

Docket Item #8
BAR Case #2003-0226

BAR Meeting
October 1, 2003

ISSUE: Sign

APPLICANT: The Shoe Hive

LOCATION: 115 South Royal Street

ZONE: CD/Commercial

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

DISCUSSION:

Applicant s Description of the Undertaking:

Sign for retail space / The Shoe Hive.

Issue:

The applicant is requesting approval of a Certificate of Appropriateness for a new wood sign at 115 South Royal Street. The double-sided sign measures 4' by 2.5'. The oval shaped sign will hang from an existing metal bracket and will include the name of the business, The Shoe Hive, in black lettering and a picture of a shoe in black and gold.

History and Analysis:

The three-story, brick, former residence was probably constructed in the mid nineteenth century. The buildings at 115 and 119 South Royal Street are a possible remodeling of earlier buildings on the lots acquired by Benjamin Barton in 1864 and 1866 for \$2,825. Barton and his father were early Alexandria silversmiths and clockmakers. (Cox, *Street by Street*, p. 154)

In 1999, the Board approved the existing hanging sign for Hysteria (BAR Case #99-0092, 6/16/99). In 1992, the Board approved a hanging sign for Old Town Post Box (BAR Case #92-36, 2/19/92).

Per Sanborn maps the subject building and lot have a width of 25 feet +/-; maximum sign area allowed is 2 square feet. The proposed projecting sign complies with zoning ordinance requirements.

In the opinion of Staff, the sign is appropriate to the building and compatible with the historic district. Therefore Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement

No comments.

Historic Alexandria

No comment.