

Docket Item #6
BAR Case #2003-0223

BAR Meeting
October 1, 2003

ISSUE: Sign

APPLICANT: Signs Unlimited, Inc.

LOCATION: 305 Cameron Street

ZONE: CD/Commercial

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

DISCUSSION:

Applicant s Description of the Undertaking:

Mount wood sign beneath existing sign. Size 3' 6 ½ wide x 1' 4 ½" high.

Issue:

The applicant is requesting approval of a Certificate of Appropriateness for a new wood sign, Stevens Reed Curcio & Potholm, Media/Strategies/Public Affairs, to be installed below the existing hanging sign Duvall House at 305 Cameron Street. The proposed sign is approximately 1.3' in height and 3.5' in length and will have a green background, gold lettering and red and sand colored borders.

History and Analysis:

According to Ethelyn Cox in *Alexandria Street by Street*, The two story, six bay brick center hall building at 305 Cameron Street was constructed prior to 1783 as a tavern (p.4).

In 2001, the Board approved the existing sign for the applicant (BAR Case #2001-0070, 4/18/01).

The proposed sign meets the requirements of the zoning ordinance.

Staff has no objection to the proposed sign. The existing sign, to which it is proposed to be attached, is not an advertising sign, but rather an informational one that provides the name of the building and the date of construction. Further, the new sign is similar to the sign approved by the Board in 2001.

Therefore Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement

C-1 Projecting, hanging signs must comply with USBC 2911.0 for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-2 A construction permit is required for the proposed project.

Historic Alexandria

No comment.