

EXHIBIT NO. 1

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9-25-10

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~~9-14-10~~

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 7, 2010

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER *J*

SUBJECT: ORDINANCE TO AMEND THE CITY CODE TO PROVIDE FOR THE INSTALLATION OF PARKING METERS ON THE 100 AND 200 BLOCKS OF KING STREET

ISSUE: Consideration of a proposed ordinance to authorize installation of parking meters on the 100 and 200 blocks of King Street

RECOMMENDATION: That City Council pass the ordinance on first reading, and schedule it for public hearing, second reading and final passage on Saturday, September 25.

DISCUSSION: The 100 and 200 blocks of King Street currently operate under two hour parking restrictions and are not metered. The proposed ordinance would authorize the City to install parking meters on both sides of the 100 and 200 blocks of King Street. City Code § 5-8-92 currently authorizes parking meters on only the 200 block of King Street (although no meters have been installed in that block).

During the deliberations on the FY 2011 budget, staff prepared a budget memo at Council's request (Budget Memo #92) which provided the fiscal impact of installing multi-space meters on lower King Street. The memo proposed installation of six multi-space meters in the 100 and 200 blocks of King Street as a pilot effort to introduce multi-space meters – also known as pay boxes – in Old Town. These meters are becoming increasingly common in U.S. cities and are currently used in the Carlyle area, parts of Arlington County and Washington, DC. Multi-space meters are typically used to control between six and ten parking spaces (one or two meter units per block face), are generally solar-powered and accept credit cards, coins or bills for user convenience.

Installation of multi-space meters in this heavily-used segment of King Street was a recommendation in the Old Town Area Parking Study. It is proposed as part of a broader strategy to encourage more turnover in the City's on-street parking stock and ultimately to support higher retail and restaurant sales. By raising on-street meter rates, installing multi-space meters (to accept variable forms of payment such as credit cards or cash) and improving wayfinding to parking garages, the City is seeking to improve convenience and availability of short-term (on-street) parking and to encourage long-term parking in garages.

The Alexandria Traffic & Parking Board held a public hearing on Monday, May 24, on the proposed installation of meters on these blocks. No members of the public spoke on this agenda item, and the Board voted to support the proposed ordinance 5-0. The proposed installation of the meters will also be reviewed as an informational item with the Board of Architectural Review-Old and Historic District, which typically provides comment and input on installation of new hardware within the right-of-way.

The proposed meters could be installed within three months.

FISCAL IMPACT: Staff estimates that implementation of multi-space meters on both sides of the 100 and 200 blocks of King Street will cost up to \$60,000 in FY 2011 for purchase and installation. City Council added these funds to the FY 2011 budget. Assuming a half-year of revenue and operation costs, the boxes would generate \$69,300 in revenue and cost \$3,000 to operate in FY 2011 for net revenue of \$6,300 after deducting the cost of installation. In FY 2012 and beyond, they would generate \$138,600 in revenue and cost \$6,000 to operate annually. Revenue calculations are based on the increase of parking meter rates to \$1.75, which is also part of the FY 2011 approved budget.

ATTACHMENT: Ordinance

STAFF:

Bruce Johnson, Chief Financial Officer

Morgan Routt, Assistant Director, OMB

Richard J. Baier, P.E., LEED AP, Director, T&ES

Abi Lerner, P.E., Deputy Director of Transp., T&ES

Bob Garbacz, P.E., Transportation Division Chief, T&ES

Antonio J. Baxter, Division Chief of Administration, T&ES

Andrea Wilkinson, Principal Parking Planner, T&ES

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Introduction and first reading: 9/14/10
Public hearing: 9/25/10
Second reading and enactment: 9/25/10

INFORMATION ON PROPOSED ORDINANCE

Title

AN ORDINANCE to amend and reordain Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES), Chapter 8 (PARKING AND TRAFFIC REGULATION), Article G (PARKING METERS), Division 1 (PARKING METER ZONES), of The Code of the City of Alexandria, Virginia, 1981, as amended.

Summary

The proposed ordinance expands the existing parking meter district to include the 100 block of King Street to the existing approved blocks in meter zone 1.

Sponsor

N/A

Staff

Bruce Johnson, Chief Financial Officer
Morgan Routt, Assistant Director, OMB
Richard J. Baier, P.E., LEED AP, Director, T&ES
Abi Lerner, P.E., Deputy Director of Transp., T&ES
Bob Garbacz, P.E., Transportation Division Chief, T&ES
Antonio J. Baxter, Division Chief of Administration, T&ES
Andrea Wilkinson, Principal Parking Planner, T&ES
Christopher P. Spera, Deputy City Attorney

Authority

§2.03(x), Alexandria City Charter

Estimated Costs of Implementation

Installation of meters on 100 and 200 blocks of King Street estimated to cost approximately \$60,000, as approved in FY 2011 Budget. See "Fiscal Impact" section of docket memo for more information.

Attachments in Addition to Proposed Ordinance and its Attachments (if any)

None

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ORDINANCE NO. _____

AN ORDINANCE to amend and reordain Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES), Chapter 8 (PARKING AND TRAFFIC REGULATION), Article G (PARKING METERS), Division 1 (PARKING METER ZONES), of The Code of the City of Alexandria, Virginia, 1981, as amended.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Title 5, Chapter 8, Article G, Division 1 of the Code of the City of Alexandria, Virginia, 1981, as amended, be, and the same hereby is, amended and reordained by the amendment of Section 5-8-92 to read as follows:

(New language is underscored; deleted material is ~~stricken~~)

Sec. 5-8-92 Parking meter zones established.

- (a) The following described parts of the streets of the city are hereby established as parking meter zone 1:
 - (1) both sides of the 100, 200, 300, 400, 500, 600 and 800 blocks of King Street and the north side of the 900 block of King Street.
 - (2) both sides of the 100 block north and the 100 block south of Pitt Street, Columbus Street and Alfred Street.
 - (3) both sides of the 100, 200 and 300 blocks of North Washington Street and the 100, 200 and 300 blocks of South Washington Street.
 - (4) both sides of the 300, 400 and 600 blocks of Cameron Street, both sides of Cameron Street between Columbus and Alfred Streets, the south side of the 100 and 200 blocks and the north side of the 100 block of Cameron Street.
 - (5) both sides of the 600 and 700 blocks of Prince Street.
 - (6) east side of the 200 block of South Columbus Street.
 - (7) both sides of the 700 block of Duke Street.
 - (8) both sides of the 100 block of South Saint Asaph Street and both sides of the 100 block of North Saint Asaph Street.
 - (9) both sides of the 100 block of South Royal Street.
 - (10) both sides of the 100 block of South Fairfax Street and the east side of the 100 block of North Fairfax Street.
 - (11) both sides of the 100 block of North Union Street and the east side of the 100 block of South Union Street and the east side of the 200 block of North Union Street.
 - (12) west side of the 100 block of North Lee Street and the west side of the 100 block of South Lee Street.
 - (13) both sides of the 700 block of Queen Street.
 - (14) west side of the 100 block of North Henry Street and the 100 block of South Henry Street.

1 (15) east side of the 100 block of North Patrick Street and the 100 block of South Patrick
2 Street.

3 (16) east side of the 100 block of The Strand for a distance of 275 feet north of the north curb
4 line of Prince Street.

5 (17) both sides of the 700 and 800 blocks of Princess Street.

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(The remaining portions of Section 5-8-92 remain unchanged.)

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10 Section 2. That this ordinance shall become effective upon the date and at the
time of its final passage.

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WILLIAM D. EUILLE

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Mayor

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15 Introduction: 9/14/10

16 | First Reading: 9/14/10

17 Publication:

18 Public Hearing:

19 Second Reading:

20 Final Passage:



COA Contact Us: City Council Meeting Docket Item #10

william.euille, frank.fannon, kerry.donley, alicia.hughes,
Tina Leone to: delpepper, paulcsmedberg, rose.boyd, jackie.henderson,
elaine.scott, rob.krupicka, linda.owens, elizabeth.jones

09/24/2010 04:11 PM

Please respond to Tina Leone

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9-25-10

1 attachment



5b2951b6e24b9eb5fc61cdcbb3424b64.pdf

Time: [Fri Sep 24, 2010 16:11:17] Message ID: [24445]

Issue Type: Mayor, Vice Mayor, and Council Members
First Name: Tina
Last Name: Leone
Street Address: Alexandria Chamber of Commerce
801 N Fairfax St, Suite 402
City: Alexandria
State: VA
Zip: 22314
Phone: 703-549-1000
Email Address: tleone@alexchamber.com

Subject: City Council Meeting Docket Item #10
Dear Mayor, Vice-Mayor and Council Members,

This Saturday you will
consider docket item #10, an Ordinance to Amend the City Code to Authorize
and Install Meters on the 100 and 200 Blocks of King Street.
The Chamber
would again like to state our support of the Old Town Parking Study
recommendations and the implementation recommendations made by the Old Town
Comments: Parking Study Work Group. These include the installation of multi-space
meters throughout the study area, which in turn includes the 100 and 200
blocks of King Street. We encourage you to approve staff's proposal that
will implement these multi-space parking meters immediately.
Thank

you-

Tina Leone
President/CEO
Alexandria Chamber of Commerce

Attachment: 5b2951b6e24b9eb5fc61cdcbb3424b64.pdf



Old Town Parking Study Position Statement

The Alexandria Chamber of Commerce supports the recent Old Town Parking Study that was completed by the city. The Chamber has and continues to work to eliminate parking availability as a basis for opposing expansion of business opportunities in our city. Through this Study the City staff and City Council now have a reliable summary of parking availability and trends in Old Town and a viable plan for mitigating both real and perceived parking challenges.

The next challenge for all affected parties will be implementation. The stated purpose of the study has been to take an inventory of available parking, then to determine what the utilization of that parking is at times throughout the day and the week, followed by developing recommendations for the City Council to consider will allow for the best use of the parking spaces. With this purpose in mind we maintain that the City staff's recommendations are sound and will benefit the city as it continues to grow and attract more residents and businesses.

Though we endorse the findings and recommendations of the study, the Chamber proffers the following recommendations:

1. Expand the scope of the Study to address long term parking requirements in anticipation of additional growth, featuring connectivity to planned public transportation infrastructure improvements and convenient access to popular destinations throughout the city.
2. Adopt an amendment to the City Code to permit changes to parking rates, hours, and locations without Council approval, thereby providing a more fluid and adaptive environment to address efficiently parking needs as they arise.
3. Implement the recommendations of the Study as soon as possible, and perform similar studies for other areas of Alexandria in which commercial and residential parking demands require balancing.
4. Engage parking garage operators to create more consistent hours of operations and clean, well-lit facilities while still allowing businesses to operate independently.

5. Use a portion of the additional revenue collected via the increased parking meter rates to fund multi-space meters and signs approved in the Wayfinding Plan.

The Chamber will closely monitor these efforts and will continue to work with City staff and the City Council to make Alexandria a better place to do business.



COA Contact Us: Support for Parking Meters

Stephanie Brown to: william.euille, frank.fannon, kerry.donley,
alicia.hughes, delpepper, paulcsmedberg,
rose.boyd, jackie.henderson, elaine.scott,
rob.krupicka, linda.owens, elizabeth.jones

09/22/2010 01:46 PM

Please respond to Stephanie Brown

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9-25-10

Time: [Wed Sep 22, 2010 13:46:17] Message ID: [24381]

Issue Type: Mayor, Vice Mayor, and Council Members

First Name: Stephanie

Last Name: Brown

Street Address: ACVA

City: Alexandria

State: VA

Zip:

Phone: 703-746-3302

Email Address: SBrown@VisitAlexVA.com

Subject: Support for Parking Meters

Dear Honorable Mayor and Members of City Council,
The Alexandria

Convention & Visitors applauds your swift action to approve the
conversion of the City's parking meters to multi-space technology. The
opportunity to pay by credit card will improve the visitor experience in
Alexandria and encourage additional spending.
We support policies, as
recommended by the Parking Study, that standardize rates and schedules so
that parking policies may be more easily communicated to visitors planning

Comments:

to come to the City.
Along with the installation of directional signs for
parking garages, these improvements are significant steps forward in best
utilizing the City's parking assets for both revenue generation and quality
of experience.

Sincerely,
Stephanie Brown
President &

CEO

Alexandria Convention & Visitors Association

ORDINANCE NO. 4681

AN ORDINANCE to amend and reordain Title 5 (TRANSPORTATION AND ENVIRONMENTAL SERVICES), Chapter 8 (PARKING AND TRAFFIC REGULATION), Article G (PARKING METERS), Division 1 (PARKING METER ZONES), of The Code of the City of Alexandria, Virginia, 1981, as amended.

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 - (10) both sides of the 100 block of South Fairfax Street and the east side of the 100 block of North Fairfax Street.
 - (11) both sides of the 100 block of North Union Street and the east side of the 100 block of South Union Street and the east side of the 200 block of North Union Street.
 - (12) west side of the 100 block of North Lee Street and the west side of the 100 block of South Lee Street.
 - (13) both sides of the 700 block of Queen Street.
 - (14) west side of the 100 block of North Henry Street and the 100 block of South Henry Street.

- (15) east side of the 100 block of North Patrick Street and the 100 block of South Patrick Street.
- (16) east side of the 100 block of The Strand for a distance of 275 feet north of the north curb line of Prince Street.
- (17) both sides of the 700 and 800 blocks of Princess Street.

(The remaining portions of Section 5-8-92 remain unchanged.)

Section 2. That this ordinance shall become effective upon the date and at the time of its final passage.

WILLIAM D. EUILLE
Mayor

Final Passage: September 25, 2010