Private Robert B. Harris 1948 • Private Bobby G. Padgett 1959  
Deputy Inspector James W. Baber 1962 • Private Eugene Yoakum 1964  
Detective Conrad L. Birney 1972 • Corporal Charles W. Hill 1989  
Officer Andrew M. Chelchowski 1993

## 2. Site History

The site was annexed by the City of Alexandria in 1952 from Fairfax County and is currently being used as a stockyard and maintenance facility for various City departments. Located in the Seminary Hill/Strawberry Hill area of the City, the property is surrounded by industrial, commercial and residential uses.

The adjoining Brown's Mill is located along the western property line. The mill, known at various times as "Phoenix Mill," "Old Dominion Mill," and "Brown's Mill" was built between 1776 and 1812 and operated into the late 19<sup>th</sup> century. The existing mill building has been modified with additions and changes to the windows and roof, but retains its fundamental structural elements. Civil War period maps show a structure on or near this property and Brown's Mill situated to the west.

For additional information, please visit: [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts).

## G. Environment

A new police headquarters facility is currently being constructed in order to consolidate operations of the Alexandria Police Department and facilitate coordination and cooperation among various divisions and shifts. Open 24 hours a day, 7 days a week, the facility will house a criminal investigation laboratory, state-of-the-art police and fire communications center, and a community meeting room.

The site of the new police facility covers 6.64 acres or 289,240 square feet. The building area will consist of 124,000 square feet on four levels with the future expansion potential of 155,000 square feet. A total of \$61.3 million is budgeted for facility construction.





Centrally-located within the City, the building is designed to provide a welcoming environment for the public and staff of more than 500. Approximately 51% of the site is ground level open space. The landscaped entry plaza will include native plantings and locally harvested materials. A three-story atrium will serve as the entrance and access point to public services.

Sustainable site design elements include rain gardens, a rainwater reclamation system, bioretention systems and energy efficiencies. The building will be LEED Silver Certified with a goal of achieving LEED Gold.

The facility is not located within a historic district.

#### **H. Art Plan Premise**

Complete design proposals are not expected at this stage. The following information is provided to aid the artist/design team in the concept development and preliminary submission.

The Memorial will recognize the service of Alexandria Police Officers, welcome the public to the facility and promote community engagement. In order to reflect the diversity of the police force, the artwork should be non-representational. The Memorial shall focus on the honor, integrity and sacrifice of Alexandria's fallen officers, past and future, and will convey a message of honor, appreciation and remembrance rather than one of loss and sorrow. The Memorial shall integrate well with the existing plaza design and provide an appropriate setting for ceremonial activities of the Alexandria Police Department and the City.

The design shall incorporate a location for the names and dates of Alexandria's fallen officers, listed chronologically with allowance for the future addition of names and dates.

The proposed memorial area is approximately 30' X 40' or 1,200 square feet. Please note that a portion of the designated site is over the underground structure which houses the police locker rooms. Heavy loads (more than 100 pounds per square foot) within this sensitive area are discouraged.

The front façade (east) of the police headquarters has a height of 66'6", and is positioned approximately 35' from the proposed memorial site. The total width is 192'2".

It is intended for the Memorial to have lighting but it is at the artist's discretion to choose whether or not to include lighting within their concept. The required minimum average illumination for the plaza is 0.6 FC, however, certain lighting exceptions may be granted.

Any artwork and design elements must be durable and low maintenance. Applicants should consider the high amount of pedestrian traffic around the facility, light (both natural and electric), outdoor weather conditions, and the architectural design of the new facility when designing the proposal. Water features are discouraged due to their high installation and maintenance costs and potential heavy load.



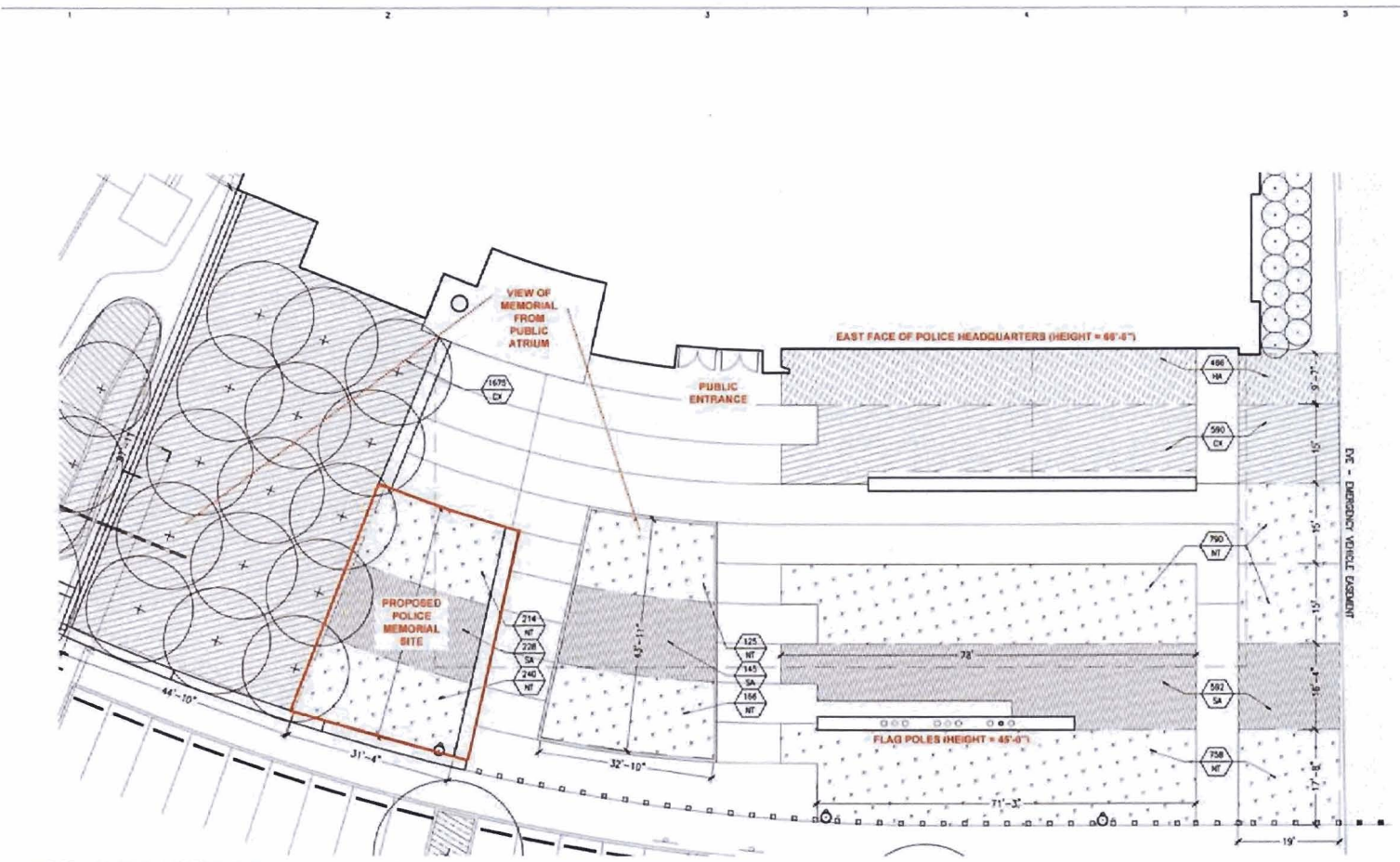
1. VISITOR PARKING
2. ENTRANCE PLAZA
3. LOW ARCHITECTURAL SEAT WALLS
4. LOW ARCHITECTURAL PLINTH WALL WITH (3) FLAG POLES
5. PERIMETER SECURITY: ARCHITECTURAL BOLLARDS (FIXED+REMOVABLE)
6. PERIMETER SECURITY: FREE STANDING WALL / POTENTIAL IDENTITY SIGN
7. PERIMETER SECURITY WHEELER AVENUE: CABLE BARRIER CONCEALED IN SHRUB PLANTINGS
8. PERIMETER SECURITY: RETAINING WALL
9. LOW LAWN WALLS IN LANDSCAPE
10. ACCESS DRIVE
11. CONCRETE WALK
12. WEST ACCESS DRIVE / EMPLOYEE ENTRANCE WITH SECURITY ELEMENTS
13. SERVICE ACCESS WITH SECURITY ELEMENT
14. SERVICE AND LOADING AREA
15. RAIN GARDENS WITH PLANTINGS
16. STREET TREES
17. ORNAMENTAL PLANTINGS
18. RPA REFORESTATION AREA
19. SUPPORTED TURF AT EMERGENCY VEHICLE EASEMENT (EVE)
20. EMPLOYEE COURTYARD
21. FUTURE EXPANSION AREA

APPROVED	
SPECIAL USE PERMIT NO. 2007-0022	DATE: 2/27/07
DEPARTMENT OF PLANNING & ZONING	
DIRECTOR	DATE
DEPARTMENT OF TRANSPORTATION & EQUIPMENT SERVICES	
SITE PLAN NO. 2007-0022	DATE: 2/27/07
DIRECTOR	DATE
STANDARD PLANNING COMMISSION	
DATE RECEIVED	DATE
RETURN NO.	SITE BOOK NO. DATE

NOT FOR CONSTRUCTION



58



1 ENTRANCE PLAZA PLANTING PLAN  
1"=10'





## **I. Eligibility**

The project is open to all artists or design groups, regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability. City of Alexandria employees or members of the Selection Panel are not eligible. If the applicant is new to public art, he or she will be required to contract with an experienced artist or designer for advice.

## **J. Office of the Arts and Alexandria Commission for the Arts**

Created in 2008, the Office of the Arts is a division of the Department of Recreation, Parks & Cultural Activities. Its mission is to promote the value of arts and culture in the City of Alexandria by nurturing, investing in and celebrating the creative contributions of artists and arts organizations. Through engaging the community, encouraging participation, and facilitating access to the arts, the Office strives to build a vibrant community for all of the City's residents, workers and visitors.

The Alexandria Commission for the Arts (ACA) is a 16-member volunteer body appointed by City Council as advisors on arts-related policy. The Public Art Committee, a standing committee of the ACA, works closely with the Office of the Arts on the management of the public art program. The ACA and the Office of the Arts work together to promote and cultivate the arts in the City of Alexandria. This year is the 25<sup>th</sup> anniversary of the Alexandria Commission for the Arts.

## **II. SUBMISSION INSTRUCTIONS**

### **A. Projected Timetable**

September 1, 2009	Request for Qualifications Announced
October 15, 2009	Deadline for Submitting Questions
October 30, 2009	Deadline for Submission
December 16, 2009	Finalists Selected
February 27, 2010	Proposals Due
March, 2010	Presentation to Selection Panel & Public Exhibit of Proposals
May, 2010	City Council Approval/Project Awarded
Summer, 2011	Artwork installed

Design development and installation of the project will begin after City Council approval. The City reserves the right to change the projected timetable.

### **B. Selection Criteria**

Artists will be selected on the basis of the following criteria (of equal weight):

- Artistic merit of completed projects based on references, appropriateness of materials and concepts as they relate to the project goals and setting
- Ability to meet the project's intent, as articulated in Section I

In addition, consideration will be given to:

- Experience and success in creating public artworks, particularly outdoor installations, based on digital images of past work, including site-specific, sculptural, and functional works
- Experience collaborating with other design professional and citizens
- Maintenance requirements of completed project

### C. Inquiries

It shall be the Offeror's responsibility to contact the Procurement Department with questions regarding this Request for Qualifications. **Questions must be received in writing no later than 4:00 P.M. October 15, 2009.** Questions will be accepted in the following written formats only. Please reference the solicitation number and title.

Email: [dominic.lackey@alexandriava.gov](mailto:dominic.lackey@alexandriava.gov); Fax: (703) 838-6493

Postal Mail: City of Alexandria  
Procurement Department – Attention: Dominic Lackey  
Suite 301 - Banker's Square  
100 North Pitt Street  
Alexandria, VA 22314

### D. Compliance with the RFQ

Submissions must be in strict compliance with this RFQ. Failure to comply with all provisions of the RFQ may result in disqualification.

### E. Submission Format

Please submit the following materials in the order listed below:

(all text must be typed in 12-point Arial or Helvetica font on single-sided pages)

- 1. Application Form.** Please complete form attached hereto as Attachment 1.
- 2. Letter of Interest.** The letter should explain the applicant's interest in the project. One page maximum.
- 3. Statement of Design Intent.** The statement should describe the applicant's vision and general approach to the proposed project. One page maximum.
- 4. Professional Résumé.** Résumé should highlight the applicant's experience with site-specific work, large scale art, sculptures, and public art commissions.
- 5. Images of Applicant's Work.** 8 – 10 digital images (PC compatible-JPEG files only) on CD. JPEG's shall be no larger than 300 dpi at approximately 4" x 6". CD's must contain the applicant's name on both the CD and the case. Naming of files: all digital files must include applicant's name, please do not use quotations or spaces.
- 6. Image List.** The list should correspond to the CD and include applicant's name and media, date, cost, dimensions (height x width x depth) and location (if permanently sited) of the artwork. One page maximum.



**7. References.** Names, titles/positions and contact information for three references who may be contacted by the Office of the Arts. One page maximum.

**8. Optional.** Selected printed materials, such as catalogues, articles, etc. that might assist the panel in understanding the applicant's work.

No original artwork should be submitted. Full design proposals are not accepted at this stage. All materials submitted will become the property of the City of Alexandria and will not be returned unless a self-addressed and stamped envelope, with sufficient postage, is provided. The City of Alexandria will make every effort to protect submitted materials, however, it will not be responsible for any loss or damage.

## **F. How to Apply**

Applicants are encouraged to register on the eProcure web site in order to receive all updates and addendums. [<http://eprocure.alexandriava.gov/bsol>] Late applications will not be considered and will be returned unopened.

**Submit one (1) original, and eleven (11) numbered copies.**

Sealed proposals must be mailed, hand-delivered, or submitted electronically within the City of Alexandria's e-procure system, located at <http://eprocure.alexandriava.gov/bsol>, on or before **4:00 P.M.**, Eastern Daylight Time, **October 30, 2009** to:

City of Alexandria  
Procurement Department – Attention: Dominic Lackey  
Suite 301 - Banker's Square  
100 North Pitt Street  
Alexandria, Virginia 22314

Mailed or hand delivered responses shall be marked:

**RFQ # 00000066 - Public Art Commission/Police Memorial**  
**Due Date: October 30, 2009, 4:00pm**

## **III. SELECTION PROCESS**

### **A. Selection Panel**

The Selection Panel, appointed by the City Manager, consists of the following representatives: Alexandria Police Department, Alexandria Government Employee Association, Concerns of Police Survivors (C.O.P.S.), Alexandria Police Association, Alexandria Police Foundation, Public Art Committee/Arts Commission, Historic Alexandria Resources Commission, Professional Sculptor/Artist, Architect, Citizen-at-Large, individual with expertise in public art competitions.

## **B. Selection Process**

The Selection Panel will evaluate applicants' qualifications according to the project selection criteria to develop a short list of three finalists. Each finalist will receive a \$2,000 honorarium to develop a concept for the project. Finalists will be expected to present their proposals to the Selection Panel in Alexandria, Virginia.

The final proposals will be exhibited for a two-to-four week public review period. The Selection Panel will review the public comments and select one proposal to recommend to the Public Art Committee and the Alexandria Commission for the Arts. The proposal will go to City Council for final approval.

The City reserves the right to reject all submissions and to cancel this Request for Qualifications. The selection of the finalists is wholly within the discretion of the City.

## **IV. RULES AND GUIDELINES**

### **A. Requests for Clarification of Submission**

The Office of the Arts may check references to assist in the evaluation of any submission.

### **B. Rejection of Submissions**

The Purchasing Agent or designee reserves the right to accept or reject in whole or in part any or all proposals submitted.

### **C. Americans with Disabilities Act**

The selected artist(s) will be required to comply with the Americans with Disabilities Act in addition to related federal, state and local codes and will be encouraged to develop artwork(s) sensitive to programmatic as well as physical accessibility issues.

### **D. Call to Artists and Presentation Costs**

The City will not be liable in any way for any costs incurred by the artist in the initial response to the Request for Qualifications. The City will award \$2,000 to each finalist for development and presentation of their proposal to the Selection Panel.

### **E. Public Disclosure**

All submissions are considered public and subject to review upon request after an intent to award has been made.

### **F. Additional Information**

For additional historical information, images, site plans, links, frequently asked questions, and more, please visit the Police Memorial web pages at: [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts).

# ATTACHMENT 1

## City of Alexandria Application Form

**I. General Information**

Applicant/Team Lead Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

E-mail Address \_\_\_\_\_

Artist Web Site \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

If applying as a team, list the name(s) of other members:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please tell us how you heard about this project:

\_\_\_\_\_

**II. Check List**

- Completed Application Form
- Letter of Interest
- Statement of Design Intent
- Professional Resume
- Images
- Image List
- References

**III. Statement**

I affirm that the Statement of Design Intent submitted in connection with this RFQ is entirely my own or that of the design team listed above. I have not copied anyone else's design and my design does not infringe on anyone else's intellectual property rights.

\_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Printed Name



## City of Alexandria, VA

[Print This Page](#)

September 3, 2009

### Call for Artists Announced for Alexandria Police Memorial

#### News Highlights

- The City of Alexandria seeks a public art commission for the Alexandria Police Department headquarters, currently under construction.
- The deadline for responses to the Request for Qualifications is October 30, 2009.

#### More Information

- [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts)
- [eprocure.alexandriava.gov/bsa](http://eprocure.alexandriava.gov/bsa)

The City of Alexandria is announcing a Call for Artists for the Alexandria Police Memorial, which will be located at the Alexandria Police Department headquarters. The headquarters is currently under construction at 3534 Wheeler Ave. The anticipated installation date of the Alexandria Police Memorial is summer 2011. The City is conducting a search for qualified applicants through a Request for Qualifications (RFQ).

The purpose of the project is to recognize the service of Alexandria Police Officers to their community. The artwork will focus on the honor, integrity and sacrifice of Alexandria's fallen officers, both past and future, and will convey a message of honor, appreciation and remembrance, rather than one of loss and sorrow. The Memorial will also provide an appropriate site for ceremonial activities of the Alexandria Police Department and the City.

Artists or design teams interested in responding to the RFQ are encouraged to register with the City of Alexandria's e-procure system at [eprocure.alexandriava.gov/bsa](http://eprocure.alexandriava.gov/bsa). Applications may be submitted online, by postal mail or in person. The deadline for applications is October 30, 2009, at 4 p.m. EDT. Three finalists will each receive an honorarium of \$2,000 to submit a complete proposal. Please refer to the RFQ and the Alexandria Police Memorial Web site at [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts) for complete details.

All inquiries regarding the RFQ should be directed to Dominic Lackey, City of Alexandria Procurement Department by sending a fax to 703.838.6493 or sending an e-mail to [dominic.lackey@alexandriava.gov](mailto:dominic.lackey@alexandriava.gov). Please reference the solicitation number and title on the fax or e-mail.

The Alexandria Police Foundation is assisting in the effort to raise private funds to construct the Memorial. To contribute to the Alexandria Police Memorial, please send your check in any amount to: Alexandria Police Foundation – Police Memorial, c/o Burke & Herbert Bank & Trust Co., Attention: C.K. Collum, Jr., Treasurer, P.O. Box 268, Alexandria, VA 22313. Checks should be payable to the Alexandria Police Foundation.



## Alexandria Commission for the Arts Announces Finalists for Police Memorial

### News Highlights:

- Public is invited to meet the three finalist artists and view their proposals on Saturday, September 25, 6 p.m. – 7 p.m., at the Lloyd House, 220 N. Washington St.
- Proposals will be on display at City Hall, September 27 – October 11, 2010 and at the Lee Center, October 11 - October 27, 2010. Public is invited to comment on proposals.
- Private donations are being raised to fund the project.

### More Information:

- [alexandriava.gov/arts](http://alexandriava.gov/arts)

The Alexandria Commission for the Arts and Office of the Arts announces the finalists chosen to create the Alexandria Police Memorial, located at 3534 Wheeler Ave. The Selection Panel comprised of members of the Police community, artists and citizens, has made their decision from 71 talented applicants from around the United States and the world who responded to a widely promoted "Call to Artists." The winner will be announced in December and the memorial is scheduled to be unveiled in fall or early winter 2011.

The Three Finalists for the Alexandria Police Memorial are:

- Frederic Schwartz, New York, New York
- Rodney Carroll, Baltimore, Maryland
- Joe C. Nicholson, Carlsbad, California

The public is invited to meet the artists on Saturday, September 25, 6 p.m. – 7 p.m., at a reception at the Lloyd House, 220 N. Washington Street. The proposals will be on display during the reception and will move to City Hall on Monday, September 27 for a two week exhibition. On October 11, the displays will be moved to the Lee Center, 1108 Jefferson St. The public is encouraged to view the proposals and add their comments to a notebook that will be located next to the displays or via e-mail to [aca@alexandriava.gov](mailto:aca@alexandriava.gov), please write "Police Memorial Comment" in subject line.

The memorial will provide a place to remember the fallen officers and provide an appropriate site for ceremonial activities. Funding for this project will be raised through private donations and grants. An early contributor to the Police Memorial has been the Alexandria Police Foundation.

"The men and woman of the Alexandria Police department eagerly anticipate the creation and placement of a memorial that will properly honor the 17 members of the Police Department who gave their lives to protect the citizens of the city," said Earl Cook, Police Chief. "Officers and citizens will be reminded of the fallen Officer's sacrifice each day as they walk past the memorial."

To contribute to this memorial, please send your tax-deductible contribution in any amount to: Alexandria Police Foundation – Police Memorial, c/o Burke & Herbert Bank & Trust Co. Attention: Pamela DeCandio, Treasurer, P.O. Box 268, Alexandria, VA 22313

The City of Alexandria is committed to compliance with the City's Human Rights Code and the Americans with Disabilities Act. To request a reasonable accommodation or to request materials in an alternative format, call Alisa Carrel of the Department of Recreation, Parks and Cultural Activities at 703.746.5590 (TTY 703.838.4902) or e-mail [alisa.carrel@alexandriava.gov](mailto:alisa.carrel@alexandriava.gov).

For more information, contact Alisa Carrel, Director of the Office of the Arts, at 703.746.5590 or e-mail [alisa.carrel@alexandriava.gov](mailto:alisa.carrel@alexandriava.gov).



**Public Comment Form – Alexandria Police Memorial Proposals**

To be installed at the new Police Facility  
currently under construction on Wheeler Avenue

For more information on the Police Memorial, please visit [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts)

Name: Joan and John Renner Zip code: 22304

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: We definitely like the design by Frederick Schwartz.  
It is classic, and dignified. It seems to function  
very well for ceremonies and sits well as an integral  
part of its environment. This one is clearly the best.

Name: Elyan Simons Zip code: 22302

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Hands down Frederick Schwartz's design  
was outstanding. Its simplicity made it elegant...  
no explanation of the work is needed.

Name: Camille Leverett Zip code: 22301

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I like Rodney Carroll's design the  
best it is unique and innovative.  
It truly reflects the spirit of the  
Memorial for the police department.

Name: Lerin Collins Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I like them all but Rodney  
Carroll's is quite striking as it  
communicates the true role of a  
police officer.

**Public Comment Form – Alexandria Police Memorial Proposals**

To be installed at the new Police Facility  
currently under construction on Wheeler Avenue

For more information on the Police Memorial, please visit [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts)

Name: J.E.A. Zip code: 22305

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: CARROLL'S PROPOSAL IS NO DOUBT THE BEST WITH ADDED MOTION, WATER LIGHTING THIS COULD BE EVEN BETTER THE OTHER TWO WOULD BE HO-HUM

Name: BILICIC Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Nicholson's Proposal is simple; yet complex w/ multiple layers for reflection.

Name: \_\_\_\_\_ Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Do we really need a new police dept?  
Another example of excess govt spending

Name: \_\_\_\_\_ Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: The City has wasted money & resources on this project. Tell me, will you have City employees to Max this because you should already have terminated because job was discontinued

# Public Comment Form – Alexandria Police Memorial Proposals

To be installed at the new Police Facility  
currently under construction on Wheeler Avenue

For more information on the Police Memorial, please visit [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts)

Name: LORUSSIA AVERETT Zip code: 22305

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Joe Nicholson's Depiction is more  
reflective of what a memorial should be.  
Provides greenery with a conducive seating arrangement.

Name: Chelsea Banks (<sup>civil engineering</sup> Student) Zip code: 22303

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I like the drawing/ model  
shows sound architecture/eng.  
my choice as a bldg.

Name: FRANK BAX Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Rodney Carroll's Depiction is simple but  
very effective. Plus, if this is stainless steel, then  
virtually no maintenance.

Name: Mary Morrow Bax Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: We appreciate and support Alexandria's  
expert police department, why spend this  
kind of money when there is such great  
need during these difficult economic times?  
Why not the scaled-back version of R. Carroll's depiction?

# Public Comment Form – Alexandria Police Memorial Proposals

To be installed at the new Police Facility  
currently under construction on Wheeler Avenue

For more information on the Police Memorial, please visit [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts)

Name: Eischover Avenue Zip code: 22304

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I Love the Rodney Carroll exhibit for the police memorial.  
This is very innovated, easy on the eyes and the direction that  
Alexandria is moving in. I really hope that this would be  
the exhibit chosen. Also this is a local artist.

Name: Jacqueline Condakes Zip code: ~~22304~~ 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: You didn't choose an Alexandria  
firm I want my tax dollars back  
You should promote Alexandria Arch-  
it Stages - Shame on you. I will fight this  
Step is the Peace to the Community

Name: ~~Walter~~ R.J. Sawukas Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: LOVE the Joe Nicholson sculpture -  
beautiful, serene, thought-provoking,  
not too obvious or in your face. Pick this  
one!

Name: Bryan Porter Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: As a former police officer, I strongly  
believe that the Schwartz proposal captures the  
somber nature of the memorial. The other two are, in  
my opinion, too gaudy for the setting.



# Public Comment Form – Alexandria Police Memorial Proposals

To be installed at the new Police Facility  
currently under construction on Wheeler Avenue

For more information on the Police Memorial, please visit [www.alexandriava.gov/arts](http://www.alexandriava.gov/arts)

Name: Page Moran Zip code: 22301

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I select and propose that the  
Nicholson memorial be undertaken.

Name: \_\_\_\_\_ Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: \_\_\_\_\_  
Fredrick Schwartz Memorial  
is the best by far.

Name: John Luna Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I feel the most in tune with  
Joe Nicholson's memorial design.

Name: STEVE MIROY Zip code: 22116

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: RODNEY'S IS BEST.  
REJECT THE NICHOLSON EFFORT. ITS TOO  
P.C.  
SCHWARTZ' LOOKS LIKE A BIG TV SET UGH!

**Public Comment Form – Alexandria Police Memorial Proposals**

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Name: D Warren Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Liked the Swartz exhibit w names

Name: Erica Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I like Rodney Carroll concept.

Name: Joshua Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Schwartz display seems very respectful of the fallen officers.

Name: Chambers-Tatnie Zip code: 7

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Nicholson sculpture is AMAZING. Please choose this one.

**Public Comment Form – Alexandria Police Memorial Proposals**

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Name: Christopher Flood Zip code: 22060

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: As a city employee with the Police Dept., I believe the  
Nicholson sculpture is truly the best selection for the  
new Police H.Q. Thank you. Also, the LED light display  
is quite impressive.

Name: Shahram Fard Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Current <sup>sworn</sup> employee with the police Dept. I like  
The Nicholson proposal the best. I like the circular enclosure of  
the design w. the trees & seating for those who wish to reflect.  
Thank You!

Name: Shirley Award Zip code: 22310

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: As the wife of a retired alex. Police  
officer I would go with Schwartz. His  
statement is the most understandable.

Name: KIRSTEN KULLS Zip code: 22014

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Nicholson looks most cohesive, the site holds together  
the most, and offers opportunity for both quiet contemplation and  
larger gatherings. It's good for the tree canopy as well.

**Public Comment Form – Alexandria Police Memorial Proposals**

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Name: Chris V. Schoening Zip code: 22304

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: the Fredric Schwartz design many  
trees and bushes would complement the  
Police Dep and the Wheeler Avenue area  
the plan is easy to maintain

Name: Malik Williams Zip code: 22312

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: The Carroll piece is the most striking, visually  
arresting of the three. I like the way the abstract ele-  
ments combine in different ways. Nicholson's is the most  
subtly impactful. The Schwartz piece is too plain to me.

Name: LARRY D. LEE, JR. Zip code: 22556

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: THE ONLY SERIOUS PROPOSAL IS FREDERIC  
SCHWARTZ. THE OTHER LACK THE SOLEMNITY REQUIRED  
OF A MEMORIAL. I WAS AN APD OFFICER / DETECTIVE  
12-30-87 TO 12-14-98

Name: CONT. Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I WORKED WITH CHARLIE HILL +  
ANDY CHELCHOWSKI + IT WOULD SADDEN ME IF  
EITHER OF THE OTHERS WAS SELECTED!



# Public Comment Form – Alexandria Police Memorial Proposals

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Name: Cindy Scott - SERGEANT POLICE Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: FREDERIC SCHWARTZ - EASILY UNDERSTOOD, NO  
EXPLANATION NEEDED - SIMPLE / CLEAN LINES / PLEASING TO THE  
EYE. JOE NICHOLSON - 2<sup>nd</sup> CHOICE / STILL CONFUSING BUT BETTER THAN  
RODNEY CARROLL - TOO CONFUSING / WILL NEED CONSTANT EXPLANATION

Name: JUSTICE AMARIZ (POLICE OFFICER) Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: 1<sup>st</sup> CHOICE - FREDERIC SCHWARTZ - SELF EXPLANATORY  
BUT NEEDS SEATING AREA (LIKE NICHOLSON). 2<sup>nd</sup> CHOICE  
NICHOLSON. ABSOLUTELY NO ON CARROLL VERY DIFFICULT  
TO UNDERSTAND WHAT IT REPRESENTS - NEEDS LITERATURE FOR  
ANYONE VIEWING.

Name: SHANNON RUE / SERGEANT - ALEXANDRIA POLICE Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: THE FREDERICK SCHWARTZ IS THE BEST CHOICE. (AS STATED ABOVE, AS LONG  
AS THERE IS A SEATING AREA & NO GRASS). IT IS THE ONE THAT IS MOST PLEASING TO  
THE EYE, HAS A CLEAN LOOK, AND DOESN'T HAVE TO BE EXPLAINED. THE RODNEY CARROLL  
SHOULD NOT BE CHOSEN & REPRESENTS NOTHING RELATED TO POLICE WORK, IS UGLY, & HAS TO BE  
EXPLAINED IN A BOOK. POLICE OFFICERS DEAL WITH REALITY, NOT ABSTRACT.

Name: BENJAMIN BOLTON Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: ALL ARE INCREDIBLY UN-MEMORIAL LIKE.  
GIVEN THE CHOICES, THOUGH, MR. NICHOLSON'S IS THE LESSE  
OF THREE EVILS. CAN WE PERIOD?

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Name: John Mammarella Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Nicholson's integrates the elements into the meeting area. simple + thoughtful

Name: John Mark Bergin Zip code: 22312

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: The Schwartz design is best: simple, straight-forward, respectful

Name: ALEX TRAPERU Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: NICE, BUT: CAN YOU SUBSTITUTE THE ALEXANDRIA PD BADGE IN THE SILHOUETTE INSTEAD OF THE BADGES THAT YOU ALREADY HAVE. WHAT BADGES ARE THEY ANYWAY??

Name: JASON COXWELL Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: SHOULD HAVE POLICE DEPT. BADGES NOT SHERIFF OR FIRE DEPT. BADGES IN SILHOUETTE ALSO, SILHOUETTE SHOULD BE ABLE TO BE LIT UP AT NIGHT.

**Public Comment Form – Alexandria Police Memorial Proposals**

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Name: Anna Teran Zip code: 22304

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I LOVE THE NICHOLSON DISPLAY

Name: Brunilda Ojeda Zip code: 22306

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Nicholson's is beautiful & peaceful.

Name: Kim Rawhorse Zip code: 22305

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Different I like CARROLL DISPLAY

Name: JENNIFER ARCOCK Zip code: 22312

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: NICHOLSON DESIGN IS MY PREFERENCE

**Public Comment Form – Alexandria Police Memorial Proposals**

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Name: PHIL MANIAC Zip code: 20112

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Nicholson includes history of the  
department into his five memorial. An  
added plus, I vote for this one.

Name: Paula Czarnowsky Zip code: 22314

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I prefer the "Nicholson"  
display. It looks more peaceful. The  
other two are very stark and not inviting  
it would be nice - if there were more seating areas.

Name: N. SWARNA Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: The Nicholson sculpture / setting seems more fitting to me.  
I think visitors will spend much more time observing the  
images captured in the sculpture, and it is very appropriate  
to include some of our department history in that sculpture.

Name: \_\_\_\_\_ Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: \_\_\_\_\_



## Public Comment Form – Alexandria Police Memorial Proposals

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Name: Clarke. Rowne. Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: This is "it" make no mistake about  
it.

Name: Mike Shachis Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Horrible, All of them.  
Please Consult a Cop  
Next Time.

Name: BANT BAILEY Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: SCHWARTZ DISPLAY / SIMPLE / EASY  
TO UNDERSTAND

Name: Richard Sandougl Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: Schwartz gets my vote.

# Public Comment Form – Alexandria Police Memorial Proposals

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Name: David L. Colvin Zip code: 22015

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I think the B. Nicholson idea is the best one. It allows  
people to be together and the "missing man" formation is direct  
and understandable

Name: Latella Elder Zip code: 20616

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I'm in favor of Frederic Schwartz design

Name: MONA T. NEWMAN Zip code: 20744

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I'm in favor of Frederic Schwartz

Name: Charles Bender Zip code: 22305

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I vote for the Nicholson design

**Public Comment Form – Alexandria Police Memorial Proposals**

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Name: SARAY LANDEROS Zip code: 22204

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: I like Nicholson's display. I like  
the nature aspect of his design.

Name: R. TITUS Zip code: 2203

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: The sculpture by Rodney Carroll  
is simply a piece of abstract art. The  
artist's statement is verbiage attempting  
to establish some relevance to police work.

Name: \_\_\_\_\_ Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth

Comment: \_\_\_\_\_

Name: \_\_\_\_\_ Zip code: \_\_\_\_\_

How did you hear about the proposal?  Saw Display  eNews  Web Site  Word of Mouth


Comment: \_\_\_\_\_

## CITY OF ALEXANDRIA

## MEMORANDUM

**Date:** January 10, 2011

**To:** Public Art Committee

**From:** Alisa Carrel, Deputy Director, Department of Recreation, Parks & Cultural Activities/Office of the Arts 

**CC:** Police Memorial Selection Panel  
Cheryl Anne Colton, Regional Program Director, Office of the Arts

**Re:** Police Memorial Selection Panel - Artist Recommendation

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**Recommendation**

The Selection Panel for the Police Memorial has reviewed and discussed the proposals submitted by three finalist artists: Rodney Carroll, Joe C. Nicholson and Frederic Schwartz. The three artists were present for an interview/presentation held on September 25, 2010. The Selection Panel met again on December 14, 2010 and has completed the final review process. The Selection Panel was impressed with the tremendous artistry, creativity and thoughtfulness of all three artists. After careful consideration and discussion, it is the recommendation of the Selection Panel that the Alexandria Police Memorial commission be awarded to Joe C. Nicholson of Carlsbad, California.

**Background**

The goal of the memorial is to recognize the sacrifice of Alexandria's fallen officers, past and future, and convey a message of honor, appreciation and remembrance rather than one of loss and sorrow. The memorial will also provide an appropriate site for ceremonial activities of the Alexandria Police Department.

By invitation of the City Manager, the Selection Panel was formed in June of 2009. The panel developed the Request for Qualification (RFQ) which was issued on September 1, 2009 and closed on October 30, 2009. The widely-distributed RFQ sought submissions from artists/design teams for consideration by the Selection Panel to determine qualifications for the design, fabrication and installation of the public artwork.

Seventy two artists, including a few from outside the United States, submitted applications in response to the RFQ. Three artists were chosen to develop a proposal: Rodney Carroll, Baltimore, Maryland; Joe C. Nicholson, Carlsbad, California; and Frederic Schwartz, New York, New York.

## **Evaluation Criteria, Process and Results**

On September 25, 2010, the Selection Panel met in person with the three finalists at the Lyceum. Each artist gave a 20 minute presentation of their proposal. The artists spent the next 20 minutes answering questions from the Selection Panel. Also attending the interview/presentation were Michael Jackson, Finance Department, Purchasing Division; Alisa Carrel, Department of Recreation Parks and Cultural Activities/Office of the Arts; Cheryl Anne Colton, RPCA/Office of the Arts; Shawn McLaughlin and Ann Dorman of the Alexandria Police Foundation. Police Chief Earl Cook also attended a portion of the meeting. The proposals were unveiled at a public reception at the Lloyd House that evening and the public was given an opportunity to meet the artists, ask questions and leave written comments. The proposal maquettes and sign boards were then put on display and additional public comments were collected.

### **Schedule and Location of Public Displays:**

September 27<sup>th</sup> - October 8<sup>th</sup>: Vola Lawson Lobby, City Hall, 300 King Street

October 8 – October 27<sup>th</sup>: Lee Center Lobby, 1108 Jefferson Street

October 27<sup>th</sup> - November 10<sup>th</sup>: Avalon Bay, 2900 Eisenhower Avenue (Roll Call Room)

November 10<sup>th</sup> - November 15<sup>th</sup>: PSC, 2003 Mill Road (In front of ISS)

November 15<sup>th</sup> - November 19<sup>th</sup>: Hoffman Building (CIS Roll Call Room)

The original display period was extended to include the police facilities (last three locations noted above) in order to maximize the opportunity for police officers and staff to view and comment. On November 24, 2010, the Selection Panel received copies of the public comments for their review.

On December 14, 2010, the Selection Panel met and discussed their evaluations of the proposals. Staff/Ex-Officio members at this meeting included Alisa Carrel, Deputy Director, Department of Recreation Parks and Cultural Activities/Office of the Arts, Blaine Corle, Alexandria Police Department; Amy Bertsch, Office of Historic Alexandria; Luis Pitarque, HDR Architects; and Kent Bonner, HDR Architects. The Panel discussed the proposals and the public comments, while also considering the artists' resumes and narratives from their RFQ submissions.

In the process of evaluating the content of each proposal, the following criteria were used:

1. Artistic merit of completed projects based on references, appropriateness of materials and concepts as they relate to the project goals and setting/context
2. Ability to meet the project's intent, as articulated in Section I of the RFQ
3. Experience and success in creating public artworks, particularly outdoor installations, based on digital images of past work, including site-specific, sculptural, and functional works
4. Experience collaborating with other design professional and citizens
5. Maintenance requirements of completed projects

The scores were compiled which resulted in the highest score and ranking going to Joe C. Nicholson. The results were nearly unanimous with only one member of the Selection Panel scoring a different artist higher.



**Selection Panel Members**

Gretta Bader, Professional Sculptor/Artist  
Fulmer Collins, Alexandria Police Department  
Brenda D’Sylva, Alexandria Government Employee Association  
Ben George, Alexandria Police Association  
Ken Howard, Citizen-at-large  
Matthew Harwood, Public Art Committee/Arts Commission  
Brian Kane, Architect  
Harry Mahon, Historic Alexandria Resources Commission  
Pat Miller, Alexandria Police Foundation  
\* Kammy Stern, COPS/fallen officer family  
Alec Simpson, Public Art Competition Advisor

\* Not in attendance at the December 14, 2010 meeting and did not submit evaluations.

**Next Steps**

The Public Art Committee is requested to accept and approve the recommendation of the Selection Panel in the form of a formal vote. The results of the vote and this memo will be considered at the January 18 meeting of the Alexandria Commission for the Arts where they will be asked to do the same. The item will be docketed for consideration at a legislative session of the City Council. The Council will review and make the final vote on the commission-winning artist for the Alexandria Police Memorial.


**Attachment**

- 1) Public Comments

**MEMORANDUM**

**Date:** Tuesday, January 18, 2011

**To:** Members of the Alexandria Commission for the Arts

**From:** Pat Miller   
Co-Chair, Public Art Committee  
Chair, Alexandria Commission for the Arts

**Re:** Public Art Committee Report: Alexandria Police Memorial

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At the Public Art Committee meeting, held January 12, 2011, the members reviewed and discussed the Police Memorial Selection Panel - Artist Recommendation dated January 10, 2011, submitted by Alisa Carrel, Deputy Director, Department of Recreation, Parks and Cultural Activities. The Public Art Committee voted unanimously to endorse the Police Memorial Selection Panel's recommendation that the Alexandria Police Memorial artist commission be awarded to Joe C. Nicholson of Carlsbad, California.

The Arts Commission will discuss this Public Art Committee Report at the January 18, 2011 meeting and adopt a formal recommendation which will be presented to the City Council at an upcoming Council meeting.

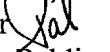
**CC:** Matthew Harwood, Co-Chair, Public Art Committee  
Public Art Committee  
Alisa Carrel, Deputy Director, Department of Recreation, Parks and Cultural Activities (RPCA)/Office of the Arts  
Cheryl Anne Colton, Regional Program Director, RPCA/Office of the Arts

**Encl:** Police Memorial Selection Panel - Artist Recommendation

MEMORANDUM

**Date:** Wednesday, January 19, 2011

**To:** File

**From:** Pat Miller   
Co-Chair, Public Art Committee  
Chair, Alexandria Commission for the Arts

**Re:** Alexandria Police Memorial

---

At the Alexandria Commission for the Arts meeting, held January 18, 2011, the members reviewed and discussed the Police Memorial Selection Panel - Artist Recommendation dated January 10, 2011, submitted by Alisa Carrel, Deputy Director, Department of Recreation, Parks and Cultural Activities and the Public Art Committee Report dated January 18, 2011. The Alexandria Commission for the Arts voted unanimously to endorse the Police Memorial Selection Panel's recommendation that the Alexandria Police Memorial artist commission be awarded to Joe C. Nicholson of Carlsbad, California.

This recommendation will be presented to the City Council at an upcoming Council meeting.

**CC:** Matthew Harwood, Co-Chair, Public Art Committee  
Public Art Committee  
Alisa Carrel, Deputy Director, Department of Recreation, Parks and Cultural  
Activities (RPCA)/Office of the Arts  
Cheryl Anne Colton, Regional Program Director, RPCA/Office of the Arts


*City of Alexandria, Virginia*

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## MEMORANDUM

DATE: APRIL 13, 2011

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

THROUGH: JAMES K. HARTMANN   
CITY MANAGER

FROM: EARL L. COOK *ELC 04/13/11*  
CHIEF OF POLICE

SUBJECT: LETTER OF ENDORSEMENT – ALEXANDRIA POLICE MEMORIAL

---

I am writing to express my support of the Department of Recreation, Parks & Cultural Activities/Office of the Arts and the Alexandria Police Memorial Selection Panel in the selection of the police memorial submitted by Mr. Joe C. Nicholson of Carlsbad, CA.

While construction of the new Police facility started in 2009, the planning began several years earlier, which almost immediately launched a desire to include a Police Memorial that would honor fallen officers and welcome visitors to the facility. It is a long standing custom and tradition by law enforcement agencies to select a memorial worthy of bringing tremendous honor and respect to those who have lost their lives in the line of duty. These memorials magically transition into hallow ground where employees and visitors visit to pause and reflect in silence. And for joyous occasions, a police memorial serves as the perfect setting for ceremonial events.

Almost as soon as ground was broken at the new Police facility location, City Manager Jim Hartmann authorized and empowered a selection panel that included members of the Police Department, citizens at large and art experts to begin the long journey of selecting a police memorial.

As their work progressed, I was elated to learn that seventy two artists/design teams submitted applications and witnessed the Selection Panel work diligently to cull through all the submissions and agreeing on the three highest-scoring artists.

I was present on September 25, 2010, when the three artists presented their proposals in person to the Selection Panel, members of the Police Foundation and citizens at large.

I was particularly impressed with the work that went into the selection of the three finalists and in the end; I walked away with a lasting impression of the descriptions narrated by each artist.

This selection process is a perfect example of how the City works with the community to foster a spirit of collaboration and support. The Alexandria Police Foundation has been a staunch ally of the Police Department in all efforts and this is certainly no exception, standing by our side in the role of a fund raising advisory group. It is envisioned that the Foundation will assist with developing fund raising strategies for this memorial.

After many meetings, public presentations, and comment opportunity, the Selection Panel recommended that the Alexandria Police Memorial commission be awarded to artist Joe C. Nicholson of Carlsbad, CA.

A final viewing period of the concept models was held at the Police facility at the Hoffman Building on Eisenhower Avenue from March 30 – April 6, 2011. I am confident that the selection process received significant employee input and on April 11, 2011, a clear majority of Police employees voted to endorse the Selection Panel's recommendation.

Therefore, it is with sincere pride and honor that I submit this letter of endorsement for the memorial concept submitted by Mr. Nicholson. I support the recommendation of the Selection Panel and the majority of those from the Police Department who voted to also endorse Mr. Nicholson.